

Curriculum Vitae

Name : Myeongsup Kim
Date of Birth : March 10th, 1994
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• RESEARCH INTERESTS

Text Mining for Business Opportunity
Natural Language Processing
General Purpose Data Analysis Method

• EDUCATION

2015.03 – 2020.02 Bachelor of Engineering, Department of Industrial Engineering, Konkuk University

• EXPERIENCE

2019.03 – Present Research Intern, Production Management Laboratory, Konkuk University
2018.04 – 2019.02 Research Intern, Business Intelligence and Data analytics Laboratory, Konkuk University

• RESEARCHES

2019.07 – Present Identifying Weak Signals for Long-Term Business Opportunity: Using Word Embedding and LSTM, Individual Research
2019.03 – Present Analysis of Factors of Foreign Satisfaction of Hotels in Seoul: Using Text Regression, Bachelor Thesis
2019.03 – 2019.05 Opportunity Analysis for Smart Speaker Products Using Social Media Data Mining, Research Assistant
2019.03 – 2019.05 Detection of Convergence Technology Topic Using LDA-Topic Modeling and Link Prediction, Research Assistant
2018.09 – 2019.02 Trend Analysis of Social Media and Patents Using Graph-Based Entropy, Individual Research
2018.05 – 2018.10 Exploring Open Data Types and Analysis Model for Future Issue Detection, Commissioned Research by Korea Institute of Science and Technology Information(KISTI), Student Research Assistant

• CONFERENCES

Youngjae Park, **Myeongsup Kim**, Kisoo Um. (2019). Opportunity Analysis for Smart Speaker Products Using

Social Media Data Mining. Society of Korea Industrial and Systems Engineering Project Competition, Kongju National University, Cheonan, 3rd May

Jaewoong Choi, **Myeongsup Kim**, Janghyeok Yoon. (2018). A Systematic Review: Social Media-Based Business Intelligence Research. Korea Institute of Industrial Engineers Fall Conference, Hanyang University, Seoul, 9th November

• AWARDS

2019.05	Excellence Award , Student Project Competition, Society of Korea Industrial and Systems Engineering
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• SKILLS

Programming	Python
Database	MySQL
Statistics	SPSS, Minitab
Simulation	Arena