

Paper Review

# Prompt-Based Learning

**Myeongsup Kim**

Master Student  
Data Science & Business Analytics Lab.  
School of Industrial Management Engineering  
Korea University

Myeongsup\_kim@korea.ac.kr

## **Exploiting Cloze Questions for Few Shot Text Classification and Natural Language Inference**

*Schick and Schütze, 2021, EACL*

## **It's Not Just Size That Matters: Small Language Models Are Also Few-Shot Learners**

*Schick and Schütze, 2021, NAACL*

Outstanding Long Paper Award at 2021 NAACL

## **GPT Understands, Too**

*Liu et al., 2021, arXiv*

## <What Are Not Covered in This Presentation>

- **Details of Transformer**

[Vaswani et al., Attention is All You Need, NIPS, 2017](#)

- **Details of Transformer-Based Language Models (BERT, ALBERT, GPTs, ...)**

[Devlin et al., BERT: Pre-training of Deep Bidirectional Transformers for Language Understanding, NAACL, 2019](#)

[Lan et al., ALBERT: A Lite BERT for Self-supervised Learning of Language Representations, ICLR, 2020](#)

[Radford et al., Improving Language Understanding by Generative Pre-Training, 2018](#)

[Radford et al., Language Models Are Unsupervised Multitask Learners, 2019](#)

[Brown et al., Language Models Are Few-Shot Learners, NeurIPS, 2020](#)

# **Pre-Requisites**

- **Hyper Scale Language Model**
- **Few Shot Learning for Language Model**
- **In-Context Learning**

# Introduction

-Hyper Scale Language Model

<Language Model>

Unsupervised Pre-training Task



Language Model

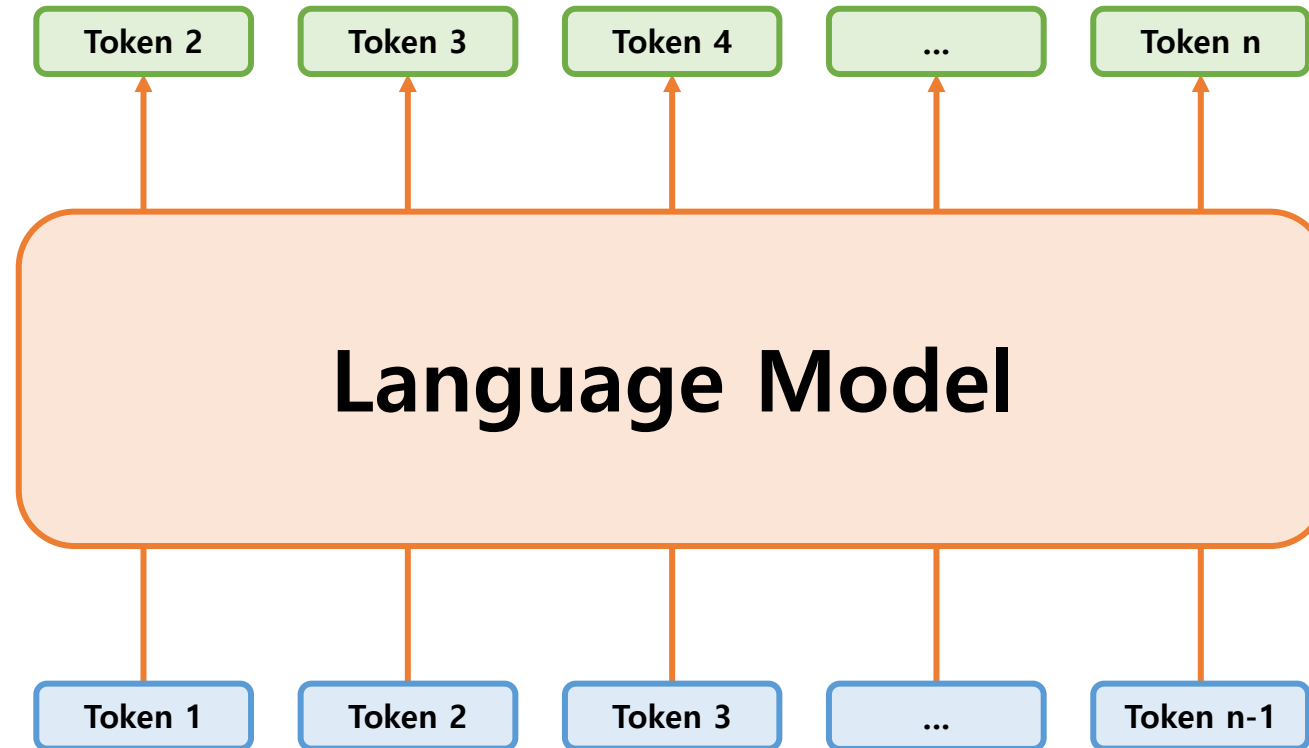


Training Data Corpus

# Introduction

-Hyper Scale Language Model

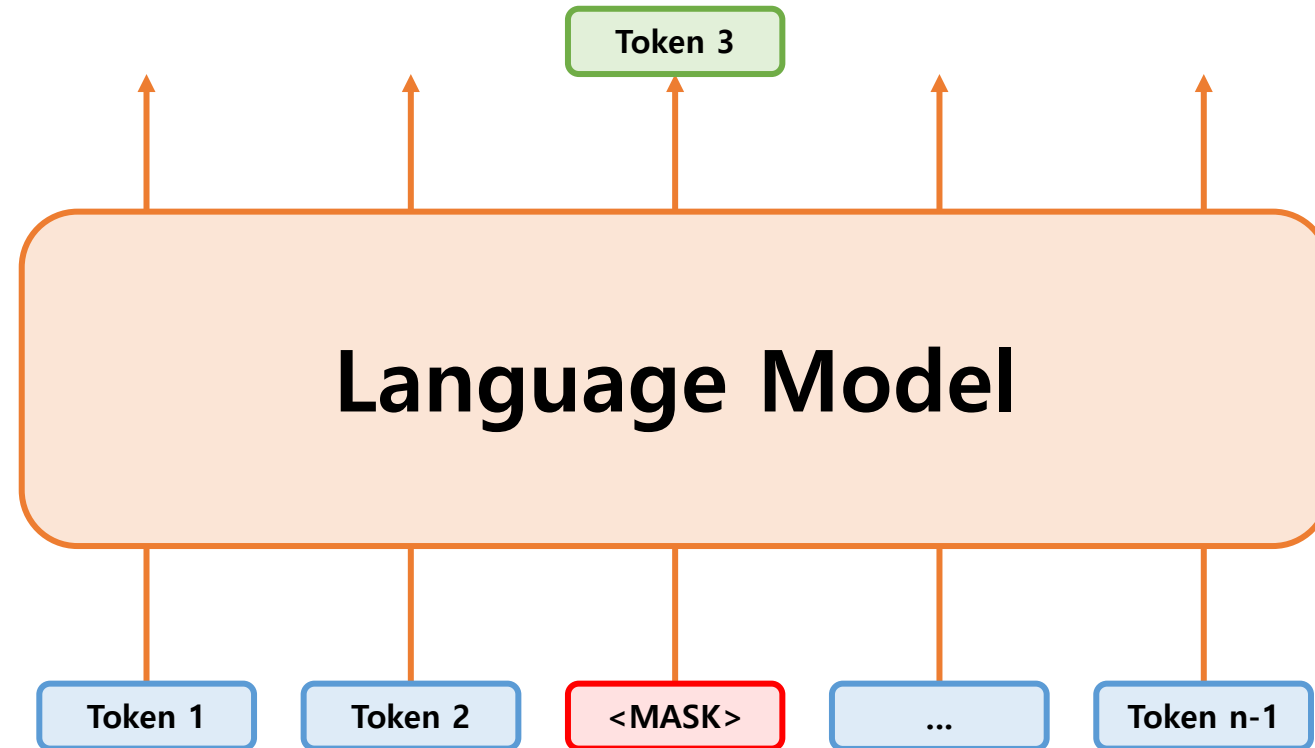
## <Language Modeling>



# Introduction

-Hyper Scale Language Model

## <Masked Language Modeling>



# Introduction

-Hyper Scale Language Model

## <Language Model>

Document  
Classification

Sentiment  
Analysis

...



**ELMO**

Embeddings from  
Language Model



**BERT**

Bidirectional Encoder  
Representation from Transformer



**GPT**

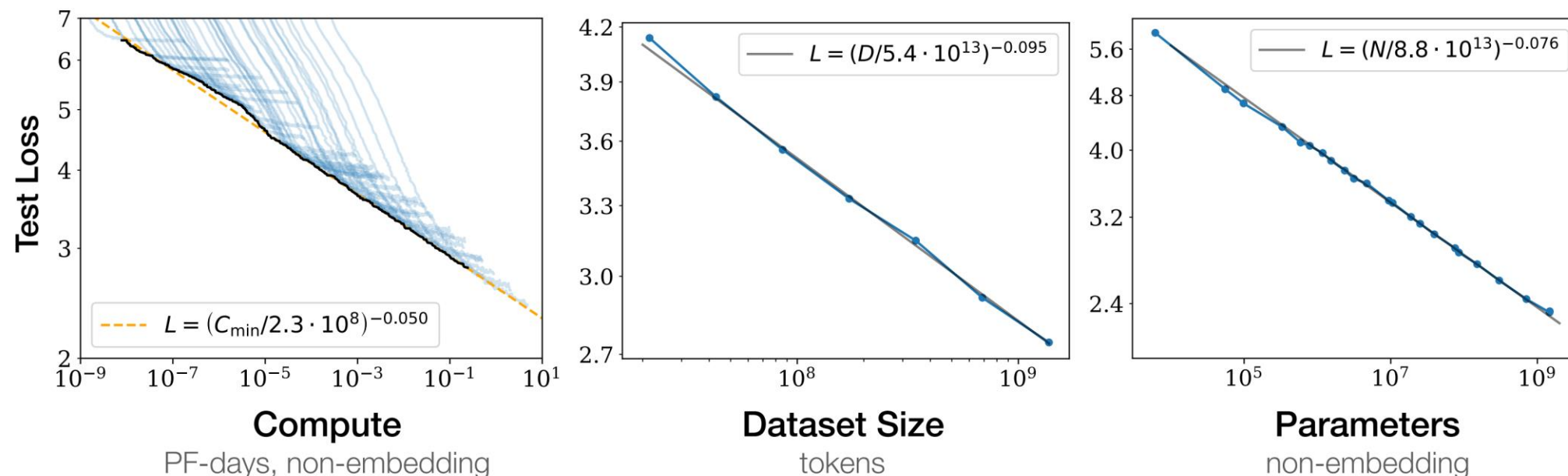
Generative Pre-trained Transformer



# Introduction

-Hyper Scale Language Model

## <The Scaling Laws for LMs>

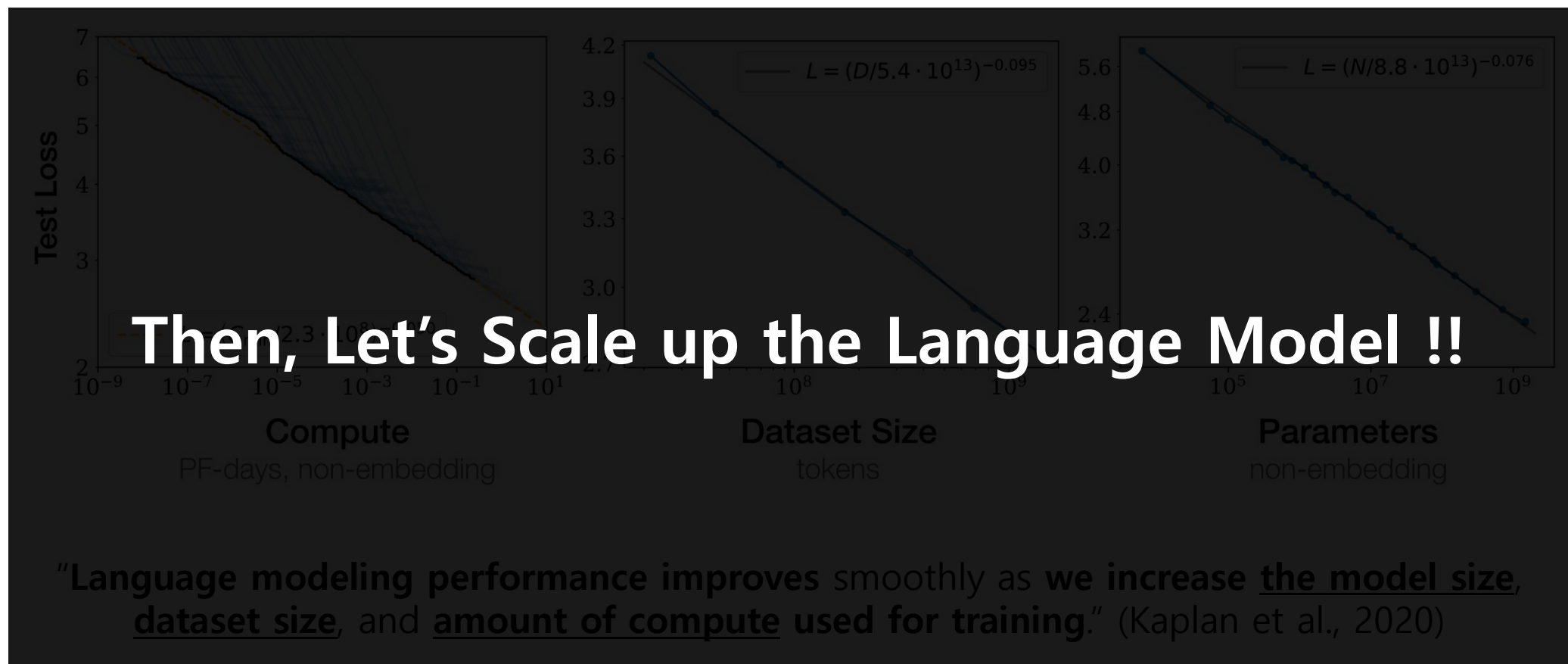


**"Language modeling performance improves smoothly as we increase the model size, dataset size, and amount of compute used for training." (Kaplan et al., 2020)**

# Introduction

-Hyper Scale Language Model

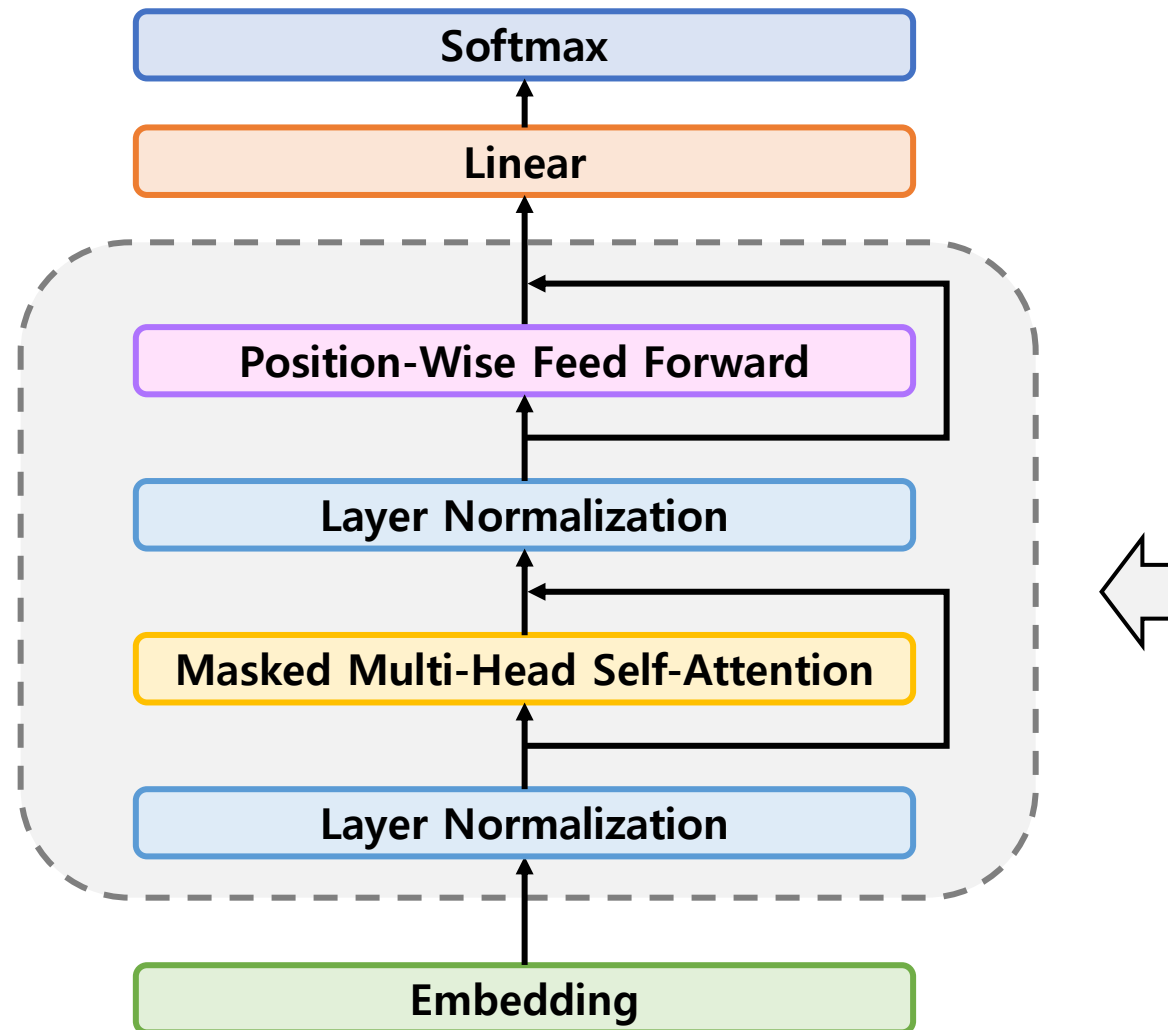
## <The Scaling Laws for LMs>



# Introduction

-Hyper Scale Language Model

## <Generative Pre-trained Transformer-3>



$$n_{params} = 175B$$

$$n_{layers} = 96$$

$$d_{model} = 12,288$$

$$n_{heads} = 96$$

$$d_{head} = 128$$

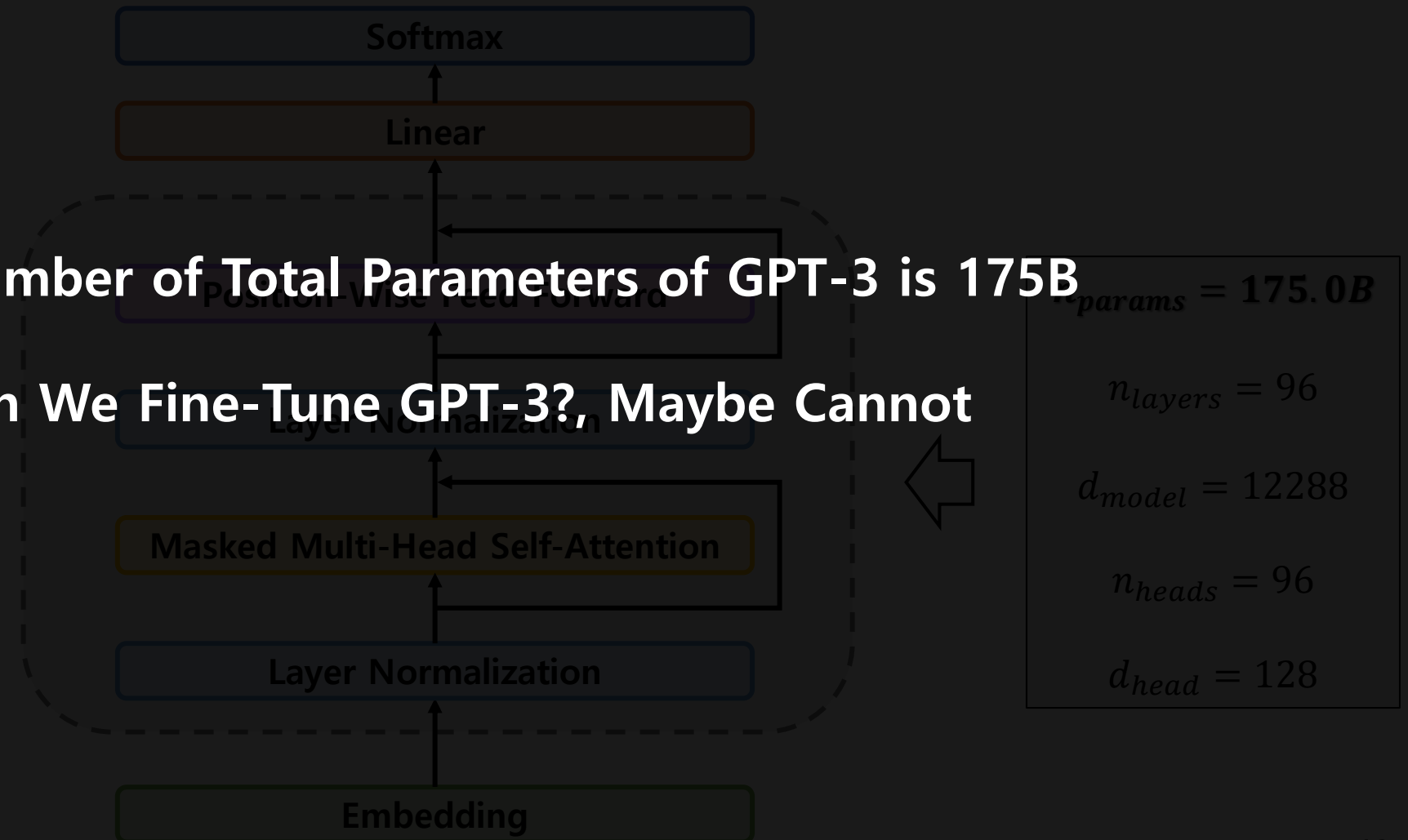
# Introduction

-Hyper Scale Language Model

## <Generative Pre-trained Transformer-3>

The Number of Total Parameters of GPT-3 is 175B

Can We Fine-Tune GPT-3?, Maybe Cannot



# Introduction

-Hyper Scale Language Model

## <Generative Pre-trained Transformer-3>

The Number of Total Parameters of GPT-3 is 175B

Can We Fine-Tune GPT-3?, Maybe Cannot

In Fact, It Need Not be Fine-Tuned

$$n_{\text{params}} = 175.0B$$

$$n_{\text{layers}} = 96$$

$$d_{\text{model}} = 12288$$

$$n_{\text{heads}} = 96$$

$$d_{\text{head}} = 128$$

# Introduction

## -Few Shot Learning for LM

### <Few Shot Learning for LM>

#### Zero-shot

The model predicts the answer given only a natural language description of the task. No gradient updates are performed.

```

1  Translate English to French:  ← task description
2  cheese => .....           ← prompt
  
```

#### One-shot

In addition to the task description, the model sees a single example of the task. No gradient updates are performed.

```

1  Translate English to French:  ← task description
2  sea otter => loutre de mer    ← example
3  cheese => .....             ← prompt
  
```

#### Few-shot

In addition to the task description, the model sees a few examples of the task. No gradient updates are performed.

```

1  Translate English to French:  ← task description
2  sea otter => loutre de mer    ← examples
3  peppermint => menthe poivrée ←
4  plush girafe => girafe peluche ←
5  cheese => .....             ← prompt
  
```

## Introduction

-Few Shot Learning for LM

### <Few Shot Learning for LM>

Translate English to Korean:

I am a student. -> 나는 학생이다.

I like pizza. -> 나는 피자를 좋아한다.

How are you? -> \_\_\_\_\_



**잘 지내고 있니?**

## Introduction

-Few Shot Learning for LM

### <Few Shot Learning for LM>

Answer the question:

Where is the capital of UK? -> London

Who founded Apple? -> \_\_\_\_\_



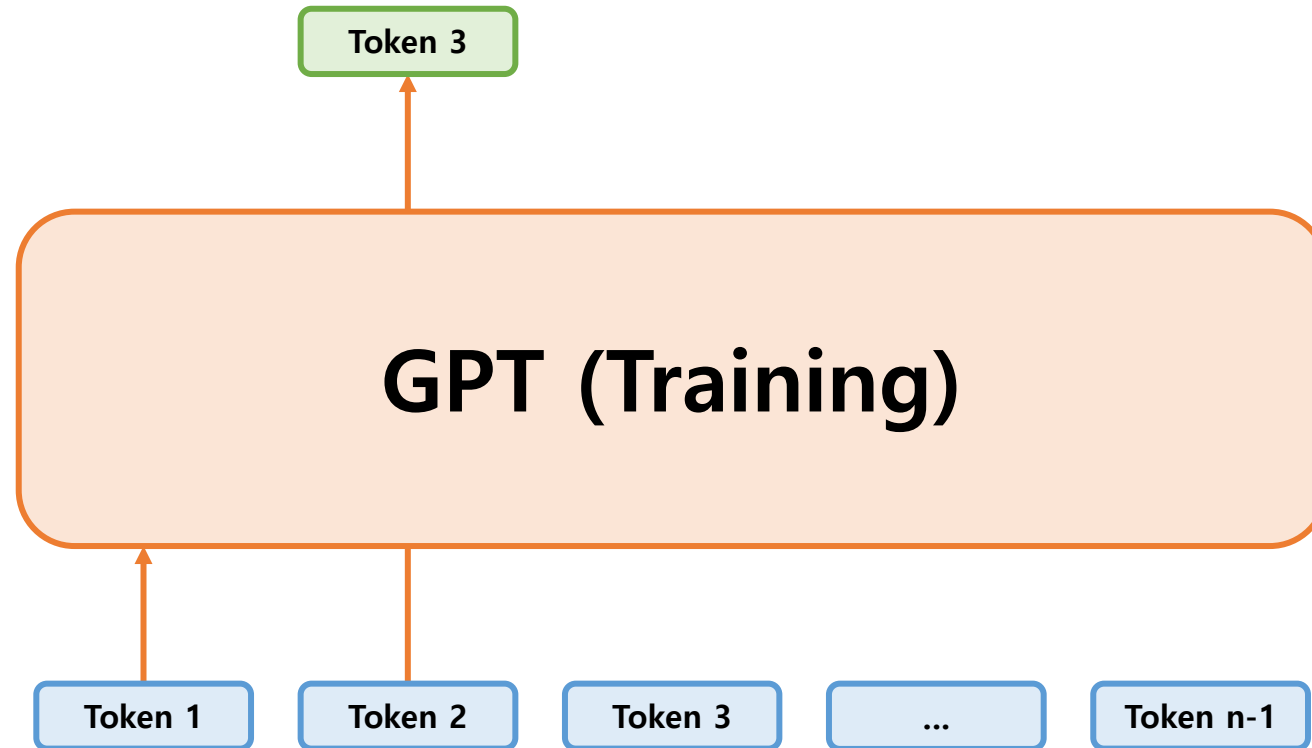
**Steve Jobs**



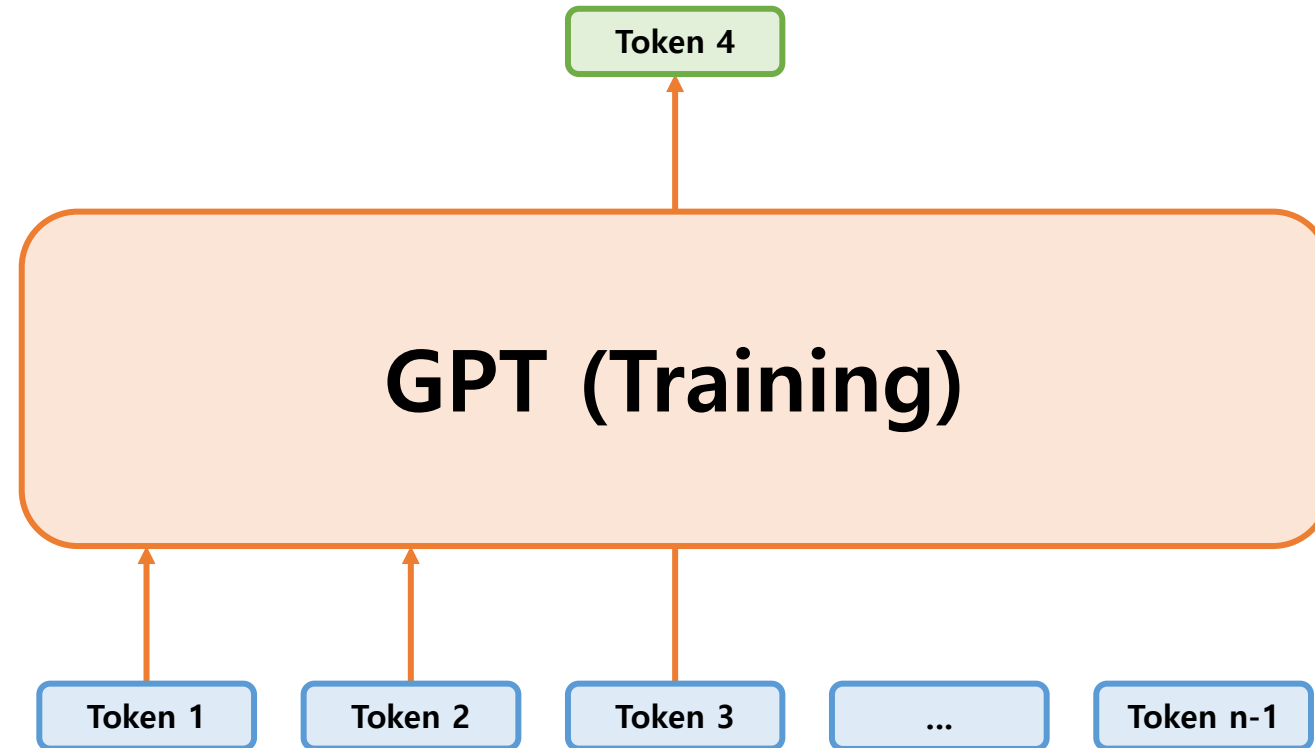
## <In-Context Learning>



## <In-Context Learning>



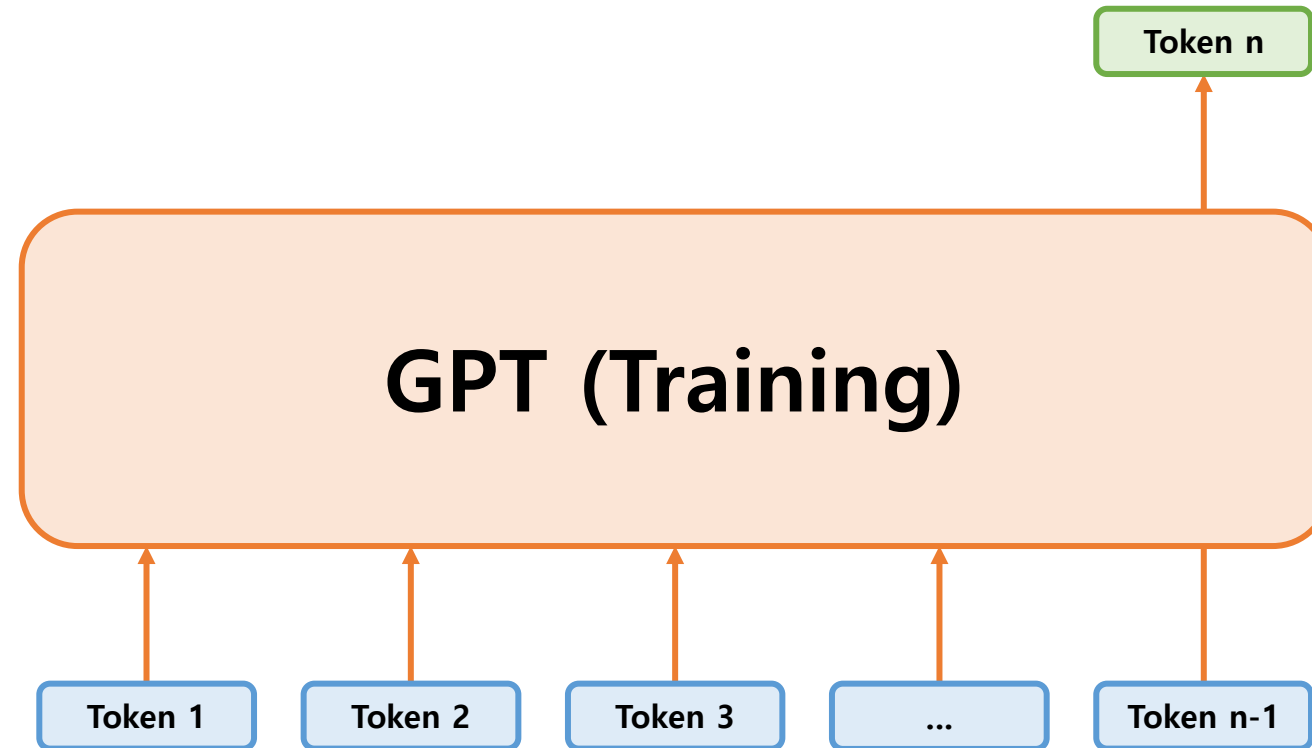
## <In-Context Learning>



# Introduction

-In-Context Learning

## <In-Context Learning>



# Introduction

-In-Context Learning

## <In-Context Learning>

**GPT (Training)**



I heard someone saying "I am a student" which means "나는 학생이다." in Korean.

# Introduction

## -In-Context Learning

### <In-Context Learning>

I heard someone saying "I am a student" which means "나는 학생이다." in Korean.



**GPT (Training)**



I heard someone saying "I am a student" which means "나는 학생이다." in Korean.

## Introduction

### -In-Context Learning

# <In-Context Learning>

I heard someone saying "I am a student" which means "나는 학생이다." in Korean.



**GPT (Training)**



I heard someone saying "I am a student" which means "나는 학생이다." in Korean.

# Introduction

## -In-Context Learning

### <In-Context Learning>

---

"I'm not the cleverest man in the world, but like they say in French: **Je ne suis pas un imbécile** [I'm not a fool].

In a now-deleted post from Aug. 16, Soheil Eid, Tory candidate in the riding of Joliette, wrote in French: "**Mentez mentez, il en restera toujours quelque chose**," which translates as, "**Lie lie and something will always remain**."

"I hate the word '**perfume**,'" Burr says. 'It's somewhat better in French: '**parfum**.'

If listened carefully at 29:55, a conversation can be heard between two guys in French: "**-Comment on fait pour aller de l'autre côté? -Quel autre côté?**", which means "**- How do you get to the other side? - What side?**".

If this sounds like a bit of a stretch, consider this question in French: **As-tu aller au cinéma?**, or **Did you go to the movies?**, which literally translates as Have-you to go to movies/theater?

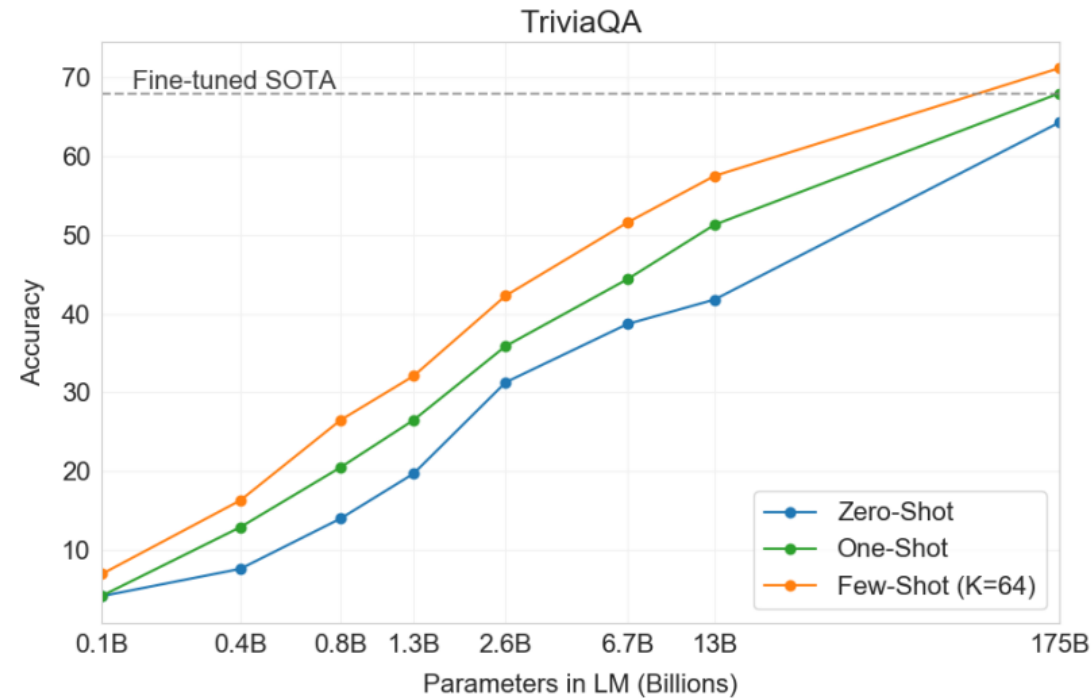
**"Brevet Sans Garantie Du Gouvernement"**, translated to English: **"Patented without government warranty"**.

---

"Examples of **naturally occurring demonstrations of English to French and French to English translation** found throughout the WebText training set." (Radford et al., 2019)



### <In-Context Few Shot Learning>

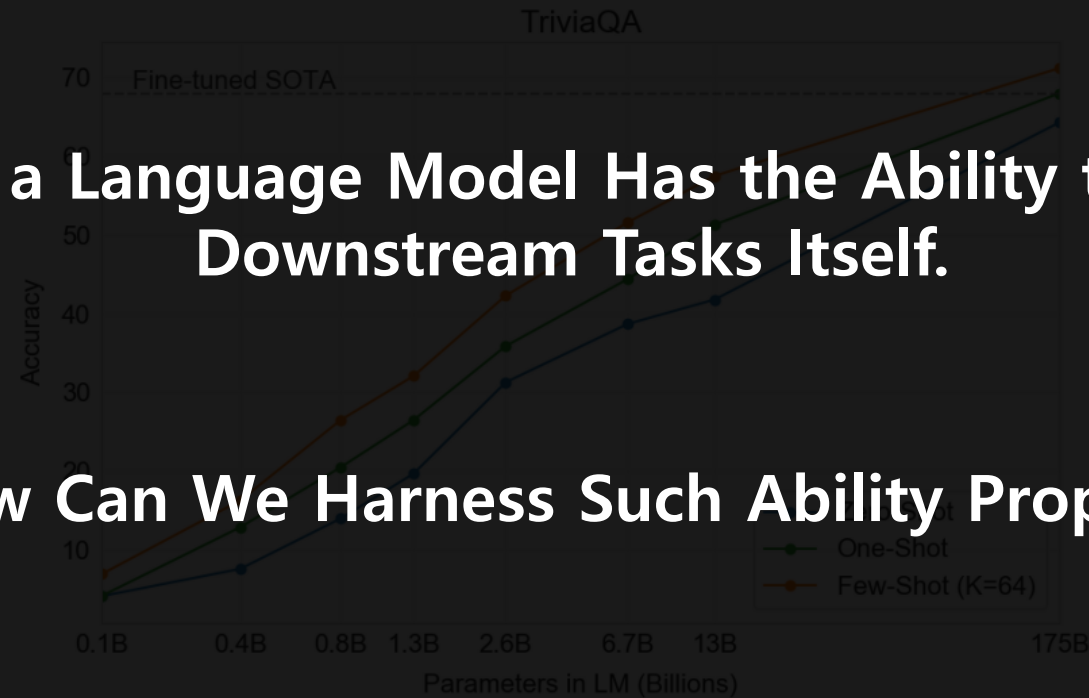


**Figure 3.3:** On TriviaQA GPT3's performance grows smoothly with model size, suggesting that language models continue to absorb knowledge as their capacity increases. One-shot and few-shot performance make significant gains over zero-shot behavior, matching and exceeding the performance of the SOTA fine-tuned open-domain model, RAG [LPP<sup>+</sup>20]

## <In-Context Few Shot Learning>

**Pre-training of a Language Model Has the Ability to Perform Many Downstream Tasks Itself.**

**How Can We Harness Such Ability Properly?**



**Figure 3.3:** On TriviaQA GPT3's performance grows smoothly with model size, suggesting that language models continue to absorb knowledge as their capacity increases. One-shot and few-shot performance make significant gains over zero-shot behavior, matching and exceeding the performance of the SOTA fine-tuned open-domain model, RAG [LPP<sup>+</sup> 20]

## **Exploiting Cloze Questions for Few Shot Text Classification and Natural Language Inference**

*Schick and Schütze, 2021, EACL*

## **It's Not Just Size That Matters: Small Language Models Are Also Few-Shot Learners**

*Schick and Schütze, 2021, NAACL*

Outstanding Long Paper Award at 2021 NAACL

# Pattern-Exploiting Training

- Pattern-Verbalizer Pair
- PVP Training and Inference
- PET with Multiple Masks

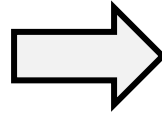
# Pattern-Exploiting Training

-Pattern-Verbalizer Pair

<Pattern-Verbalizer Pair>

Question Answering

Where is the capital of UK?

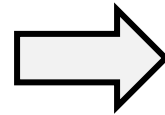


# Pattern-Exploiting Training

-Pattern-Verbalizer Pair

<Pattern-Verbalizer Pair>

The capital of UK is <MASK>



# Pattern-Exploiting Training

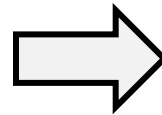
-Pattern-Verbalizer Pair

## <Pattern-Verbalizer Pair>



### Question Answering

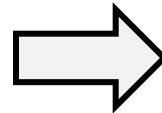
Where is the capital of UK?



The capital of UK is <MASK>

### Sentiment Classification

My phone doesn't work



My phone doesn't work.  
So, I feel <MASK>

# Pattern-Exploiting Training

-Pattern-Verbalizer Pair

## <Pattern-Verbalizer Pair>

### <Notation>

*M*: Masked Language Model

*V*: Vocabulary

$\_\_\_ \in V$  : Mask Token

$\mathcal{L}, A$ : Labels, Target Classification Task

$\mathbf{x} = (s_1, \dots, s_k)$ : Input for Task *A*

$s_i \in V^*$ : Phrase

*P*: **Pattern**, where  $P(\mathbf{x}) \in V^*$

*v*: **Verbalizer**,  $\mathcal{L} \rightarrow V$

$(P, v)$ : **Pattern - Verbalizer Pair (PVP)**



# Pattern-Exploiting Training

-Pattern-Verbalizer Pair

## <Pattern-Verbalizer Pair>

### <Notation>

$M$ : Masked Language Model

$V$ : Vocabulary

$\_\_\_ \in V$  : Mask Token

$\mathcal{L}, A$ : Labels, Target Classification Task

$\mathbf{x} = (s_1, \dots, s_k)$ : Input for Task  $A$

$s_i \in V^*$ : Phrase

$P$ : Pattern, where  $P(\mathbf{x}) \in V^*$

$v$ : Verbalizer,  $\mathcal{L} \rightarrow V$

$(P, v)$ : Pattern - Verbalizer Pair (PVP)

### Task: RTE (Recognizing Textual Entailment)

Sen1: Oil prices rise.

Sen2: Oil prices fall back.

Label: Not Entailed

# Pattern-Exploiting Training

-Pattern-Verbalizer Pair

## <Pattern-Verbalizer Pair>

### <Notation>

$M$ : Masked Language Model

$V$ : Vocabulary

$\_\_\_ \in V$  : Mask Token

$\mathcal{L}, \mathbf{A}$ : Labels, **Target Classification Task**

$\mathbf{x} = (s_1, \dots, s_k)$ : Input for Task  $A$

$s_i \in V^*$ : Phrase

$P$ : **Pattern**, where  $P(\mathbf{x}) \in V^*$

$v$ : **Verbalizer**,  $\mathcal{L} \rightarrow V$

$(P, v)$ : **Pattern - Verbalizer Pair (PVP)**

**Task: RTE** (Recognizing Textual Entailment)

Sen1: Oil prices rise.

Sen2: Oil prices fall back.

Label: Not Entailed

# Pattern-Exploiting Training

-Pattern-Verbalizer Pair

## <Pattern-Verbalizer Pair>

### <Notation>

$M$ : Masked Language Model

$V$ : Vocabulary

$\_\_\_ \in V$  : Mask Token

$\mathcal{L}, A$ : Labels, **Target Classification Task**

$\mathbf{x} = (s_1, \dots, s_k)$ : **Input** for **Task A**

$s_i \in V^*$ : **Phrase**

$P$ : **Pattern**, where  $P(\mathbf{x}) \in V^*$

$v$ : **Verbalizer**,  $\mathcal{L} \rightarrow V$

$(P, v)$ : **Pattern - Verbalizer Pair (PVP)**

**Task: RTE** (Recognizing Textual Entailment)

**Sen1**: Oil prices rise.

**Sen2**: Oil prices fall back.

Label: Not Entailed

# Pattern-Exploiting Training

-Pattern-Verbalizer Pair

## <Pattern-Verbalizer Pair>

### <Notation>

$M$ : Masked Language Model

$V$ : Vocabulary

\_\_\_  $\in V$  : Mask Token

$\mathcal{L}, A$ : Labels, Target Classification Task

$\mathbf{x} = (s_1, \dots, s_k)$ : Input for Task  $A$

$s_i \in V^*$ : Phrase

$P$ : Pattern, where  $P(\mathbf{x}) \in V^*$

$v$ : Verbalizer,  $\mathcal{L} \rightarrow V$

$(P, v)$ : Pattern - Verbalizer Pair (PVP)

Task: RTE (Recognizing Textual Entailment)

Sen1: Oil prices rise.

Sen2: Oil prices fall back.

Label: Not Entailed

# Pattern-Exploiting Training

-Pattern-Verbalizer Pair

## <Pattern-Verbalizer Pair>

### <Notation>

$M$ : Masked Language Model

$V$ : Vocabulary

\_\_\_  $\in V$  : Mask Token

$\mathcal{L}, A$ : Labels, Target Classification Task

$\mathbf{x} = (s_1, \dots, s_k)$ : Input for Task  $A$

$s_i \in V^*$ : Phrase

$P$ : Pattern, where  $P(\mathbf{x}) \in V^*$

$v$ : Verbalizer,  $\mathcal{L} \rightarrow V$

$(P, v)$ : Pattern - Verbalizer Pair (PVP)

Task: RTE (Recognizing Textual Entailment)

Sen1: Oil prices rise.

Sen2: Oil prices fall back.

Label: Not Entailed -> No

Entailed -> Yes

# Pattern-Exploiting Training

-Pattern-Verbalizer Pair

## <Pattern-Verbalizer Pair>

### <Notation>

$M$ : Masked Language Model

$V$ : Vocabulary

\_\_\_  $\in V$  : Mask Token

$\mathcal{L}, A$ : Labels, Target Classification Task

$\mathbf{x} = (s_1, \dots, s_k)$ : Input for Task  $A$

$s_i \in V^*$ : Phrase

$P$ : Pattern, where  $P(\mathbf{x}) \in V^*$

$v$ : Verbalizer,  $\mathcal{L} \rightarrow V$

$(P, v)$ : Pattern - Verbalizer Pair (PVP)

Task: RTE (Recognizing Textual Entailment)

Sen1: Oil prices rise.

Sen2: Oil prices fall back.

Label: Not Entailed -> No

Entailed -> Yes

# Pattern-Exploiting Training

-Pattern-Verbalizer Pair

## <Pattern-Verbalizer Pair>

### <Notation>

$M$ : Masked Language Model

$V$ : Vocabulary

\_\_\_  $\in V$  : Mask Token

$\mathcal{L}, A$ : Labels, Target Classification Task

$\mathbf{x} = (s_1, \dots, s_k)$ : Input for Task  $A$

$s_i \in V^*$ : Phrase

$P$ : Pattern, where  $P(\mathbf{x}) \in V^*$

$v$ : Verbalizer,  $\mathcal{L} \rightarrow V$

$(P, v)$ : Pattern - Verbalizer Pair (PVP)

Task: RTE (Recognizing Textual Entailment)

Sen1: Oil prices rise.

Sen2: Oil prices fall back.

Label: Not Entailed -> No

Entailed -> Yes

$P(\mathbf{x})$ :

Oil prices rise? \_\_\_, Oil prices fall back.

# Pattern-Exploiting Training

-Pattern-Verbalizer Pair

## <Pattern-Verbalizer Pair>

### <Notation>

$M$ : Masked Language Model

$V$ : Vocabulary

\_\_\_  $\in V$  : Mask Token

$\mathcal{L}, A$ : Labels, Target Classification Task

$\mathbf{x} = (s_1, \dots, s_k)$ : Input for Task  $A$

$s_i \in V^*$ : Phrase

$P$ : Pattern, where  $P(\mathbf{x}) \in V^*$

$v$ : Verbalizer,  $\mathcal{L} \rightarrow V$

$(P, v)$ : Pattern - Verbalizer Pair (PVP)

Task: RTE (Recognizing Textual Entailment)

Sen1: Oil prices rise.

Sen2: Oil prices fall back.

Label: Not Entailed -> No

Entailed -> Yes

$P(\mathbf{x})$ :

Oil prices rise? \_\_\_, Oil prices fall back.



# Pattern-Exploiting Training

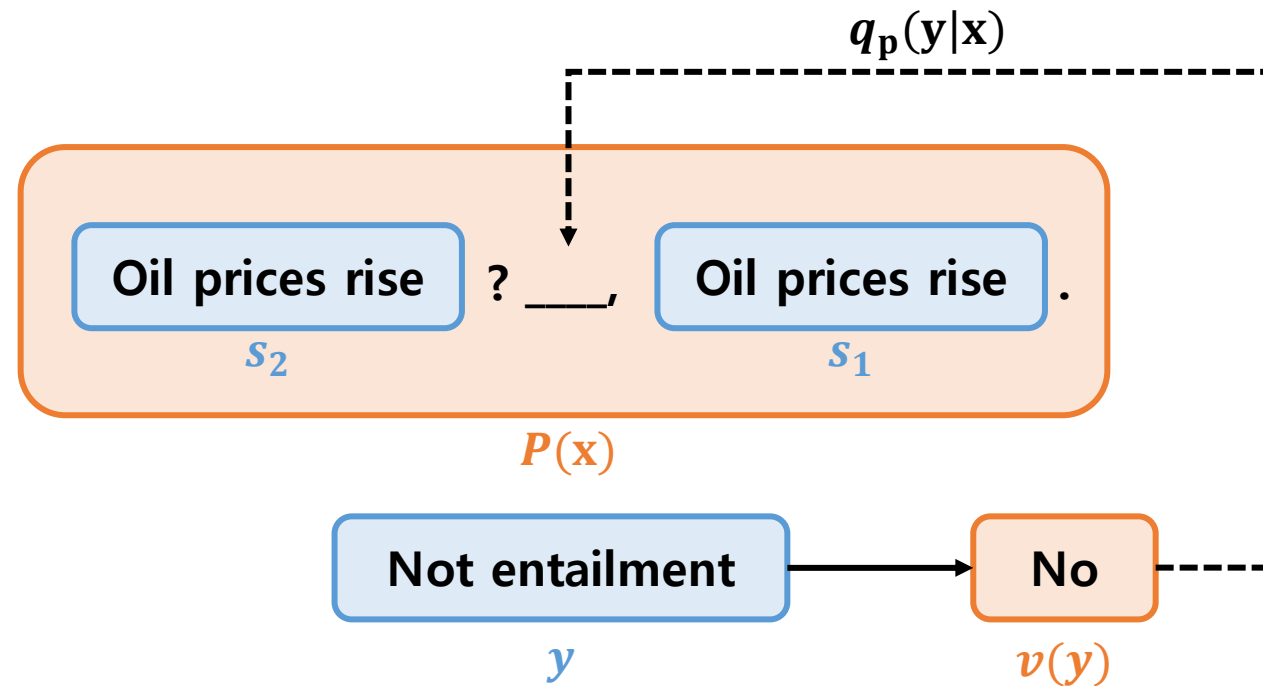
-Pattern-Verbalizer Pair

## <Pattern-Verbalizer Pair>

$P$ : *Pattern*, where  $P(\mathbf{x}) \in V^*$

$v$ : *Verbalizer*,  $\mathcal{L} \rightarrow V$ :  $v(y) \in V$

$(P, v)$ : *Pattern - Verbalizer Pair* (PVP)



# Pattern-Exploiting Training

-PVP Training and Inference

## <PVP Training and Inference>

$$\mathbf{p} = (P, v): \text{PVP}, \quad s_{\mathbf{p}}(l \mid \mathbf{x}) = M(v(l) \mid P(\mathbf{x}))$$

$$q_{\mathbf{p}}(l \mid \mathbf{x}) = \frac{e^{s_{\mathbf{p}}(l \mid \mathbf{x})}}{\sum_{l' \in \mathcal{L}} e^{s_{\mathbf{p}}(l' \mid \mathbf{x})}}$$

$$q_{\mathbf{p}}(l \mid \mathbf{x}) = \frac{e^{s_{\mathbf{p}}(l \mid \mathbf{x})}}{\sum_{l' \in \mathcal{L}} e^{s_{\mathbf{p}}(l' \mid \mathbf{x})}}$$

SoftMax

$$s_{\mathbf{p}}(l \mid \mathbf{x}) = M(v(l) \mid P(\mathbf{x}))$$

Masked Language Model

$\mathbf{p}(P, v)$

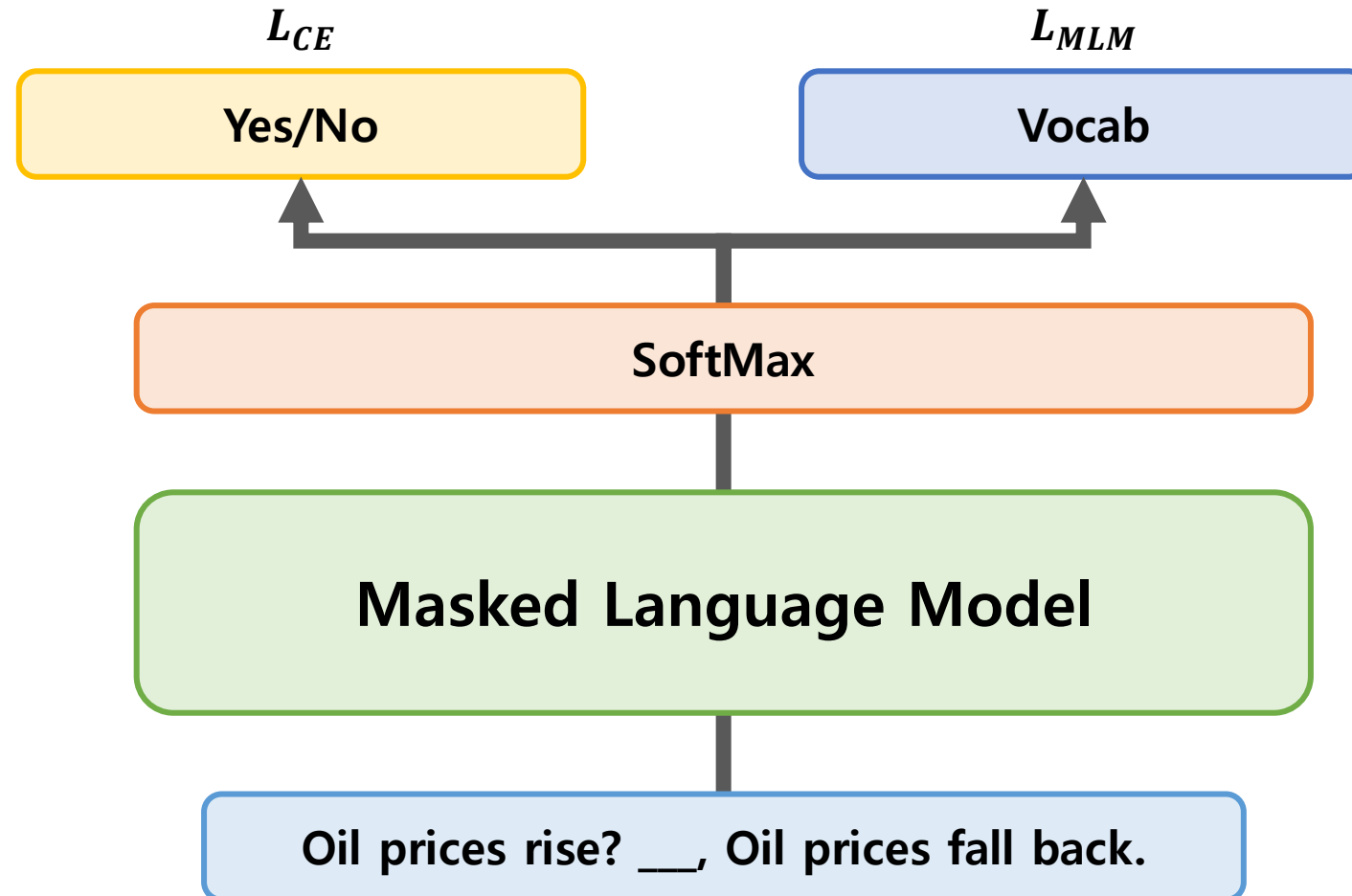
Oil prices rise? \_\_, Oil prices fall back.

# Pattern-Exploiting Training

-PVP Training and Inference

## <Auxiliary Language Modeling>

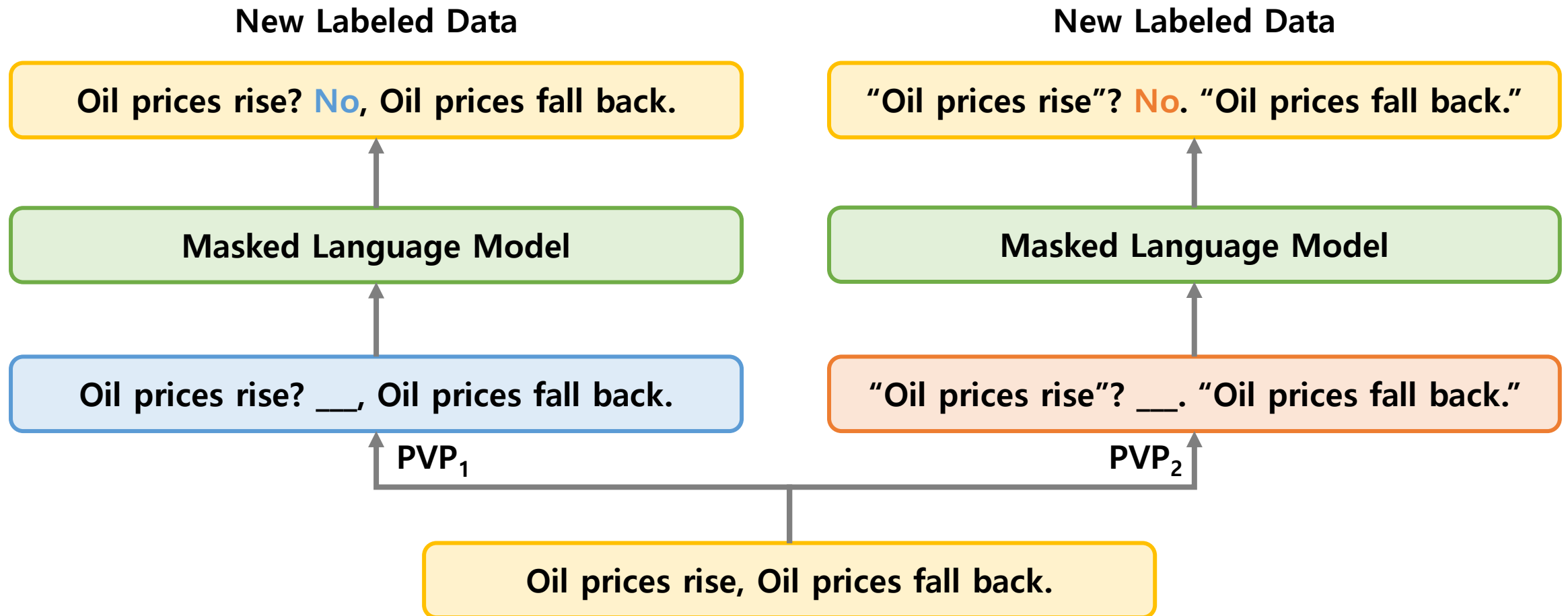
$$L = (1 - \alpha) \cdot L_{CE} + \alpha \cdot L_{MLM}$$



# Pattern-Exploiting Training

-PVP Training and Inference

## <Combining PVPs>



# Pattern-Exploiting Training

-PVP Training and Inference

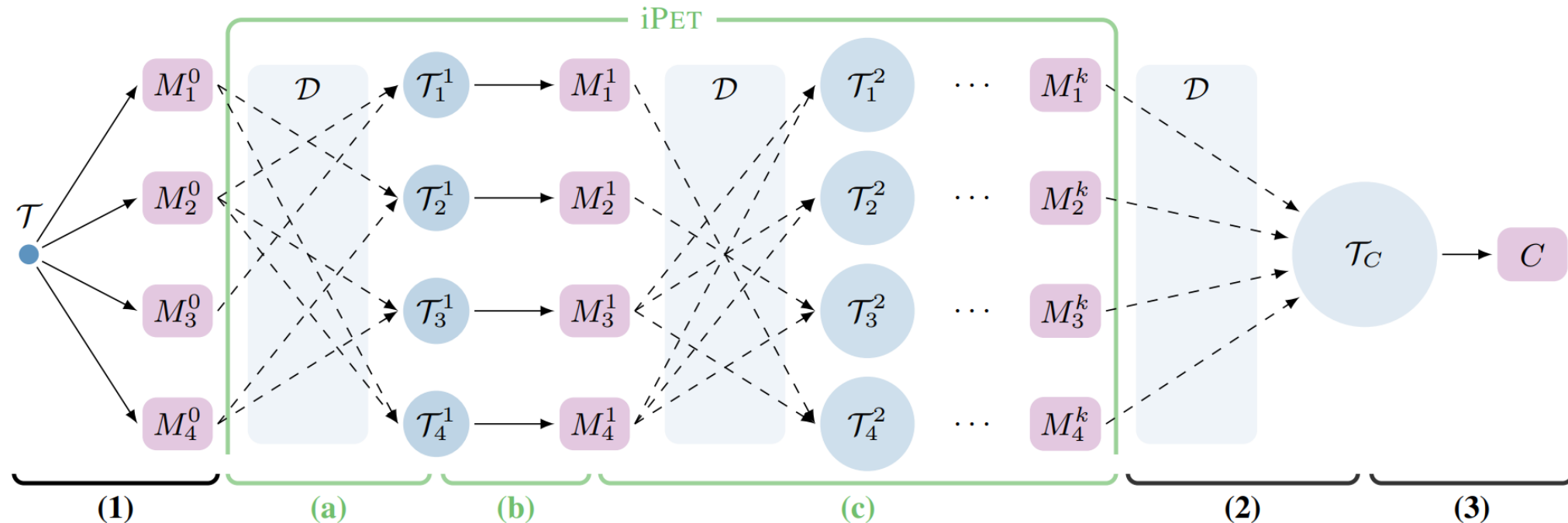
## <Combining PVPs>

$\mathcal{T}$ : Training Dataset,     $\mathcal{D}$ : Unlabeled Data

$\mathcal{M} = \{M_{\mathbf{p}} \mid \mathbf{p} \in \mathcal{P}\}$ : Ensemble of Fine-tuned Model

$$s_{\mathcal{M}}(l \mid \mathbf{x}) = \frac{1}{Z} \sum_{\mathbf{p} \in \mathcal{P}} w(\mathbf{p}) \cdot s_{\mathbf{p}}(l \mid \mathbf{x})$$

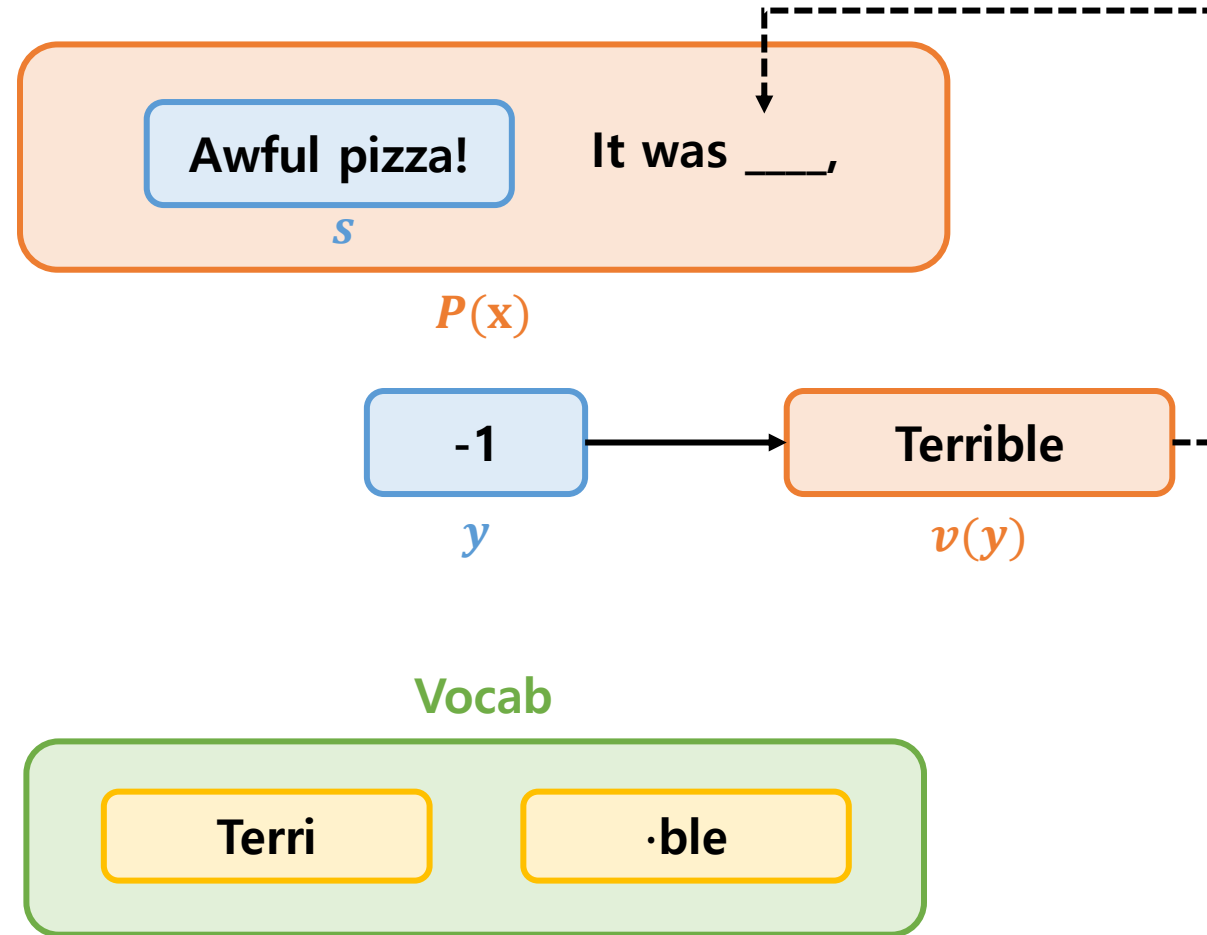
$$Z = \sum_{\mathbf{p} \in \mathcal{P}} w(\mathbf{p}), \quad w(\mathbf{p}): \text{Weight (1 or Accuracy before Training)}$$



# Pattern-Exploiting Training

-PET with Multiple Tasks

## <PET with Multiple Tasks>

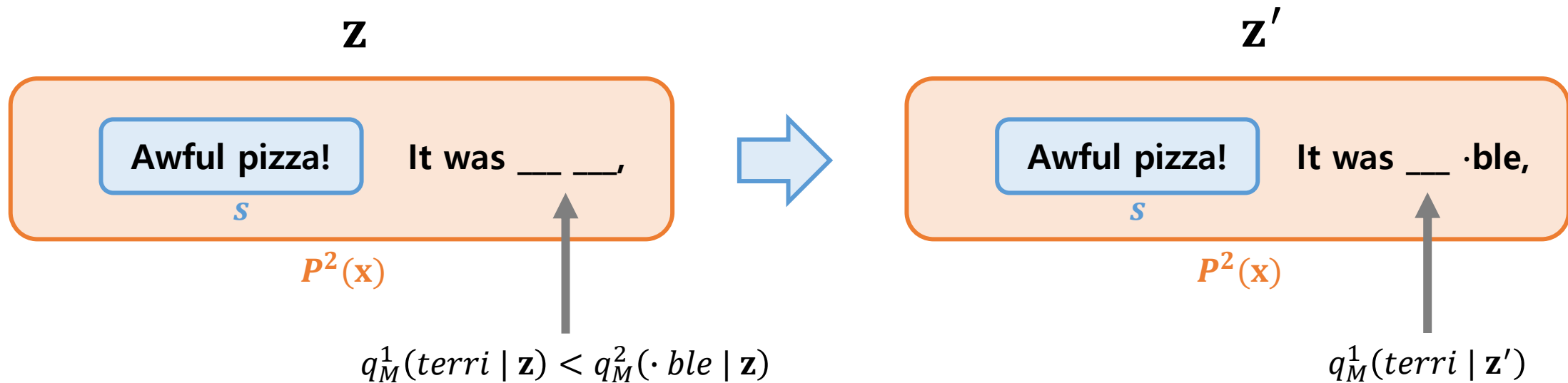


# Pattern-Exploiting Training

-PVP Training and Inference

## <Combining PVPs>

$$q_p(y | x) = q(v(y) | P^k(x))$$
$$q(t_1 \dots t_k | \mathbf{z}) = \begin{cases} 1 & \text{if } k = 0 \\ q_M^j(t_j | \mathbf{z}) \cdot q(t' | \mathbf{z}') & \text{if } k \geq 1 \end{cases}$$



# Experiments

- Tasks and Patterns
- Results



## Experiments

- Tasks and Patterns

### <Examples of Tasks and Patterns>

#### Task: WiC (Word in Context)

W: bed

S1: There's a log of trash on the bed of the river

S2: I keep a glass of water next to my bed

Label: Similar

#### Task: COPA (Choice of Plausible Alternatives)

P: The man broke his toe. What was the cause of this?

C1: He got a hole in his sock.

C2: He dropped a hammer on his foot

Label: C2

#### Pattern

"s1" / "s2". Similar sense of "w"? \_\_. // yes, no

s1 s2 Does w have the same meaning in both

sentences? \_\_ // yes, no

w. Sense (1) (a) "s1" (\_\_) "s2". // b, 2

#### Pattern

"C1" or "C2"? p, so \_\_. // C1, C2

C1 or C2? p, so \_\_. // C1, C2

## Experiments

- Results

### <Results>

Line	Examples	Method	Yelp	AG's	Yahoo	MNLI (m/mm)
1	$ \mathcal{T}  = 0$	unsupervised (avg)	33.8 $\pm$ 9.6	69.5 $\pm$ 7.2	44.0 $\pm$ 9.1	39.1 $\pm$ 4.3 / 39.8 $\pm$ 5.1
2		unsupervised (max)	40.8 $\pm$ 0.0	79.4 $\pm$ 0.0	56.4 $\pm$ 0.0	43.8 $\pm$ 0.0 / 45.0 $\pm$ 0.0
3		iPET	<b>56.7</b> $\pm$ 0.2	<b>87.5</b> $\pm$ 0.1	<b>70.7</b> $\pm$ 0.1	<b>53.6</b> $\pm$ 0.1 / <b>54.2</b> $\pm$ 0.1
4	$ \mathcal{T}  = 10$	supervised	21.1 $\pm$ 1.6	25.0 $\pm$ 0.1	10.1 $\pm$ 0.1	34.2 $\pm$ 2.1 / 34.1 $\pm$ 2.0
5		PET	52.9 $\pm$ 0.1	87.5 $\pm$ 0.0	63.8 $\pm$ 0.2	41.8 $\pm$ 0.1 / 41.5 $\pm$ 0.2
6		iPET	<b>57.6</b> $\pm$ 0.0	<b>89.3</b> $\pm$ 0.1	<b>70.7</b> $\pm$ 0.1	<b>43.2</b> $\pm$ 0.0 / <b>45.7</b> $\pm$ 0.1
7	$ \mathcal{T}  = 50$	supervised	44.8 $\pm$ 2.7	82.1 $\pm$ 2.5	52.5 $\pm$ 3.1	45.6 $\pm$ 1.8 / 47.6 $\pm$ 2.4
8		PET	60.0 $\pm$ 0.1	86.3 $\pm$ 0.0	66.2 $\pm$ 0.1	63.9 $\pm$ 0.0 / 64.2 $\pm$ 0.0
9		iPET	<b>60.7</b> $\pm$ 0.1	<b>88.4</b> $\pm$ 0.1	<b>69.7</b> $\pm$ 0.0	<b>67.4</b> $\pm$ 0.3 / <b>68.3</b> $\pm$ 0.3
10	$ \mathcal{T}  = 100$	supervised	53.0 $\pm$ 3.1	86.0 $\pm$ 0.7	62.9 $\pm$ 0.9	47.9 $\pm$ 2.8 / 51.2 $\pm$ 2.6
11		PET	61.9 $\pm$ 0.0	88.3 $\pm$ 0.1	69.2 $\pm$ 0.0	74.7 $\pm$ 0.3 / 75.9 $\pm$ 0.4
12		iPET	<b>62.9</b> $\pm$ 0.0	<b>89.6</b> $\pm$ 0.1	<b>71.2</b> $\pm$ 0.1	<b>78.4</b> $\pm$ 0.7 / <b>78.6</b> $\pm$ 0.5
13	$ \mathcal{T}  = 1000$	supervised	63.0 $\pm$ 0.5	<b>86.9</b> $\pm$ 0.4	70.5 $\pm$ 0.3	73.1 $\pm$ 0.2 / 74.8 $\pm$ 0.3
14		PET	<b>64.8</b> $\pm$ 0.1	<b>86.9</b> $\pm$ 0.2	<b>72.7</b> $\pm$ 0.0	<b>85.3</b> $\pm$ 0.2 / <b>85.5</b> $\pm$ 0.4

<Average accuracy and standard deviation for RoBERTa (large)>

## Experiments

### - Results

#### <Results>

Ex.	Method	Yelp	AG's	Yahoo	MNLI
$ \mathcal{T}  = 10$	UDA	27.3	72.6	36.7	34.7
	MixText	20.4	81.1	20.6	32.9
	PET	48.8	84.1	59.0	39.5
	iPET	<b>52.9</b>	<b>87.5</b>	<b>67.0</b>	<b>42.1</b>
$ \mathcal{T}  = 50$	UDA	46.6	83.0	60.2	40.8
	MixText	31.3	84.8	61.5	34.8
	PET	55.3	86.4	63.3	55.1
	iPET	<b>56.7</b>	<b>87.3</b>	<b>66.4</b>	<b>56.3</b>

<Comparison of PET with two state-of-the-art semi-supervised method using RoBERTa (base)>

# Experiments

- Results

## <Results>

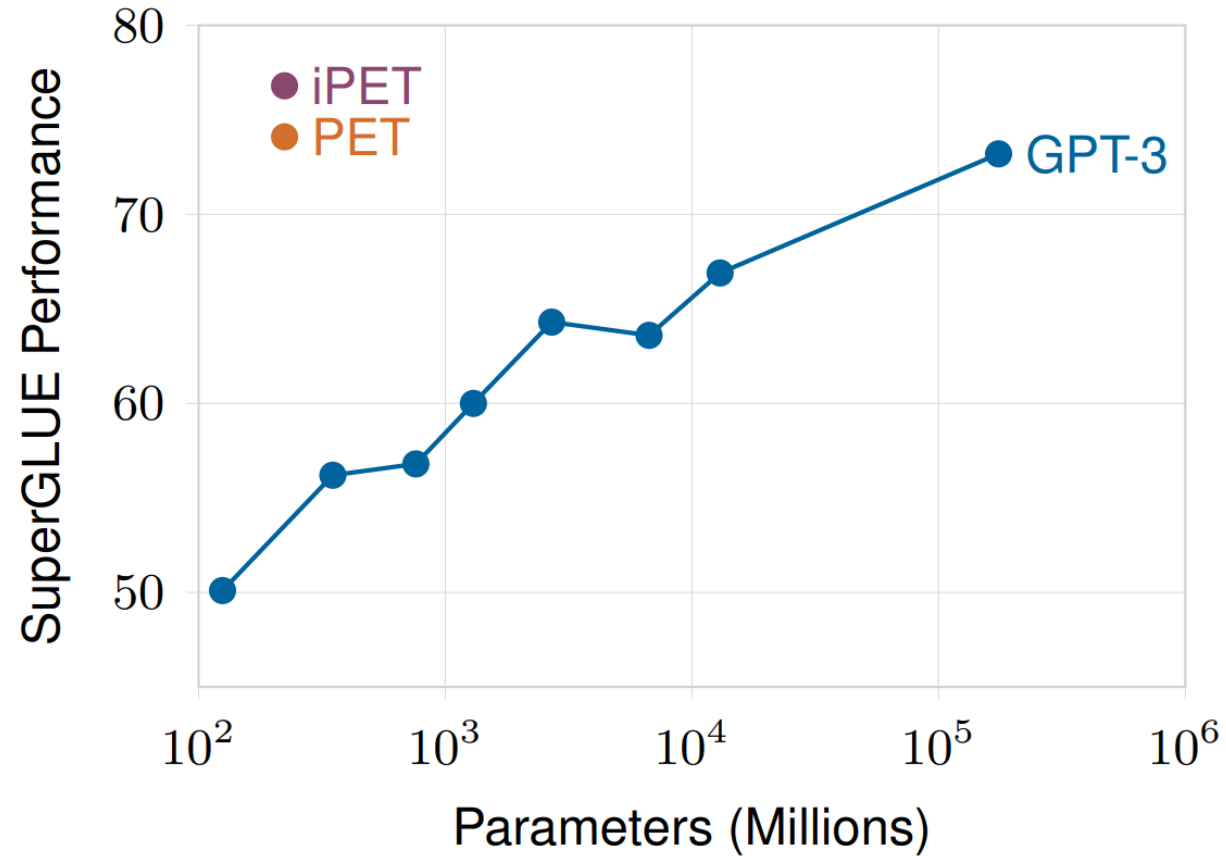
	Model	Params (M)	BoolQ Acc.	CB Acc. / F1	COPA Acc.	RTE Acc.	WiC Acc.	WSC Acc.	MultiRC EM / F1a	ReCoRD Acc. / F1	Avg –
dev	GPT-3 Small	125	43.1	42.9 / 26.1	67.0	52.3	49.8	58.7	6.1 / 45.0	69.8 / 70.7	50.1
	GPT-3 Med	350	60.6	58.9 / 40.4	64.0	48.4	55.0	60.6	11.8 / 55.9	77.2 / 77.9	56.2
	GPT-3 Large	760	62.0	53.6 / 32.6	72.0	46.9	53.0	54.8	16.8 / 64.2	81.3 / 82.1	56.8
	GPT-3 XL	1,300	64.1	69.6 / 48.3	77.0	50.9	53.0	49.0	20.8 / 65.4	83.1 / 84.0	60.0
	GPT-3 2.7B	2,700	70.3	67.9 / 45.7	83.0	56.3	51.6	62.5	24.7 / 69.5	86.6 / 87.5	64.3
	GPT-3 6.7B	6,700	70.0	60.7 / 44.6	83.0	49.5	53.1	67.3	23.8 / 66.4	87.9 / 88.8	63.6
	GPT-3 13B	13,000	70.2	66.1 / 46.0	86.0	60.6	51.1	75.0	25.0 / 69.3	88.9 / 89.8	66.9
	GPT-3	175,000	77.5	82.1 / 57.2	92.0	72.9	<b>55.3</b>	75.0	32.5 / 74.8	<b>89.0 / 90.1</b>	73.2
	PET	223	79.4	85.1 / 59.4	<b>95.0</b>	69.8	52.4	<b>80.1</b>	<b>37.9 / 77.3</b>	86.0 / 86.5	74.1
	iPET	223	<b>80.6</b>	<b>92.9 / 92.4</b>	<b>95.0</b>	<b>74.0</b>	52.2	<b>80.1</b>	33.0 / 74.0	86.0 / 86.5	<b>76.8</b>
test	GPT-3	175,000	76.4	75.6 / 52.0	<b>92.0</b>	69.0	49.4	80.1	30.5 / 75.4	<b>90.2 / 91.1</b>	71.8
	PET	223	79.1	87.2 / 60.2	90.8	67.2	<b>50.7</b>	<b>88.4</b>	<b>36.4 / 76.6</b>	85.4 / 85.9	74.0
	iPET	223	<b>81.2</b>	<b>88.8 / 79.9</b>	90.8	<b>70.8</b>	49.3	<b>88.4</b>	31.7 / 74.1	85.4 / 85.9	<b>75.4</b>
	SotA	11,000	91.2	93.9 / 96.8	94.8	92.5	76.9	93.8	88.1 / 63.3	94.1 / 93.4	89.3

<Results on SuperGLUE for GPT-3 primed with 32 examples and for PET/iPET with ALBERT-xxlarge-v2>

# Experiments

- Results

## <Results>



<Performance on SuperGLUE with 32 training examples>

# Conclusion

### <Conclusion>

- Proposed Pattern-Exploiting Training that consists of defining pairs of cloze question patterns and verbalizers that help leverage the knowledge contained within pretrained language models for downstream tasks.
- Proposed modified PET enabling to be used for tasks that require predicting multiple tokens.
- Shown that using PET, it is possible to achieve few-shot text classification performance similar to GPT-3 on SuperGLUE with LMs that have much fewer parameters.

### <Conclusion>

- Proposed Pattern-Exploiting Training that consists of defining pairs of cloze question patterns and verbalizers that help leverage the knowledge contained within pretrained language models for downstream tasks.
- PET has achieved remarkable performance, but it requires thousands of unlabeled data, and hand-crafted patterns.**
- Proposed modified PET enabling to be used for tasks that require predicting multiple tokens.
- Additionally, since discrete prompts are used, the results may be sub-optimal to continuous neural network.**
- Shown that using PET, it is possible to achieve few-shot text classification performance similar to GPT-3 on SuperGLUE with LMs that have much fewer parameters.
- How can PET be further improved?**

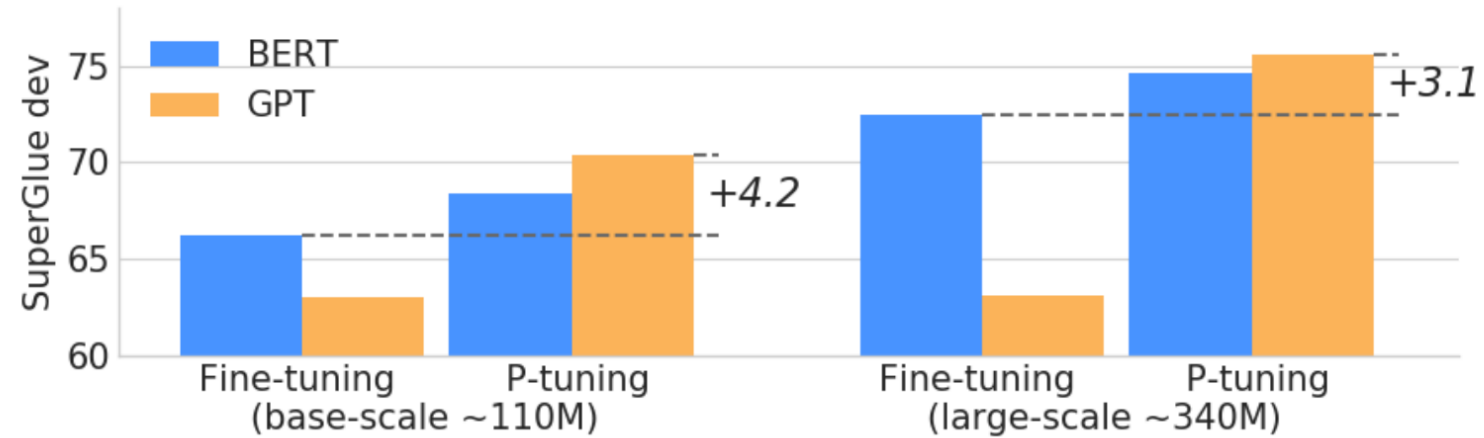


# GPT Understands, Too

*Liu et al., 2021, arXiv*

# P-Tuning

## <Overview>



<Average scores on 7 dev datasets of SuperGLUE>

**“GPTs can be better than similar-sized BERTs on NLU with P-tuning.”**

## <Overview>

Prompt	P@1
[X] is located in [Y]. ( <i>original</i> )	31.29
[X] is located in which country or state? [Y].	19.78
[X] is located in which country? [Y].	31.40
[X] is located in which country? In [Y].	51.08

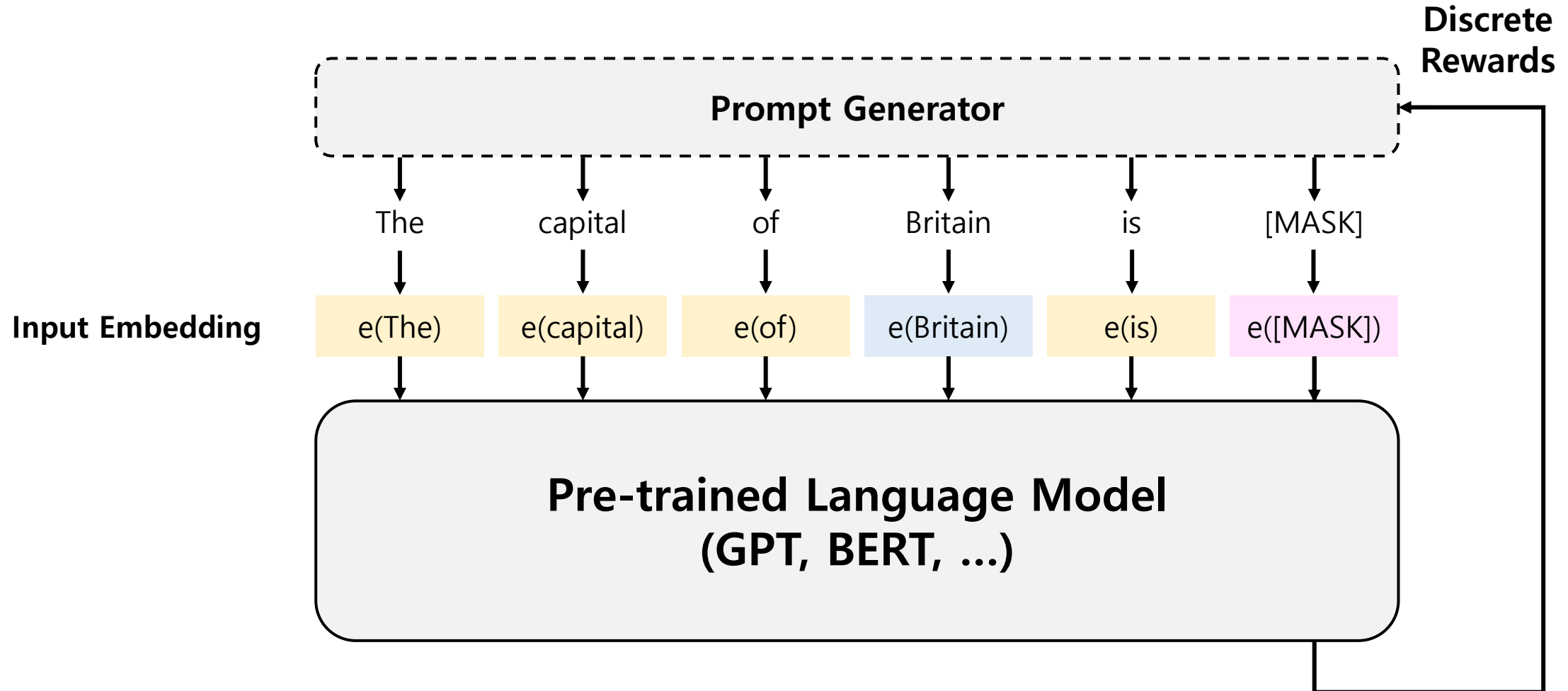
<Case study on LAMA-TREx P17 with bert-base-cased>

**“A single-word change in prompts could yield a drastic difference.”**

# P-Tuning

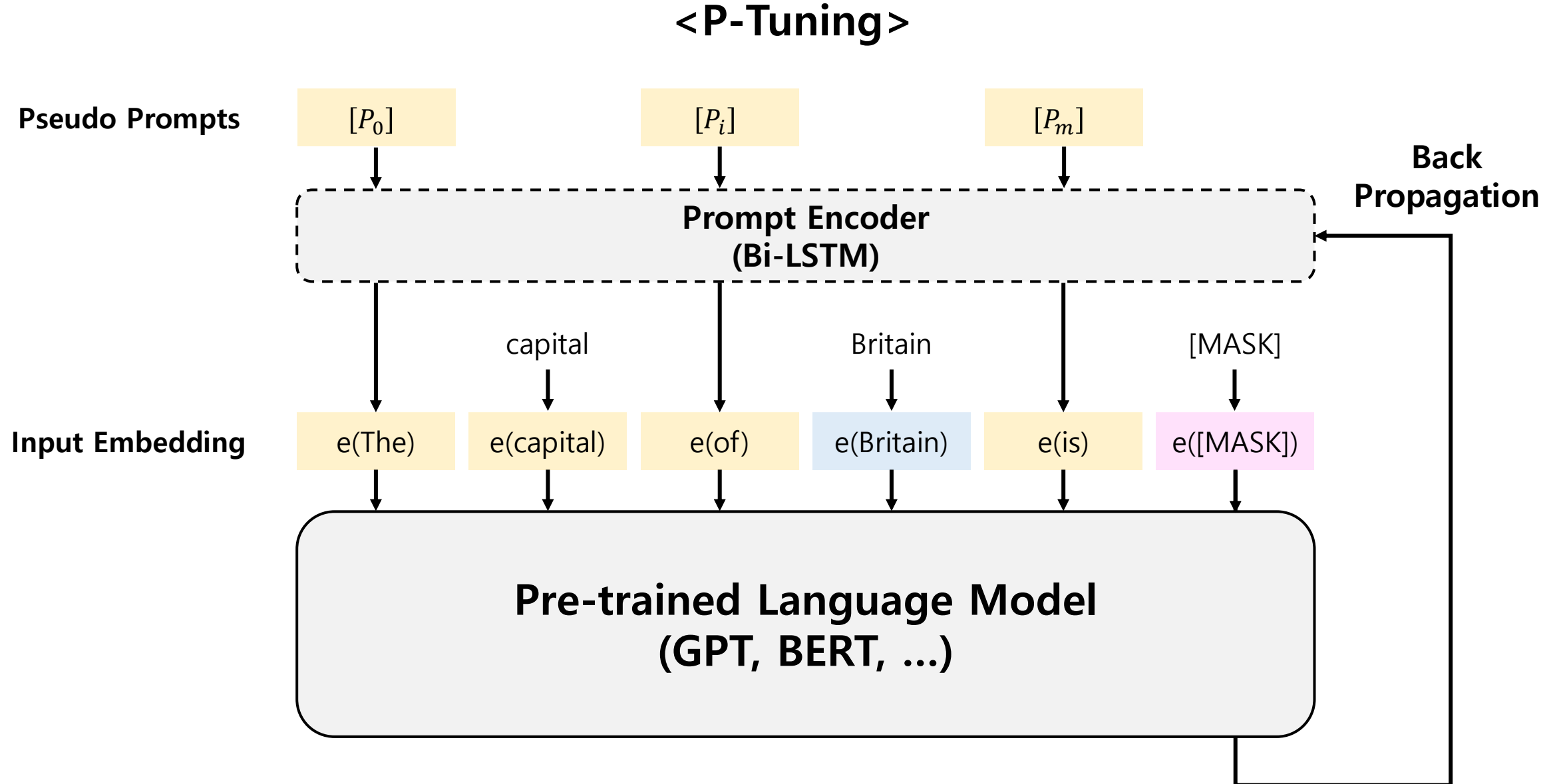
- Discrete Prompt Search

## <Discrete Prompt Search>



# P-Tuning

- P-Tuning



# Experiments

# Experiments

## - Results

### <Results>

Prompt type	Model	P@1
Original (MP)	BERT-base	31.1
	BERT-large	32.3
	E-BERT	36.2
Discrete	LPAQA (BERT-base)	34.1
	LPAQA (BERT-large)	39.4
	AutoPrompt (BERT-base)	<u>43.3</u>
P-tuning	BERT-base	48.3
	BERT-large	<b>50.6</b>

Model	MP	FT	MP+FT	P-tuning
BERT-base (109M)	31.7	51.6	52.1	52.3 (+20.6)
-AutoPrompt (Shin et al., 2020)	-	-	-	45.2
BERT-large (335M)	33.5	54.0	55.0	54.6 (+21.1)
RoBERTa-base (125M)	18.4	49.2	50.0	49.3 (+30.9)
-AutoPrompt (Shin et al., 2020)	-	-	-	40.0
RoBERTa-large (355M)	22.1	52.3	52.4	53.5 (+31.4)
GPT2-medium (345M)	20.3	41.9	38.2	46.5 (+26.2)
GPT2-xl (1.5B)	22.8	44.9	46.5	54.4 (+31.6)
MegatronLM (11B)	23.1	OOM*	OOM*	<b>64.2 (+41.1)</b>

\* MegatronLM (11B) is too large for effective fine-tuning.

### <Knowledge probing Precision@1 on LAMA-34k (left) and LAMA-29k (right)>

"P-tuning outperforms all the discrete prompt searching baseline"

"Despite fixed pre-trained model parameters, P-tuning overwhelms the fine-tuning GPTs"

(MP: Manual Prompt, FT: Fine-tuning, MP+FT: Manual Prompt Augmented Fine-tuning, PT: P-tuning)



# Experiments

- Results

## <Results>

Method	BoolQ (Acc.)	CB (Acc.) (F1)		WiC (Acc.)	RTE (Acc.)	MultiRC (EM) (F1a)		WSC (Acc.)	COPA (Acc.)	Avg.
BERT-base-cased (109M)										
Fine-tuning	72.9	85.1	73.9	71.1	68.4	16.2	66.3	63.5	67.0	66.2
MP zero-shot	59.1	41.1	19.4	49.8	54.5	0.4	0.9	62.5	65.0	46.0
MP fine-tuning	73.7	87.5	90.8	67.9	70.4	13.7	62.5	60.6	70.0	67.1
P-tuning	73.9	89.2	92.1	68.8	71.1	14.8	63.3	63.5	72.0	68.4
GPT2-base (117M)										
Fine-tune	71.2	78.6	55.8	65.5	67.8	17.4	65.8	63.0	64.4	63.0
MP zero-shot	61.3	44.6	33.3	54.1	49.5	2.2	23.8	62.5	58.0	48.2
MP fine-tuning	74.8	87.5	88.1	68.0	70.0	23.5	69.7	66.3	78.0	70.2
P-tuning	75.0 (+1.1)	91.1 (+1.9)	93.2 (+1.1)	68.3 (-2.8)	70.8 (-0.3)	23.5 (+7.3)	69.8 (+3.5)	63.5 (+0.0)	76.0 (+4.0)	70.4 (+2.0)

<Fully-supervised learning on SuperGLUE dev with base-scale models>

# Experiments

## - Results

### <Results>

Method	BoolQ (Acc.)	CB (F1)   (Acc.)		WiC (Acc.)	RTE (Acc.)	MultiRC (EM)   (F1a)		WSC (Acc.)	COPA (Acc.)	Avg.
BERT-large-cased (335M)										
Fine-tune*	77.7	94.6	93.7	74.9	75.8	24.7	70.5	68.3	69.0	72.5
MP zero-shot	49.7	50.0	34.2	50.0	49.9	0.6	6.5	61.5	58.0	45.0
MP fine-tuning	77.2	91.1	93.5	70.5	73.6	17.7	67.0	80.8	75.0	73.1
P-tuning	77.8	96.4	97.4	72.7	75.5	17.1	65.6	81.7	76.0	74.6
GPT2-medium (345M)										
Fine-tune	71.0	73.2	51.2	65.2	72.2	19.2	65.8	62.5	66.0	63.1
MP zero-shot	56.3	44.6	26.6	54.1	51.3	2.2	32.5	63.5	53.0	47.3
MP fine-tuning	78.3	96.4	97.4	70.4	72.6	32.1	74.4	73.0	80.0	74.9
P-tuning	78.9 (+1.1)	98.2 (+1.8)	98.7 (+1.3)	69.4 (-5.5)	75.5 (-0.3)	29.3 (+4.6)	74.2 (+3.7)	74.0 (-7.7)	81.0 (+5.0)	75.6 (+1.0)

<Fully-supervised learning on SuperGLUE dev with large-scale models>

# Experiments

- Results

## <Results>

Dev size	Method	BoolQ (Acc.)	CB		WiC (Acc.)	RTE (Acc.)	MultiRC		WSC (Acc.)	COPA (Acc.)
			(Acc.)	(F1)			(EM)	(F1a)		
32	PET <sup>*</sup>	73.2±3.1	82.9±4.3	74.8±9.2	51.8±2.7	62.1±5.3	33.6±3.2	74.5±1.2	79.8±3.5	85.3±5.1
	PET best <sup>†</sup>	75.1	86.9	83.5	52.6	65.7	35.2	75.0	80.4	83.3
	P-tuning	77.8	92.9	92.3	56.3	76.5	36.1	75.0	84.6	87.0
		(+4.6)	(+10.0)	(+17.5)	(+4.5)	(+14.4)	(+2.5)	(+0.5)	(+4.8)	(+1.7)
Full	GPT-3	77.5	82.1	57.2	55.3	72.9	32.5	74.8	75.0	92.0
	PET <sup>‡</sup>	79.4	85.1	59.4	52.4	69.8	37.9	77.3	80.1	95.0
	iPET <sup>§</sup>	80.6	92.9	92.4	52.2	74.0	33.0	74.0	-	-

\* We report the average and standard deviation of each candidate prompt's average performance.

† We report the best performed prompt selected on *full* dev dataset among all candidate prompts.

‡ With additional ensemble and distillation.

§ With additional data augmentation, ensemble, distillation and self-training.

## <Few-shot learning (32 train samples) on SuperGLUE dev>

# Conclusion

### <Conclusion>

- Proposed P-tuning which augments pre-trained model's ability in natural language understanding by automatically searching better prompts in the continuous space.
- On the SuperGLUE benchmark, P-tuning endows GPT-style models to show competitive performance with similar-size BERTs in natural language understanding, which is assumed impossible in the past.
- P-tuning also helps on bidirectional models and consequently outperforms state-of-the-art methods in the few-shot SuperGLUE benchmark.

**Any Questions?**

**Thank You**