

Curriculum Vitae

Name : Myeongsup Kim
Date of Birth : March 10th, 1994
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• RESEARCH INTERESTS

Text Mining for Business Opportunity
Natural Language Processing
General Purpose Data Analysis Method

• EDUCATION

2015.03 – 2020.02 Bachelor of Engineering, Department of Industrial Engineering, Konkuk University

• EXPERIENCE

2019.03 – Present Research Intern, Production Management Laboratory, Konkuk University
2018.04 – 2019.02 Research Intern, Business Intelligence and Data analytics Laboratory, Konkuk University

• RESEARCHES

2019.03 – Present Analysis of Factors of Foreign Satisfaction of Hotels in Seoul: Using Text Regression, Bachelor Thesis
2019.07 – Present Identifying Weak Signals for Long-Term Business Opportunity: Using Word Embedding and LSTM, Individual Research
2019.03 – 2019.05 Opportunity Analysis for Smart Speaker Products Using Social Media Data Mining, Research Assistant
2019.03 – 2019.05 Detection of Convergence Technology Topic Using LDA-Topic Modeling and Link Prediction, Research Assistant
2018.09 – 2019.02 Trend Analysis of Social Media and Patents Using Graph-Based Entropy, Individual Research
2018.05 – 2018.10 Exploring Open Data Types and Analysis Model for Future Issue Detection, Commissioned Research by Korea Institute of Science and Technology Information(KISTI), Student Research Assistant

• CONFERENCES

Jaewoong Choi, **Myeongsup Kim**, Janghyeok Yoon. (2018). A Systematic Review: Social Media-Based

Business Intelligence Research. Korea Institute of Industrial Engineers Fall Conference, Hanyang University, Seoul, 9th November

Youngjae Park, **Myeongsup Kim**, Kisoo Um. (2019). Opportunity Analysis for Smart Speaker Products Using Social Media Data Mining. Society of Korea Industrial and Systems Engineering Project Competition, Kongju National University, Cheonan, 3rd May

• AWARDS

2019.05	Excellence Award , Student Project Competition, Society of Korea Industrial and Systems Engineering
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• SKILLS

Programming	Python
Database	MySQL
Statistics	SPSS, Minitab
Simulation	Arena