



Project Information Package



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THE GROW

Logline/Marketing Overview

Logline: In the backwoods of the Northern California weed scene operates a malevolent presence, preying on unsuspecting victims used for material source to genetically power boost their product for mass appeal.

Genre: Horror/Thriller/Comedy/Stoner

Positioning Statement: The Grow takes the horror genre and twists it into a stoner, semi-comedic movie minus the usual goofball comedy associated with stoner movies. Your classic cabin in the woods but this time the unsuspecting victims are caught up in the nefarious world of a Satan worshipping, weed-growing cult. Join or die. This film fits into the emerging marketplace of cross-pollinated branded entertainment.

Tagline: Now that's some killer weed.

Target Audience: Primary Target: Males 18-50.

Secondary Target: Males 25-50. Crossover Audience: Females 18-50.

MPAA Rating: R (for language, sexual content and graphic violence)

THE GROW – Synopsis

Logline: In the backwoods of the N. Cal weed scene operates a malevolent presence, preying on victims as material source to genetically boost their product for mass appeal.

1972. A young couple drive from San Francisco to Willits CA believing they were hired to manicure fresh Marijuana buds. Arriving at the ASTAROTH RANCH, they're greeted by charming owners THE RAVENCROFTS, whom apparently have a sophisticated taste for the bizarre. Unfortunately, they are also high priests in THE SECT OF NATURAL ORDER. A cult of twisted ideology. Invited to a pleasant smoke, instead the couple is heavily drugged. They wake up tied to a burning stake, victims in a strange ritual.

Cut to present day Colorado. LUTHER SILVANUS, owner of MR. GREENHORNS POT DISPENSARY is continuously pestered by customers for a certain strain of weed, "CRESCENT ROSE". He travels to a weed trade show in conjunction with the HARVEST MOON FESTIVAL in Willits, determined to score. Meanwhile a group of youngsters, TALIA, ELIJAH, ARTIMUS, DANKO and CHAD are in Willits ready to work trimming buds. They meet LUNA WOLFE to follow her up the hill to the secret spot where they grow. Talia's friends, IGNATIUS and JEZEBEL show up late, joining the crew. In the trim cabin, they're ready to start working as the Grow's ominous agenda begins to unfold.

Lured from the cabin by DIABRA the seductress, Danko is mesmerized, made love to, and then murdered mid-orgasm while robed sect members, the CLOAKED ONES circle and chant. A much older LEVI RAVENSCROFT enters the cabin offering a smoke with a shiny new Bong, but it blows a hole through Chad's head. They all scatter in shock, running from the cabin. The cat and mouse games begin. Each trimmer meets their doom or joins the Sect of Natural Order. Elijah flees to the house of the main genetic engineer Dr. Archimedes. Held captive, he falls in love with their daughter Lilith and becomes one of them. Artimus runs into a pot field that quickly becomes too dense to move. She's abducted, thrown in a dirt pit, drugged with a powerful hallucinogen, forced to watch a ceremonial sacrifice, but deemed unworthy. Ignatius and Jezebel enter a bunker witnessing brothers FRITZ and REED RAVENSCROFT bleeding bodies for grow nutrients. They escape but are hunted down by Fritz, a large lumbering murderous hippie. Talia runs to a garage where a metal band is practicing. They say they'll give her a ride to the police, but leave her to face the Cloaked Ones alone in the woods.

At the festival, Luther witnesses decadent and depraved acts by smokers, growers, buyers and sellers, dancers, weirdos, freaks and Satanists. Trying to make a connection for his preferred weed strain, instead he's stonewalled by the locals. Overhearing plans for a huge "party" at the ranch, he goes up the hill but is captured where he meets Talia. Escaping they go to the SHERIFF OF WILLITS, who is uninterested. Fritz and Reed catch Ignatius and Jezebel but hit a car, wedging them all together in the windshield bleeding to death. Luther and Talia hide in his cabin. Cloaked Ones come and nab Talia. Going after her in the woods, Luther hits what he believes is a Cloaked One. He discovers some are dummies. He puts on a cloak and goes to the ceremony. All attending are people throughout the story. When they disrobe, Luther doesn't. Unveiled, they knock him out. He wakes up in a cab at the SF airport. Once home, he finds his suitcases full of bricks of the insanely potent weed. He realizes his store partner duped him the whole time.



Writer Bio

B. K. Ward

Writer/Musician, B. K. Ward has been known by many names. There are some who call him..... Barry. But he's also been known as Balsac-Jaws of Death, The Wooper, Barry "D'live" Ward and a host of other pseudonyms while trudging through the war torn trenches of music and film.

Born in Montana, then relocating at an early age to the SF Bay Area, then NY, Chicago, Texas then finally back to California. His formative years were spent growing up when dangerous toys were fun, cars were stylish, sex was safe, life was relatively uncomplicated, and humor was still testing the limits. His main influences range from monster movies and comics, great literary works and amazing cinematic achievements, to counter culture music, sick and twisted art and entertainment from beyond the fringe that pushes the conventional boundaries turning it all upside down.

Studying Film and Broadcasting at CCSF, he's written and directed a variety of short films and many music videos for bands including RKL, Terrorgruppe, NoFX, Load Levelers, as well as acting and set design for GWAR's "Phallus in Wonderland" movie working closely with labels such as Epitaph, Fat Wreck Chords, Gringo and Destiny. Musical accomplishments include playing guitar for the legendary GWAR, RKL - Rich Kids on LSD, Me First and the Gimme Gimmes, the comedic sarcastically lascivious Crosstaps and many more.



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