## Diet/Gambling/Movies

Rich Gruss, Scott Shumway, Scout Sujyot

## **Origins**

This data was collected by the Pew Research center as part of the Pew Social Trends Survey. The data was conducted by telephone from February 8<sup>th</sup> through March 7<sup>th</sup> 2006 and can be accessed at the Pew Social Trends website (<a href="http://www.pewsocialtrends.org/2007/11/09/diet-gambling-movies-data/">http://www.pewsocialtrends.org/2007/11/09/diet-gambling-movies-data/</a>).

## The Data

There were 2,250 interviews of a nationally representative sample of adults 18 years and older, living continental U.S. telephone households. Demographic data was collected as well as information of their behaviours and attitudes . There were 443 variables, and over a hundred questions. The following is a sampling of the questions that were asked:

- When children today in the U.S. grow up, do you think they will be better off or worse off than people are now? (Q.2)
- What would you say is the largest amount of money you EVER lost in a single day? (Q.14)
- Right now, do you feel that you are overweight, underweight, or just about the right weight for you? (Q. 42)
- Are you currently following any particular weight-loss diet plan, or not? IF YES: Which one?
  (Q.53)
- About how often in an average week do you eat a meal from a fast-food restaurant like McDonald's or Burger King? (Q.59)
- How often if ever do you go out to the movies? (Q.79)
- In last year's presidential election between George W. Bush and John Kerry, did things come up that kept you from voting? (PVOTE04A)