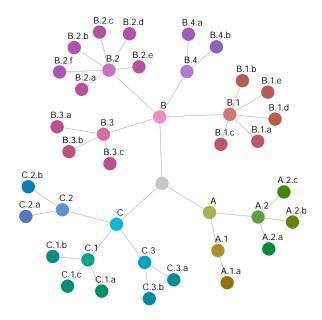
# Tree Colors: color schemes for tree structured data

Martijn Tennekes and Edwin de Jonge



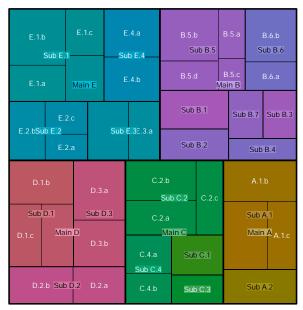


Fig. 1. Tree Colors applied to a directed graph (left) and a treemap (right).

**Abstract**— Color is an important means to display categorical data in statistical graphics. Categories are often hierarchically structured in a classification tree, but most color palettes do not take this hierarchy into account. We present a method to map tree structures to colors from the Hue-Chroma-Luminance (HCL) color model. The HCL color space is known for its well balanced perceptual properties. Our study suggest that hierarchical qualitative color palettes are very useful: not only for improving standard hierarchical visualizations such as trees and treemaps, but also for showing tree structure in non-hierarchical visualizations.

Index Terms—Color palettes, statistical graphics, hierarchical data



### 1 Introduction

Data are often hierarchically structured in official statistics. Business data are typically broken down by economic activity and demographic data by geographic region. To produce statistics it is therefore important to expore rough input data without losing the underlying hierarchical structure. Several data visualization methods are useful for this task, for instance treemaps [16, 18]. Color palettes reflecting the hierarchical structure would be very useful in supporting visual analysis.

Assigning colors to categories is far from trivial. On the one hand, qualitative colors should be distinct, but on the other hand they should not suggest non-existent order or proximity and introduce perceptual bias. The selection of color palettes for categorical data first depends on the type of data. For nominal data, such as gender or nationality, qualitative color palettes are used, while for ordinal data, such as level of urbanization, sequential or diverging palettes are used [2, 21]. However, for hierarchical categories there are no specific guidelines for selecting color palettes, to the best of our knowledge.

Although many tree visualizations are proposed in literature [15],

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most of them use color to a small extent. A visualization technique that uses color as a major attribute is the InterRing [20], a navigation tool with a radial layout. The leaf nodes are assigned to a different hue values. The color of a parent node is derived from averaging the colors of its children, where larger branches have more weight. An implicit effect is that colors of higher hierarchical levels are less saturated, except for one-child-per-parent branches. Hierarchical color schemes are also applied to the Hyperbolic Wheel [10], an exploration tool for hierchical data. These color schemes are abstracted from the Hue-Saturation-Lightness (HSL) space, where brightness decreases proportional from root to leaf nodes, and where child nodes inherit the hue values from their parent nodes and add small hue values to distinct them from their siblings. However, hue values of nodes in the same hierarchical layer may be overlapping.

Our purpose is to map tree structures to color palettes with the following three properties. First, the hierarchical depth of a node should be perceived with color. The second property is that branches should be clearly distinguishable in all parts of the tree, or at least the main branches in large trees. Third and last, each node should have a unique color that is also perceived as unique as much as possible.

The color palettes that are obtained by our proposed method are called Tree Colors. As a starting point, we use the Hue-Chroma-Luminance (HCL) space, a transformation of the CIELUV color space, that is designed with the aim to control human color perception [7]. Colors with different hue values are perceptually uniform in colorfulness and brightness, which does not hold for the popular Hue-

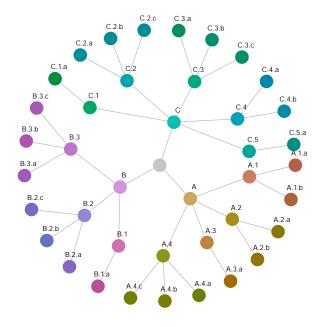


Fig. 2. Radial graph with Tree Colors.

Saturation-Value (HSV) and HSL color spaces [21].

This paper is outlined as follows. In Section 2 we describe the proposed method. We provide several applications of statistical graphics that use Tree Colors in Section 4. The conducted user survey to evaluate the method is described in Section 5. We conclude with a discussion in Section 6.

### 2 METHOD

Our method maps a tree structure on colors in HCL space, such that it reflects the hierarchical properties of the tree. We use the hue parameter H, with range [0, 360], for the tree structure, where the hue of each child node resembles the hue of its parent. The chroma and lumnience parameters C and L, both with range [0, 100], are used to discriminate the different hierarchical levels.

We illustrate Tree Colors with a radial tree graph that is depicted in Figure 2. Although other graph layouts may be more suitable to highlight the tree structure, for instance the Fruchterman-Reingold algorithm [6] applied in the graph in Figure 1, the applied radial Reingold-Tilford layout [13] preserves the original order of nodes in each hierarchical layer, which is in many cases, and also in this case, purely alphabetical. The Tree Colors in this graph can therefore be applied in the same order in any other visualization method with a radial layout, or a layer-wise linear layout.

# 2.1 Hue values

For selecting hue values we use the following recursive algorithm. It will assign to each node v of a tree structure a hue value H and a hue value range r. We start with the root node, which has by default hue range  $[H_{start} = 0, H_{end} = 360]$ :

# AssignHue(v, r)

- Assign the middle hue value in r to the hue value of node v, which is H<sub>v</sub><sup>1</sup>.
- 2. Let *N* be the number of child nodes of *v*. If N > 0:
  - i divide r in N equal parts  $r_i$  with i = 1, ..., N;
  - ii if  $H_{perm}$  then permute the  $r_i$ 's;
  - iii if  $H_{rev}$  then reverse the even-numbered  $r_i$ 's;
  - iv reduce each  $r_i$  by keeping the middle fraction  $H_{frac}$ ;
  - v for each child node  $v_i$  DO AssignHue $(v_i, r_i)$ .

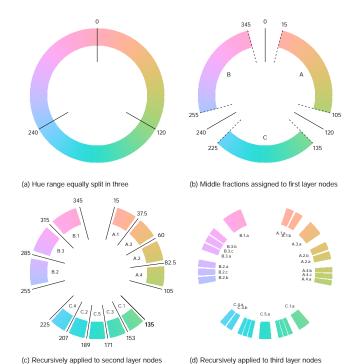


Fig. 3. Assignment of hue values.

This algorithm is illustrated in Figure 3. In (a) the full hue range (for a constant C=60 and L=70) is split in three equal parts, since the root node has three children. Of each part, only the middle fractions (with  $H_{frac}=0.75$  by default) are kept in (b). The ranges are assigned to A, B, and C. In (c) and (d) these steps are recursively taken for the deepest two hierarchical layers.

## 2.1.1 Hue permutations and reversals

In many hierarchical structures, there is no order between siblings. When the nodes in such structure are plotted in a linear or radial layout, the colors of the siblings should not introduce a perceptual order. Therefore, the assigned hue ranges are by default ( $H_{perm} = TRUE$ ) permuted among the siblings. The used permutation order is based on the five-elements-permutation [1,3,5,2,4]. The way to determine the permuted order is to equally spread the siblings on a circle in the original order, and to pick the siblings at angles of 0 modulo 144 degrees. Notice that the difference of any two adjacent siblings in [1,3,5,2,4]is exactly 2/5 \* 360 = 144 degrees, also between the last and the first sibling. For the cases with more than five siblings this picking angle is rounded down if needed. It may occur that a sibling is picked twice while othershave not yet been picked, for instance when 360 is a multiple of the rounded picking angle. In these cases, the next sibling is picked and the process continues with the same picking angle. For the three and four siblings case we use the permutations [1,3,2] and [1,3,2,4] respectively.

The permutations for three to twelve siblings for a hue range between 120 (green) and 240 (blue) are depicted in Figure 4. Note that the order of the five-siblings case, which is [1, 3, 5, 2, 4], is the position of the siblings A, B, C, D, and E respectively. Therefore, the permutation of them is A, D, B, E, and C.

Furthermore, the permuted color ranges within even numbered branches are by default reversed ( $H_{rev} = \text{TRUE}$ ) to differentiate between branches. This is needed because the first category is always mapped to the lowest hue value (in Figure 4, category A has the most greenish color in all shown cases), and the last category to a higher hue value. To reverse the hue ranges in an alternating way, so only the

<sup>&</sup>lt;sup>1</sup>The root node itself is colored grey, so its hue is irrelevant.

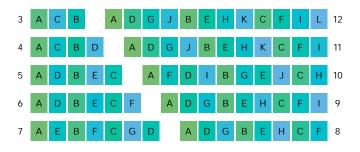


Fig. 4. Purmutations of siblings.

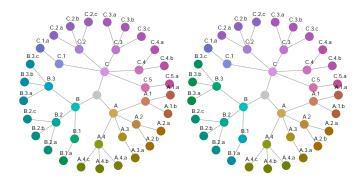


Fig. 5. Radial graphs with permutation disabled. Reversal of evennumbered branches is disabled on the left, and enabled on the right.

even-numered, the hue distance between any two adjacant nodes with different parents will increase, and thus easier to tell apart.

Note that the labeling in Figure 3 shows that the assignment of colors is permuted and also reversed for even-numbered branches. The three top-layer hue ranges [0, 120], [120, 240], and [240, 360] are assigned to A, C, and B respectively. Branches A and C are odd-numered, so the hue ranges of the second layer are only permuted; the permutations for these branches are [A.1, A.3, A.2, A.4], and [C.1, C.3, C.5, C.2, C.4]. Since branch B is odd-numered, the hue ranges are not only permuted, but also reversed: [B.2, B.3, B.1].

The result of the these permutations is that siblings are discriminated in each hierarchical layer, which is illustrated in Figure 2. For comparison, the permutation is turned off in the graphs shown in Figure 5. In the left graph, the hue values form a gradual hue circle, where ony the hue fraction  $H_{frac}$  creates small hue gaps between branches. The even-numbered branches are reversed in the right graph. The leaf nodes of branch B are now more distinct from the other leaf nodes. However, the distinction between branches of the second hierarchical layer is still less than with permutation enabled (Figure 2).

### 2.1.2 Hue fraction

The fraction  $H_{frac}$  is needed to introduce a 'hue gap' between nodes with a different parent. This choice is a trade-off between discriminating different main branches and discriminating different leaf nodes. If  $H_{frac}=0$ , the hue ranges are diminished to single hue points, which implies that each main branch is assinged a constant hue. On the other end of the extreme, if  $H_{frac}=1$ , the full hue range is available at each hierarchical layer, which makes leaf nodes easier to distinguish, but harder to take apart from leaf nodes of other branches.

The choice of f depends on several aspects, such as the application, the size and dimensions of the hierarchical data, and on the used visualization method. In Figures 6 a graph with a Fruchterman-Reingold layout [6] is shown with different values of  $H_{frac}$ . For such explicit tree visualizations, high values of  $H_{frac}$  can be chosen to discriminate the leaf nodes without loosing tough of the global tree structure

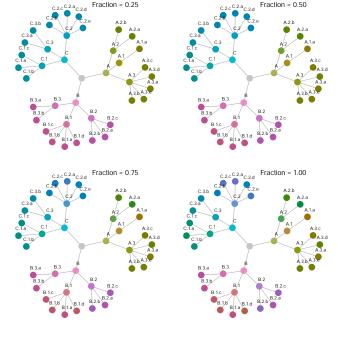


Fig. 6. Graphs with different fraction values.

which is clearly visible, also without Tree Colors. Even values of (or close to) 1.00 are appropriate here. To be on the save side, we suggest  $H_{frac} = 0.75$  for explicit tree visualizations as a guideline.

For implicit tree visualizations where the tree structure is not clearly visible without colors, lower values of  $H_{frac}$  are more suitable. To illustrate this, a treemap with different values of  $H_{frac}$  is depicted in Figure 7. We applied the ordered treemap layout [1] for these treemaps. For  $H_{frac}=0.75$  and especially  $H_{frac}=1.00$ , it is difficult to grasp the global tree structure immediately; the main categories A and C are hard to take apart as well as the categories B and D. Therefore we suggest  $H_{frac}=0.50$  as a rule of thumb for implicit tree visualizations.

### 2.2 Chroma and luminance values

In order to show depth in the tree, we use bright colors for nodes high in the tree and dark colors for nodes lower in the tree. The intuition behind this approach is that dark colors are often assiciated by humans with high particle densities. In most tree representations, the density of nodes will increase with the depth of the tree. Therefore, we let luminance decrease linearly with depth. We set the default luminance value for the first (highest) layer below the root as  $L_1 = 70$ . For the other layers  $i = 2, \ldots, d$ , where d is the depth of the tree, the luminance value is defined as

$$L_i = (i-1)\beta^L + L_1, (1)$$

where the default value for the slope parameter  $\beta^L$  is set to -10. In case the root node is visualized, it is colored grey. Its luminance value is specified by  $L_0 = L_1 - \beta^L$ .

In Figure 8 a table of colors are depicted for various chroma and luminance values and a constant hue of H=300. Brighter colors (with higher values of L) have the tendency to become too saturated in our opinion, for instance, the colors with L=70 and  $C \geq 70$ . However, for dark colors, high values of C may help to discriminate them distinguigh them from other dark colors with different hue values. The question therefore is, what values of C are needed for what values of C in order to distinguish the colors easily without using too much saturation.

For different pairs of C and L, color palettes with a fixed hue range from 120 and 360 are depicted in Figure 9. Among the bright color palettes (with L = 70) the saturation level of C = 60 is sufficient to distriminate the colors easily. For the dark color palettes (with L = 30),

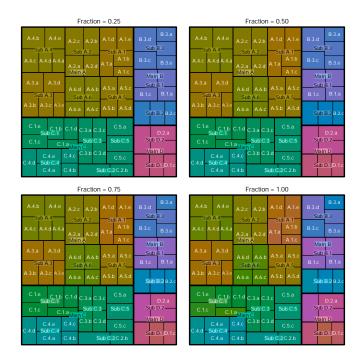


Fig. 7. Treemaps with different fraction values.

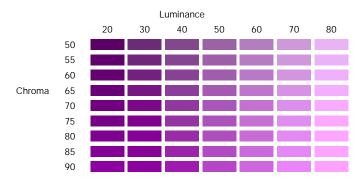


Fig. 8. Colors for different L and C values with a constant H = 300.

saturation values of C=80 or higher are not superfluous, especially because the assigned hue range is often very narrow for nodes low in the tree.

Therefore, we propose to increase C with depth. Let  $C_1 = 60$  be the chroma value for the first layer. For layer  $i = 2, \dots, d$  the chroma value is defined as

$$C_i = (i-1)\beta^C + C_1,$$
 (2)

where the slope parameter is set to  $\beta^C = 5$  by default. The chroma value for the root node is irrelevant, since it is colored grey.

So per hierarchical layer i, we have specified a fixed pair of  $L_i$  and  $C_i$ . For these pairs, we depicted color palettes with a fixed hue range between 120 and 360 in Figure 10.

### 2.3 Parameter overview

An overview of all parameters that are used in the described method is provided in Table 1. The luminance and chroma parameters are restricted to the following contraints:

$$0 \le (d-1)\beta^L + L_1 \le 100 \tag{3}$$

and

$$0 \le (d-1)\beta^C + C_1 \le 100. \tag{4}$$

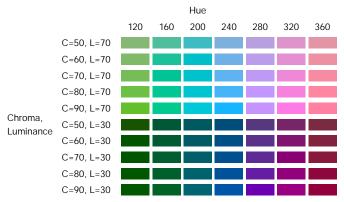


Fig. 9. Colors palettes for different pairs of L and C.

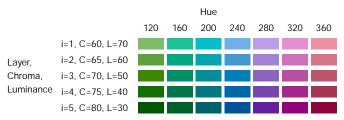


Fig. 10. Colors palettes for matched pairs of default L and C values for the top five hierarchical layers.

#### 3 SOFTWARE

The Tree Colors are implemented in the treemap package [17] of the statistical software environment R [12]. All treemaps in this paper are created directly with this package, without post-processing. The implemented layout algorithms are the ordered treemap layout algorithm (pivot by size) [1] and the squarified treemap layout algorithm [3]. By default, Tree Colors are used to clarify the hierarchical structure of the data. However, the color attribute can also be used for a second variable or to compare two hierarchical datasets [18].

The graphs in this paper are also created with the treemap package. The graph layouts are processed with the dependency package igraph [4].

The treemap package also contains an interactive tool to create and visualize Tree Colors. After installation R and the package treemap, only two lines of code are required to start this tool:

# library(treemap) treecolors()

A screenshot of this interactive tool is shown in Figure 11. On the leftside panel, the user can create random tree data, and experiment with the parameters. On the main panel, four visualizations can be shown: two graphs (Reingold-Tilford and Fruchterman-Reingold), a

Parameter		Range	Default value
Hue start Hue end	$H_{start}$ $H_{end}$	0 to 360 0 to 360	0 360
Hue fraction	$H_f$	0 to 1	0.75 (explicit) 0.50 (implicit)
Hue permutations	$H_{perm}$	Boolean	TRUE
Hue reverse	$H_{rev}$	Boolean	TRUE
Luminance first level value	$L_1$	0 to 100	70
Luminance slope value	$oldsymbol{eta}^L$		-10
Chroma first level value	$C_1$	0 to 100	60
Chroma slope value	$oldsymbol{eta}^C$		5

Table 1. Parameters

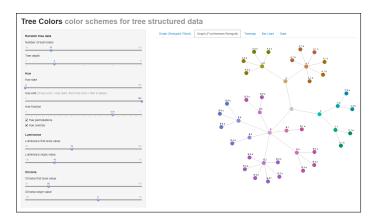


Fig. 11. Screenshot.

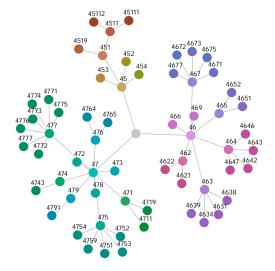


Fig. 12. Graph of all wholesale and retail trade NACE codes produced by the Fruchterman-Reingold layout algorithm

treemap and a bar chart. Also a table of the tree structured data is provided included the color values in hexadecimal format and the HCL values of the all nodes.

# 4 APPLICATIONS

### 4.1 Econommic activity

National statistics on business enterprises are often published per economic sector. Economic sectors are typically structured hierachically. For instance, the class of bakeries may have a parent class food manufacturers, which in turn is a child of the class of manufacturers. All member states of the European Union use same dassifition system of economic activity, namely the *Nomenclature statistique des activités économiques dans la Communauté européenne* (NACE) system [5]. This system has 21 main economic sectors and consists of four hierarchical layers.

In Figure 12, the NACE codes of the sector G, wholesale and retail trade, are depicted by a graph with the Fruchterman-Reingold layout algorithm [6]. In our opinion, Tree Colors contribute to clarify the tree structure.

The same graph is depicted in Figure 13 with the Kamada-Kawai layout algorithm [9]. In comparison to the Figure 12, the leaf nodes are all forced more outwards by the Kamada-Kawai algorithm. This may clarify the tree structure better, but at the cost of possible artifacts. In this case there are the two crossed edges, namely 465-4651 and 464-4643. The Tree Colors of the corresponding nodes help to discriminate the two local branches that overlap each other.

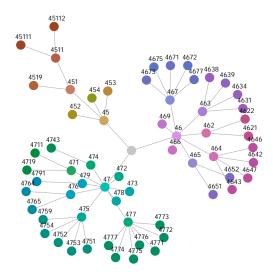


Fig. 13. Graph of all wholesale and retail trade NACE codes produced by the Kamada-Kawai layout algorithm

One of the largest statistics that uses the NACE system are the Structural Business Statistics (SBS) that cover industry, construction, trade and services. The main target variables are turnover, number of persons employed, total purchases, and financial result. These statistics are produced for the entire European Union. However, the applied production method which include data collection, editing, analyses and estimation may vary from country to country, depending on the budget, legislation, and the availability of administratieve data sources such as tax data and the chamber of commerce. As for the Netherlands, data from small enterprises, i.e. less than 10 employees, are taken directly from tax administrations, data from medium enterprises (up to 50 employees) are taken from a sample survey, and data from large enterprises (50 employees or more) are taken from a full sample survey [14].

In Figure 14, the net turnover of the Dutch wholesale and retail trade enterprises in 2011 is visualized by a treemap. The Tree Colors of the non-leaf nodes are used for the text label backgrounds. The number of digits in the category names represent the hierarchical layer. Each of the three main brandwes of this sector (45, 46 and 47) clearly has a distinct hue range. Furthermore, some leaf nodes, for instance the pink colored 466, are a brighter than others, because they represent the third rather than the fourth NACE layer.

### 4.2 Regional classifications

Many publications in official statistics are broken down by region, especially regarding demographics. In many situations, thematic maps are useful as a data visualization tool for spacial statistics, in particular choropleths and cartograms. However, non-spacial visualization methods are often suffient for the task at hand. In those cases, the geographic location of the regions is less important for the analysis than the comparison of some specific target variable between regions. Tree Colors can improve the discrimination between the regions in a subtle may.

In Figure 15 a bar chart created with the R package ggplot2 [19] is depiced of the Dutch population broken down by its twelve provinces. For comparing the populations to each other, a bar chart is a good working horse, since length is perceived quite accurately [11]. We applied Tree Colors to add information about the geographic location of the provinces. Typically, the provinces are grouped by the country parts north, east, west, and south. We use those country parts as the first hierarchical layer, and the provinces themselves as the second hierarchical layer. The obtained Tree Colors discriminate the provinces while grouping the provinces by country code. To enhance the groupings, the vertical space between any two adjacent bars that represent

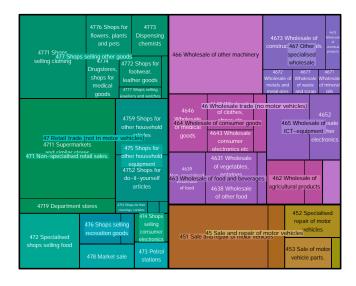


Fig. 14. Turnover among Dutch wholesale and retail trade enterprises in 2011

provinces in different country parts is slightly increased.

### 5 USER STUDY

A user survey is conducted to evaluate our proposed method. We let participants compare Tree Colors to qualitative color scales that are assigned to the highest hierarchical layers.

### 5.1 User survey setup

A questionnaire has been distributed among employees of Statistics Netherlands. Although no specific demographic characteristics are asked, the employees typically have at least a bachelor's degree in quantitative sciences. Furthermore all employees are aged from 18 to 65 years old, and gender is approximately equally divided.

Many people have a color vision deficiency, which clearly effects the perception of Tree Colors. Although Tree Colors were not developed with color blindness in mind, it is important to know whether the respondent have a color vision deficiency or not. First, we directly asked the respondents whether they are (partially) color blind. Respondents who did no know the answer were tested for color blindness using the Ishihara test ([8]).

test test

# 6 Discussion

In our opinion, the proposed method to create hierarchical color palettes improves statistical visualizations, both hierarchically and non-hierarchically structured. The pre-condition that colors in the same hierarchical layer should be similar in terms of colorfulness and brightness it satisfied. This property is especially important in statistical visualizations, since they aim to visualize data as objectively as possible. The downside of the proposed method is that some leaf node colors will still be hard to distinguish.

We recommend a user study to evaluate the obtained hierarchical color palettes when applied in various statistical visualizations. The main aim of this user study would be to find out whether hierarchical palettes are useful in statistical analysis.

### **ACKNOWLEDGMENTS**

The authors wish to thank their collegues at Statistics Netherlands who participated in the user survey ...

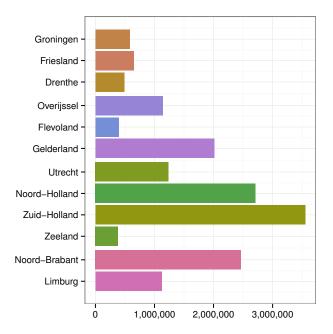


Fig. 15. Dutch population in 2012 per province

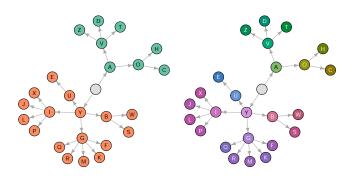


Fig. 16. Dutch population in 2012 per province

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Fig. 17. Dutch population in 2012 per province

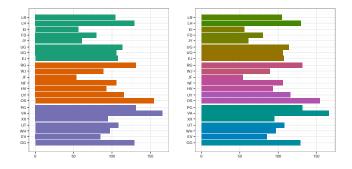


Fig. 18. Dutch population in 2012 per province

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