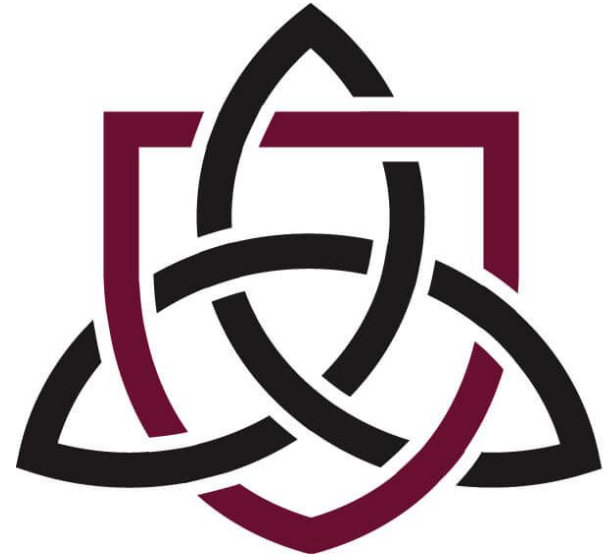


CU-Connect Roadmap

Miguel Tapia



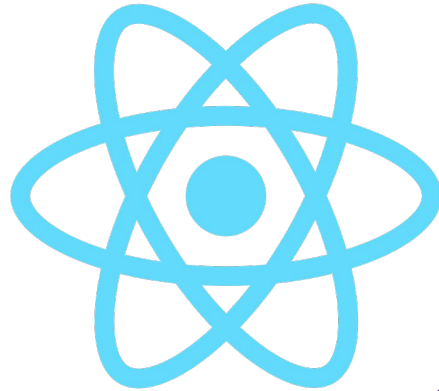
CU-Connect (1yr Forward)

PROJECT TITLE	CU-Connect	COMPANY NAME	Cairn University
PROJECT MANAGER	Miguel Tapia	DATE	5/6/20

#	Milestone	DETAILS	Q3			Q4			Q1 (2021)			Q2 (2021)			
			JUL	AUG	SEP	OCT	NOV	DEC	JAN	FEB	MAR	APR	MAY	JUN	
1	Port Application to React (Release-Q3 End)	<ul style="list-style-type: none">- Provides SPA experience- Ease of transition to React Native- Cleaner code and modularity	Plan / Design	Build (75% Front End)	Test	Dep.									
2	Mobile Application - React Native (Release-2021 Q1 End)	<ul style="list-style-type: none">- Accounts for alumni on mobile- Ease of use- Quickly access news and event calander- Messaging system readily available- Cross platform (iOS & Android)- Native feel				Plan (Native Imp.)	Design	Front-End Native Arc.	Back-End Architecture	Test (Scalability)	Dep.				
3	Custom Proprietary Donation (Release-2021 Q2 1/2)	<ul style="list-style-type: none">- No need for another separate entity- Allows data capture and metrics- Greater flexibility and control- Custom campaings										Plan / Design	Build	Test	
4	Alumni Report Module (Release-2021 Q2 End)	<ul style="list-style-type: none">- Featured donation options (campaigns)- Custom reports and metrics- Quick access to transcripts- Access to donation reports for taxes											Plan / Design	Build	Test

Port Application to React & Redux

- Focus: Application -> Architecture
 - State Management & SPA Experience
 - Ease of Transition to React Native
 - Cleaner code and Modularity
 - *NOTE: Build Phase: 75% Front-End*
- Value:
 - Higher customer satisfaction
- Release Date:
 - End of Q3



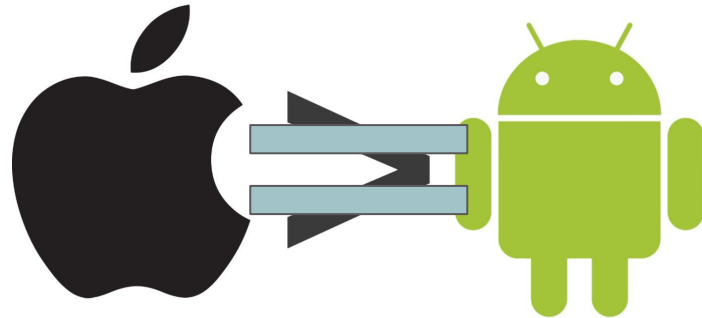
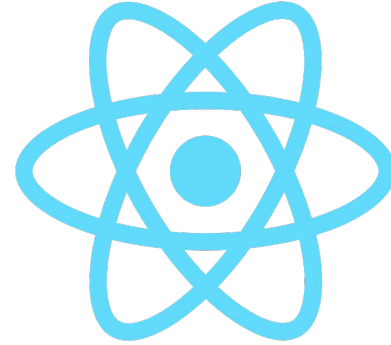
CU-Connect (1yr Forward)

PROJECT TITLE	CU-Connect	COMPANY NAME	Cairn University
PROJECT MANAGER	Miguel Tapia	DATE	5/6/20

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4	Alumni Report Module (Release-2021 Q2 End)	<ul style="list-style-type: none">- Featured donation options (campaigns)- Custom reports and metrics- Quick access to transcripts- Access to donation reports for taxes											Plan / Design	Build	Test

Mobile Application - React Native

- Focus: Application -> Reach
 - Mobile Users (News, Calendar)
 - Messaging System available
 - Native Feel & Cross platform
 - *Note: Native Imp. & Scalability Test*
- Value:
 - Increased convenience and reach
- Release Date:
 - End of Q1 in 2021



CU-Connect (1yr Forward)

PROJECT TITLE	CU-Connect	COMPANY NAME	Cain University
PROJECT MANAGER	Miguel Tapia	DATE	5/6/20

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3	Custom Proprietary Donation (Release-2021 Q2 1/2)	<ul style="list-style-type: none">- No need for another separate entity- Allows data capture and metrics- Greater flexibility and control- Custom campaings										Plan / Design	Build	Test	Dep.		
4	Alumni Report Module (Release-2021 Q2 End)	<ul style="list-style-type: none">- Featured donation options (campaigns)- Custom reports and metrics- Quick access to transcripts- Access to donation reports for taxes												Plan / Design	Build	Test	Dep.

Custom Proprietary Donation

- Focus: Business Insights / Customer
 - Removes the need for a separate entity
 - Allows metric capturing
 - Increased flexibility and control
 - Custom campaigns
- Value:
 - Provides insights about alumni & gives alumni a centralized platform to help
- Release Date:
 - ½ of Q2 in 2021



Donate Metrics

Donation Progression

Line CHART

Campaign Goal

\$545,543

Don

This is where the custom donate page would be

CU-Connect (1yr Forward)

PROJECT TITLE	CU-Connect	COMPANY NAME	Cain University
PROJECT MANAGER	Miguel Tapia	DATE	5/6/20

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Alumni Report Module

- **Focus:** Customer Use Case Growth
 - See campaigns and help towards university
 - Access to custom reports, transcripts, and other metrics
- **Value:**
 - Gives alumni an easy to access centralized hub
- **Release Date:**
 - End of Q2 in 2021



Reports

[Get Transcript](#)[Donation Report](#)[Financial Statements](#)[See Individual](#)

Thank You