Pet Insights

A mobile app that helps you find the perfect pet while supporting your local shelter.



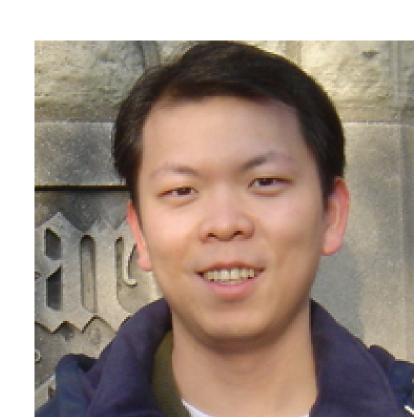
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Problem

There are an estimated 6.5 million animals entering shelters in the US every year. We found that people do not adopt them because of:

- Lack of awareness
- Pets differing from expectations
- Shelters lacking support to market and put animals up for adoption

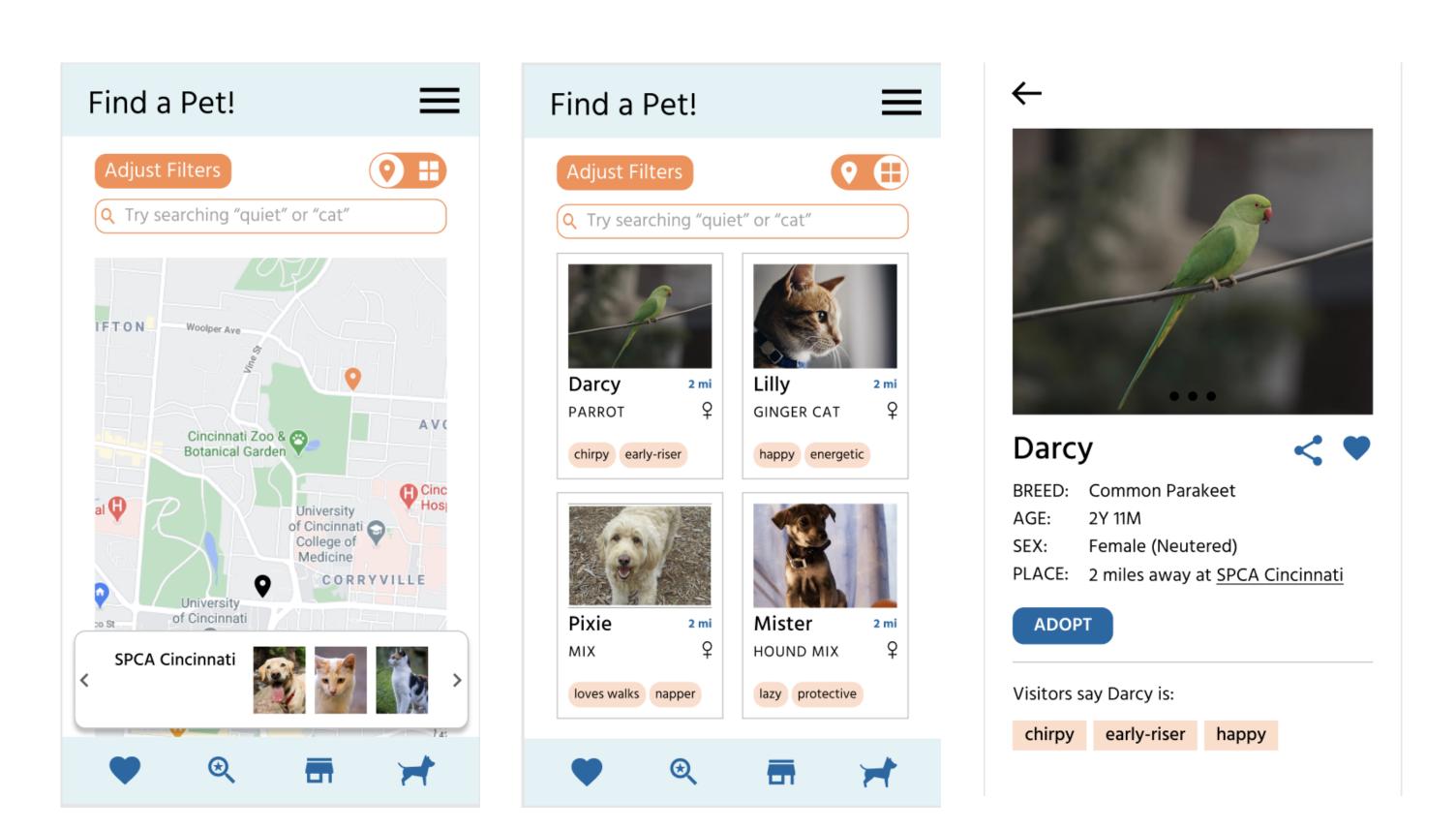
Proposed Solution

Our project aims to bridge the gap between animal shelters, people looking to adopt pets and people wanting to support shelters. We do this by:

- Making it easy to see what pets are available to adopt in the vicinity
- Providing details about animals like their personality, so people can make better informed decisions
- Allowing shelters to list what kind of support they need (donations)

Accomplishments

We developed a functioning prototype that allows users to view and filter pets around them, add pets and leave comments or photos of them.

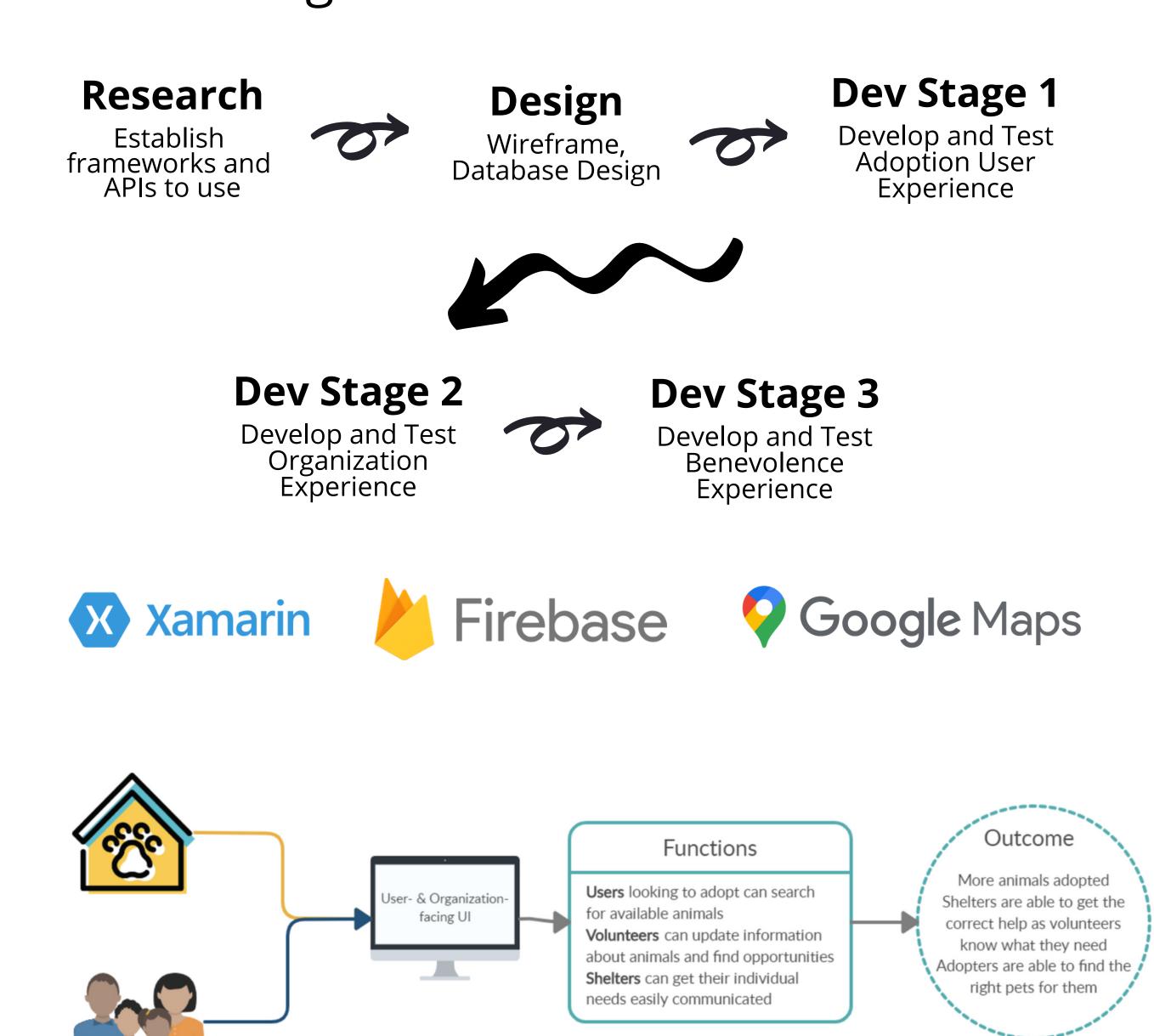


Challenges

- Economic Constraint: Our application requires a robust database solution and Map API. Free solutions in both categories do not offer a good developer and user experience.
- Time and Scope: For the scope of our project and the time we have, it has been challenging to balance the two.

Development

Feature Focused while practicing Agile Methodologies



What's Next?

- Scrap existing shelter data to streamline shelter registration
- Lost & Found Pets feature