



**The Self-Sovereign Identity Platform
covered by pseudonyms**

Light Deck

update oct. 5th, 2021

The Internet is going through a **digital identity crisis**. The absence of a built-in identity layer is causing **security and interoperability issues**.

Furthermore, the centralization of identity solutions in the hands of the US-based GAFAM is creating **sovereignty and dependency issues** for countries, users, and service providers alike.

The rise of **web3.0** and **self-sovereign identities** is an answer to this predicament.





The Self-Sovereign Identity solution, covered by pseudonyms

Unikname Platform provides ready-to-use Decentralized ID products and an integration framework to enhance added value of any websites.

With Unikname, the Digital identity can take the form of one or several pseudonyms. These Decentralized Identifiers (DID), unique and Non-fungible (NFT), act as proof of trust.

Web platforms integrating Unikname solution provide **trust and privacy** to their users and easily reinforce **cybersecurity**.



Ready-to-use Decentralized ID modules

Unikname enhances websites with multiple and expandable Decentralized ID features.

The platform combines ready-to-use Decentralized ID modules and an integration framework.



Decentralized Authentication

New generation, single step, and strong authentication without email nor password



Privacy-friendly Data Sharing

A module to setup private digital identity sharing, and confidential data storage



Data Certification

A module to certify documents and operations without KYC (a.k.a Know Your Customer)



Rewarding System

Enhance user experience with our rewarding system using our digital token



Digital Identity Management

Toolkit to manage web access or control remote identifiers (e.g IoT)

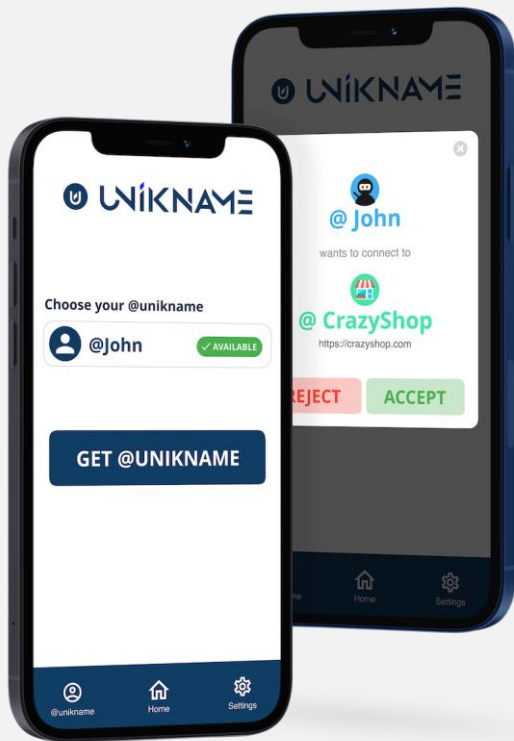


Anonymous Voting

Setup surveys or votes respecting participant's privacy and anonymity with Unikname tools



Decentralized Authentication module is up and running



Decentralized Authentication

New generation, single step, and strong authentication without email nor password

This decentralized authentication module lets users login with their UniknameID, with a high level of **simplicity, privacy, and security**.

- Very fast integration: between 2 hours and 2 days depending on the technology used by the website.
- Based on cybersecurity standard: OAuth2.0 / OIDC
- Solution audited by a 3rd party

This is the door for using any other Decentralized ID services.



SSI Market revenue to grow by almost 1000% over the next 4 years*

Unikname targets the Web3.0 Decentralized Identifier (DID) emerging market.

Solutions based on DID sit on the Digital Identity market (\$50 billion), SSI market (\$1 billion), IAM market (\$24 billion).

This dynamic and not yet structured market is a strategic challenge for companies as it concerns the **protection of the new black gold of the 21st century: DATA!**

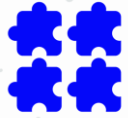
* SSI = Self-Sovereign Identity

* IAM = Identity and Access Management

* source : <https://www.juniperresearch.com/press/self-sovereign-identity-to-be-a-billion-dollar>



Unikname is... unique!



Plug & Play Modules

Unikname is a **business oriented platform** composed of ready-to-use products and an integration framework.



Token Business Model

The **\$UNIK token** can be used by companies willing to implement SSI services or for rewarding end users for their actions and contributions.



Web3.0 - No proof of Identity

Accessing the web without proving its verified identity is what everyone does every day. **Users get their own pseudonymous ID in seconds**, without proof of Identity



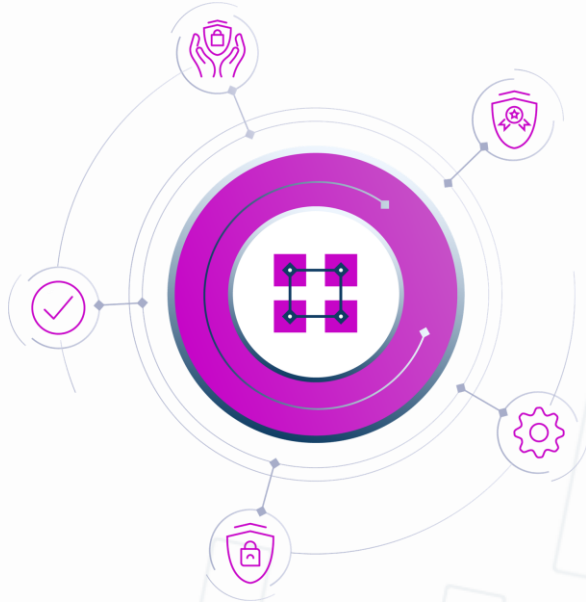
Multilingual Naming System

UniknameIDs are human-readable named IDs based on NFT and DID, protected against spoofing, represented with Latin characters but also with other alphabets.

(Patent Pending)



Unikname Platform runs with its own blockchain



- **Provides SSI* services** relying on DID* and NFTs with an international naming system
- Compliant with the W3C standards
- DPOS blockchain based on ARK.IO, secured by 23 delegates
- The Livenet has been live for over a year

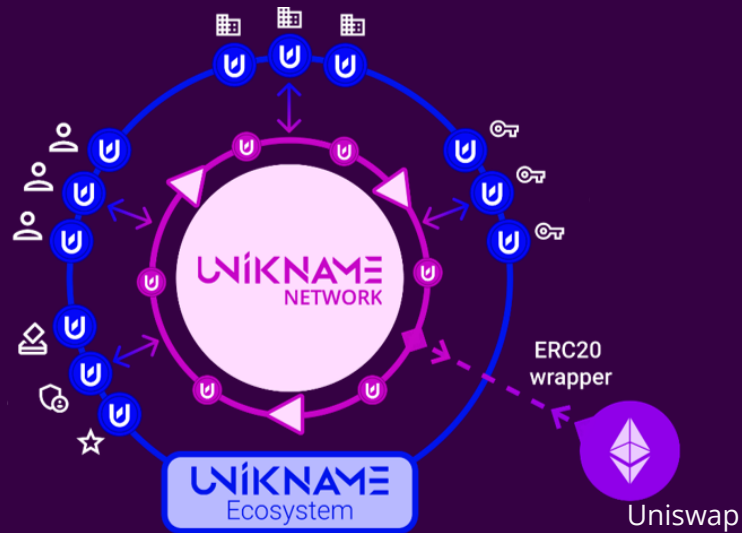
* SSI = Self-Sovereign Identity

* DID = Decentralized Identity



\$UNIK utility tokens give UniknameID NFT Owners access to SSI services

- Web platforms get credits from \$UNIK that are spent by users when accessing Unikname services (e.g. Decentralized authentication, vote, data certification...)
- Users can be rewarded with \$UNIK for authenticated operations (e.g. data sharing...)
- Staking Rewards for liquidity provisioning



Our business model is based on reward sharing

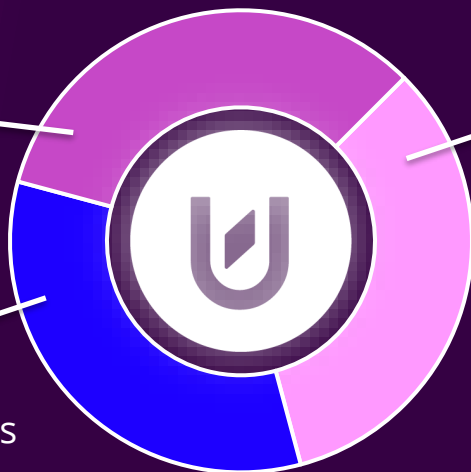
The \$UNIK tokens spent to access SSI services are shared between 3 players

Network validators

aka. the blockchain delegates

Network service providers

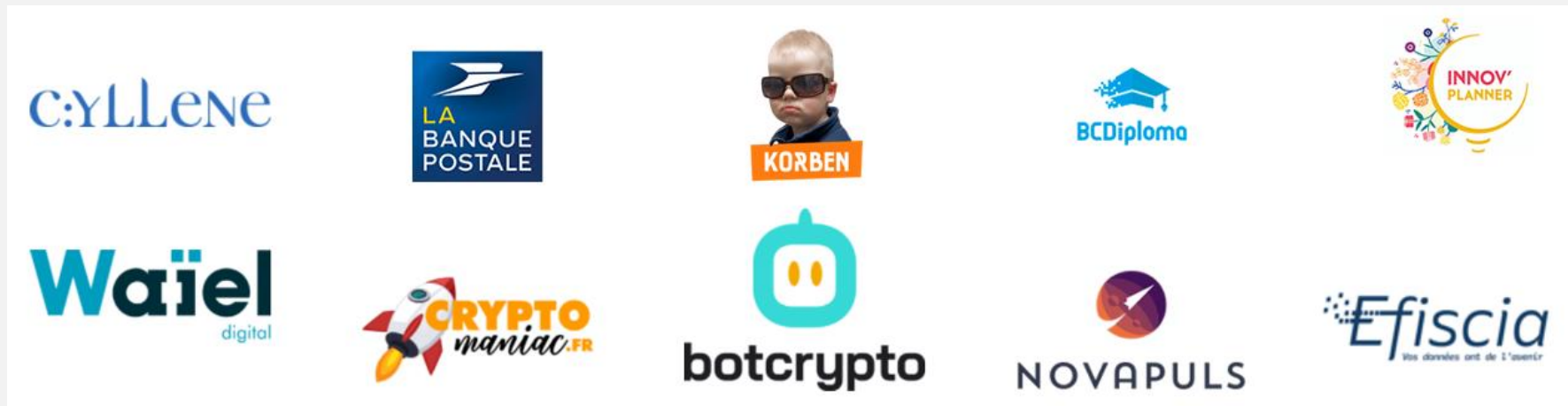
NOTA: The Unikname Company is a core network service provider



Ambassadors

Every UniknameID owner bringing a business along get permanent reward

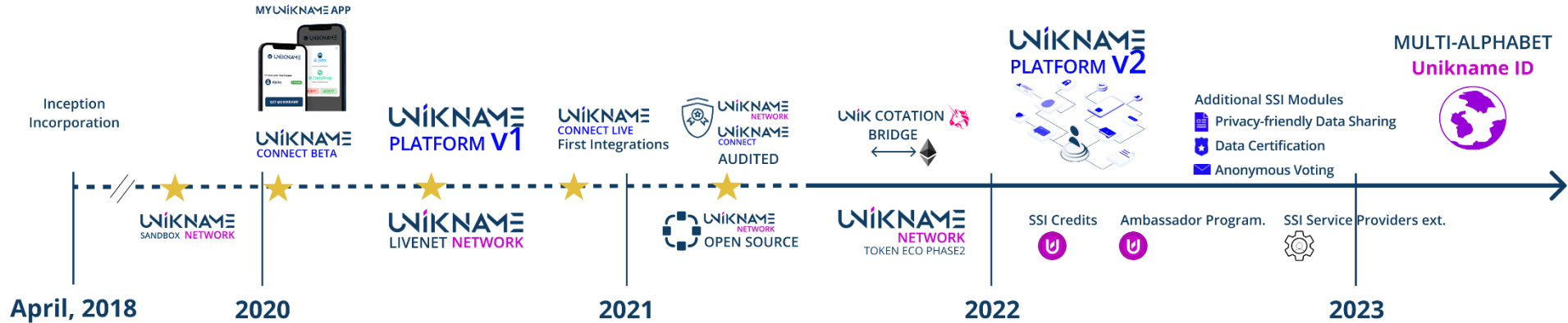
Thanks to early French Partners...



...and to our equity investors



Unikname Roadmap



Fully Committed and Experimented Team

Full time employees



Laurent Lourenço
CEO
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Charlène Demaret
Customer Acquisition Manager
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Advisors



Unikname Community

Oct. 5th update



Twitter

@uniknameNews

+6,334

@uniknameNetwork

+18.2k



LinkedIn

/company/unikname

942



Unikname ID

+16,819



Discord

join-discord.unikname.network

957 *



Telegram

t.me/Unikname_network

1,531 *



The Unikname project is managed by the **Space-Elephant SAS French company**, incorporated in April 2018 by 4 founders.

Our vision:

Making the internet trustful and safer.

Our mission:

Being a key provider of Decentralized ID Solutions.





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Join the community

<https://kover.link/unikdeck>

**Get early news and
Get your own PREMIUM UniknameID**

contact@unikname.com

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