



ALL DAY DEVOPS

NOVEMBER 6, 2019

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The Disruption
Mindset: Why Some
Organizations
Transform While
Others Fail



Will you be
a disruption **victor** or
a disruption **victim**?



Strategy



Leadership

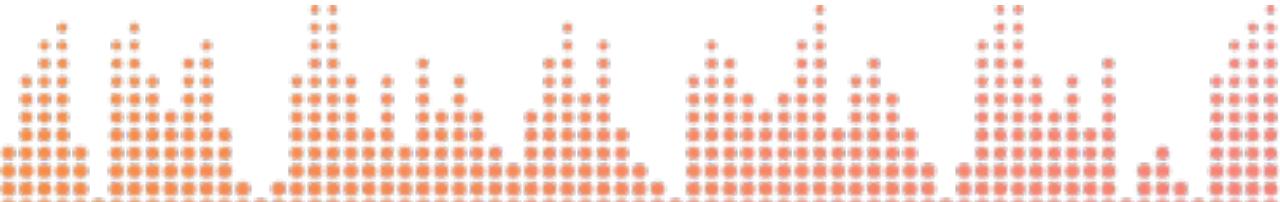


Culture



STRATEGY

Focus on Future Customers





**SKATE TO WHERE
THE PUCK WILL BE**



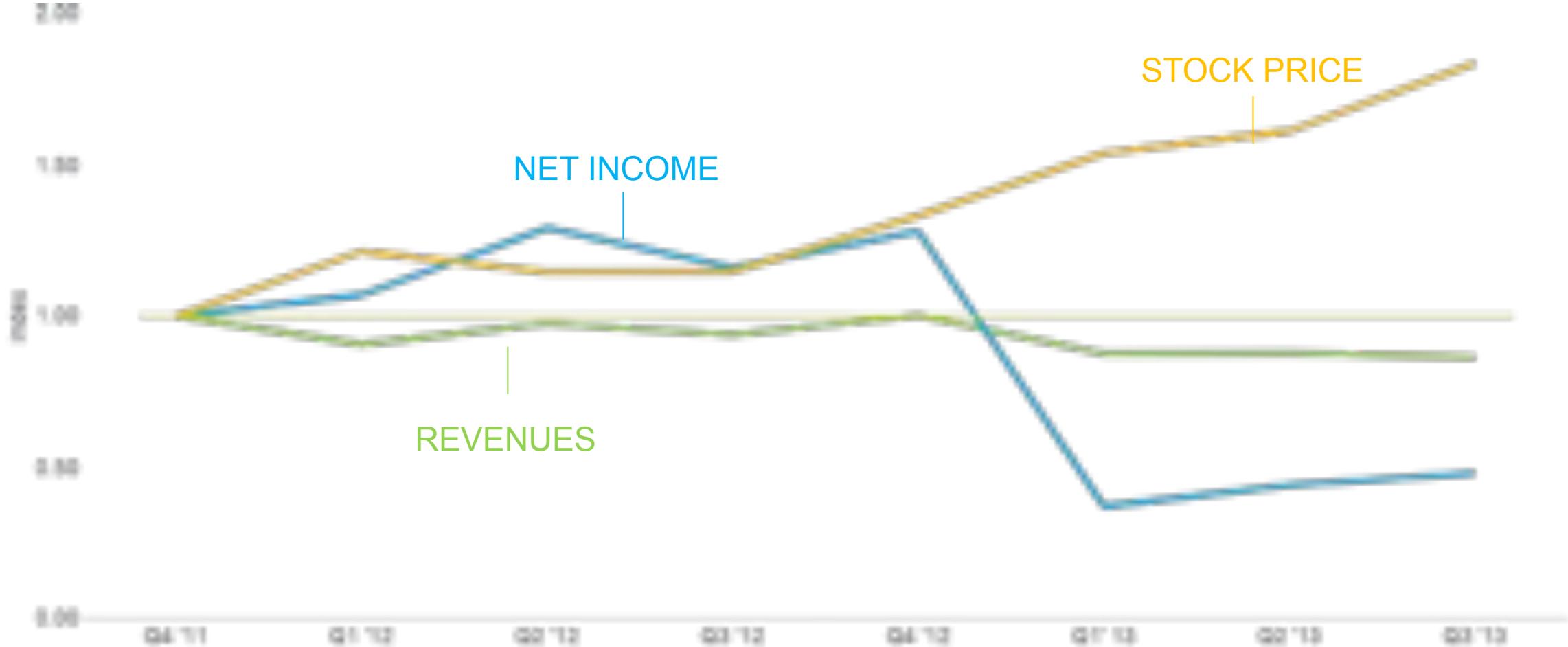
MALA SHARMA
VP& GM OF ADOBE CREATIVE CLOUD



Adobe

**ADOBE COMMITTED TO
DISRUPTING ITSELF**

ADOBE KNEW REVENUES AND INCOME WOULD FALL FOR 24 MONTHS
DURING THE TRANSFORMATION



LEADERSHIP

Creating a Movement





MOVEMENTS DRIVE
EXPONENTIAL CHANGE



**THIS IS WHY
WE'RE BECOMING
THE UN-CARRIER**

T-MOBILE CEO JOHN LEGERE HAD TO TRANSFORM

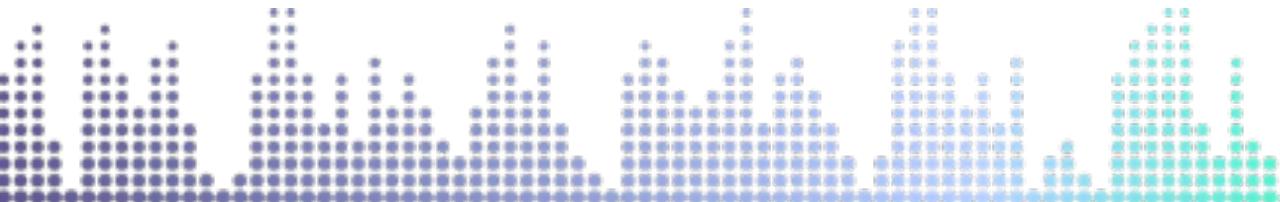


WHAT IS YOUR DISRUPTION QUOTIENT?

STATUS QUO

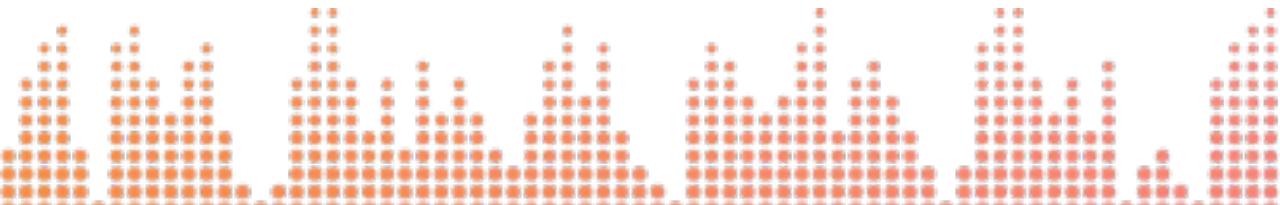
DISRUPTIVE

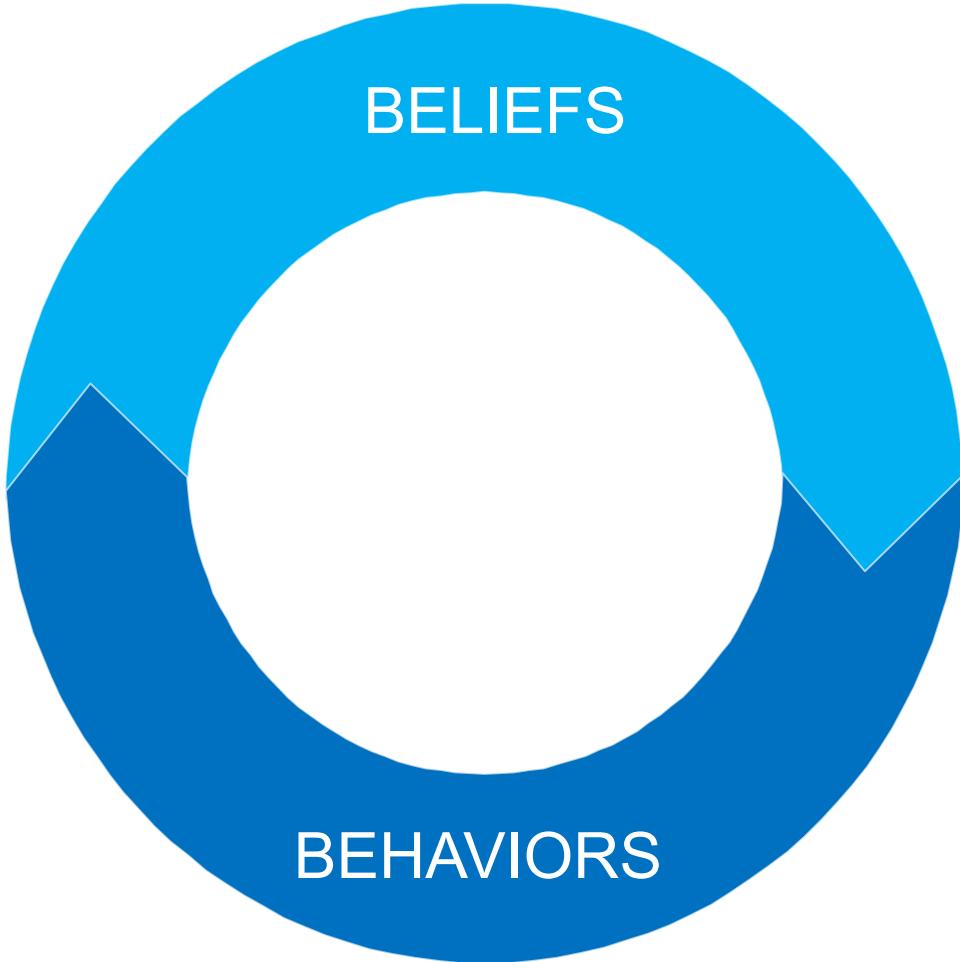
1 2 3 4 5 6 7 8 9 10



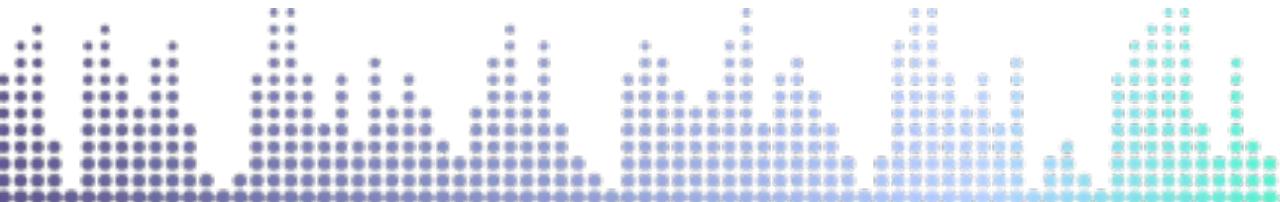
CULTURE

THRIVING WITH FLUX

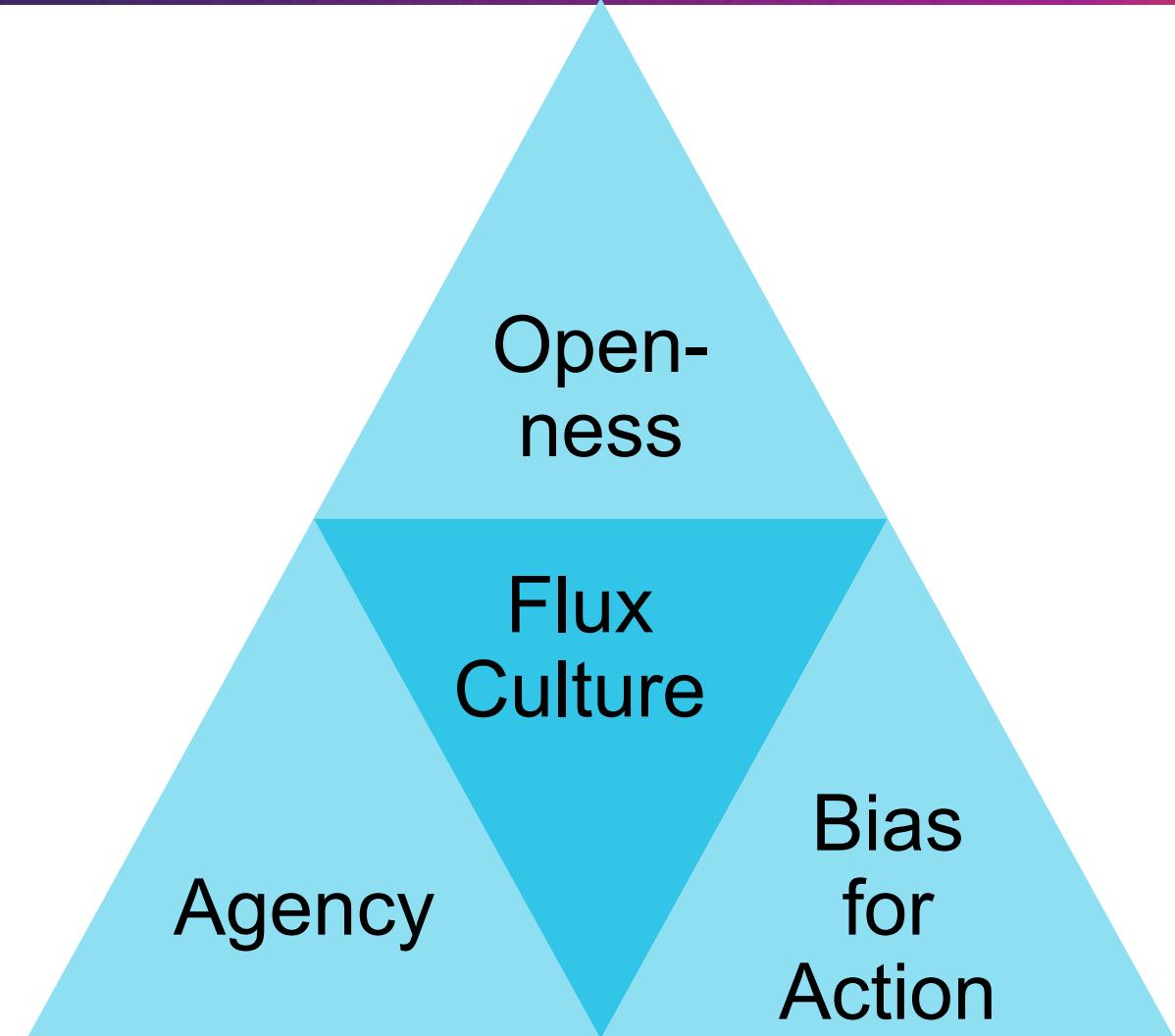




**REINFORCE FOCUS ON
FUTURE CUSTOMERS**



THE THREE BELIEFS OF DISRUPTIVE ORGANIZATIONS



WHAT BELIEFS HOLD US BACK?





WHAT NEW BELIEFS
MUST WE ADOPT?



**BRING YOUR PARENTS
TO WORK DAY**



OXO'S GLOVE WALL



STORIES INSPIRE



Where
the magic
happens

...

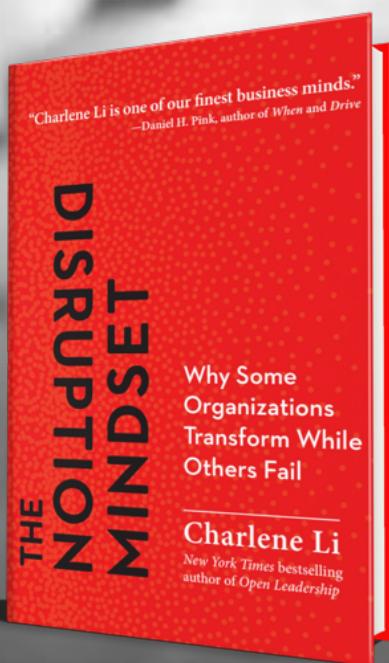
Your
Comfort
Zone



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