

MEMORANDUM

TO: Mona Anita Olsen, Professor

FROM: Matthew Teng

RE: Social Entrepreneurship Footprint Project Reflection

DATE: May 12, 2018

This memorandum will discuss what I would have differently if I were to redo this assignment.

One of the biggest changes I would make if I were to do this project again would be to potentially select different people for feedback. The majority of people I went to were friends who did not necessarily have a strong interest or passion for community service. This affected the quality of feedback I received as these friends were not too invested in the idea, and looked at the big idea from a more practical viewpoint, i.e., the logistics of the idea over the idea itself. While this type of feedback was not detrimental, I would have appreciated getting other potential ideas to solve the overarching social cause.

I was convinced, and still am, that including my personal story would best show how and why I am passionate about this social cause; however, as a result, I struggled to smoothly connect the rest of the content with the introduction. Thus, the other change I would make had I redone this project would be to map out the “flow” of this paper in more detail.

Regards,
Matthew Teng