



Says

What have we heard them say?
What can we imagine them saying?

People would say that they get required information about loksabha from the project .

User's would say that they get adequate knowledge about the election strategy.

User's would say that they get the analysis of election candidates.



Thinks

What are their wants, needs, hopes, and dreams?
What other thoughts might influence their behavior?

Users can acquire information about the rules of loksabha election.

Users can get knowledge about loksabha candidates required qualities for the election.

Users get awarness about lok sabha elections especially among youngsters



Persona’s name
Short summary of the persona

User's can easily judge the right person as their leader.'

This project might urge youngsters to engage in political elections.

As the users realizes the importance of voting,they could not leave their votes unused.

User's might feel the value of their votes.

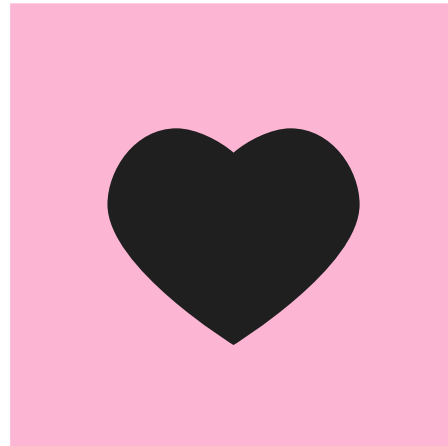
User's might feel the value of their votes

User's would feel that they acquired information about loksabha election procedures.



Does

What behavior have we observed?
What can we imagine them doing?



Feels

What are their fears, frustrations, and anxieties?
What other feelings might influence their behavior?