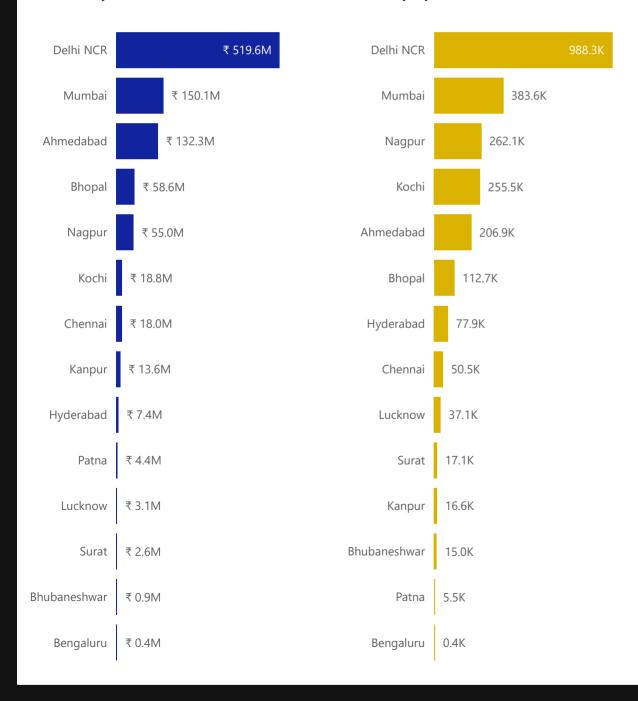


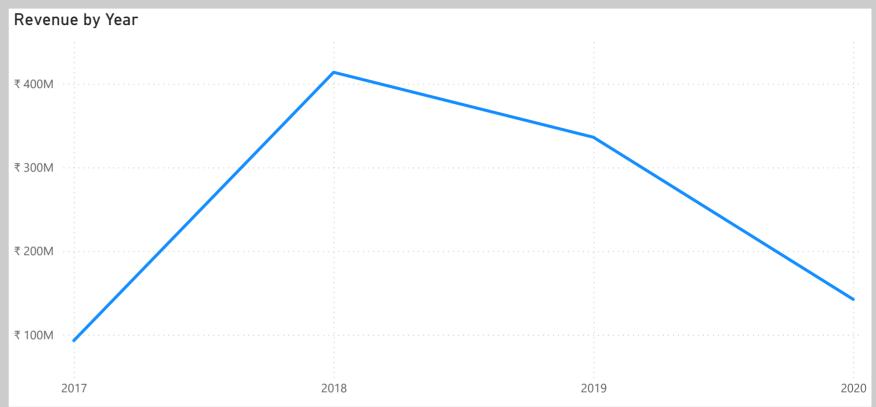
2M Sales Qty

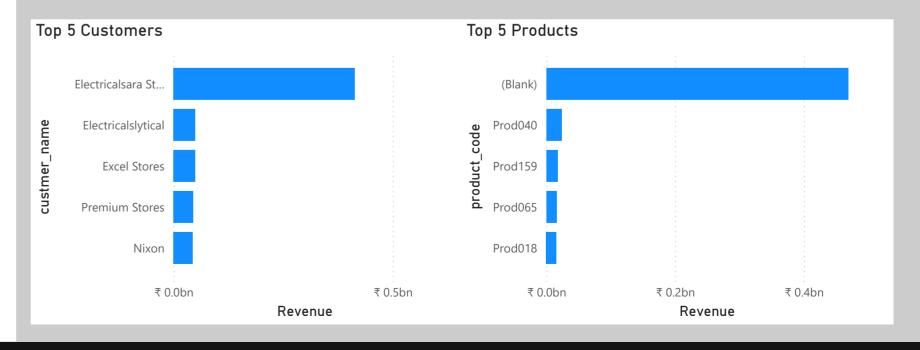
Revenue by Markets



Sales Qty by Markets







₹ 985M 24.66M

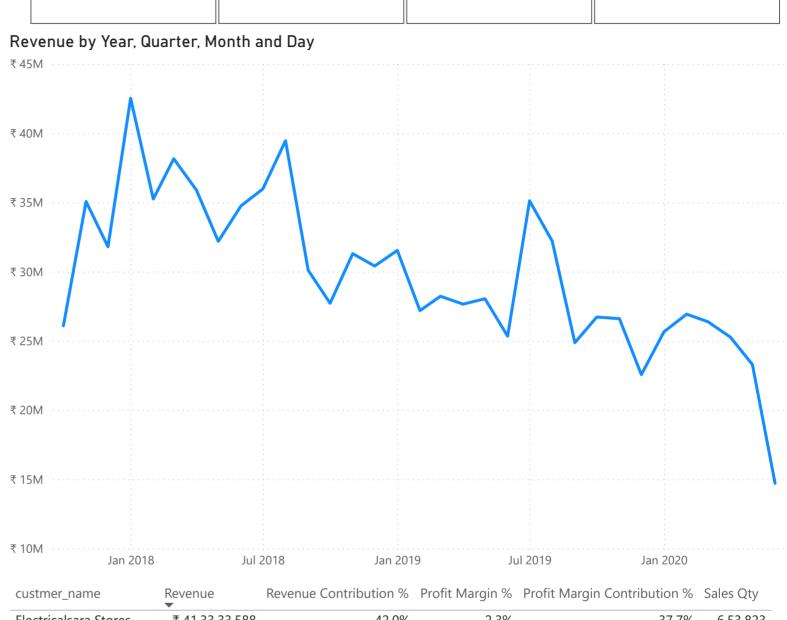
2M

Total Profit Margin Revenue

Sales Qty

Profit % by Markets			Profit Contribution % by Markets			Profit % by Markets	
Surat		4.9%	Delhi NCR		48.5%	Delhi NCR	52.8%
Patna		4.1%	Mumbai		19.8%	Mumbai	15.2%
Bhubanes		4.0%	Ahmedabad		11.6%	Ahmedabad	13.4%
Bhopal		3.9%	Bhopal		9.3%	Bhopal	6.0%
Kochi		3.7%	Nagpur		5.7%	Nagpur	5.6%
Mumbai		3.2%	Kochi		2.9%	Kochi	1.9%
Nagpur		2.6%	Chennai		1.2%	Chennai	1.8%
Delhi NCR		2.3%	Patna		0.7%	Kanpur	1.4%
Ahmedabad		2.2%	Surat		0.5%	Hyderabad	0.8%
Chennai		1.7%	Hyderabad		0.2%	Patna	0.4%
Lucknow		1.0%	Bhubanes		0.1%	Lucknow	0.3%
Hyderabad		0.6%	Lucknow		0.1%	Surat	0.3%
Kanpur	-0.5%		Kanpur	-0.3%		Bhubanes	0.1%
Bengaluru	-20.8%		Bengaluru	-0.3%		Bengaluru	0.0%

2017 2018 2019 2020



custmer_name	Revenue	Revenue Contribution %	Profit Margin %	Profit Margin Contribution %	Sales Qty
Electricalsara Stores	₹ 41,33,33,588	42.0%	2.3%	37.7%	6,53,823
Electricalslytical	₹ 4,96,44,189	5.0%	3.4%	6.8%	79,456
Excel Stores	₹ 4,91,15,620	5.0%	1.4%	2.8%	1,38,520
Premium Stores	₹ 4,49,69,666	4.6%	2.3%	4.3%	2,79,093
Nixon	₹ 4,38,93,083	4.5%	4.1%	7.2%	1,23,356
Info Stores	₹ 3,51,00,033	3.6%	0.9%	1.3%	73,808
Control	₹ 3,17,71,997	3.2%	2.6%	3.3%	48,767
Surge Stores	₹ 2,86,48,916	2.9%	2.3%	2.7%	1,76,201
Acclaimed Stores	₹ 2,11,96,727	2.2%	1.5%	1.3%	26,705
Forward Stores	₹ 2,10,26,079	2.1%	2.7%	2.3%	31,939
Epic Stores	₹ 1,87,50,440	1.9%	1.8%	1.3%	83,857
Nomad Stores	₹ 1,77,39,351	1.8%	2.9%	2.1%	29,093
Electricalsocity	₹ 1,74,89,935	1.8%	4.1%	2.9%	26,126
Total	₹ 98,48,76,463	100.0%	2.5%	100.0%	24,29,282



₹ 985M

24.66M

2M

Revenue

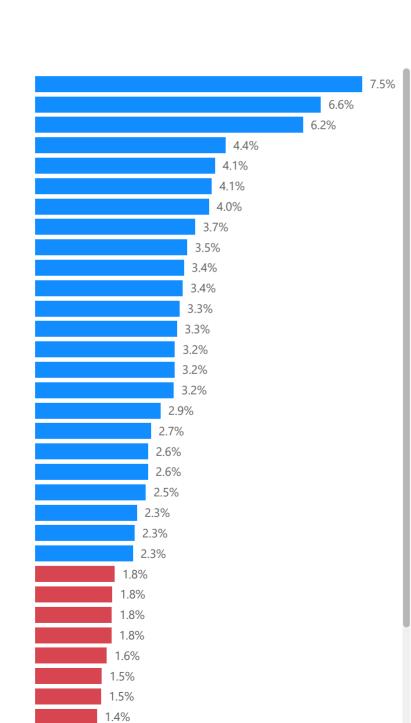
Total Profit Margin

Sales Qty

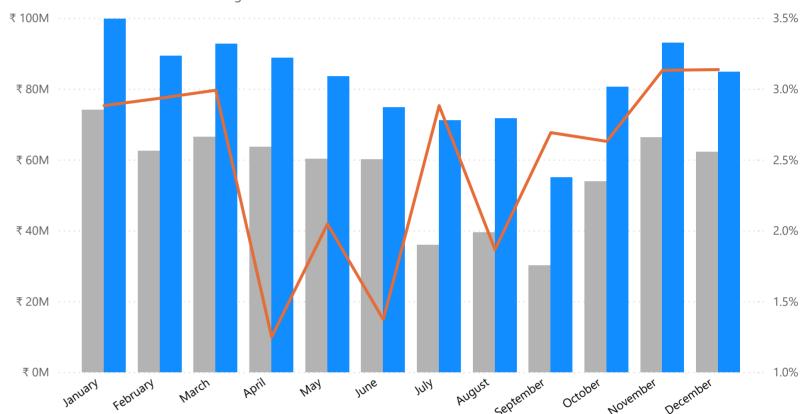
Profit % by Markets

Leader Electricalsquipo Stores Power Elite Electricalsocity Nixon Sound **Logic Stores** Expression Flawless Stores Electricalslytical Propel Relief Surface Stores Electricalsopedia Stores Novus **Nomad Stores Forward Stores** Control Modular All-Out **Premium Stores** Surge Stores Electricalsara Stores **Unity Stores Atlas Stores Integration Stores Epic Stores** Path Sage **Acclaimed Stores**

Synthetic



Revenue LY, Revenue and Profit Margin % by Month ■ Revenue LY ■ Revenue ■ Profit Margin %



custmer_name	Revenue	Revenue Contribution %	Profit Margin %	Profit Margin Contribution %	Sales Qty
Electricalsara Stores	₹ 41,33,33,588	42.0%	2.3%	37.7%	6,53,823
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