

The company description seems out of context next to the logos, primarily due to their close placement and similar color scheme. It might be more effective if positioned elsewhere.

4

OUR PROCESS

r you and your partner to find in: zed, guided experience with a diar **BENZINGA**

SHOUTOUT LA

current layout occupies significant vertical space, potentially deterring visitors from scrolling further. I'd suggest condensing it by retaining only the most crucial logos, aligning them on a single line.

impressive! However, its

greatly enhance user trust. As it stands, it's a bit unclear what I'm committing to when considering an intro call. SEARCE CALL Book an Intro Call

Introducing a dedicated

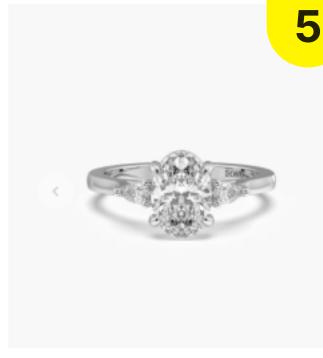
'Our Process' page could



I recommend adding

sub-headlines in each

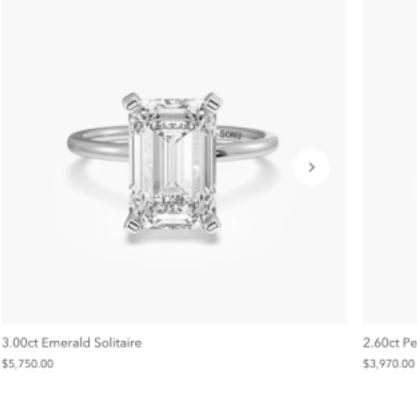
Ready to Ship Engagement Rings



1.10ct Oval with Pear Accents

\$1,890.00

section to further emphasize and reinforce the brand. 2.50ct Toi Et Moi \$3,780.00

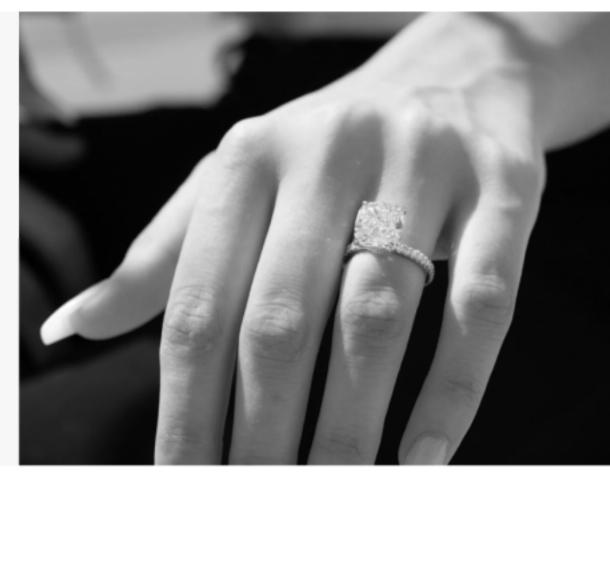


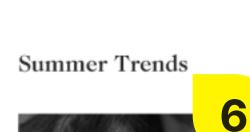
View all

Create Your Own Engagement Ring

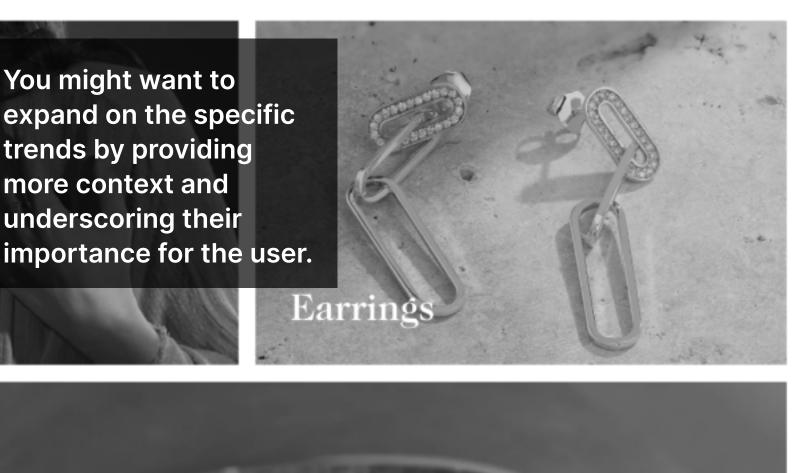
Our virtual appointment with one of our diamond experts allows us to get to know you and provide guidance into the world of fine jewelry and diamonds. Get in Touch

MEET WITH AN EXPERT



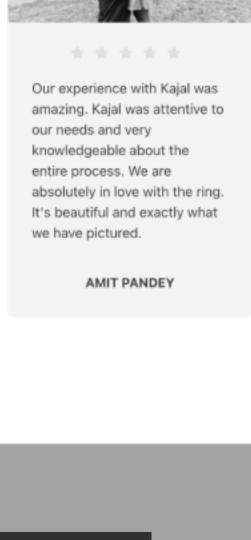


trends by providing more context and underscoring their Necklaces ()









y'all! RYAN

Big thank you to Sonu

Company for making this

happen and making this ring,

They made us the ring and

you want to propose to your

girl, Sonu Company, they got

my baby's dream ring possible.

they made it happen. Fellas - if

10-Step Custom Engagement Ring Buying Guide

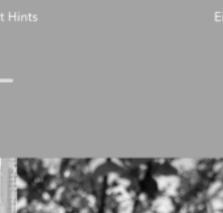
The color choice here is

rather bold; you might

consider opting for a

gray of some kind.

buying guide



How to: Drop a hint

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Quick links

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About Us

At Sonu Company, our mission is to provide a more sustainable and transparent journey for bespoke engagement rings and fine jewelry.

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Turning Browsers into Buyers

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Improving your website to get more sales is what Conversion Rate Optimization (CRO) is all about. Imagine 100 people visit your site every day, but only 2 buy something. With CRO, you can make changes, like those highlighted above, to help turn more of your browsers into buyers. This means you'll boost sales without having to increase your website traffic.

While each of the individual suggestions above may seem minor, their cumulative effect will increase sales. It's impossible to specify how much because no two websites are the same. However, it's not uncommon to see a 10% to 20% increase in sales for a site like yours after a thorough optimization process.