

Q7 (weeks 1-8)

⚠ This is a preview of the published version of the quiz

Started: Nov 10 at 11:13am

Quiz Instructions



Question 1

0.2 pts

Your A/B test shows B is better, but you're worried it may just be the novelty factor. What should you do? Choose the best answer.

- ☐ do an A/A test
- ☐ slowly ramp up the rollout of B
- ☐ do a B/A test after switching to B
- ☐ choose a lower significance threshold



Question 2

0.2 pts

6 people visit a website. 2 click of these click on an advertisement and the other 4 do not. What is the CTR?

- ☐ 1/2
- ☐ 2/3
- ☐ 3
- ☐ 3/2
- ☐ 1/3

☐ 2**Question 3****0.2 pts**

Which of the following is a text-based format?

☐ SVG☐ PNG**Question 4****0.2 pts**

What is the most important reason to close plots in a flask-based dashboard application?

☐ to minimize visual clutter in the browser☐ to allocate a new ax for the next plot☐ to flush the image back to the client☐ to save memory**Question 5****0.2 pts**

What is r"?????" in Python?

☐ a raw string☐ a regex string

☐ a reverse string

☐ a regular string

Not saved

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