Taishiro Mizutani

mtaishiro@gmail.com | +44-775-4483-494 (UK)

Education

Waseda University	**Tokyo, Japan**
Bachelor of Arts in International Liberal Studies	*April 2018 – Present (Anticipated March 2022)*

- Dean's List for Spring 2018

Warwick University (Exchange)	**Coventry, UK**
Bachelor of Science in Management	*October 2019 – Present (Anticipated June 2020)*

Professional Experience

Suits 55 Inc.	**Tokyo, Japan**
Representative	*December 2018 – August 2019*

- Suits 55 is a third-party sales team of Order Suit Sada, a company that specializes in producing order-made suits, with 52 stores across Japan.
- Formed a sales team and signed a contract with the company that allows us to sell their product for a cheaper price.
- Targeted university students as clients and conducted the process from selecting the material and design to measuring their size.

Comfort Zone Inc.	**Tokyo, Japan**
Sales	*December 2018 – March 2019*

- Comfort Zone is a business salon that teaches university students about business management, sometimes inviting guest lecturers such as the former COO of Estee Lauder Japan, and the former CEO of Hublot Japan.
- After finishing the course as a student myself, I acted as a salesman to invite people to join the community.

Sakuras Inc.	**Tokyo, Japan**
Marketing Intern	*February – July 2018*

- Sakuras is a consulting company ran by former CEO of EVERYSTAR Co.
- Managed own company's facebook page, curating facebook posts and facebook advertisements in order to maximize the follower.
- In charge of one of the client's facebook page. Curated facebook posts, and managed around $2600 each month for advertisements, maximizing the CPC of the advertisement posted to 130 yen each.

Branding Engineer Inc.	**Tokyo, Japan**
Marketing Intern	*February – May 2018*

- Branding Engineer is a tech company that offers various services such as programming school, recruiting platform for engineers, and owned media of various topics.
- Edited the articles on the media platforms to improve the SEO on Google.
- Used Google Adwords, Keyword tool, and Google Analytics to analyze the Google search frequency and search results.
- In charge of deciding the article topics of two owned websites based on the analysis.

Skills

Natural Languages

- Japanese (Native), English(Fluent), Chinese (Fluent)

Computer Languages

- HTML (Intermediate), CSS (Intermediate), Javascript (Familiar)

Others

Portfolio Website

- taimizutani.com

Github

- https://github.com/mtaishiro

Blog

- https://note.com/tais_