

Event Discovery Platform - Legal Documents

Version 1.0 | Last Updated: November 5, 2025

PRIVACY POLICY

1. Introduction

Welcome to [Your Platform Name] ("we," "our," or "us"). We are committed to protecting your privacy and being transparent about how we collect, use, and protect your information.

Our Promise: We collect only what we need to provide you with personalized event recommendations. We never sell your data, and we give you control over your information.

2. Information We Collect

2.1 Information You Provide

- **Account Information:** Email address, name, password (encrypted)
- **Profile Preferences:** Topics of interest, industries, organizations, locations you want to follow
- **Saved Events:** Events you bookmark or save for later

2.2 Information We Automatically Collect

- **Event Interactions:** When you view, click, or interact with events to improve recommendations
- **Usage Data:** How you use our service (pages visited, features used, time spent)
- **Technical Information:** Browser type, device type, IP address (for security and analytics)

2.3 Specific Interaction Tracking

We track the following interactions to improve your experience:

What We Track:

- Viewing event details
- Clicking registration links or organizer websites
- Clicking "copy" buttons for registration URLs or contact information
- Saving/bookmarking events
- Downloading calendar files (.ics)
- Using "More like this" feature
- Indicating interest or disinterest in events

What We DON'T Track:

- The actual content of text you copy from our site
- Your activity on other websites
- Keystroke logging or screen recording
- Your location beyond what you voluntarily provide

Why We Track These: To learn what types of events interest you and provide better recommendations.

3. How We Use Your Information

3.1 To Provide Our Service

- Find and recommend relevant events based on your interests
- Send you email notifications about new events (only if you opt in)
- Generate personalized daily digests
- Allow you to save and organize events

3.2 To Improve Our Service

- Understand which event categories are most popular
- Improve our AI recommendation algorithm
- Identify and fix technical issues
- Analyze aggregate usage patterns (never individual behavior)

3.3 To Communicate With You

- Send service-related notifications (account changes, technical updates)
- Respond to your questions or support requests
- Send marketing emails (only with your explicit consent, with easy unsubscribe)

4. What We DON'T Do With Your Data

- ✗ We NEVER sell your personal information to anyone
- ✗ We don't share your data with advertisers (Phase 1 - ad-free)
- ✗ We don't use your data for purposes other than stated here
- ✗ We don't track you across other websites
- ✗ We don't read the content you copy from our site

5. Data Storage and Security

5.1 Where We Store Data

- Your data is stored securely on Railway (US-based cloud infrastructure)
- All data is transmitted using HTTPS encryption
- Passwords are encrypted using industry-standard bcrypt hashing

5.2 How Long We Keep Data

- **Active Accounts:** Data retained while your account is active
- **Inactive Accounts:** Deleted after 2 years of inactivity (with 60-day notice)
- **Interaction History:** Kept to improve recommendations, anonymized after 1 year
- **Deleted Accounts:** All personal data deleted within 30 days of account deletion

5.3 Security Measures

- Encrypted data transmission (HTTPS)
- Encrypted password storage
- Regular security updates
- Limited employee access to personal data
- Monitoring for suspicious activity

6. Your Rights and Controls

You have the right to:

6.1 Access Your Data

- View all data we have about you
- Export your profile and saved events

6.2 Control Your Data

- Update your profile and preferences anytime
- Delete your account and all associated data
- Opt out of email notifications
- Choose which interests to follow

6.3 Data Portability

- Download your data in a standard format (JSON/CSV)
- Take your data to another service if you wish

6.4 How to Exercise Your Rights

Email us at [\[privacy@yourplatform.com\]](mailto:privacy@yourplatform.com) with requests for:

- Data access or export
- Data correction or deletion
- Privacy questions or concerns

We'll respond within 30 days.

7. Cookies and Tracking Technologies

7.1 What We Use

- **Essential Cookies:** Required for login and basic functionality
- **Analytics Cookies:** Understand how you use our service (can opt out)
- **No Advertising Cookies:** We don't use advertising trackers (Phase 1)

7.2 Your Choices

- You can disable cookies in your browser settings
- Essential cookies are required for the service to work
- Disabling analytics cookies won't affect your experience

8. Third-Party Services

We use these trusted services to operate our platform:

Service	Purpose	Their Privacy Policy
Railway	Hosting infrastructure	Railway Privacy
OpenAI	AI-powered recommendations	OpenAI Privacy
Resend	Email delivery	Resend Privacy

We only share the minimum data necessary for these services to function.

9. Children's Privacy

Our service is not intended for users under 13 years old. We do not knowingly collect information from children under 13. If we discover we have collected data from a child under 13, we will delete it immediately.

10. International Users

Our service is based in the United States. If you access our service from outside the US, your information may be transferred to, stored, and processed in the US. By using our service, you consent to this transfer.

11. Changes to This Privacy Policy

We may update this policy as our service evolves. We will:

- Notify you via email of significant changes
- Post the updated policy with a new "Last Updated" date
- Give you 30 days to review before major changes take effect
- Never reduce your rights without your explicit consent

12. Contact Us

Questions about privacy? Contact us:

- **Email:** privacy@yourplatform.com
- **Response Time:** Within 7 business days

TERMS OF SERVICE

1. Acceptance of Terms

By accessing or using [Your Platform Name] ("the Service"), you agree to these Terms of Service ("Terms"). If you don't agree, please don't use the Service.

2. Description of Service

2.1 What We Provide

We are an **event discovery and aggregation service** that:

- Automatically discovers events from public sources
- Curates and categorizes events
- Provides personalized recommendations
- Sends notifications about relevant events
- Links you to original event pages for registration

2.2 What We DON'T Provide

- We do NOT host events
- We do NOT handle event registration or ticketing
- We do NOT guarantee event accuracy (we aggregate from external sources)
- We are NOT responsible for events themselves

3. User Accounts

3.1 Account Creation

- You must provide accurate information
- You must be at least 13 years old
- You're responsible for maintaining account security
- You must not share your account credentials

3.2 Account Responsibilities

You agree NOT to:

- Create multiple accounts to manipulate recommendations
- Use automated tools to access our service (except our API, if provided)
- Scrape or copy our event data systematically
- Impersonate others or provide false information
- Interfere with or disrupt the Service

3.3 Account Termination

- **By You:** Delete your account anytime from settings
- **By Us:** We may suspend/terminate accounts that violate these Terms
- **Effect:** Upon termination, your data will be deleted per our Privacy Policy

4. Event Information Disclaimer

4.1 Accuracy

- Event information is aggregated from external sources
- We strive for accuracy but cannot guarantee it
- Event details may change after we collect them
- Always verify critical information with event organizers

4.2 Third-Party Events

- We are NOT affiliated with event organizers
- We do NOT endorse any specific event
- Event registration/attendance is between you and the organizer
- Contact organizers directly for event-specific questions

4.3 Your Responsibility

You should:

- Verify event details before registering
- Check event legitimacy before providing payment
- Contact organizers with questions about specific events
- Review event terms and conditions before attending

5. Intellectual Property

5.1 Our Content

- Our platform design, code, and features are our property
- Our AI algorithms and recommendation systems are proprietary
- You may not copy, modify, or reverse engineer our Service

5.2 Event Data

- Event information is aggregated from public sources
- We claim no ownership of event descriptions or details
- Original event content belongs to event organizers
- We display event information under fair use for discovery purposes

5.3 Your Content

- You retain ownership of your profile information
- By using our Service, you grant us license to use your interaction data to improve recommendations
- Your data is used according to our Privacy Policy

6. Email Communications

6.1 Service Emails

We may send essential emails about:

- Account security and changes
- Service updates or disruptions
- Responses to your inquiries
- **You cannot opt out of essential service emails**

6.2 Notification Emails

With your consent, we'll send:

- Daily event digests
- New event notifications
- Personalized recommendations
- **You can opt out anytime** from email preferences

6.3 Marketing Emails

- We'll only send marketing emails with your explicit consent
- You can unsubscribe with one click
- Unsubscribing won't affect your account

7. Limitation of Liability

7.1 Service Availability

- We provide the Service "as is" without warranties
- We don't guarantee uninterrupted access
- We may modify or discontinue features with notice

7.2 No Liability For

- Event cancellations, changes, or inaccuracies
- Issues with event registration or attendance
- Actions of event organizers
- Third-party website issues
- Lost profits or indirect damages

7.3 Maximum Liability

Our total liability is limited to the amount you paid us in the last 12 months (currently \$0 in Phase 1 - free service).

8. Indemnification

You agree to indemnify and hold us harmless from claims arising from:

- Your violation of these Terms
- Your misuse of the Service
- Your violation of any laws or third-party rights

9. Dispute Resolution

9.1 Informal Resolution

Contact us first at support@yourplatform.com to resolve disputes informally.

9.2 Governing Law

These Terms are governed by the laws of [Your State], United States.

9.3 Arbitration

Any disputes will be resolved through binding arbitration, except you may bring claims in small claims court.

10. Changes to Terms

We may update these Terms as our Service evolves:

- We'll notify you via email of material changes
- Continued use after changes means you accept them
- We'll provide at least 30 days notice for significant changes

11. Miscellaneous

11.1 Entire Agreement

These Terms and our Privacy Policy constitute the entire agreement.

11.2 Severability

If any provision is found invalid, the rest remains in effect.

11.3 No Waiver

Our failure to enforce any provision doesn't waive our right to do so later.

11.4 Assignment

We may assign these Terms; you may not without our consent.

12. Contact Information

Questions about these Terms?

- **Email:** legal@yourplatform.com
 - **Response Time:** Within 7 business days
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ACCEPTABLE USE POLICY

What You CAN Do

- Use the Service to discover events relevant to you
- Share events with colleagues and friends
- Provide feedback to help us improve
- Export your own data
- Request data deletion

What You CANNOT Do

- ✖ Systematically scrape or download our event database
- ✖ Use automated bots (except authorized API access)
- ✖ Attempt to reverse engineer our recommendation algorithm
- ✖ Create fake accounts or manipulate recommendations
- ✖ Harass other users or staff
- ✖ Use the Service for illegal purposes
- ✖ Circumvent security measures
- ✖ Overload our servers with excessive requests

Consequences of Violations

- First violation: Warning
 - Repeated violations: Account suspension
 - Serious violations: Immediate termination and potential legal action
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COOKIE POLICY

What Are Cookies?

Small text files stored on your device that help our Service function and improve your experience.

Cookies We Use

Essential Cookies (Required)

- **Session cookies:** Keep you logged in
- **Security cookies:** Prevent fraud and abuse
- **Cannot be disabled** without breaking the Service

Analytics Cookies (Optional)

- **Usage analytics:** Understand how you use the Service
- **Performance monitoring:** Identify and fix issues
- **Can be disabled** in settings

What We DON'T Use

- ✖ Advertising cookies (Phase 1)
- ✖ Social media tracking cookies
- ✖ Third-party marketing cookies

Managing Cookies

- Control cookies in your browser settings
 - Opt out of analytics in your account settings
 - Note: Disabling essential cookies will prevent login
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DATA RETENTION POLICY

Active Accounts

- Profile data: Kept while account is active
- Interaction history: Used for recommendations
- Saved events: Kept until you delete them

Inactive Accounts

- After 1 year: Email reminder to log in
- After 2 years: 60-day deletion notice
- After 2 years + 60 days: Account and data deleted

Deleted Accounts

- Personal data: Deleted within 30 days
- Anonymized analytics: May be retained for service improvement
- Backup systems: Purged within 90 days

Event Data

- Current events: Kept in database
 - Past events: Archived after end date
 - Old events: May be deleted after 2 years
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DOCUMENT VERSION HISTORY

Version 1.0 (November 5, 2025)

- Initial release
- Covers Phase 1 features: event discovery, user profiles, recommendations
- Free service with no advertising
- Basic interaction tracking for recommendations only

Future Updates Will Cover:

- Phase 2 features (mobile app, collaborative features)
 - Advertising policies (if ads are added)
 - API access terms (if API becomes available)
 - Team/organization accounts
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These documents are living documents and will be updated as the service evolves. You will always be notified of significant changes.