

# Myeongsup Kim

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## • Research Interests

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Recommendation System

Natural Language Processing, Adversarial Training

Time Series Forecasting, Anomaly Detection

## • Educations

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### Korea University

Mar 2020 - Feb 2022

*Master of Science in Industrial and Management Engineering*

Data Science and Business Analytics Lab. [\[Homepage\]](#)

*Research Field:* Natural Language Processing, Anomaly Detection, Smart Manufacturing

*Thesis:* Text Embedding Augmentation based on Retraining with Pseudo-Labeled Adversarial Embedding

*Advisor:* Prof. Pilsung Kang

### KonKuk University

Mar 2015 - Feb 2020

*Bachelor of Science in Industrial Engineering*

Research Intern at Business Intelligence Lab. [\[Homepage\]](#)

*Research Field:* Text Analytics, Social Media and Patent Data Analytics

*Advisor:* Prof. Janghyeok Yoon

## • Careers

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### Dable (Ynolja Y-Community)

Mar 2022 - Present

*Machine Learning Engineer*

Dable is a company that provides personalized recommendations for content-type advertisement to the nation's largest media network, as well as provides a service that recommends news tailored to each user's interests so that they can stay for a long time.

I worked primarily as a machine learning engineer managing large-scale model training using over tens of millions data instances and machine learning researcher creating better performing models in low-latency environments.

## • Publications

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**Myeongsup Kim**, Pilsung Kang. (2022). "Text Embedding Augmentation Based on Retraining with Pseudo-Labeled Adversarial Embedding". *IEEE Access*. 9. 8363-8376. (SCIE) [\[Full Paper\]](#)

**Myeongsup Kim**, Jaeun Choi, Huisik Min, Seounghyun Lee, Jongmin Lee, Janghyeok Yoon. (2020). "Identifying Determinants of Foreign Guests' Satisfaction and Management Strategies for Hotels in Seoul Using Online Data Mining". *The Academy of Customer Satisfaction Management*. 22(1). 1-24. (KCI) [\[Abstract\]](#) [\[Full Paper\]](#)

## • Presentations

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**Myeongsup Kim**, Pilsung Kang. (2021). “Text Embedding Augmentation based on Adversarial Training”. *Spring Conference of Korean Institute of Industrial Engineers*. Jeju International Convention Center, Jeju. 2nd June [\[Slide\]](#)

**Myeongsup Kim**, Youngjae Park, Seongju Lee, Kwon-neung Lee, Jaeun Choi. (2019). “Detecting Emerging Customer Needs Using Social Media Time Series Prediction: Emerging Keyword Detection Approach Based on Word Embedding, Network Analysis, and LSTM”. *Student Project Competition of Korean Institute of Industrial Engineers Fall Conference*. Seoul National University, Seoul. 8th November [\[Slide\]](#)

**Myeongsup Kim**, Huisik Min, Jaeun Choi, Jongmin Lee, Seoungyeon Lee. (2019). “Identifying Determinants of Foreign Guests’ Satisfaction and Management Strategy for Hotels in Seoul Using Online Data Mining”. *KMAC Management Innovation Research Paper and Case Study Competition*. Yeouido CCMM Building. Seoul. 2nd November [\[Slide\]](#)

Youngjae Park, **Myeongsup Kim**, Kisoo Um. (2019). “Opportunity Analysis for Smart Speaker Products Using Social Media Data Mining”. *Society of Korea Industrial and Systems Engineering Project Competition*. Kongju National University. Cheonan, 3rd May [\[Slide\]](#)

## • Projects

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### Developing DSP based on Time Series CTR Prediction

May 2023 - Aug 2023

Affiliated by Dable | **Project Lead of 6 members**

Predicted the probability that users click on an advertisement (click through rate; CTR) using time series model.

Developed statistics-based models, DLinear, NLinear, PatchTST, Prophet, and etc.

Improved revenue per 1000 impressions (revenue per mille; RPM) through a combination of statistics-based models and ML/DL-based models.

Developed a demand-side platform (DSP) with RPM that exceeds the RPM of existing DSP by 7.73%.

Expected 2.78% increase to company-wise revenue through the project.

### Developing Pytorch-based Deep Learning Model Training Pipeline

Mar 2023 - May 2023

Affiliated by Dable | **Project Lead of 1 Member and Assisted by 1 Member**

Developed a workflow pipeline to train a pytorch-based deep learning model.

Developed click through rate prediction deep learning models including MaskNet, AutoInt, DeepFM, DLRM, and etc.

Developed pipeline employing tens of millions of training instances using ray and athena.

Applied optimization so that the training process can be completed within 10 hours.

Improved offline gAUC performance by 0.05 point compared to previous model.

### Developing External SSP

Jan 2023 - Apr 2023

Affiliated by Dable | **Project Member**

Developed a supply-side platform (SSP) that enables bidding on external media such as Kakao, Google, MSN and etc.

Developed LGBM, a small-sized machine learning model for low latency.

Developed automatic tuning process based on ray tune.

Developed machine learning-based calibration model to make the output of model reflect the actual confidence.

Achieved revenue of over 60,000,000₩ on Kakao media during April 2023.

### Participated Team Kaggle and Developing DSP based on Kaggle Result

Sep 2022 - Dec 2022

Affiliated by Dable | **Project Member**

Building a baseline model for Kaggle and established kaggle rules and construct dataset.

Submitted more than 10 models during the 1-month kaggle period, tied for 2nd place. (0.09 Point Improvement in gAUC)

Developed ensemble of ML/DL, MaskNet, Focal Loss, and etc.

Developed deep learning model training pipeline using Tensorflow without Tensorflow Extended (TFX).

### Improving Deep Learning based DSP

May 2022 - Aug 2022

*Affiliated by Dable* | **Project Member**

Detecting appropriate offline evaluation metric for maximizing RPM (e.g. gAUC, rAUC, sAUC, and etc).

Logged training information to MLFlow, versioned model, and managed training parameters.

Checking the degree of model performance degradation according to the training interval.

Created and managed dashboards to check model performance.

Logged SHAP values to check model status.

### Detecting defective equipment in the semiconductor manufacturing process

Jul 2021 - Nov 2021

*Granted by SK Hynics* | **Project Lead of 1 member**

Developed a regression model to predict semiconductor yield.

Calculate the SHAP value of the equipment for each predicted value of the model.

Using the SHAP value, calculate the influence of each equipment and detect the abnormal equipment.

### Golden Path Detection in Manufacturing Process

Mar 2020 - May 2021

*Granted by Samsung Electronics* | **Project Member**

Developed sequential pattern mining based model to detect combinations of process equipment that negatively affected semiconductor yield.

Developed metrics for validating and evaluating model performance.

## • Managements

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### Enterprise Level Presentation

Dec 2022 & Feb 2023

*Affiliated by Dable*

Enterprise-level sharing of DSP development based on AI (Feb 2023).

Engineering organization level sharing of DSP development based on AI (Dec 2022).

### Onboarding New Members

Sep 2022 - Oct 2022 & Jul 2023

*Affiliated by Dable*

Renewed onboarding materials and documents

Managed the onboarding of two members and supported the onboarding of two members.

### Advancing Recruitment Process and Participating in Technical Interviews

Jun 2022 - Sep 2022

*Affiliated by Dable*

Designed recruitment question for machine learning.

Participated in 50+ recruitment document screenings.

Participated in 10+ recruitment technical interviews.

Questioned about details of career and machine learning fundamentals.

## • Teaching Experiences

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<b>SK Hynics</b>	Jul 2021 - Nov 2021
<i>Project Assistant</i> Developed manufacturing equipment detection model that caused low wafer yield	
<b>LG Innotek</b>	Sep 2020 - Nov 2021
<i>Project Assistant</i> (Two Teams) Developed manufacturing defect type prediction model Developed manufacturing process yield prediction model	
<b>Hyundai Steel</b>	Jul 2021
<i>Programming Practice Assistant</i> Assisted python programming practice course on anomaly detection	
<b>LG Innotek</b>	Jul 2021
<i>Programming Practice Assistant</i> Assisted python programming practice course on machine learning classifier	
<b>LG Energy Solution</b>	Jun 2021
<i>Programming Practice Assistant</i> Assisted python programming practice course on anomaly detection	
<b>LG Chemical</b>	Jul 2021
<i>Programming Practice Assistant</i> Assisted python programming practice course on ensemble, DNN, and CNN	
<b>LG Innotek</b>	Jul 2021
<i>Programming Practice Assistant</i> Assisted python programming practice course on machine learning classifier	

## • Knowledge Sharing

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**Prompt-Based Learning** | Seminar [\[Video\]](#) [\[Slide\]](#)

**What Changes Can Large-scale Language Model Bring? Intensive Study on HyperCLOVA: Billions-scale Korean Generative Pretrained Transformers** | Group Study [\[Video\]](#) [\[Slide\]](#)

**Transformer: Complexity, Parameters, and Scaling** | Group Study [\[Video\]](#) [\[Slide\]](#) [\[Github\]](#)

**Transformer Survey: Architecture Level Variants** | Group Study [\[Video\]](#) [\[Slide\]](#) [\[Github\]](#)

**Learning to Perturb Word Embeddings for Out-of-distribution QA** | Group Study [\[Slide\]](#)

**Adversarial Examples Improve Image Recognition** | Seminar [\[Video\]](#) [\[Slide\]](#)

**SMART: Robust and Efficient Fine-Tuning for Pre-trained Natural Language Models through Principled Regularized Optimization** | Seminar [\[Video\]](#) [\[Slide\]](#)

**FreeLB: Enhanced Adversarial Training for Natural Language Understanding** | Seminar [\[Video\]](#) [\[Slide\]](#)

**Syntax and Semantics in Language Model Representation** | Seminar [\[Video\]](#) [\[Slide\]](#)

**Semantics Aware BERT for Language Understanding** | Seminar [\[Video\]](#) [\[Slide\]](#)

**Vokenization: Improving Language Understanding with Contextualized, Visual-Grounded Supervision** | Group Study [\[Slide\]](#)

## • Skills

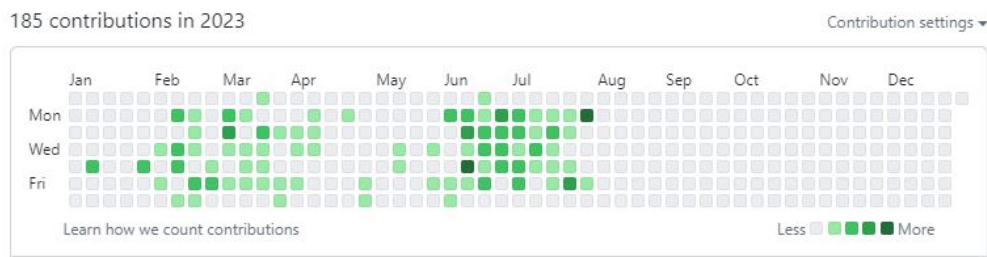
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<b>Programming</b>	Python, SQL
<b>Libraries</b>	Pytorch, Tensorflow, Huggingface, Scikit-Learn, Numpy, Pandas, Matplotlib
<b>Clouds</b>	AWS, Athena, EC2, S3, ECS, ECR, Route 53
<b>Others</b>	Git, Docker, Ray, MLFlow, Redash, Prefect, Airflow

## • Source Code Contribution Footprints

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185 contribution to Dable in 7 months of 2023  
34% of contribution belongs to code review in this year  
Commits made during this year are squashed



631 contribution to Dable in 10 months of 2022  
3 month from march corresponds to the onboarding period

