

## Unit 11: Sampling Theory

1. \_\_\_\_\_uses randomization to select sample members.

Non-probability  
sampling

Probability sampling

Both of these

None of these

2. \_\_\_\_\_uses non-random techniques.

Non-probability  
sampling

Probability sampling

Both of these

None of these.

3. In this case each individual is chosen entirely by chance and each member of the population has an equal chance, or probability, of being selected.

Systematic sampling

Stratified sampling

Simple Random  
sampling

None of these.

4. Individuals are selected at regular intervals from the sampling frame. The intervals are chosen to ensure an adequate sample size. If you need a sample size  $n$  from a population of size  $x$ , you should select every  $x/n^{\text{th}}$  individual for the sample

Non Systematic  
sampling

Stratified sampling

Simple Random  
sampling

Systematic Sampling

5. In this method, the population is first divided into subgroups who all share a similar characteristic.

Non Systematic  
sampling

Quota Sampling

Simple Random  
sampling

Stratified Sampling

6. \_\_\_\_\_is perhaps the easiest method of sampling, because participants are selected based on availability and willingness to take part.

Convenience sampling

Quota Sampling

Simple Random  
sampling

Stratified Sampling

7. This method is commonly used in social sciences when investigating hard-to-reach groups.

Snowball Sampling

Quota Sampling

Simple Random  
sampling

Stratified Sampling

8. Existing subjects are asked to nominate further subjects known to them, so the sample increases in size

Snowball Sampling

Quota Sampling

Simple Random  
sampling

Stratified Sampling

9. \_\_\_\_\_ is the number of completed responses your survey receives.

Sample Size

Population

Random population

All of these

10. \_\_\_\_\_ means once we draw an item, then we do not replace it back to the sample space before drawing a second item.

Probability without  
replacement

Probability with  
replacement

None of these

Both of these

11. When we \_\_\_\_\_, the two sample values are independent.

Probability without  
replacement

Probability with  
replacement

None of these

Both of these

12. In \_\_\_\_\_, the two sample values aren't independent.

Probability without  
replacement

Probability with  
replacement

None of these

Both of these

13. A \_\_\_\_\_ is a probability distribution of a statistic obtained from a larger number of samples drawn from a specific population.

Sampling Distribution

Normal Distribution

Poisson Distribution

None of these

14. Of the following sampling methods, which is a probability method?

Judgment

Quota

Simple random

Convenience

15. Of the following sampling methods, which is a Non probability method?

Systematic Sampling

Quota sampling

Simple random

None of these

16. Sample is regarded as a subset of?

Data

Set

Distribution

Population