#### Contact

230 S Broad Street, FL17 Philadelphia, PA 19102 2159176444 (Mobile) msualp@sociail.com

www.linkedin.com/in/sualp (LinkedIn)

### Top Skills

Cross-functional Team Leadership
Business Leadership
Engineering Leadership

### Languages

Turkish (Native or Bilingual) English (Native or Bilingual)

#### Honors-Awards

Untra - Winner of the 2009 Philadelphia 100® Awards

Untra - Winner of the 2017 Philadelphia 100® Awards

AEFIS - 2016 Philadelphia 100® Award Recipient

Untra - Emerging 200 Program Award Winner

# Mustafa Sualp

Startup visionary dedicated to making AI easy and collaborative. Philadelphia, Pennsylvania, United States

## Summary

As a tech startup CEO with a proven track record, including a recent successful exit, I am now focused on my latest venture—delivering easy AI-powered collaboration to everyone. I am a passionate serial entrepreneur, AI enthusiast, do-er, futurist, innovator, servant leader, and devoted lifelong learner. Join me as we shape the future through cutting-edge technology and human-centered solutions!

## Experience

Sociail, Inc.
Chief Executive Officer
March 2023 - Present (2 years 2 months)
Philadelphia, Pennsylvania, United States

As the CEO and Founder of Sociail, I am dedicated to enabling seamless Alpowered collaboration for everyone. Sociail provides a unified platform that brings together the best of human and Al collaboration. Join me on this journey as we revolutionize human-first collaborative Al!

## HelioCampus

VP, Assessment Solutions & AEFIS Founder September 2021 - June 2022 (10 months) Bethesda, Maryland, United States

Leveraging my experience in founding and scaling AEFIS into a top-tier EdTech enterprise, I played a pivotal role in orchestrating its seamless merger with HelioCampus. As the Vice President of Assessment Solutions at HelioCampus, I remained dedicated to ensuring smooth integration and overseeing critical transitions post-acquisition.

#### **AEFIS**

Chief Executive Officer
October 2012 - June 2022 (9 years 9 months)
Philadelphia, Pennsylvania, United States

Founded in 2012, AEFIS went from boot-strapped startup to a leading EdTech company offering SaaS based Assessment Management Solution

to HigherEd. In 2018 successfully completed a Seed Funding Round, which allowed us to continue rapid growth during COVID and successful exit in September 2021.

I am forever grateful for my amazing team (A-Team), our incredible investors, our advisors and mentors, and phenomenal partners (aka clients), and for the opportunity we have been given to create a strong positive social impact during a time of uncertainty and disruption. Onwards and upwards!

UNTRA Corporation
Chief Executive Officer
April 1999 - December 2017 (18 years 9 months)
Philadelphia, Pennsylvania, United States

Untra provided managed technology services, enterprise software development, infrastructure and cloud solutions, surge capacity, and team augmentation for companies in the financial services sector. Untra helped fund and incubate the early development and growth of AEFIS, INC.

untraAMS, LLC Chief Executive Officer September 2008 - April 2012 (3 years 8 months) Greater Philadelphia Area

Untra Academic Management Solutions (AMS) started following the technology transfer of IP from preceding projects at Drexel University and provided solutions, strategic consulting, and technology management services to education. Untra AMS brought together people, processes, and technology, to help academic institutions increase performance through better educational experiences, improved constituent services, and increased accountability through assessment. Untra AMS later became AEFIS, INC.

Drexel University
13 years
Information Systems Consultant
1999 - 2009 (10 years)

Designed and developed the BIOMED Continous Quality Improvement (CQI) system for the management of assessment data gathering and analysis for ABET Accreditation. Subsequently, commercialized the concepts through technology transfer of IP, and started a new business to help universities and colleges transition to authentic assessment for learning and improve student success at scale through effective software.

Information Systems & Technology Manager September 1996 - August 2004 (8 years)

Led the design and implementation of web communications and information exchange infrastructure on the intranet and the Internet.

# Education

Massachusetts Institute of Technology
Professional Education, Artificial Intelligence & Machine Learning · (January 2023 - May 2023)

Drexel University's LeBow College of Business B.S., Commerce and Engineering · (August 1994 - June 1999)