



# Talha Rashid ( Full Stack Developer )

**Phone number:** (+971) 553760071 (Mobile) | **Email address:** [imtalharashid@gmail.com](mailto:imtalharashid@gmail.com) |

**Website:** [talharashid.com](http://talharashid.com) | **LinkedIn:** <https://www.linkedin.com/in/talharashid1/> |

**Address:** Dubai, United Arab Emirates (Work)

## ● ABOUT ME

Results-driven Full-Stack Developer with 4+ years of hands-on experience in designing, developing, and deploying high-performance web applications. Expert in PHP (Laravel), RESTful APIs, and modern front-end technologies. Proven ability to lead full project lifecycles from planning to production. Based in Dubai, currently upskilling in Data Analysis.

## ● SKILLS

PHP | Laravel | JavaScript | HTML5 | CSS3 | SQL | Vue.js | React.js | Inertia.js | Tailwindcss | Bootstrap5 | Material Ui | JQuery | MVC Architecture | MySql | CRUD Operation | Authentication | API | Rest API | Git | Github | Postman | Jira | Npm | Agile | Unit Testing | Web Development | Object-Oriented Programming | JSON | Relational databases

## ● WORK EXPERIENCE

🏢 **ZAP POWER** – DUBAI, UNITED ARAB EMIRATES

**BACKEND DEVELOPER** – 09/2023 – CURRENT

### Responsibilities:

- Develop and integrate APIs for seamless system interaction ( Stripe For Payment, Google Places and Google Geo Location also Develop Restful API's for Mobile (IOS) APP.
- Design and build Admin Dashboard for managing CRM and CMS functionalities.
- Collaborate with the team to enhance and optimize the backend database structure.
- Create system diagrams and flow charts to visualize processes.
- Contribute to front-end development of the customer website, ensuring smooth user experience.

🏢 **OPTIMUM TECH** – FAISALABAD, PAKISTAN

**LARAVEL DEVELOPER** – 09/2022 – 08/2023

### Responsibilities:

- Developing CMS and CRM systems tailored to business needs.
- Developing and integrating RESTful APIs.
- Implementing third-party **APIs** for enhanced functionality.
- Integrating login APIs from Google and Facebook for seamless authentication.
- Working with SOAP APIs for payment gateway integration.

### Achievement:

Enhanced CMS performance by optimizing Database and using **ORM** functionality and successfully improve system performance by 32%.

Implemented advanced filtering options, improving data search efficiency for stakeholders.

Successfully upgraded legacy system from **Laravel 6** to **Laravel 9**, boosting security and performance while maintaining full functionality.

Create Bidding system for a E-commerce Mobile App also create like button functionality.

Also got a chance to work on a Food Delivery app and implementing **SMS API** using twillio in Laravel.

🏢 **RANK VISELY** – FAISALABAD, PAKISTAN

**WEB DEVELOPER** – 04/2021 – 08/2022

### Responsibilities:

- Developed full-stack web applications using Laravel for backend and JavaScript, Bootstrap, Tailwind CSS for responsive front-end interfaces.

- Built and maintained SaaS tools, CMS systems, and e-commerce platforms, handling both front-end and backend development.
- Worked independently on several solo projects and collaborated with cross-functional teams on larger systems.
- Designed and optimized relational databases, focusing on performance and scalability.
- Integrated third-party APIs and implemented secure authentication, user roles, and permissions.
- Contributed to CI/CD workflows, Git-based version control, and project planning.

**Achievement:**

Developed a custom Laravel-based e-commerce site with dynamic product handling.  
Implemented database optimization to ensure each client's data was efficiently stored and retrieved.  
Built a subscription-based SaaS application to automate business metric calculations.

 **OOP TECH** – FAISALABAD, PAKISTAN

**WEB DEVELOPER** – 03/2020 – 03/2021

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**Responsibilities:**

- Created responsive web applications.
- Improve Old Website performance and Responsiveness.
- Create Flow charts, User Activity Diagrams and Document Projects.
- Convert Figma design to HTML.

**Achievement:**

Successfully moved from front-end to back-end development and learned PHP.  
Created responsive web designs that greatly improved user engagement and retention, earning positive feedback from clients and stakeholders, and strengthening the company's reputation for high-quality, user-friendly solutions.

## ● EDUCATION AND TRAINING

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08/2018 – 06/2022 Pakistan

**BACHELORS OF SOFTWARE ENGINEERING** Riphah International University

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**Website** <https://riphah.edu.pk/>

12/2024 – 01/2025

**AWS CLOUD PRACTITIONER ESSENTIALS** AWS training and Certification

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**Website** <https://skillbuilder.aws/>

08/2024 – 09/2024

**PROJECT MANAGEMENT** Great Learning

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**Website** <https://www.mygreatlearning.com>