

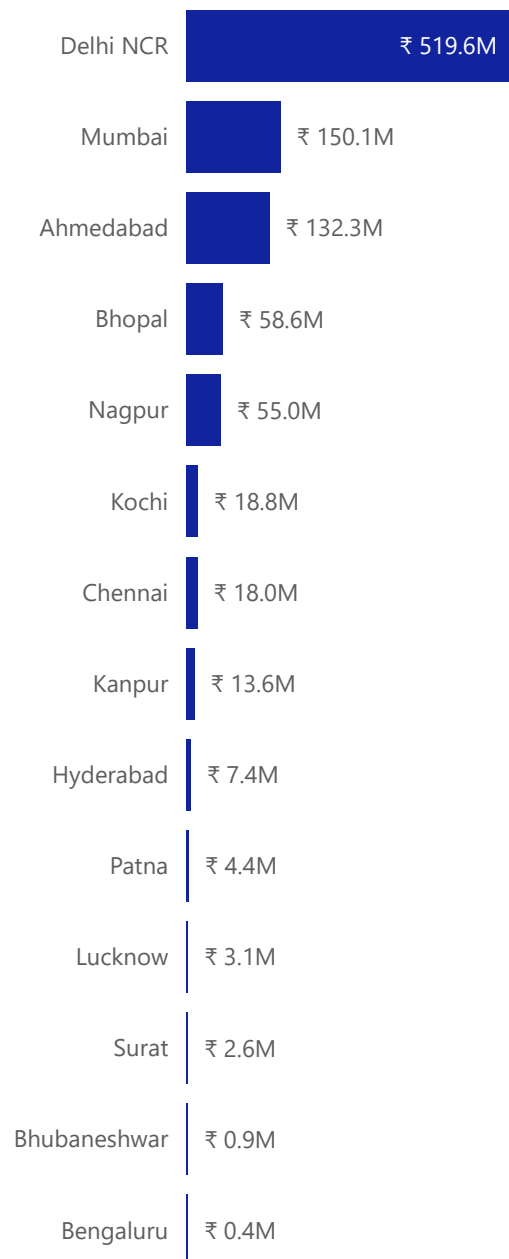
₹ 985M

Revenue

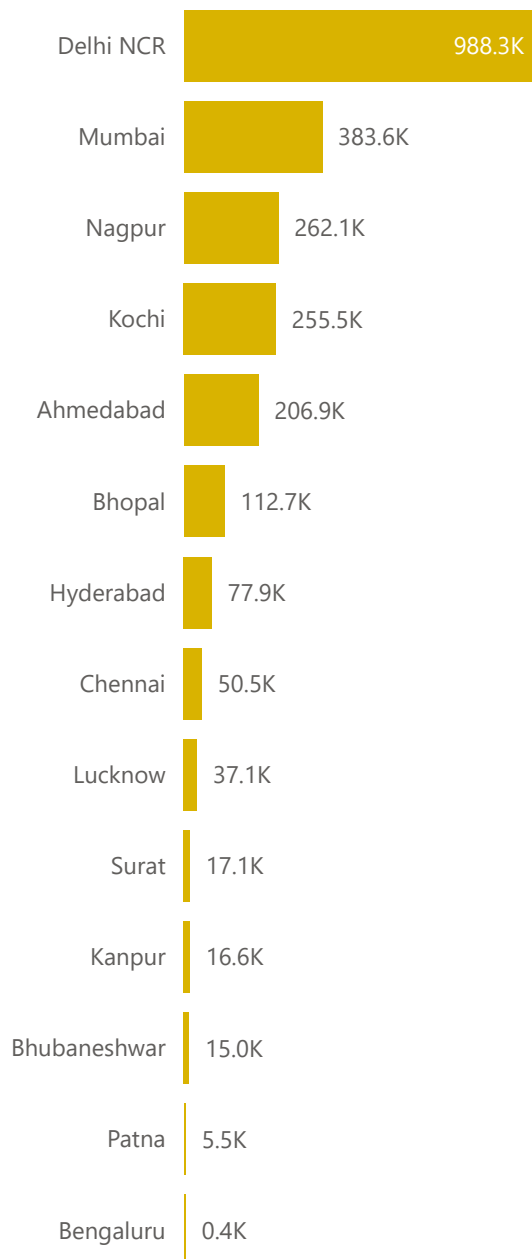
2M

Sales Qty

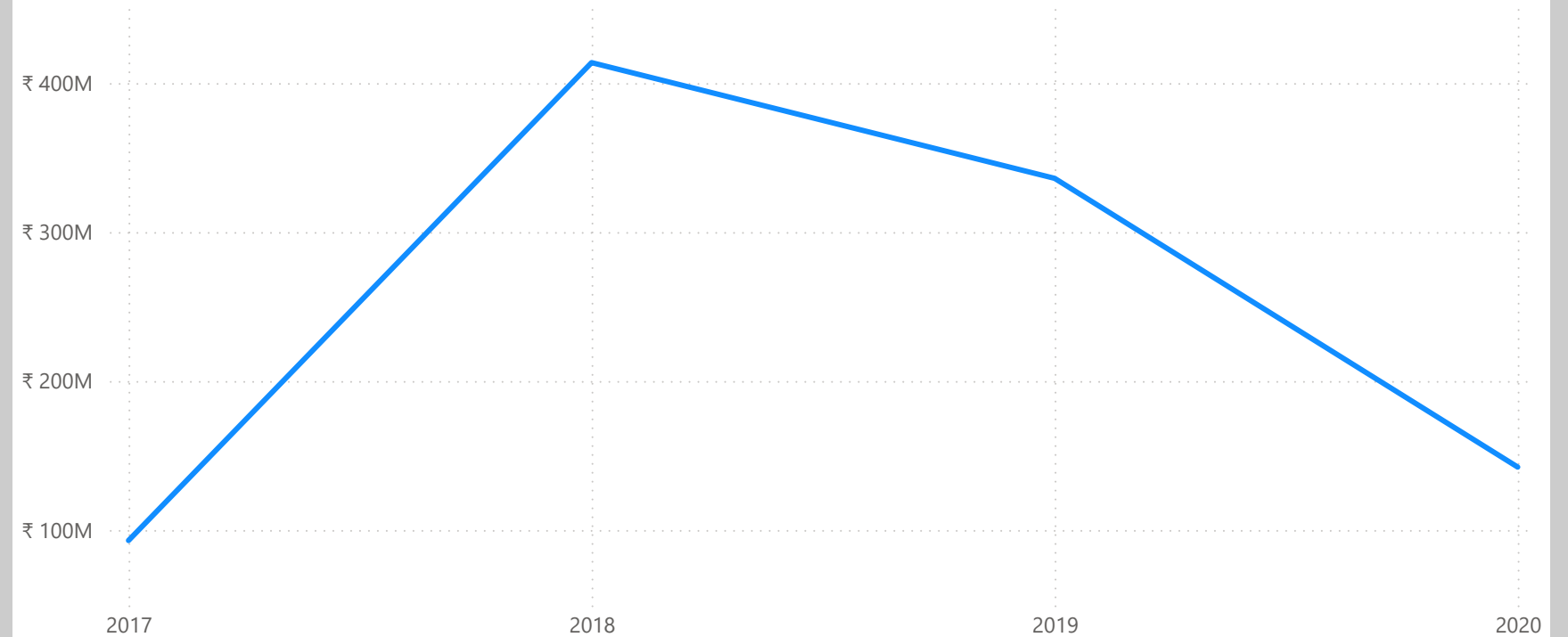
Revenue by Markets



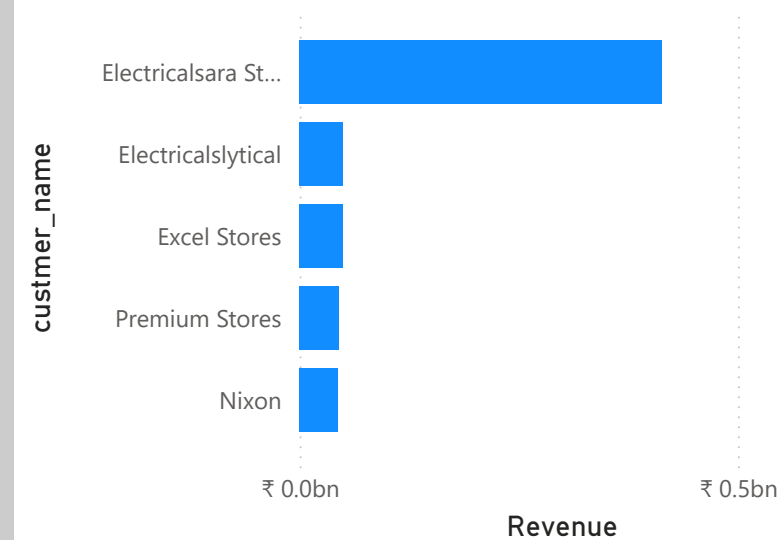
Sales Qty by Markets



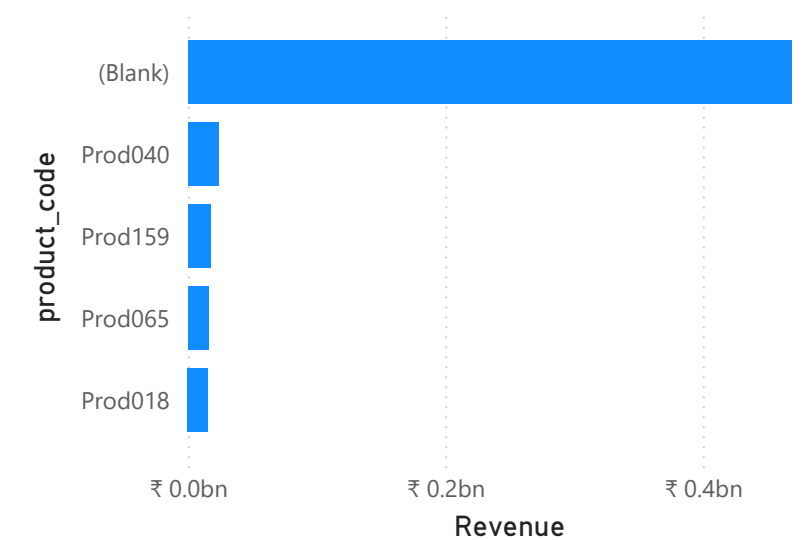
Revenue by Year



Top 5 Customers



Top 5 Products



₹ 985M

Revenue

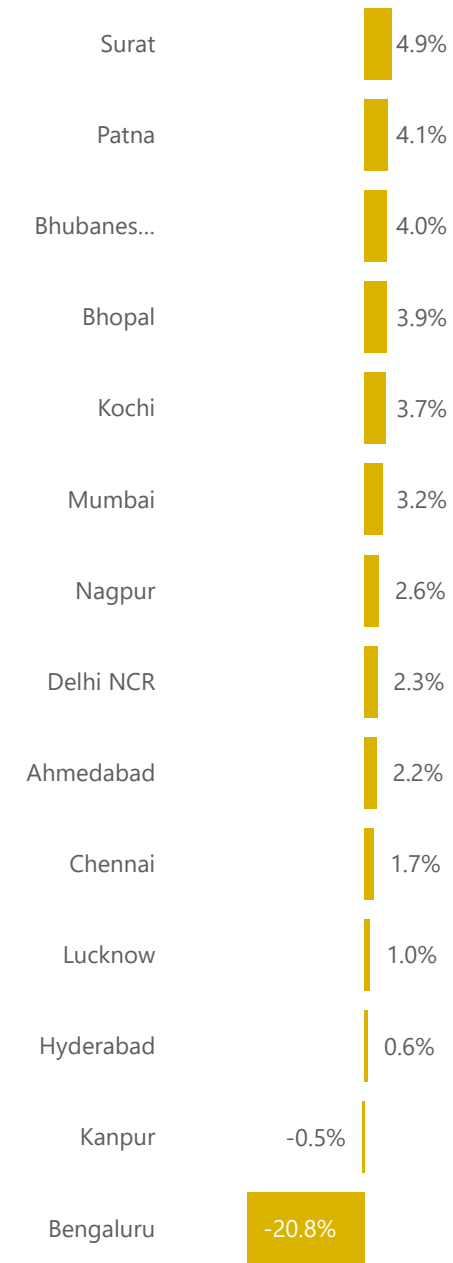
24.66M

Total Profit Margin

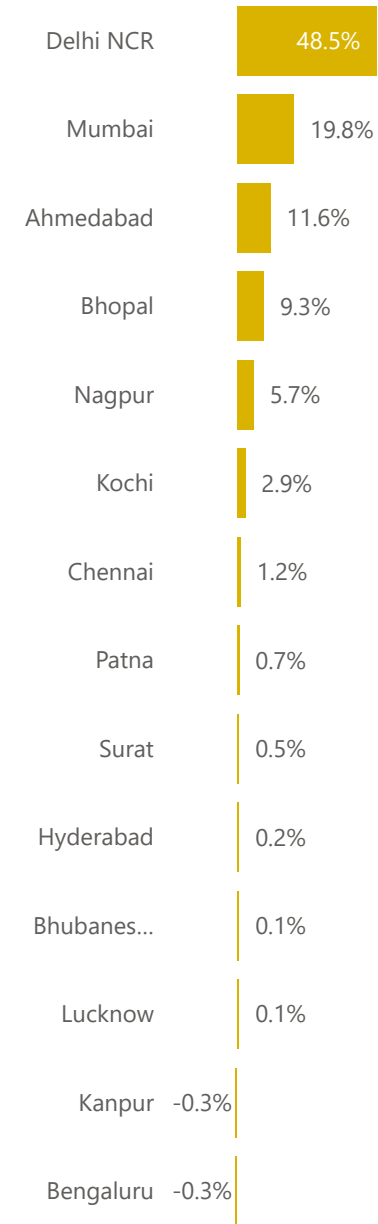
2M

Sales Qty

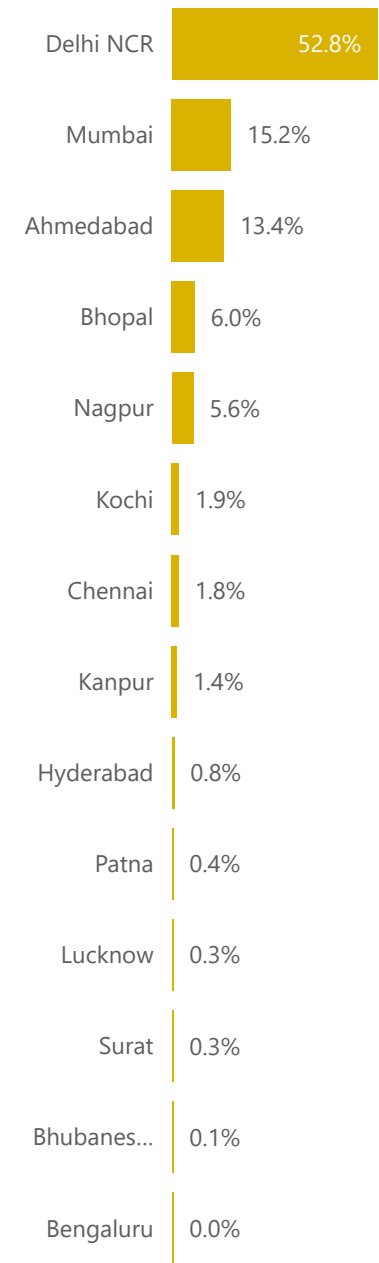
Profit % by Markets



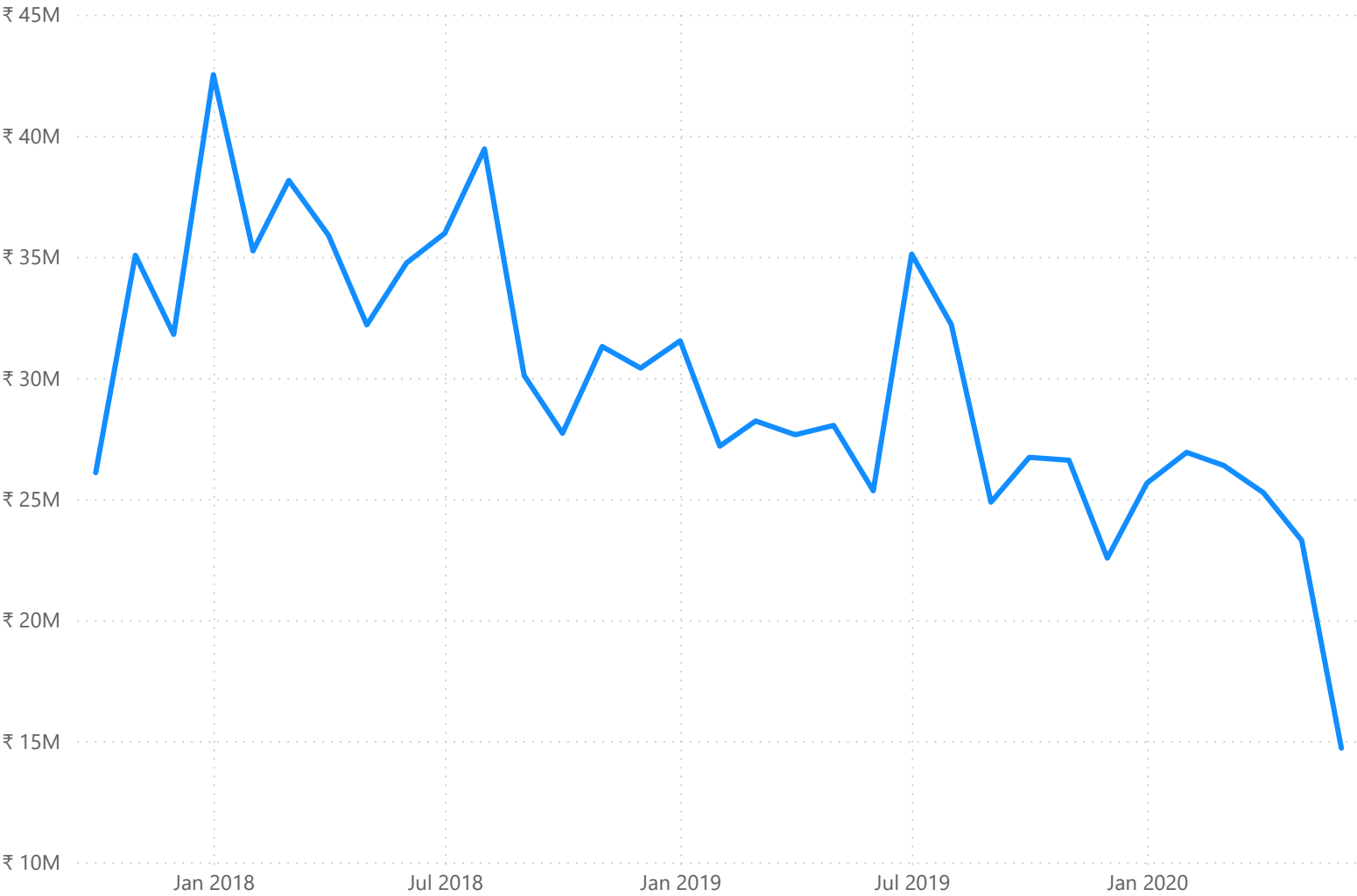
Profit Contribution % by Markets



Profit % by Markets



Revenue by Year, Quarter, Month and Day



| custmer_name | Revenue | Revenue Contribution % | Profit Margin % | Profit Margin Contribution % | Sales Qty |
|-----------------------|----------------|------------------------|-----------------|------------------------------|-----------|
| Electricalsara Stores | ₹ 41,33,33,588 | 42.0% | 2.3% | 37.7% | 6,53,823 |
| Electricalslytical | ₹ 4,96,44,189 | 5.0% | 3.4% | 6.8% | 79,456 |
| Excel Stores | ₹ 4,91,15,620 | 5.0% | 1.4% | 2.8% | 1,38,520 |
| Premium Stores | ₹ 4,49,69,666 | 4.6% | 2.3% | 4.3% | 2,79,093 |
| Nixon | ₹ 4,38,93,083 | 4.5% | 4.1% | 7.2% | 1,23,356 |
| Info Stores | ₹ 3,51,00,033 | 3.6% | 0.9% | 1.3% | 73,808 |
| Control | ₹ 3,17,71,997 | 3.2% | 2.6% | 3.3% | 48,767 |
| Surge Stores | ₹ 2,86,48,916 | 2.9% | 2.3% | 2.7% | 1,76,201 |
| Acclaimed Stores | ₹ 2,11,96,727 | 2.2% | 1.5% | 1.3% | 26,705 |
| Forward Stores | ₹ 2,10,26,079 | 2.1% | 2.7% | 2.3% | 31,939 |
| Epic Stores | ₹ 1,87,50,440 | 1.9% | 1.8% | 1.3% | 83,857 |
| Nomad Stores | ₹ 1,77,39,351 | 1.8% | 2.9% | 2.1% | 29,093 |
| Electricalsocity | ₹ 1,74,89,935 | 1.8% | 4.1% | 2.9% | 26,126 |
| Total | ₹ 98,48,76,463 | 100.0% | 2.5% | 100.0% | 24,29,282 |

₹ 985M

Revenue

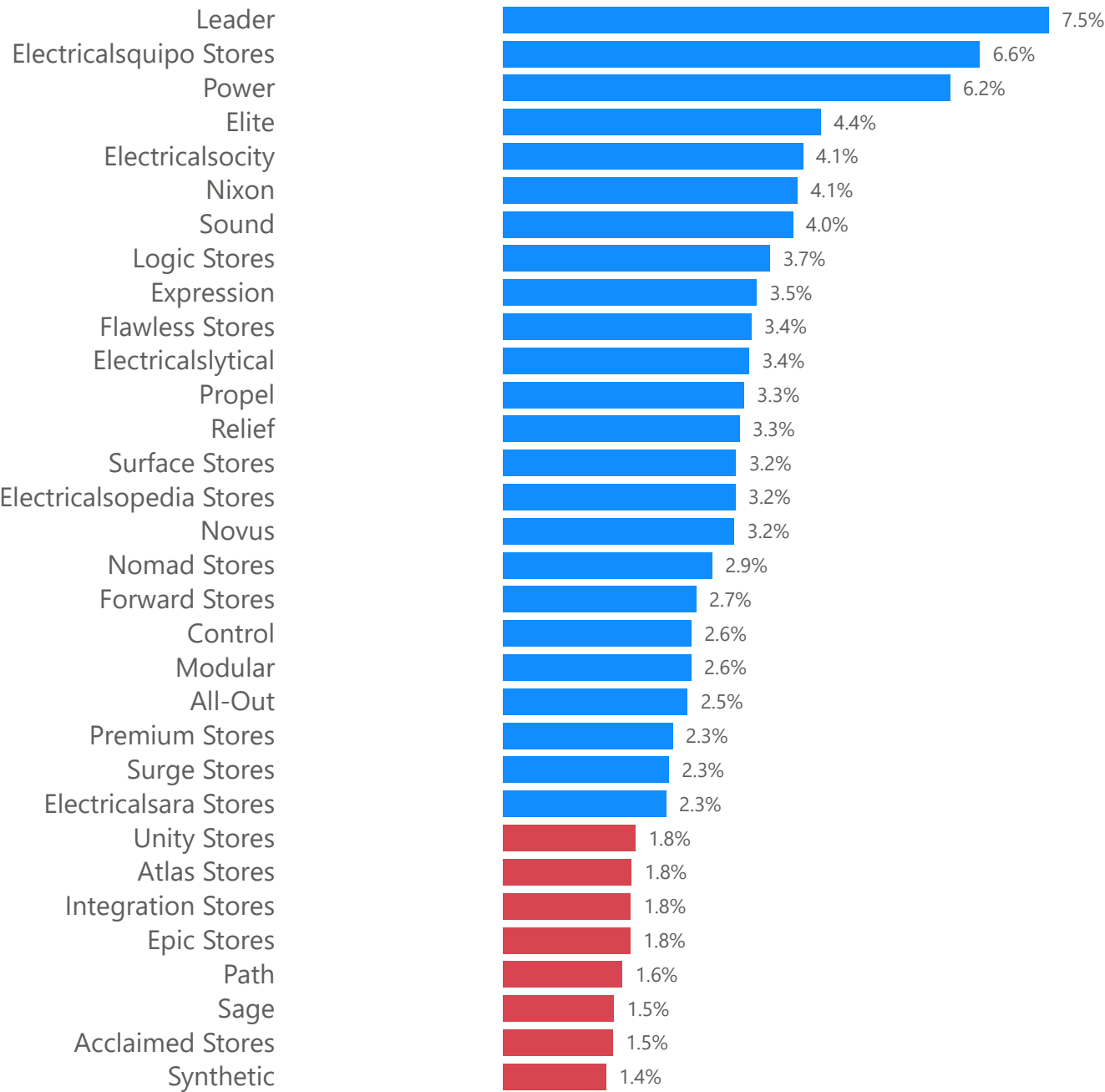
24.66M

Total Profit Margin

2M

Sales Qty

Profit % by Markets



Profit Target

2%

2017

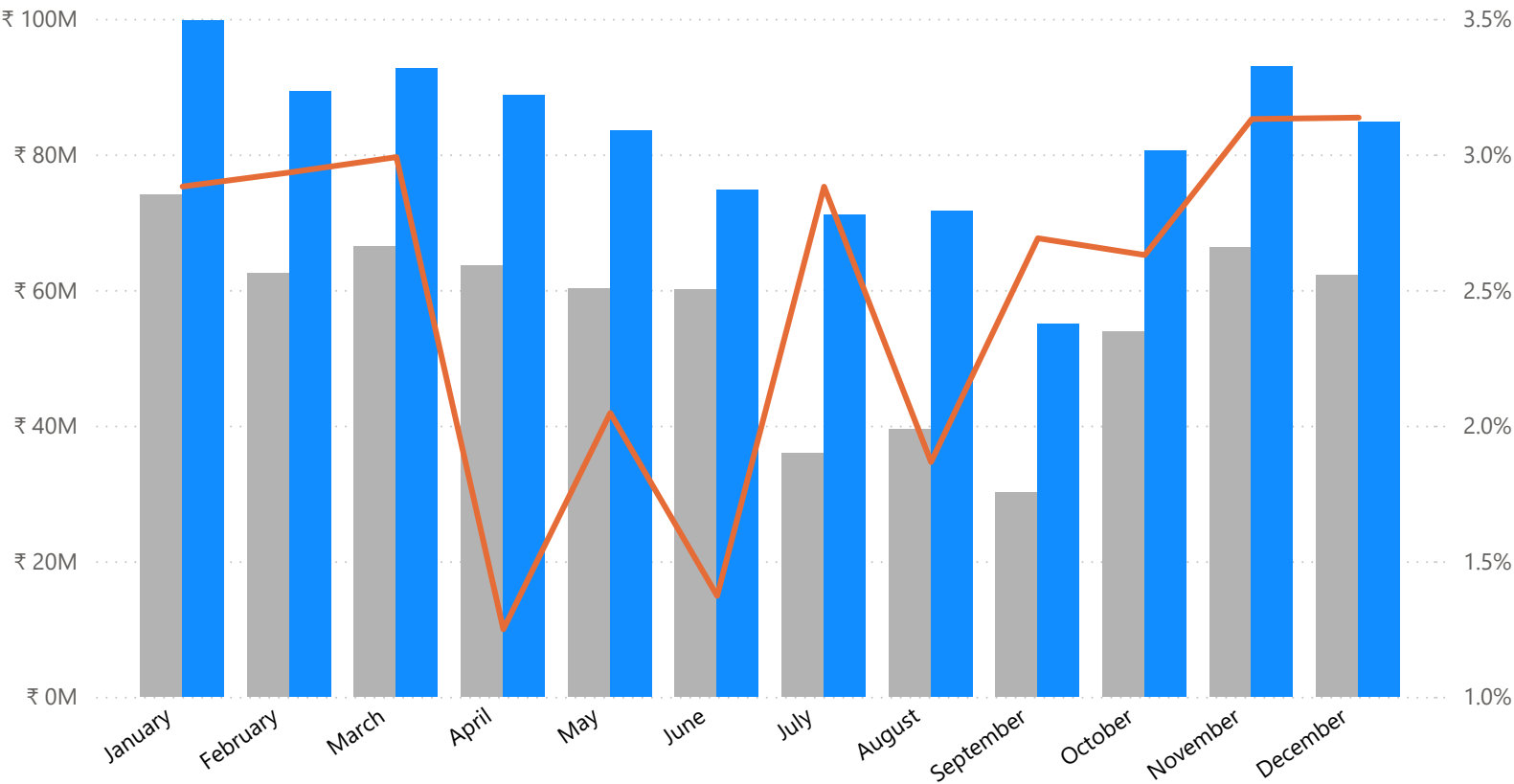
2018

2019

2020

Revenue LY, Revenue and Profit Margin % by Month

Revenue LY Revenue Profit Margin %



| custmer_name | Revenue | Revenue Contribution % | Profit Margin % | Profit Margin Contribution % | Sales Qty |
|-----------------------|----------------|------------------------|-----------------|------------------------------|-----------|
| Electricalsara Stores | ₹ 41,33,33,588 | 42.0% | 2.3% | 37.7% | 6,53,823 |
| Electricalslytical | ₹ 4,96,44,189 | 5.0% | 3.4% | 6.8% | 79,456 |
| Excel Stores | ₹ 4,91,15,620 | 5.0% | 1.4% | 2.8% | 1,38,520 |
| Premium Stores | ₹ 4,49,69,666 | 4.6% | 2.3% | 4.3% | 2,79,093 |
| Nixon | ₹ 4,38,93,083 | 4.5% | 4.1% | 7.2% | 1,23,356 |
| Info Stores | ₹ 3,51,00,033 | 3.6% | 0.9% | 1.3% | 73,808 |
| Control | ₹ 3,17,71,997 | 3.2% | 2.6% | 3.3% | 48,767 |
| Surge Stores | ₹ 2,86,48,916 | 2.9% | 2.3% | 2.7% | 1,76,201 |
| Acclaimed Stores | ₹ 2,11,96,727 | 2.2% | 1.5% | 1.3% | 26,705 |
| Forward Stores | ₹ 2,10,26,079 | 2.1% | 2.7% | 2.3% | 31,939 |
| Epic Stores | ₹ 1,87,50,440 | 1.9% | 1.8% | 1.3% | 83,857 |
| Nomad Stores | ₹ 1,77,39,351 | 1.8% | 2.9% | 2.1% | 29,093 |
| Electricalsocity | ₹ 1,74,89,935 | 1.8% | 4.1% | 2.9% | 26,126 |
| Total | ₹ 98,48,76,463 | 100.0% | 2.5% | 100.0% | 24,29,282 |