

Brand      APPLE

Colour      Multiple values

Year      2013

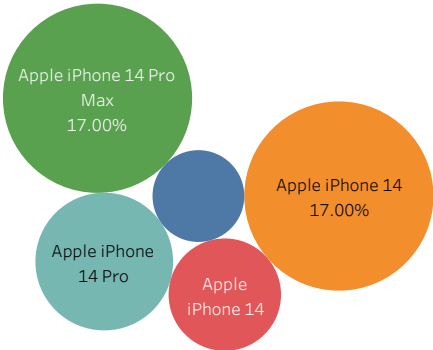
KPI\_2

Revenue Generated	Units sold (mm)	Active Users (mm)
91.2	150.2	329.0

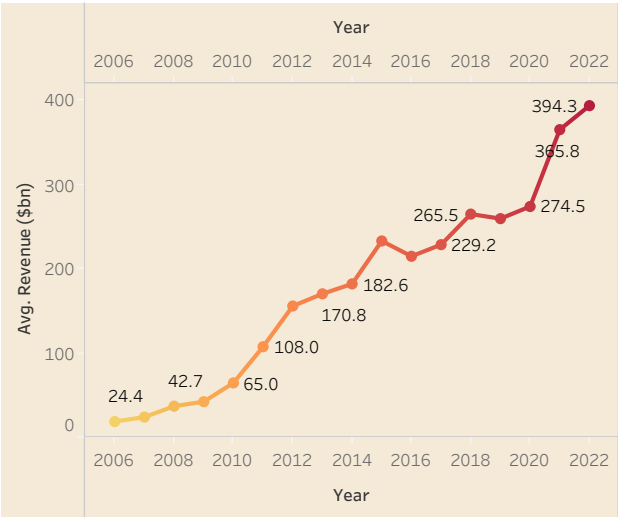
KPI

Brand	Discount Percentage	Mrp	Sale Price	Star Rating	sales difference
Apple	0	77,000	77,000	5	0

Model Share



Annual Revenue



Model Specification

Model	Process..	Front Ca..	Rear Ca..	Colour	
APPLE IPHONE ..	A Bionic Chip	12MP	12MP + 12MP	Black	92,800
APPLE IPHONE 12	A Bionic Chip with Ne..	12MP	12MP + 12MP	Black	199,700
				Blue	59,900
APPLE IPHONE 12 MINI	A Bionic Chip with Ne..	12MP	12MP + 12MP	Black	74,900
				Blue	74,900
APPLE IPHONE ..	A Bionic Chip	12MP	12MP + 12MP	Blue	149,800
APPLE IPHONE ..	A Bionic Chip, Co..	12MP	12MP + 12MP	Blue	189,800
APPLE IPHONE ..	A Bionic Chip, Co..	12MP	12MP + 12MP	Blue	99,900