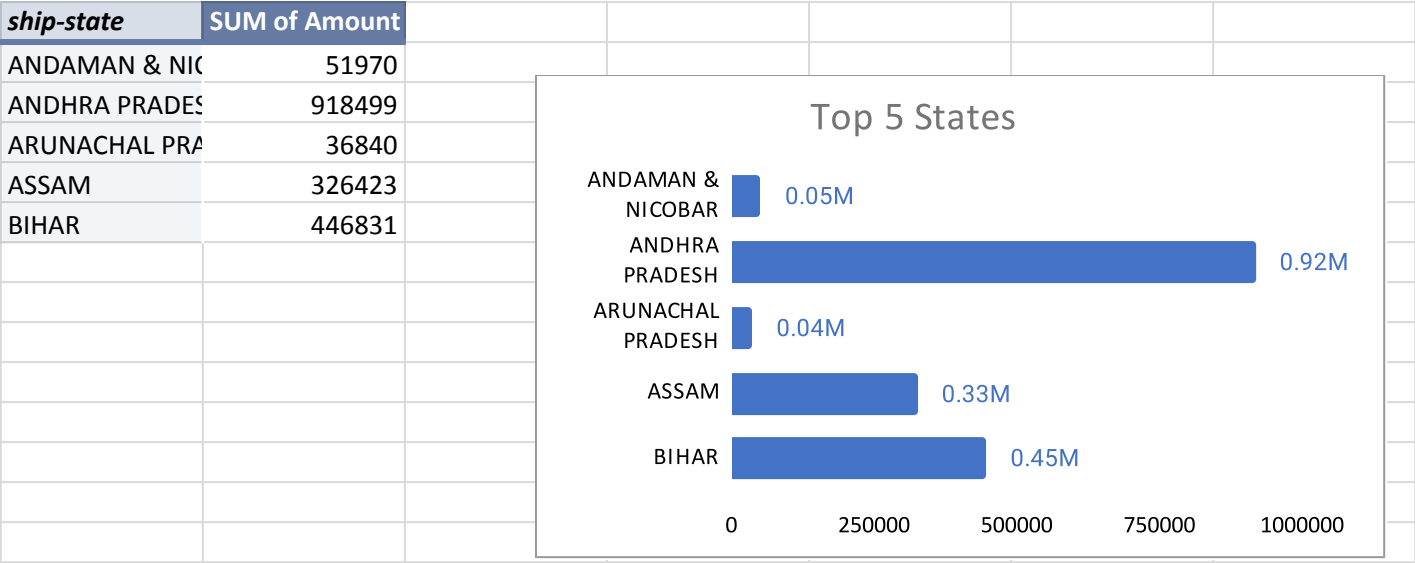


<i>Month Number</i>	<i>Month</i>	SUM of Amount	COUNTA of Orde	
1	January	1820601	2702	
2	February	1875932	2750	
3	March	1928066	2819	
4	April	1829263	2685	
5	May	1797822	2617	
6	June	1750966	2597	
7	July	1772300	2579	
8	August	1808505	2617	
9	September	1688871	2490	
10	October	1666662	2424	
11	November	1615356	2383	
12	December	1622033	2384	

<i>Gender</i>	SUM of Amount
Men	7613604
Women	13562773

<i>Status</i>	COUNTA of Orde
Cancelled	844
Delivered	28641
Refunded	517
Returned	1045



<i>COUNTA of Order</i>	<i>Gender</i>	
<i>Age Group</i>	Men	Women
Adult	15.47%	34.59%
Senior	5.91%	13.70%
Teenager	9.20%	21.13%

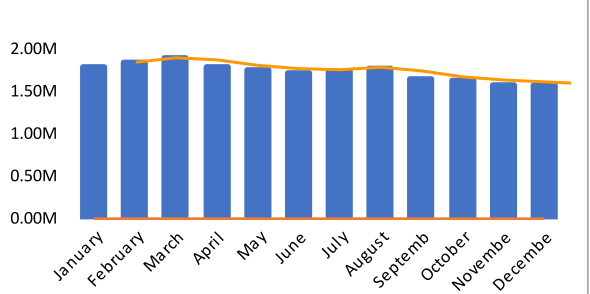
Channel	COUNTA of Orde	
Ajio	6.2%	
Amazon	35.5%	
Flipkart	21.6%	
Meesho	4.5%	
Myntra	23.4%	
Nalli	4.8%	
Others	4.1%	

Spice 4 Life 2021 Annual Report

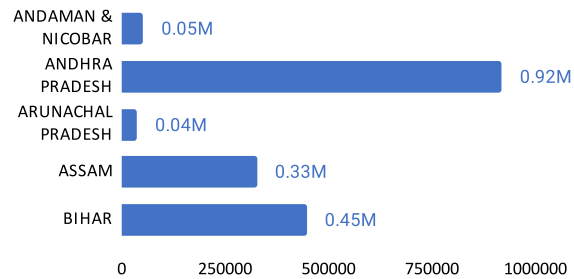
Month All

Channel All

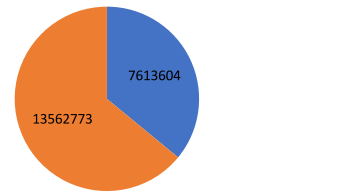
Orders vs Sales



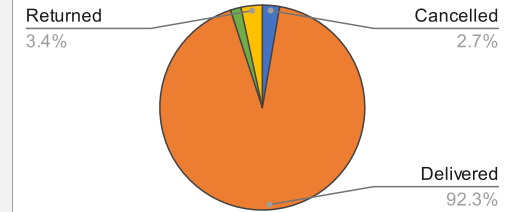
Top 5 States



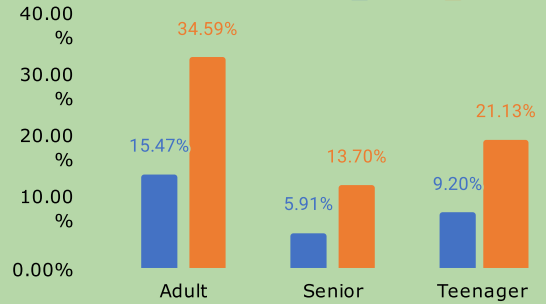
Sales Men vs women



Order Status



Orders: Age vs Gender



Orders: Channels

