

Taishiro Mizutani

mtaishiro@gmail.com | +81-80-4837-2357 (Japan)

Education

Waseda University

Tokyo, Japan

Bachelor of Arts in International Liberal Studies

April 2018 – Present (Anticipated March 2022)

- Dean's List for Spring 2018

Warwick University (Exchange)

Coventry, UK

Bachelor of Science in Management

October 2019 – Present (Anticipated June 2020)

Professional Experience

Order Suit Sada Inc.

Tokyo, Japan

Representative of a third-party sales team

December 2018 – Present

- Order Suit Sada is a company that specializes in producing order-made suits, with 52 stores across Japan.
- Formed a sales team and signed a contract with the company to become a third-party sales team.
- Targeted university students as clients and conducted the process from selecting the material and design to measuring their size.

Sakuras Inc.

Tokyo, Japan

Marketing Intern

February – July 2018

- Sakuras is a consulting company ran by former CEO of EVERYSTAR Co.
- Managed own company's facebook page, curating facebook posts and facebook advertisements in order to maximize the follower.
- In charge of one of the client's facebook page. Curated facebook posts, and managed around \$2600 each month for advertisements, maximizing the CPC of the advertisement posted to 130 yen each.

Branding Engineer Inc.

Tokyo, Japan

Marketing Intern

February – May 2018

- Branding Engineer is a tech company that offers various services such as programming school, recruiting platform for engineers, and owned media of various topics.
- Edited the articles on the media platforms to improve the SEO on Google.
- Used Google Adwords, Keyword tool, and Google Analytics to analyze the Google search frequency and search results.
- In charge of deciding the article topics of two owned websites based on the analysis.

TOFL Seminar Inc.

Tokyo, Japan

Tutor

July 2018

- TOFL Seminar is a cram school to prepare highschool students for college application.
- Tutored students for the TOEFL exam and revised application essays.

Skills

Natural Languages

- Japanese (Native), English(Fluent), Chinese (Fluent)

Computer Languages

- HTML (Intermediate), CSS (Intermediate), Javascript (Familiar)

Computer Skills

- Microsoft Excel, PowerPoint, Word, Google Suite

Off-Campus Activities

Comfort Zone (Business Salon)

Tokyo, Japan

Student

August – December 2018

- Attended weekly lectures taught by businessmen such as former COO of Estee Lauder Japan, former CEO of Hublot Japan.
- Presented a business plan at Oracle Japan.