

MARIA MCGOVERN

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QUALIFICATIONS PROFILE

Highly creative and multitasked **Graphic Designer & Photographer** with over 10 years of experience in multimedia, marketing, and print design. Skilled in translating subject matter into concrete designs for a wide range of marketing, promotional, and informational materials. Exceptional collaborative and interpersonal skills; able to build exceptional rapport with clients, driving successful product life cycles and coordinating graphical and design changes. Excel within deadline-driven environments, operating with strict budget requirements. Areas of expertise in design and media...

PRINT

- Brochures & Advertisements
- Logos & Stationery
- Large Format Printing

PHOTOGRAPHY

- Color Photography
- Retouching
- Image Archiving

WEB & MULTIMEDIA

- Web Site Design
- Digital Marketing Materials
- Social Media

PROFESSIONAL EXPERIENCE

Creative Marketing Concepts, Springfield, VA

Graphic Designer, 6 / 2007 – Present

Successfully manage and coordinate graphic design projects from concept through completion. Control all aspects of print production; obtain quotes, prepare final files for press, and proofing materials to uphold quality and brand standards. Collaborate with clients, designers, and consultants to create vision, conceive designs, and meet all deadlines and requirements. Team with PR, sales and marketing managers in the design of brand specific creative assets. Compose and edit copy and established a new revenue stream through photography.

Key Contributions:

- Effectively managed project initiatives for large-scale projects for major enterprise clients, consistently achieving on-time and in-budget completion of all deliverables.
- Create high end real estate branding and marketing materials, including digital brochures, posters, magazine ads, sell sheets, note cards, envelopes, presentations, web and social media materials.
- Translate diverse subject matter into concrete designs for corporate branding including, newsletters, promotional materials, and sales collateral. Projects also include web design and photography.
- Create new design themes for marketing collateral. Collaborate with creative team to design and produce computer-generated artwork and templates for presentations and promotional materials
- Photograph rental properties to showcase the design and neighborhood amenities.
- PMA 2015 Marketing and Advertising Excellence Awards.

EDUCATION / TRAINING

Bachelor of Arts in Graphic Design, 2007

The Art Institute of Washington, Arlington, VA

TECHNICAL PROFICIENCIES

PLATFORMS: Windows 7 / 10, Macintosh OS X / 9

SOFTWARE: Adobe Creative Suite (Photoshop, InDesign, Illustrator, Lightroom, Bridge, Acrobat), Atom, Basecamp, CSS, GitHub, HTML, JavaScript, Microsoft Office Suite (Word, Excel, PowerPoint), Slack