

MEMORANDUM

TO: Mona Anita Olsen, Professor
FROM: Matthew Teng
RE: Vlog 2 Reflection
DATE: May 12, 2018

This memorandum will discuss what I would have differently if I were to redo this assignment.

For my initial submission of this vlog, I attempted to speak more colloquially about the topic, i.e., I did not have a script that I memorized; however, I realized that I use filler words conversationally, so the final quality of the vlog was lower than that of my last vlog, presentation wise. Furthermore, I also tried to add a call to action for this vlog, but it was relatively weak.

In retrospect, to fix these two issues, I think I should have at least written more of my thoughts out before attempting the vlog in order to have a more cleanly executed presentation, and similarly that I should have put some visual(s) to encourage the audience to take a look at some of the companies I mentioned during the vlog. The last fix I would make is to use one of the video makers that were mentioned in class, e.g., Animaker to add a different creative aspect to the vlog.

Regards,
Matthew Teng