Humanlytics: Business Plan

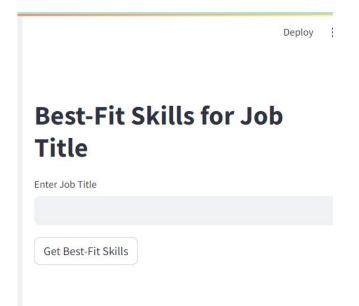
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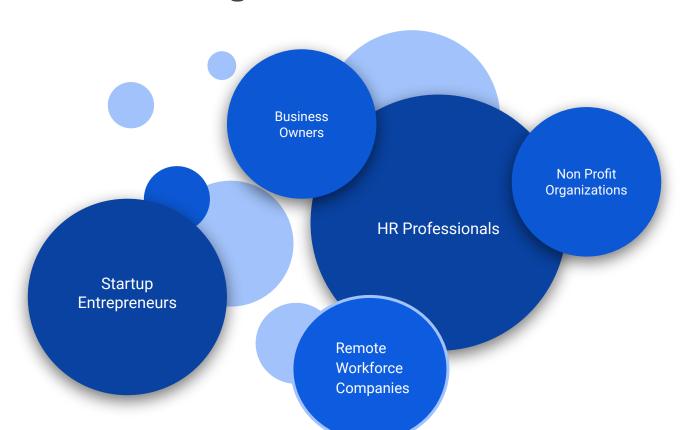
Humanlytics offers a comprehensive dashboard catered to HR departments of all company types.

We cater to the evolving needs of organizations by

- Focusing on:
 - Talent acquisition
 - i. How can we find the best of the best employees
 - Employee retention
 - Looking at factors that make employees stay
 - Workforce analytics



Understanding our diverse customer base





Here are a few ways that Humanlytics can ease the HR pains of many businesses:

Inefficient Recruitment Processes: Humanlytics streamlines recruitment, saving time and resources for HR professionals. **Costs**: Catered to Small Business Owners focusing on affordability and quick results.

Challenges in Retaining Employees: Our holistic approach to employee retention addresses the specific needs of organizations, enhancing staff satisfaction and longevity.



Why us?



- We prioritize a personalized approach to talent acquisition, allowing us to tailor our recruitment process to each individual candidate's needs and preferences.
- We leverage data-driven insights to optimize HR recruitment, ensuring that we make informed decisions that lead to successful placements and reduced turnover rates.
- Our focus on a proactive approach to employee retention sets us apart in the industry, leading to higher employee satisfaction and loyalty.

Who are our competitors?

Traditional Talent Agencies: These organizations are more established but leave room for error in finding the best candidates

Online Recruitment Platforms: A strong competitor but these platforms miss the opportunity to understand employee satisfaction and utilizing this information to prevent turnover rates





Connect to Opportunity



Cost structure

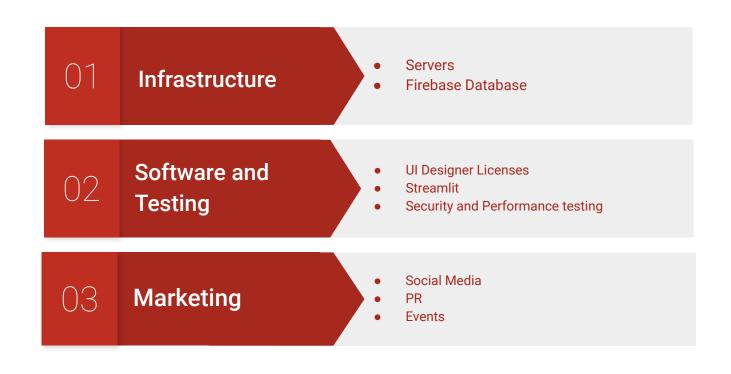
Category	Item	Annual Cost
Salaries	HR Consultants (4)	\$100,000
	Data Analyst (1)	\$50,000
Technology	Maintenance	\$10,000
	Subscriptions	\$5,000
Marketing	Digital Campaigns	\$20,000
	Event Participations	\$5,000
General Operations	Office Rent	\$15,000
	Admin	\$10,000
Totals		\$215,000

Revenue Estimates

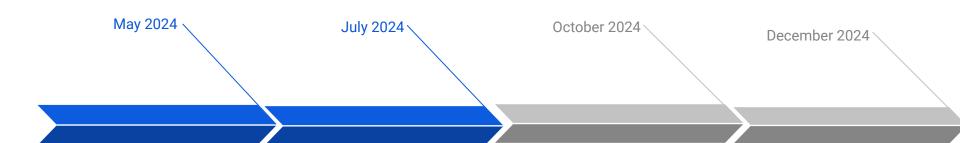
Category	Fee	Revenue
Talent Acquisition Services	Placement fee for successful candidate hired: \$1,000 Estimated Successful candidates: 50	\$50,000
Employee Retention Services	Monthly Subscription Fee per client: \$500 Estimated number of clients: 20	\$120,000
Workforce Analytics Services	Quarterly Consulting Fee per client: \$2,000 Estimated number of clients: 10	\$80,000
Totals		\$250,000

Estimated Revenue: \$35,000

Use of Funds



Milestones



Initial Beta Release

Official Release

First Prospective Client

Additional Funding for Expansion

Validation and Testing with students and Humanlytics Team

Questions?