What other thoughts might influence their behavior?

Agriculture is



Agricultural to the

has a great contribution economy

Enchancement

soil quality

High quality

to provided

to the farmer

seeds should

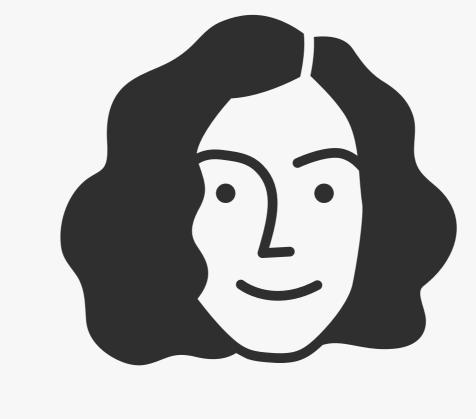
Agriculture is provides employment to a large population

Agriculture is the source of food

the primary activity of India

Back bone of India

India is the global Agricultural power house



Persona's name

Short summary of the persona

Farmer work helps develop younger generation

Government promotion the Agriculture production

Government should conduct various programs and consultationson agriculture

Farming can help the Environment thirve

Generats income through exports

**Feels** 

Promotes sustainable

development

Does

What behavior have we observed? What can we imagine them doing?

What are their fears, frustrations, and anxieties? What other feelings might influence their behavior?



