

Maria Reis

User Experience Designer

+ 41 77 957 98 99

www.uxmariareis.com

maria.reis.leite@gmail.com

EDUCATION

Carnegie Mellon University, Pittsburgh, PA, USA
Master of Human Computer Interaction, *December 2014*
CMU Portugal Program – Dual Degree with M-ITI

University of Lisbon - College of Fine Arts, Lisbon, Portugal
MFA, Multimedia Art - Audiovisual, *Spring 2010*
Final project: “Capelinhos”, ABD
Documentary about History of the 1957 volcano, using home videos and childhood stories to reflect on the impact the event had in family history

Licenciatura, Multimedia Art, *Spring 2009*
Areas of study:
Multimedia, Video Art, Animation, Photography,
Performance and Installation

EXPERIENCE

AdNovum, Zürich, Switzerland
User Experience Designer, *Jan 2018 — Present*
• Working as a UX designer in a wide range of projects

dacadoo, Zürich, Switzerland
User Experience Designer, *Nov 2017 — Dec 2017*
• Maintaining the current design of the platform and
deploying a new design concept

Disney Research, Zürich, Switzerland
Associate Digital Artist, *Aug 2015 — Jul 2017*
Digital Artist Intern, *Apr 2015 — Jul 2015*
• Working as a UX designer to envision the future of storytelling
• Two patents filed and two more in process

OutSystems Capstone Project, Lisbon, Portugal
UX Design Lead, *Sep 2014 — Dec 2014*
UX Research Lead, *Jan 2014 — May 2014*
• Empowering corporate professionals without programming
skills, by designing a development environment for applications

Mojo, Dubai, UAE
UX Design Intern, *Jun 2014 — Ago 2014*
• Wireframing; visual and interaction design; brand identity,
design strategy and concept. Clients included Montblanc,
Sanofi and Falcon and Associates

RECOGNITION

2016
Two Disney Inventor Awards
One paper submission

2009
Work featured in the exhibition
JUNHO DAS ARTES
Óbidos, Portugal

2008 — 2009
Portuguese Bank of Investment
Best Project in Multimedia Art

COURSEWORK

Interaction Design
Fundamentals Experiential
Media Design
Entrepreneurship and
Innovation in Technology
User-Centered Research and
Evaluation
Service Design
Interaction Design Studio
Programing Usable Interfaces
Information Visualization Kinetic
typography

TECHNICAL SKILLS

Adobe CS6 Suite
Final Cut Pro
Sketch 3
Film exposure, development,
manipulation and printing in
photography lab
Python, Java and Xcode

LANGUAGES

Portuguese – native
English – fluent

EXTRA-CURRICULAR ACTIVITIES

2011
Built shadow puppets for “Fat
Beckett”, 8th best play of the
year by Pittsburgh Post-Gazette
2007 — 2009
Founded and Presided the
College of Fine Arts cinema club
CETIMA