

MISHARA SUSAN WALKER

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www.misharadesigns.com

SKILLS

- JavaScript
- HTML/CSS
- JQuery
- Angular
- JSON
- Git/GitHub
- Adobe Creative Suite
- Illustration/Info-Graphics
- Video Editing
- Brand Development
- Marketing Communication
- Marketing Strategy
- Kintera/Sphere
- Raiser's Edge

EXPERIENCE

Freelance Graphic Designer, Mishara Designs

Detroit, MI | January 2014 - Present

- Provided creative solutions and designs for clients while strengthening and increasing their brand awareness.
- Facilitated client meetings to understand the business objectives and client requirements
- Think creatively, gather information and data, and use innovative ideas to come up with new concepts and designs
- Translated subject matter into concrete design for newsletters, promotional and sales materials

Development and Marketing Fellow, Big Brothers

Big Sisters of Metropolitan Detroit (BBBS)

Detroit, MI | December 2014 – July 2015

- Assisted the Vice President of Development with presenting the Bowl For Kids Sake (BFKS) fundraisers to new and existing partnering companies and assisted with the planning and execution of 15 BFKS and 5 other key fundraising
- Solicited and obtained funds and in-kind donations from new and former donors to support funding of BFKS and other events
- Engaged and fostered relations with donors and stakeholders through events that I assisted in planning that were gear towards learn more about BBBS
- Increased and strengthened the BBBS brand and awareness by expanding their social media presence and by creating html email blast, newsletter, and flyers to keep stakeholders and mentors informed
- Assisted in the development of new means of communication between

EDUCATION

Front-End Development

Grand Circus Detroit

Jan. 2017 - March 2017

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MSA, Administration

Central Michigan University

Graduated: December 2014

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BFA, Graphic & Industrial Design

University of Michigan

Ann Arbor

Graduated: December 2003

Marketing Communications Coordinator, Strategic Staffing Solutions (S3)

Detroit, MI | January 2005 – December 2014

- Coordinate and managed graphic design projects from concept through completion
- Collaborate with team members to create and conceive the vision for designs while meeting all deadlines
- Supported the Vice President of Communications and the Communications team in designing, developing, and executing external and internal communications strategies including social media and web design, for the company to strength the brand
- Developed marketing and advertising material that supported the vision and brand of S3
- Organized and facilitated multiple major S3 sponsored fundraising events
- Organized and managed the company annual meetings which consist of over 250 employees from the USA, UK, and Lithuania, guest speakers, ordering special milestone gifts and takeaways, working with the venues for the mixer, meeting and afterglow, and coordinating presentation run of show to make sure thi ran smoothly the next day
- Managed career fair booth logistics for trade shows, conferences, and exhibition making sure that all items arrived safe and on time to their respected location
- Managed ordering and distribution of promotional items for events and giveaways
- Played a key role in writing and editing marketing materials for programs Strategic Staffing Solutions sponsored

Key Achievements:

- Redesigned company external marketing materials.
- Increased the number of participants for the Grand Prix Shakedown 5K and Family Fun Walk by 50% for two years in a row
- Increased funds raised at the Grand Prix Shakedown by 15%
- Designed fundraising booklet for the Michigan Humane Society
- Designed two floats for the Parade Company's American's Thanksgiving Day Parade (2012 & 2013)

Graphic Design Intern, SKM Marketing

Bloomfield Hills, MI | May 2004 – November 2004

- Collaborated with the Art Directors in brainstorming and designing calendars for clients
- Successfully interacted with clients to design coupons for calendars
- Awarded the Silver Award in 16th annual "Gallery of Superb Printing" for PEP Boy Express Calendar
- Made cost-effective photo acquisitions for the company