MICHELLE PARK

parksymichelle@gmail.com

EDUCATION

The University of Texas at Austin	Bachelor of Business Administration, Business Honors, Management Information Systems Certificate: Elements of Computing	Spring 2021
The University of Edinburgh	Business Law Program in Edinburgh, Scotland	Summer 2018

Relevant Coursework: Web Application Development, Software Design, Database Management, Enterprise Cloud Computing
Technical Skills: Python, C#, Java, CSS, HTML, JavaScript, SQL, R, Power BI, Processing, MVC, ASP.NET, Azure, MongoDB, Flask

EXPERIENCE

Dell Technologies *Digital & IT Intern;* Round Rock, TX — Summer 2020
- Developed Machine Learning natural text categorization program to shorten data processing from one week to few seconds
- Managed stories, defects, and tasks in Azure DevOps for biweekly sprints within agile methodology
- Analyze trends in customer satisfaction for Dell support website using Excel and Glassbox

My Coding Place *Coding Instructor and Studio Coordinator;* Austin, TX — Spring 2020
- Created coding challenges and quizzes for students in Python and Scratch to teach programming principles
- Led large workshops and online live sessions to teach about Python, Scratch, and Java animation
- Managed class schedules and customer satisfaction by maintaining CRM, email, website, and SEO

PricewaterhouseCoopers *Seasonal Tax Intern;* Austin, TX — Summer 2019 - Fall 2019
- Prepared partnership tax returns for the State and Local Tax department for compliance with IRS
- Managed financial data of over 3000 funds by utilizing Excel, Alteryx, Adobe, GoSystem, and TRACK

ACADEMIC PROJECTS

Full-Stack Personal Website Project michellepark.pythonanywhere.com — Summer 2020
- Developed Flask web app with MongoDB database for a personal brand website
- Programmed external CSS sheets and JavaScript files on top of Bootstrap to create animations and user interactions
- Designed and implemented website theme, banner, and layout, including animated logo

MIS 333K Web Development Competition *2nd Place (21 groups total)* — Spring 2020
- Developed flight reservation MVC web application using C# in Visual Studios with search, input, and login functionalities
- Managed site data using Azure database, Entity Framework, Identity, designing the overall structure of the database and site
- Utilized pair programming and GitHub to collaborate with team virtually

CS 324e 2D Game Development — Spring 2020
- Developed a 2D side scroller game using Java in Processing with timer, GUI buttons, music, user interaction, and high score
- Created sprite animations for characters for smooth walking, running, and jumping movements

MIS 375 Twitter API Stream — Spring 2020
- Developed Python script to create stream of tweets filtered by location, language, and text from Twitter API
- Created strategy for company, Morning Brew, based on text analysis of tweets

LEADERSHIP EXPERIENCE AND ACTIVITIES

Asian Business Student Association

Consulting Team Co-President — Summer 2020 - Present
- Organize curriculum for semester by contacting local Austin businesses, managing funds, and planning meeting content

Consulting Team Lead — Fall 2018 – Spring 2020
- Led engagement with local Austin business by facilitating meetings, assigning tasks, and guiding project
- Presented market research, go-to-market strategies, and data analysis to clients in real estate and tech industries

Financial Director — Fall 2017 – Spring 2018
- Oversaw the $56 thousand budget by allocating funds to the 7 branches of ABSA in a productive and effective manner
- Fundraised money for Pencils of Promise through charity service auction and profit shares with local businesses

HONORS

- University Honors — Fall 2017 – Fall 2020

ADDITIONAL INFORMATION

Languages: Conversational in Korean
Interests: Reading, Watercolor, Golf, Guitar
Work Eligibility: Eligible to work in the U.S. with no restrictions