

# MEMORANDUM

TO: Mona Anita Olsen, Professor  
FROM: Matthew Teng  
RE: Vlog 1 Reflection  
DATE: May 12, 2018

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This memorandum will discuss what I would have differently if I were to redo this assignment.

The first item I would address is the background setting and the non-content related parts of the vlog. I attempted, initially, to set the camera up so that my back would be against a plain background (so that there would be no distractions) and that I would use my headphones' microphone to reduce outside noise. I did not have any level surfaces to film myself properly so the angle of the camera was quite strange, so I would have tried to stack some books in order to fix the angle next time. After that, I should have tried to record myself without headphones first to figure out the audio quality (which it turns out, is quite good, so I didn't need the headphones).

The next item is to have added a call to action at the end of my vlog. I did not initially realize that a call to action was required, so I ended the vlog rather abruptly in comparison to everyone else's vlog.

Lastly, I would have added some floating text to the vlog or some sort of editing, as the creative aspect of the vlog was not up to par with some of the other vlogs that were featured in class.

Regards,  
Matthew Teng