KPI

Brand	Discount Perce..	Mrp	Star Rating	Sale Price	Number Of Revi..
Apple	0	84,900	5	84,900	356

Measure Names

- [ ] (All)
- [ ] Count of apple_pr...
- [x] Discount Percent...
- [x] Mrp
- [ ] Number Of Ratings
- [x] Number Of Reviews
- [x] Sale Price
- [ ] Sales differences
- [x] Star Rating

Upc

MOBEXRGVAC6TJT4F

Model specification

Model	Processor	Front Ca..	Rear Camera	Colour	
APPLE IPHONE 11	A Bionic Chip	12MP	12MP + 12MP	Black	92,800
APPLE IPHONE 12	A Bionic Chip with Next Generation Neural Engine	12MP	12MP + 12MP	Blue	59,900
				Black	199,700
APPLE IPHONE 12 MINI	A Bionic Chip with Next Generation Neural Engine	12MP	12MP + 12MP	Blue	74,900
				Black	74,900
APPLE IPHONE 13	A Bionic Chip	12MP	12MP + 12MP	Blue	149,800
APPLE IPHONE 14	A Bionic Chip, Core	12MP	12MP + 12MP	Blue	189,800
APPLE IPHONE 14 PLUS	A Bionic Chip, Core	12MP	12MP + 12MP	Blue	99,900

Colour

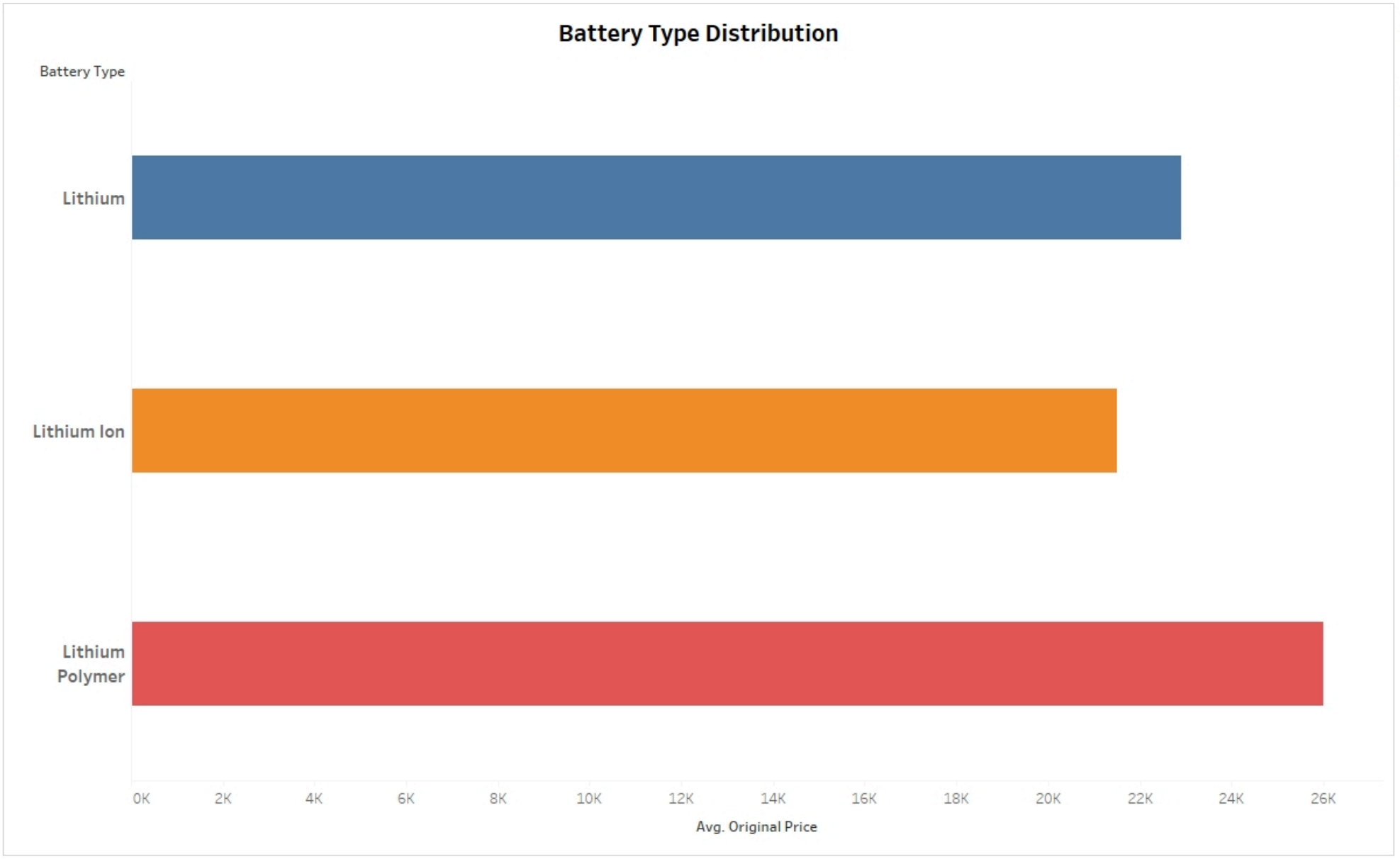
(Multiple values)

Brand

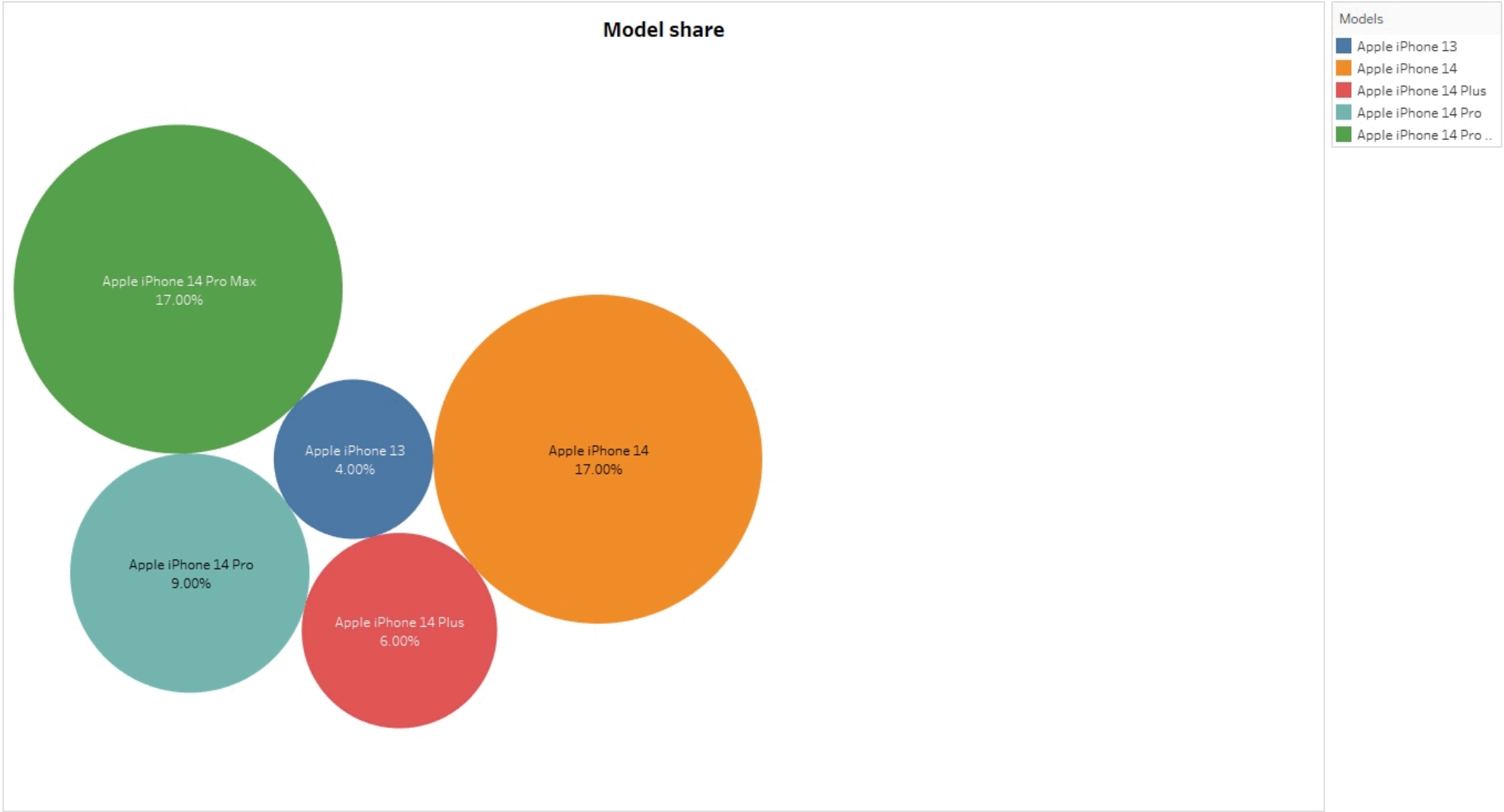
APPLE

Colour

- Blue
- Black

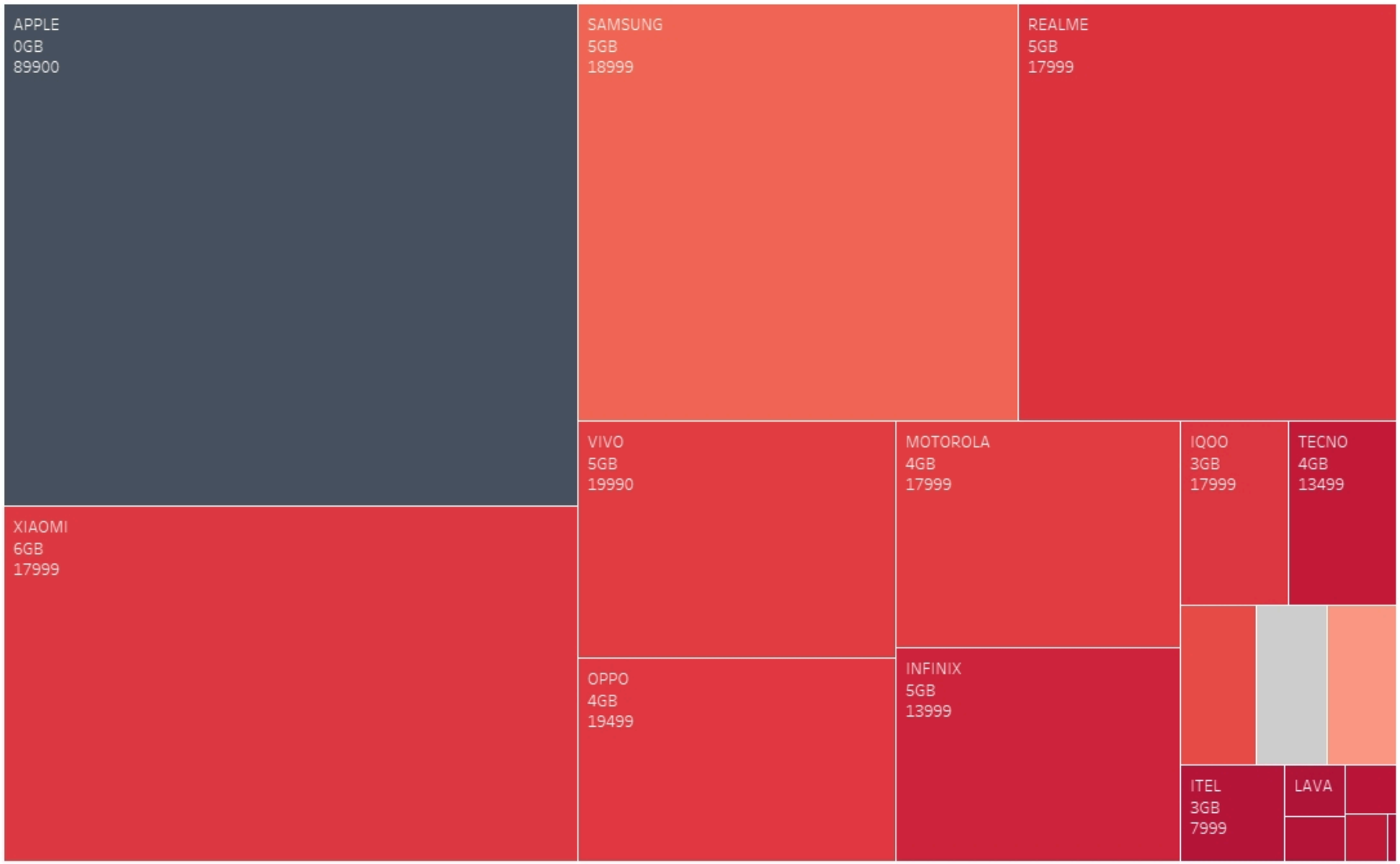

Battery Type Distribution
Battery Type
Lithium
Lithium Ion
Lithium Polymer
0K
2K
4K
6K
8K
10K
12K
14K
16K
18K
20K
22K
24K
26K
Avg. Original Price
Brand
OPPO
Battery Type
Lithium
Lithium Ion
Lithium Polymer

Model share



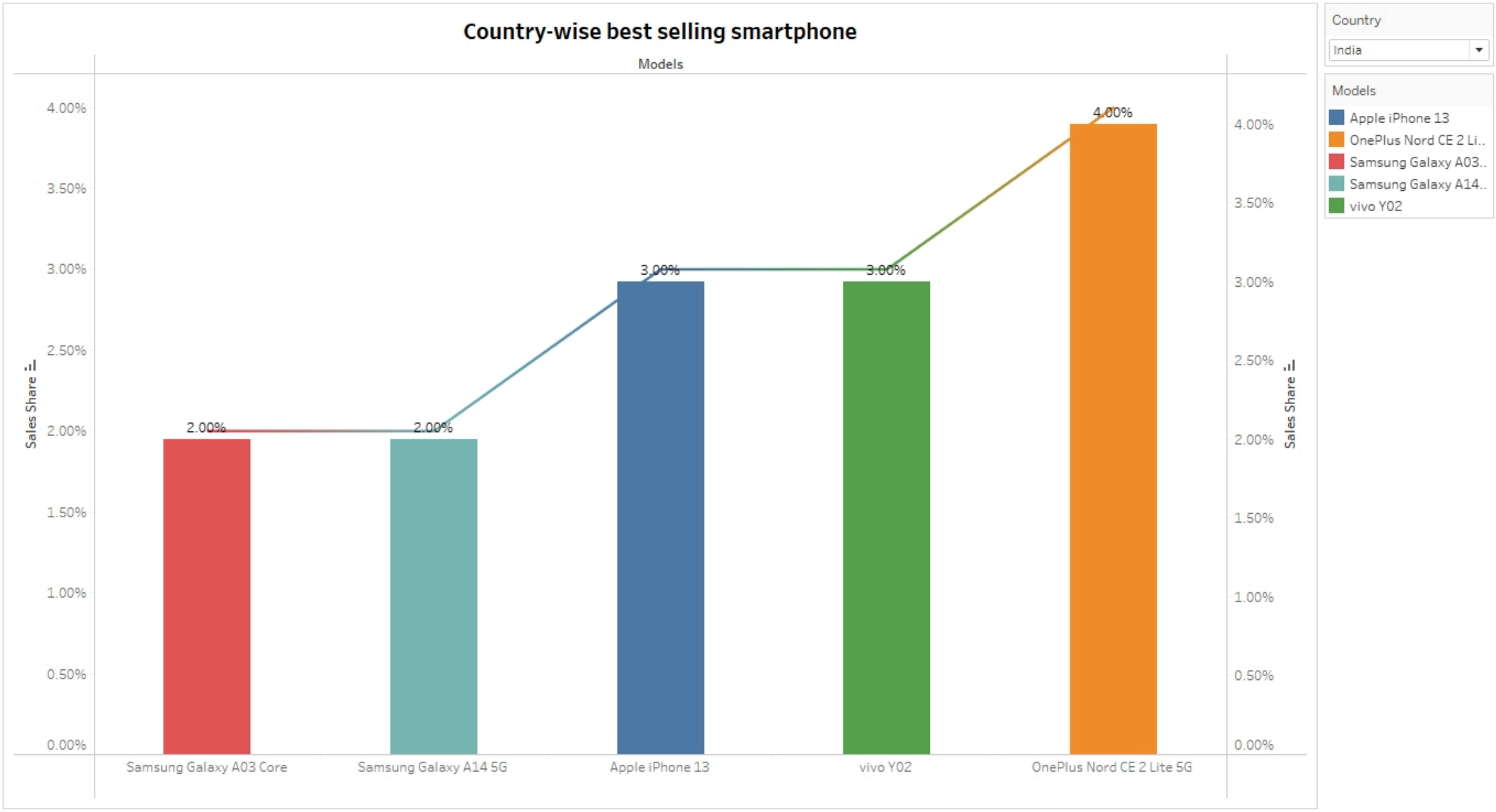
Models
- Apple iPhone 13
- Apple iPhone 14
- Apple iPhone 14 Plus
- Apple iPhone 14 Pro
- Apple iPhone 14 Pro ..

Brand Price Comparison

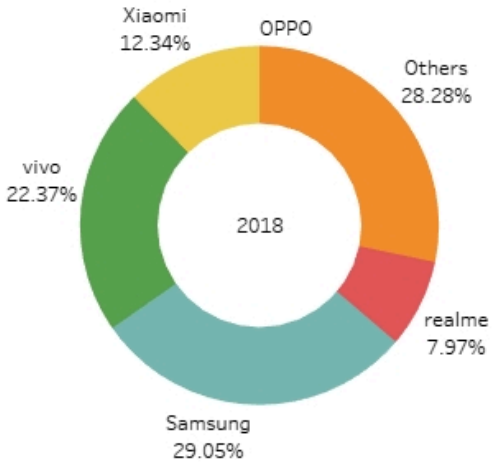


AVG(Original Price)

7999 90900


Country-wise best selling smartphone
Models
Sales Share
4.00%
3.50%
3.00%
2.50%
2.00%
1.50%
1.00%
0.50%
0.00%
2.00%
2.00%
3.00%
3.00%
4.00%
Samsung Galaxy A03 Core
Samsung Galaxy A14 5G
Apple iPhone 13
vivo Y02
OnePlus Nord CE 2 Lite 5G
Country
India
Models
Apple iPhone 13
OnePlus Nord CE 2 Li..
Samsung Galaxy A03..
Samsung Galaxy A14..
vivo Y02

Quaterly Share



Year

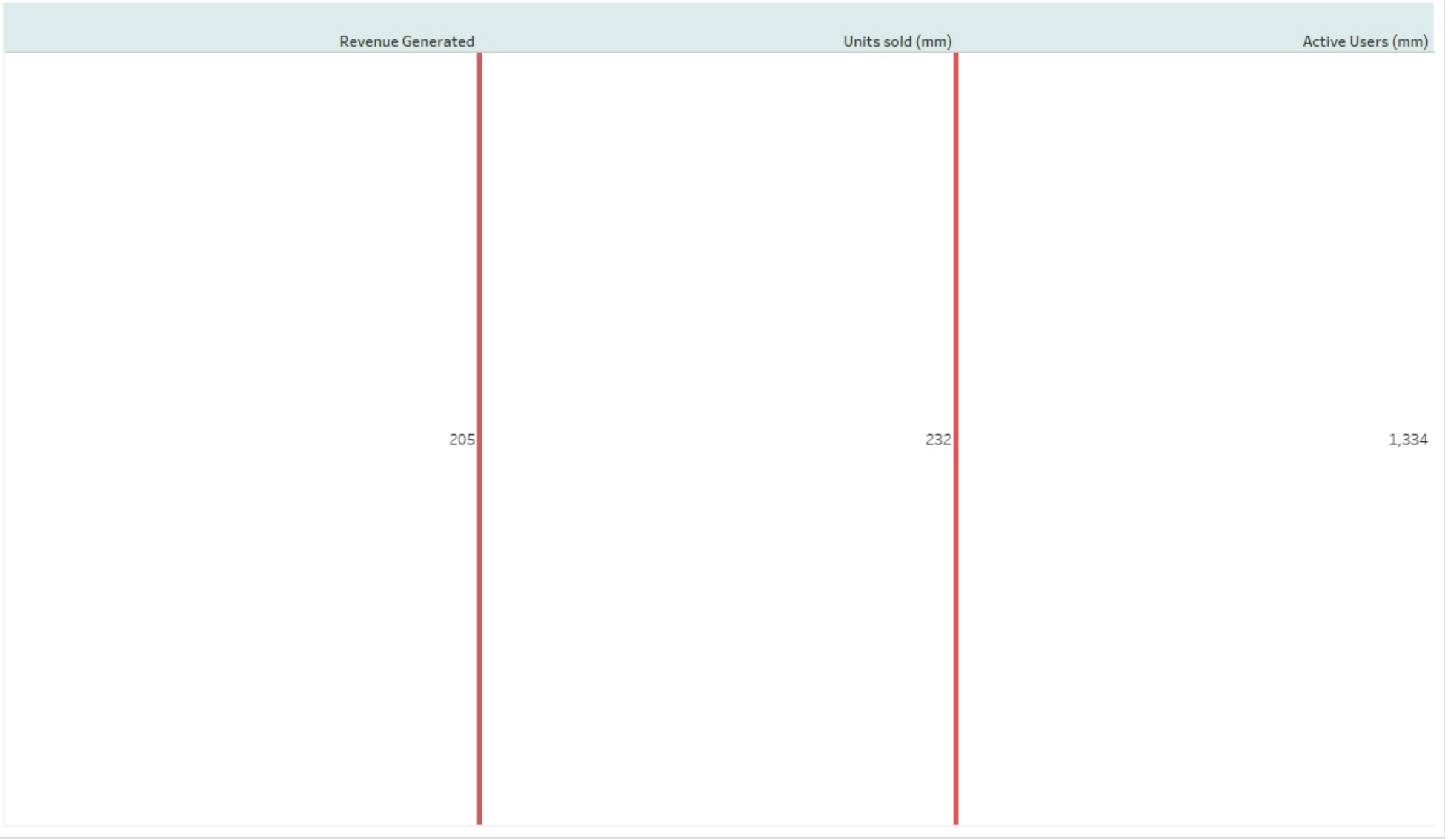
2018

Brand

- OPPO
- Others
- realme
- Samsung
- vivo
- Xiaomi

Annual Revenue
Year
2006
2022
Year
2005 2006 2007 2008 2009 2010 2011 2012 2013 2014 2015 2016 2017 2018 2019 2020 2021 2022 2023
Avg. Revenue ($bn)
0 50 100 150 200 250 300 350 400
19.1
24.4
37.4
42.7
65.0
108.0
156.3
170.8
182.6
233.6
215.4
229.2
265.5
260.1
274.5
365.8
394.3
2005 2006 2007 2008 2009 2010 2011 2012 2013 2014 2015 2016 2017 2018 2019 2020 2021 2022 2023
Year

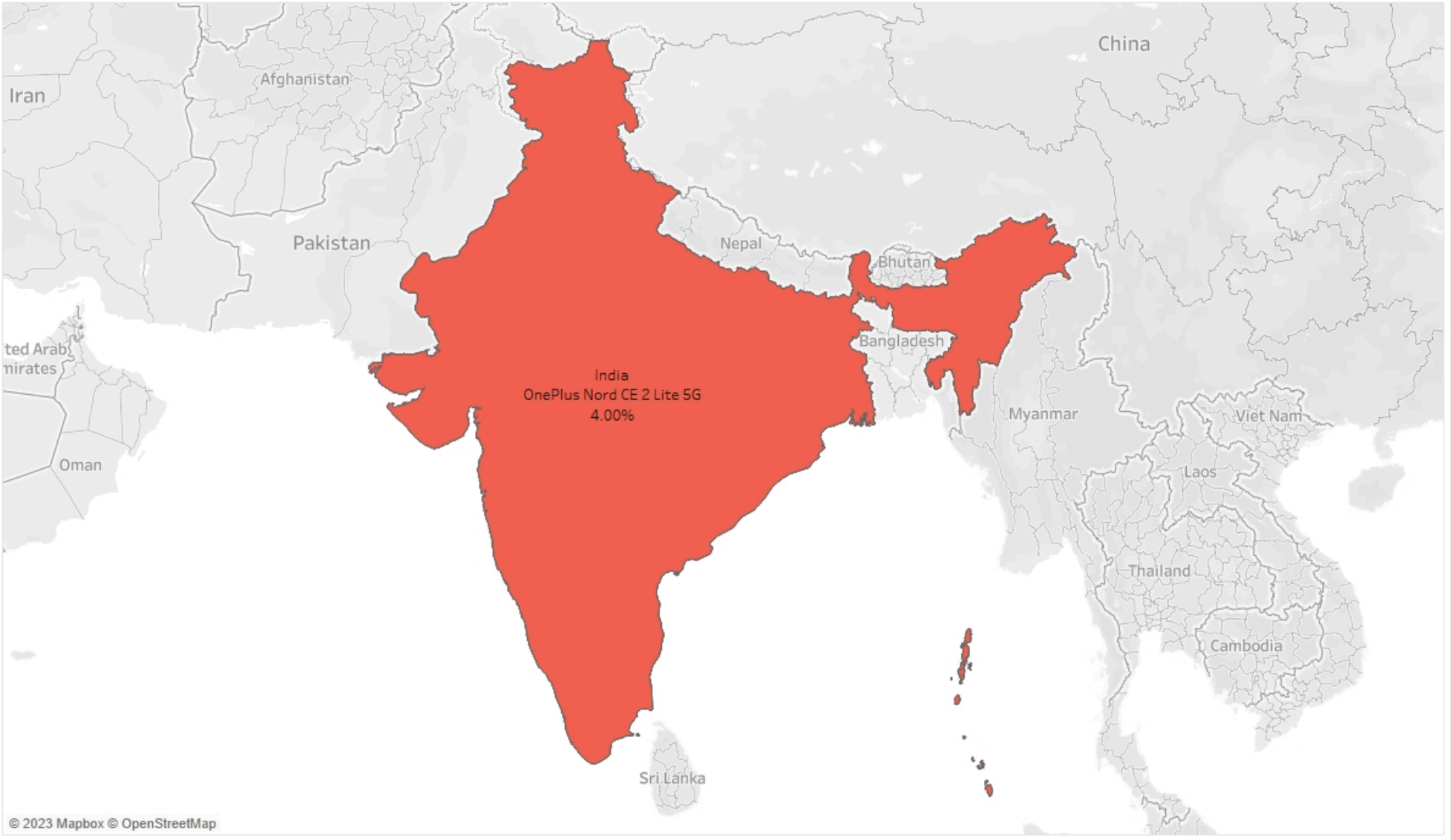
KPI 2



Year

2022

Global Market Share



Country

India

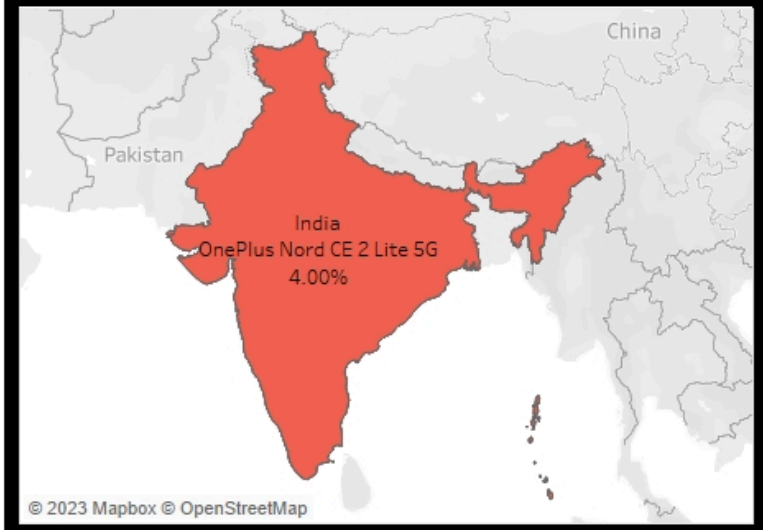
Country

India

KPI | Model specification | Battery type | Model share | Brand Price Comparison | Country wise best selling smart... | Quaterly Share | Annual Revenue | KPI 2 | **GMS** | Dashboard 1 | Dashboard 2 | Sto

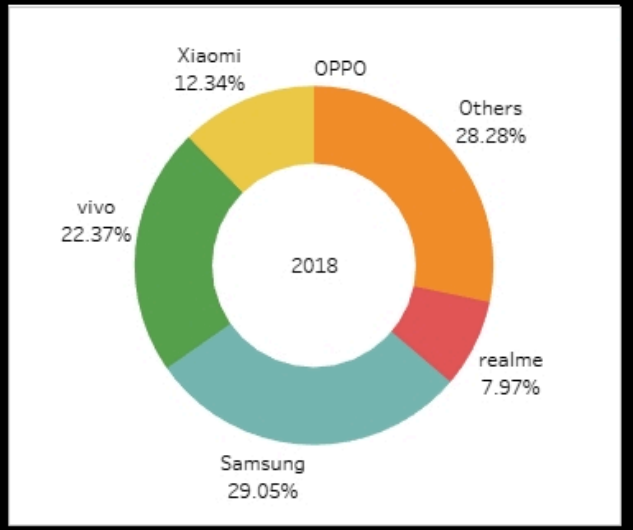
IREVOLUTION-THINK DIFFERENT

Global Market Share



Country-wise best selling smartphone

Quaterly Share

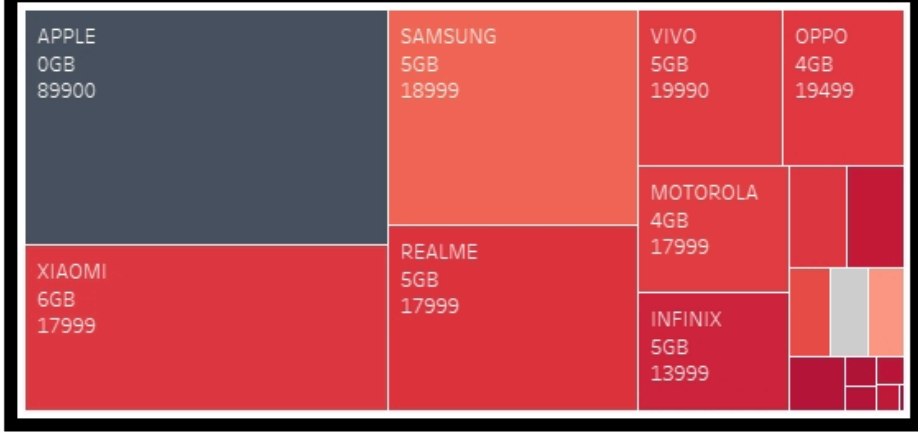


Country: India

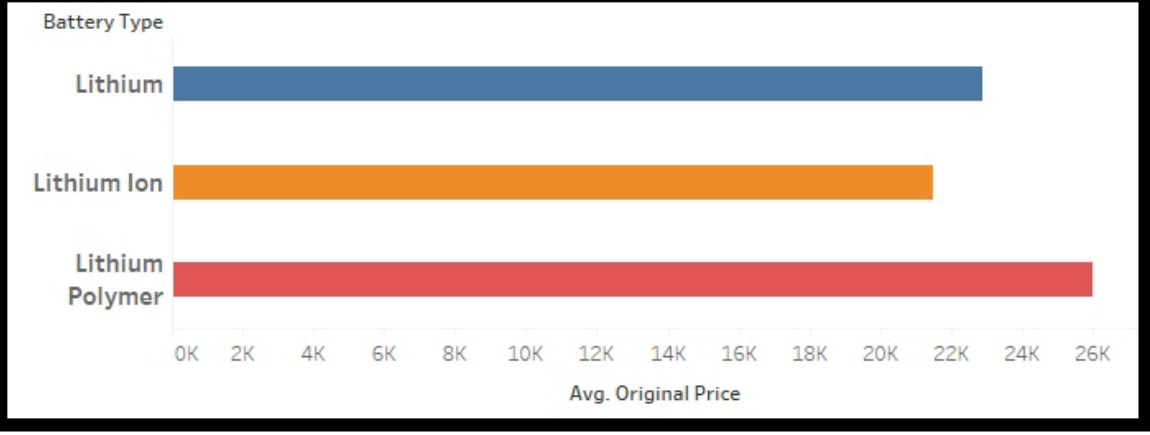
Year: 2018

Brand: OPPO

Brand Price Comparison

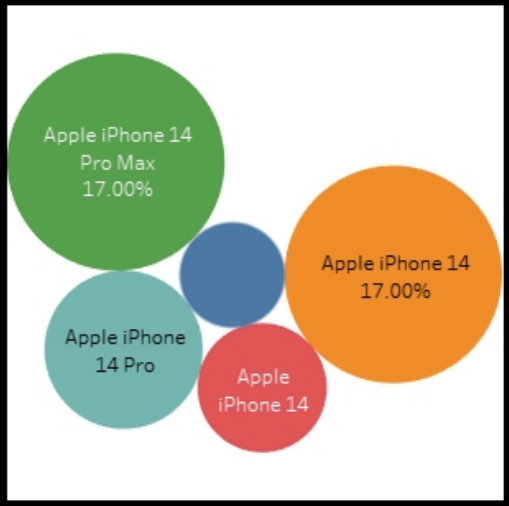


Battery Type Distribution



KPI 2

Model share



Year: 2022

Colour: (Multiple v...

Brand: APPLE

KPI

Brand	Discount Perce..	Mrp	Star Rating	Sale Price	Number Of Revi..
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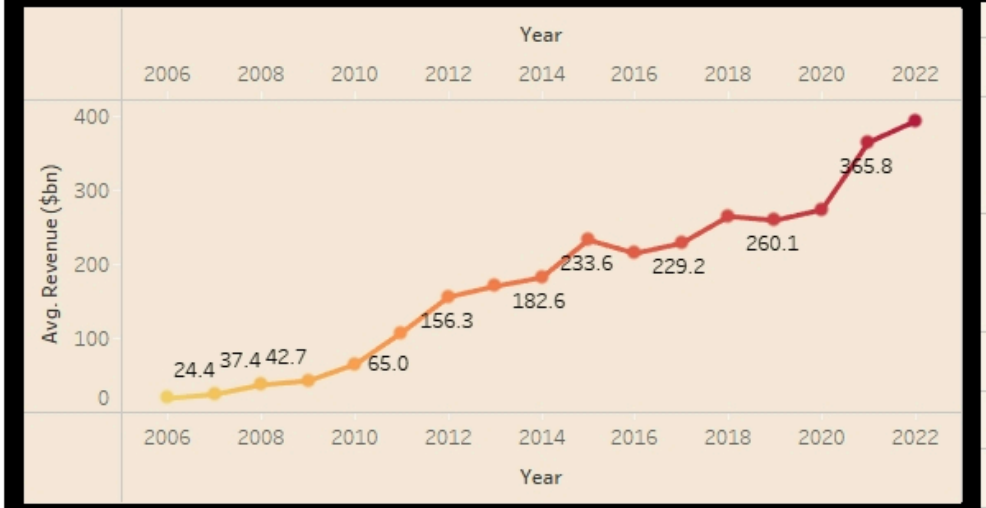
IREVOLUTION-THINK DIFFERENT

Annual Revenue



Model specification

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APPLE IPHON..	A Bionic Chip, Core	12MP	12MP + 12MP	Blue	99,900

Story 1

Apple continues to strengthen its standing in the smartphone market. The brand has risen to a position of particular dominance in the US. 6 of the top 10 most sold smartphone models in

More than 1 billion consumers currently use iphones. Since its initial launch more than 1.9 billion iphones have been sold. Iphones sales in 2021 surpassed the 2015 the 2015 peak, but

Iphones sales generated $205 billion revenue for Apple in 2022, more than Microsoft's total revenue. It sold 232 million iphone units that year.

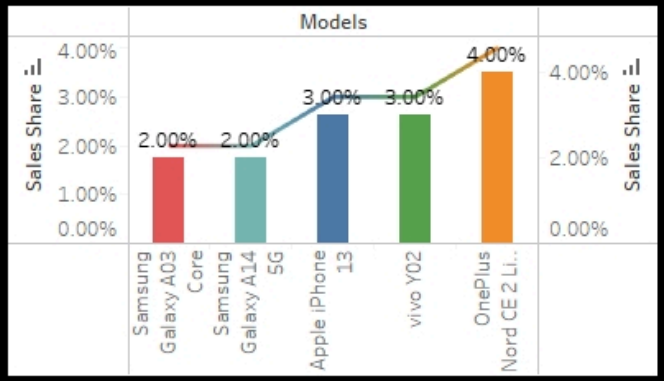
Comparitive analysis amongst various other leading brands in the smartphone industry shows that iphone is yrt to make it's impact in India. It's 3% market share in the global markrt

Although the iphor competition. It is y startegies and pol audience.

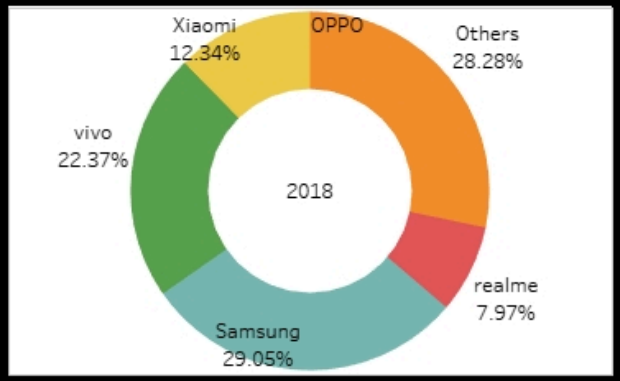
IREVOLUTION-THINK DIFFERENT

Global Market Share

Country-wise best selling smartphone



Quaterly Share

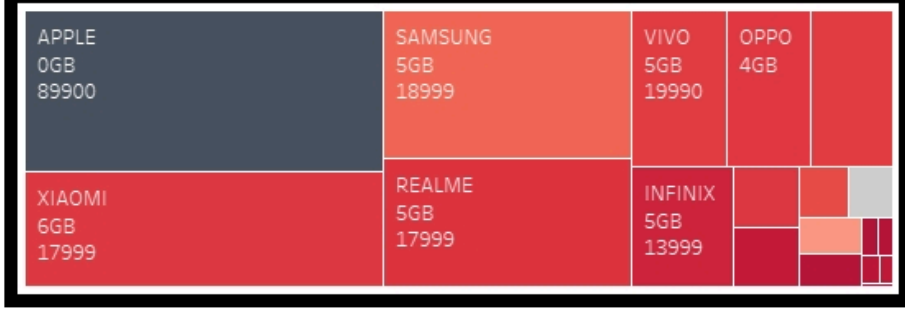


Country: India

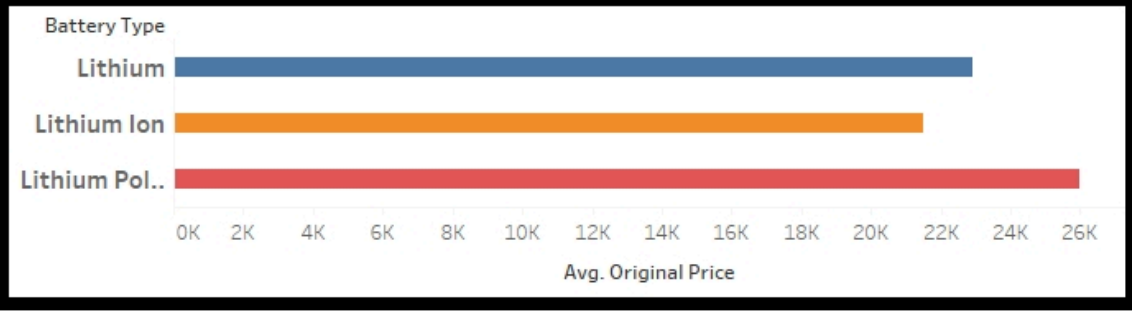
Year: 2018

Brand: OPPO

Brand Price Comparison



Battery Type Distribution



Model specification | Battery type | Model share | Brand Price Comparison | Country wise best selling smart... | Quaterly Share | Annual Revenue | KPI 2 | GMS | Dashboard 1 | Dashboard 2 | Story 1