

# Sales Overview

2022	2023	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
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Country

All

Category

All

Subcategory

All

Product

All

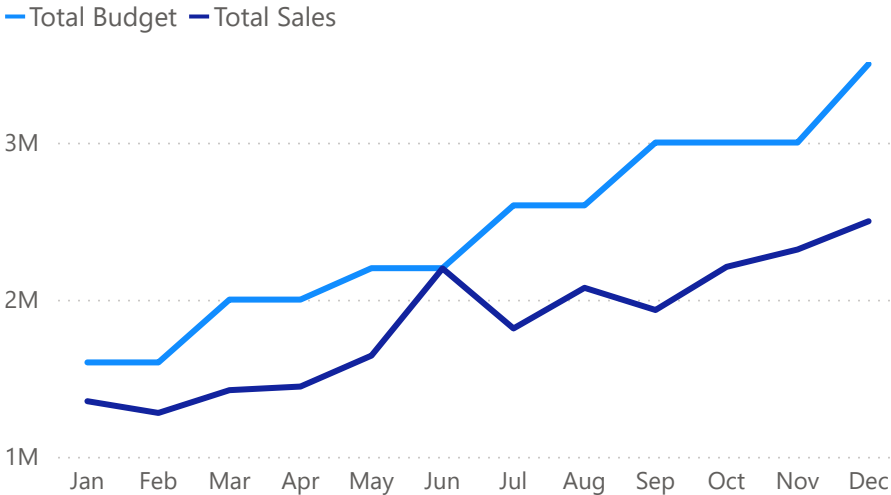
Total Sales

\$22M

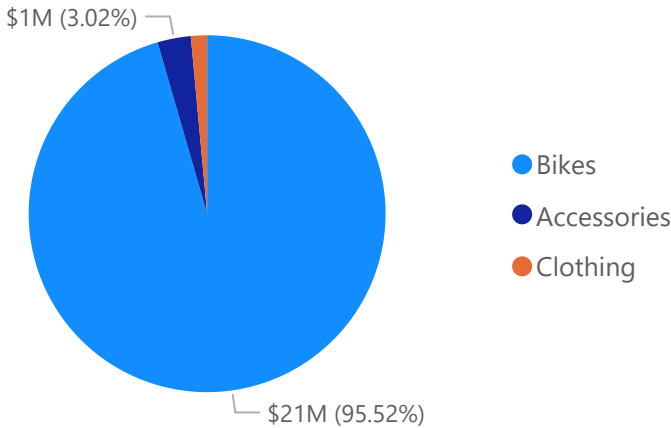
Total Budget

29M

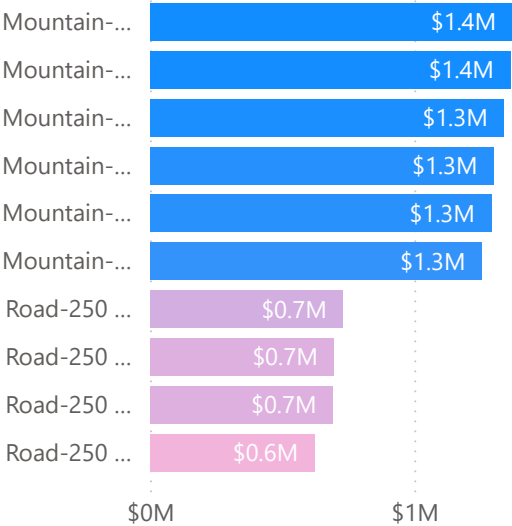
Budget vs Sale by Month



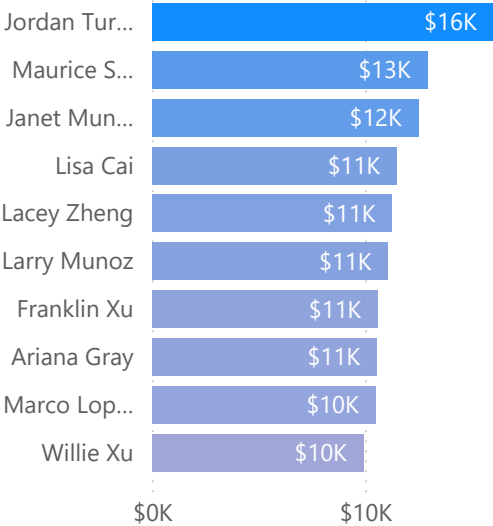
Sales by Category



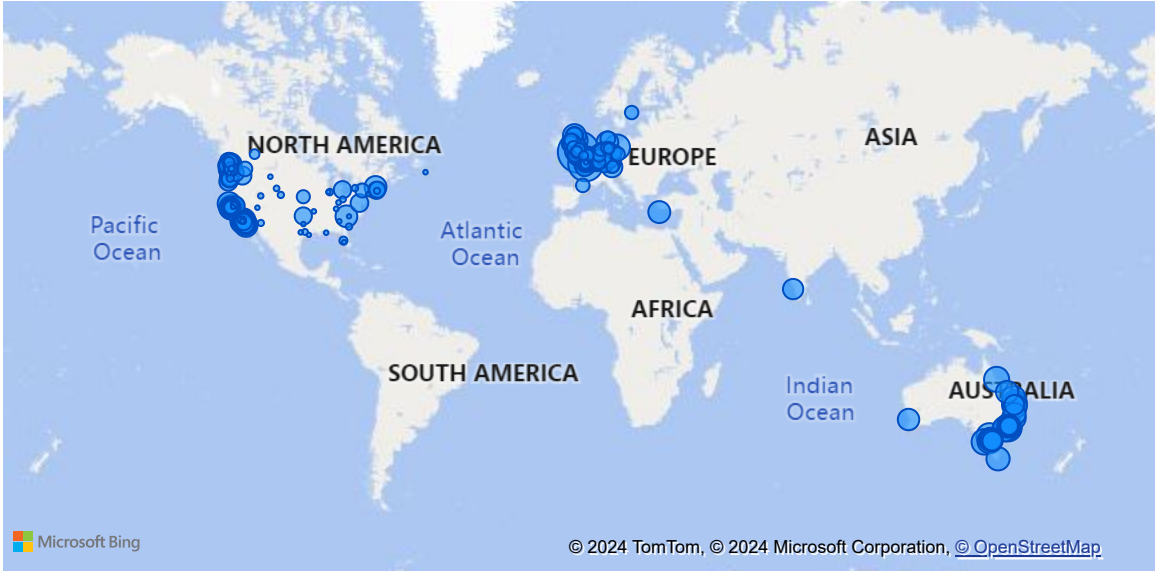
Top 10 Best Selling Products



Top 10 Customers by Sales



Total Sales by City



# Sales Overview

Country

All

Category

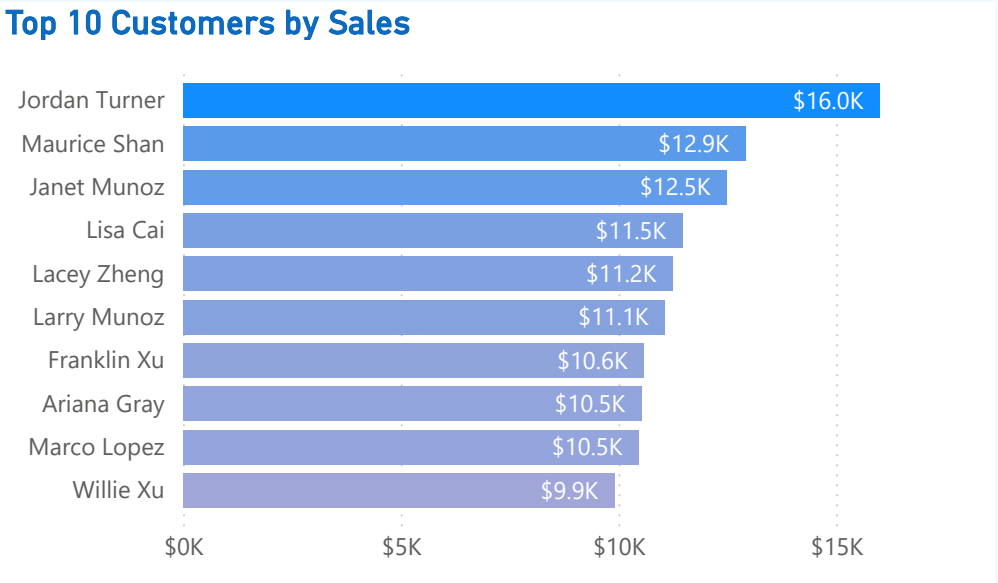
All

Subcategory

All

Product

All



Full_name	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Total
Jordan Turner	\$2,377	\$2,443			\$2,355		\$540	\$2,433	\$540		\$5,311		\$15,999
Maurice Shan	\$4,885		\$2,322				\$1,269		\$2,384			\$2,049	\$12,910
Janet Munoz	\$4,876		\$3,122							\$2,419	\$2,071		\$12,489
Lisa Cai				\$708	\$811	\$554		\$2,588	\$2,049	\$2,428		\$2,330	\$11,469
Lacey Zheng	\$2,462					\$594	\$549	\$2,419			\$2,805	\$2,419	\$11,248
Larry Munoz	\$2,320				\$575	\$540		\$2,384	\$2,049		\$781	\$2,419	\$11,068
Franklin Xu								\$2,182	\$2,334	\$1,274	\$2,419	\$2,377	\$10,586
Ariana Gray		\$2,502					\$575		\$2,413		\$2,620	\$2,419	\$10,529
Marco Lopez		\$2,330							\$2,433			\$5,705	\$10,468
Willie Xu			\$777			\$2,071	\$2,375			\$2,295	\$2,393		\$9,912
Katrina Tang			\$2,443			\$2,440	\$2,433	\$2,480					\$9,796
Nichole Nara	\$2,482			\$2,494	\$2,322						\$2,419		\$9,717
Kaitlyn		\$2,508		\$2,295						\$2,398		\$2,515	\$9,716
Total	\$1,353,054	\$1,278,343	\$1,423,390	\$1,446,358	\$1,643,471	\$2,198,338	\$1,816,234	\$2,074,983	\$1,933,673	\$2,208,453	\$2,318,876	\$2,498,862	\$22,194,036

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Country

All

Category

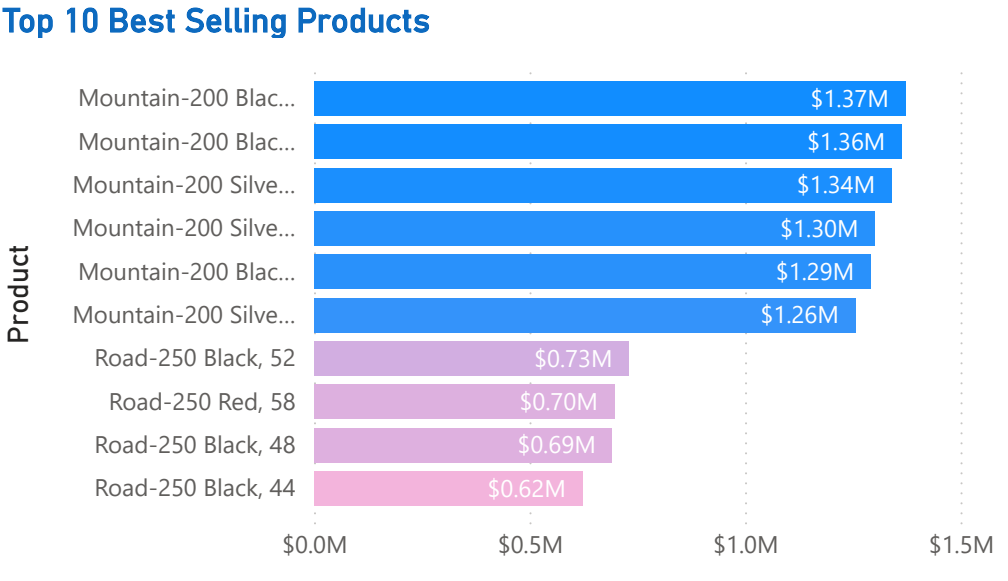
All

Subcategory

All

Product

All



Product	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Total
Mountain-200 Black, 46	\$90,652	\$90,652	\$78,112	\$82,947	\$91,882	\$149,912	\$125,651	\$125,159	\$116,717	\$119,258	\$153,191	\$147,289	\$1,371,420
Mountain-200 Black, 42	\$65,899	\$74,587	\$78,603	\$79,669	\$112,045	\$143,765	\$96,554	\$126,880	\$131,716	\$126,880	\$156,305	\$170,239	\$1,363,142
Mountain-200 Silver, 38	\$88,988	\$58,331	\$78,465	\$89,817	\$90,811	\$110,531	\$109,205	\$118,734	\$116,165	\$144,005	\$140,111	\$194,299	\$1,339,463
Mountain-200 Silver, 46	\$47,228	\$52,945	\$68,108	\$80,785	\$88,491	\$109,371	\$126,688	\$141,188	\$128,594	\$132,488	\$167,205	\$158,008	\$1,301,100
Mountain-200 Black, 38	\$74,259	\$46,719	\$76,554	\$67,948	\$70,407	\$126,880	\$118,684	\$146,060	\$108,274	\$133,519	\$170,567	\$150,896	\$1,290,768
Mountain-200 Silver, 42	\$71,754	\$53,443	\$93,131	\$83,105	\$78,714	\$123,374	\$96,528	\$116,662	\$99,345	\$129,091	\$143,259	\$166,956	\$1,255,363
Road-250 Black, 52	\$78,624	\$61,258	\$69,374	\$67,192	\$69,635	\$97,734	\$51,659	\$45,987	\$41,101	\$63,702	\$43,806	\$39,966	\$730,038
Road-250 Red, 58	\$78,100	\$69,985	\$59,339	\$68,850	\$61,258	\$60,124	\$62,567	\$44,853	\$41,886	\$52,794	\$44,940	\$51,398	\$696,093
Road-250 Black, 48	\$98,519	\$87,088	\$56,023	\$56,546	\$37,785	\$78,624	\$36,476	\$65,011	\$59,600	\$44,853	\$28,273	\$42,410	\$691,206
Road-250 Black, 44	\$91,364	\$59,862	\$63,614	\$44,329	\$39,181	\$44,329	\$50,350	\$55,499	\$44,329	\$39,443	\$50,350	\$39,181	\$621,833
Road-250 Black, 58	\$57,419	\$51,747	\$59,862	\$47,907	\$49,740	\$59,862	\$47,820	\$40,577	\$45,987	\$50,089	\$51,398	\$57,419	\$619,826
Touring-1000 Blue, 46	\$11,920	\$4,768	\$16,688	\$26,225	\$30,993	\$42,913	\$42,913	\$54,834	\$47,681	\$61,986	\$42,913	\$38,145	\$421,980
Road-350-W Yellow, 40	\$15,309	\$20,412	\$20,412	\$20,412	\$40,824	\$25,721	\$22,319	\$42,525	\$40,824	\$40,824	\$42,525	\$66,339	\$418,444
Total	\$1,353,054	\$1,278,343	\$1,423,390	\$1,446,358	\$1,643,471	\$2,198,338	\$1,816,234	\$2,074,983	\$1,933,673	\$2,208,453	\$2,318,876	\$2,498,862	\$22,194,036