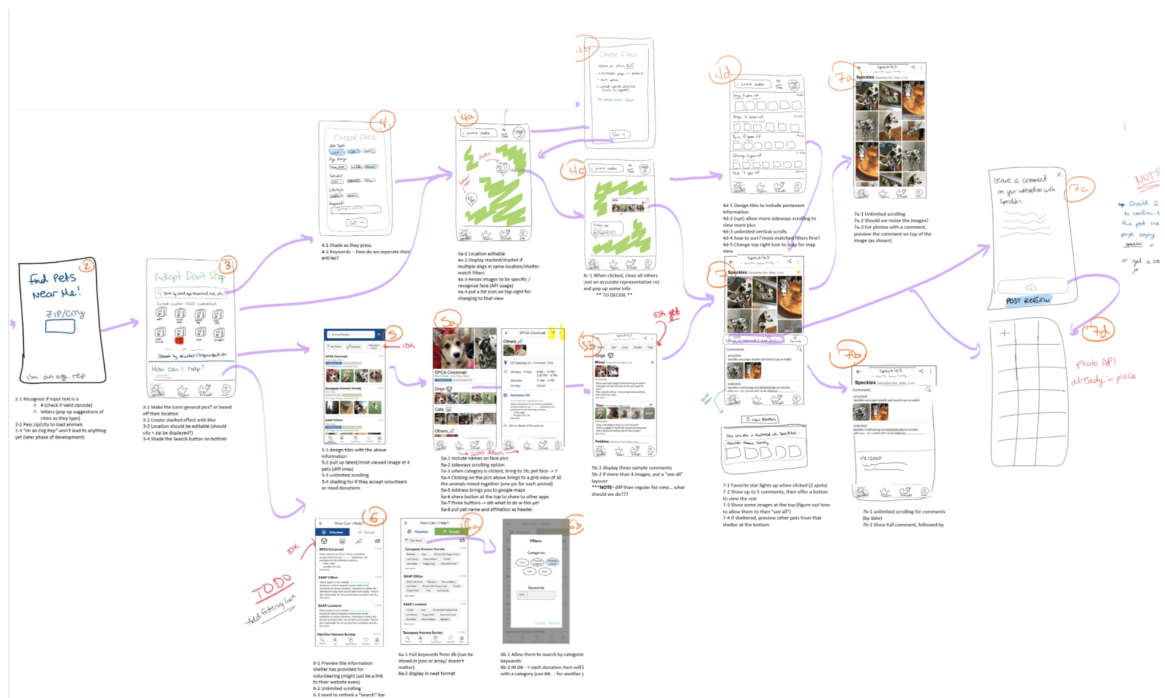
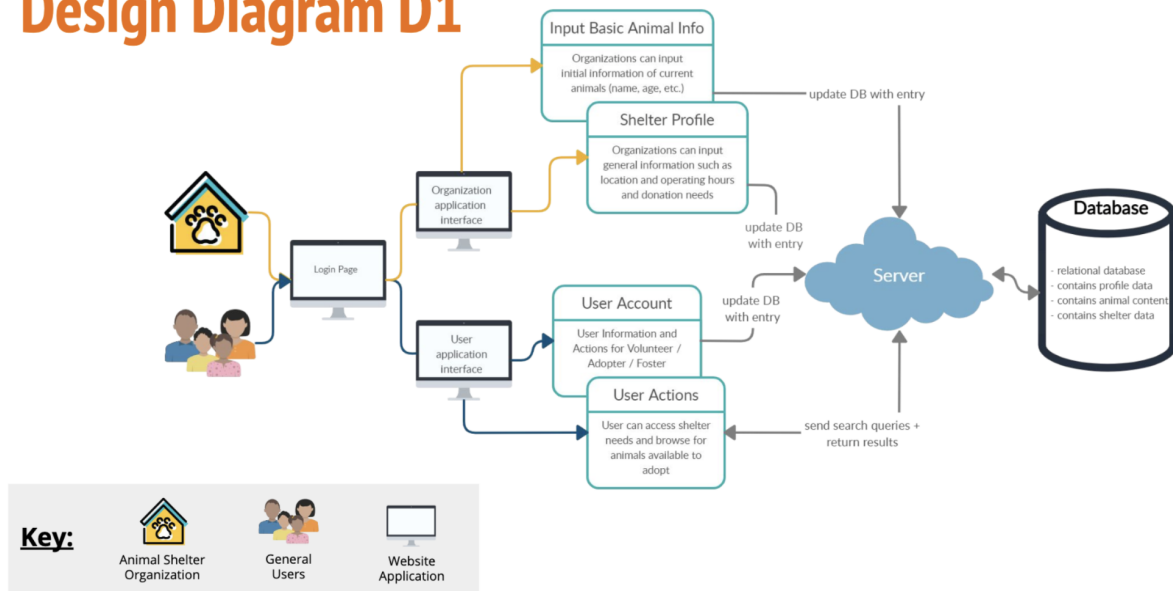


PetInsights: UI Specifications

To create the UI of the app, we first identified the user journey (through design diagrams) and feature needs. Once we had that we created low fidelity prototypes, and then built off of them to create the final UI. We had a basic style-guide we were following in terms of colors, font sizes and design decisions. We also did research on mobile UI best practices for accessibility.

Design Diagram D1



Final Screens

These were the final screens of our app. They followed a main color scheme of blue and orange, and the style stayed consistent through adopter, and organization views.

