

SAFE-DRIVE INSURANCE

DRIVE WITH CONFIDENCE. WE'VE
GOT YOU COVERED.



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INTRODUCTION

- **Overview of SafeDrive-Insurance**

SafeDrive-Insurance is a car insurance provider focused on offering reliable, affordable protection to all drivers

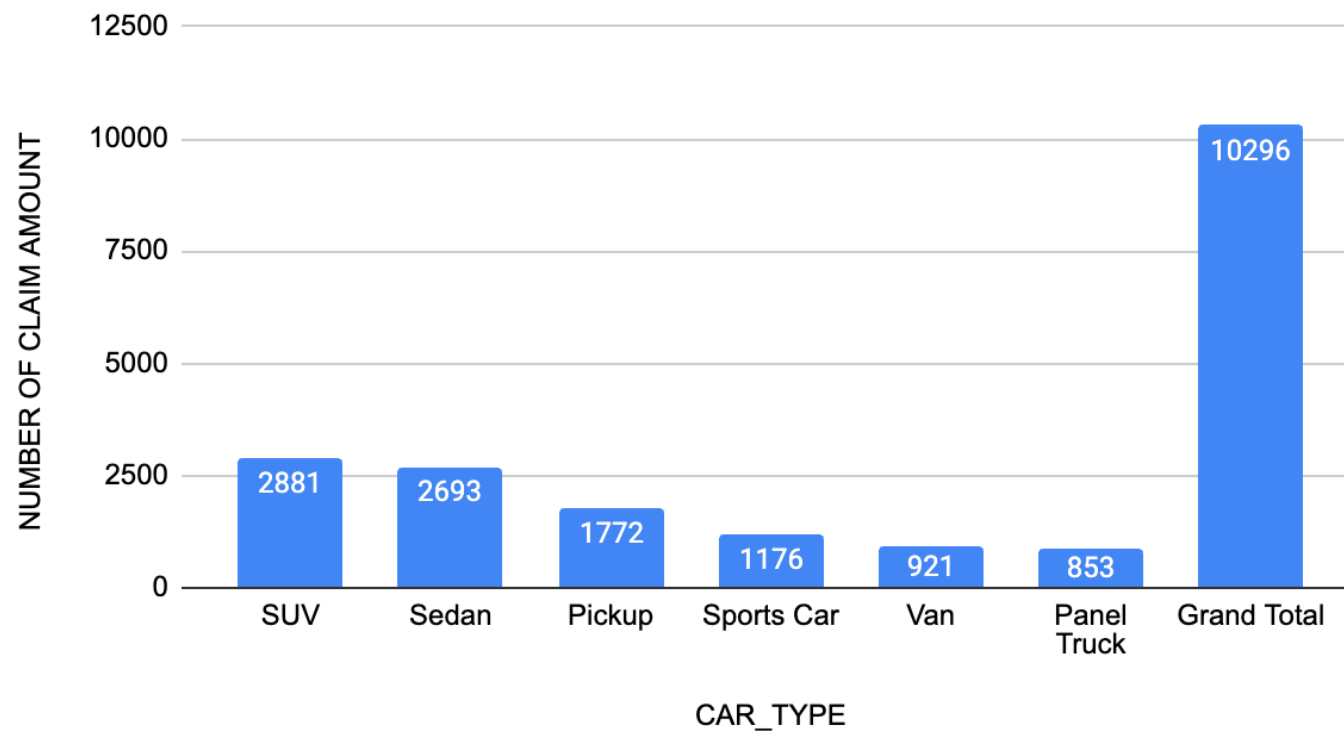
- **Purpose of the analysis**

Was to understand customer behaviors, claim patterns, and income distribution so that SafeDrive-Insurance can make informed decisions about risk, marketing

1. WHICH CAR HAS HIGHEST CLAIM?



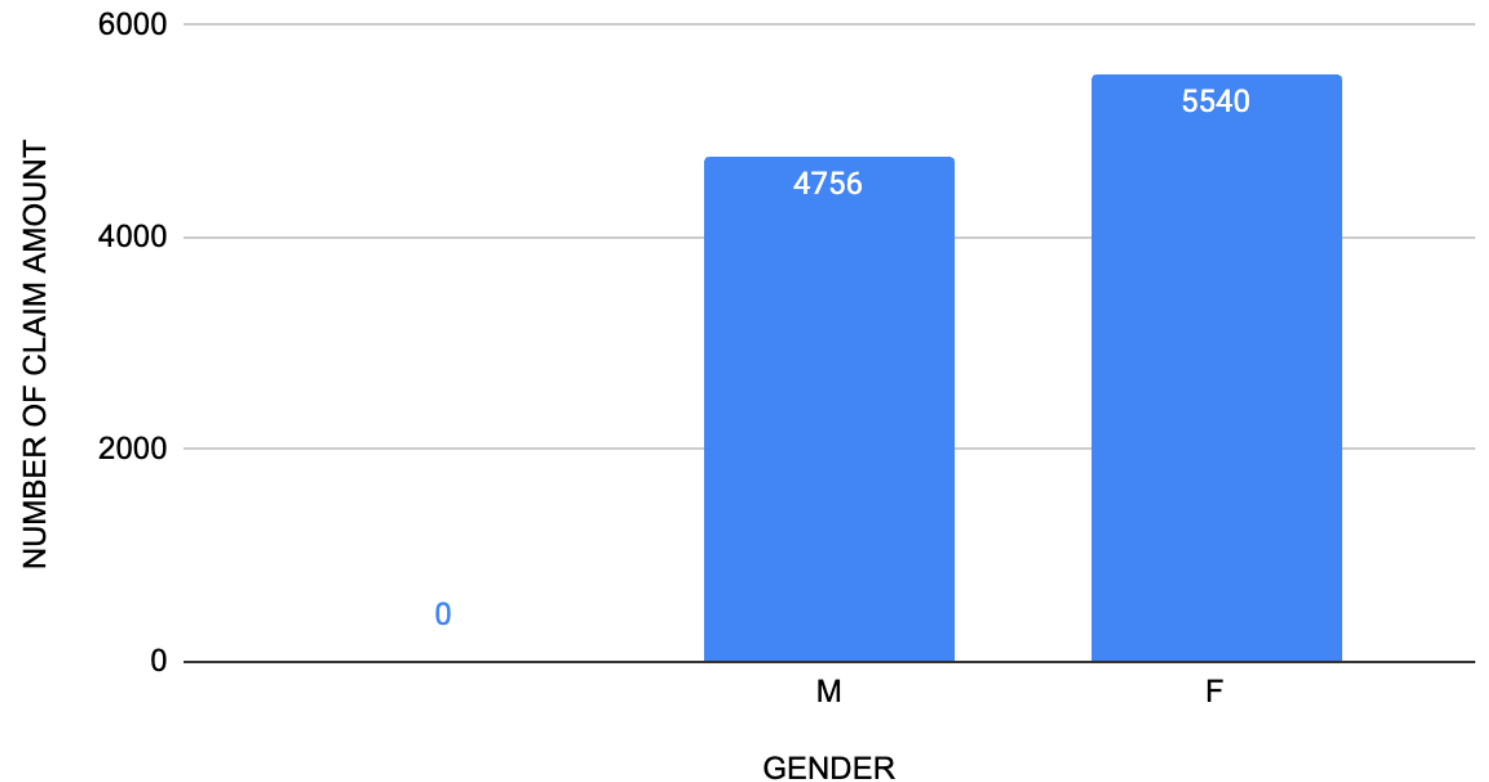
Car type has the highest number of claims



2. WHICH GENDER FILED MOST OF CLAIMS?



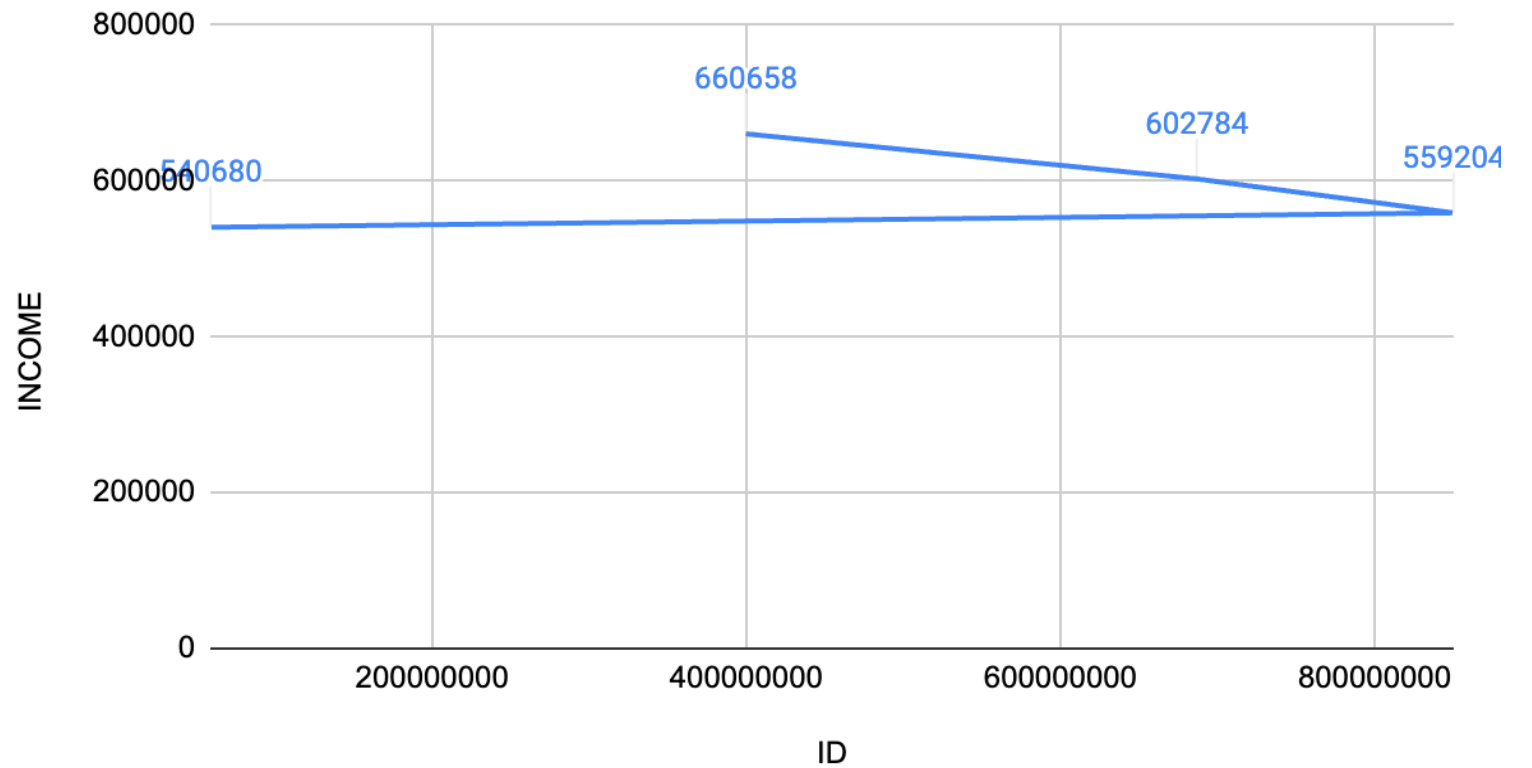
Gender filed the most claims



3. CUSTOMERS WHO EARN MORE THAN 300,000?



Show all customers who earn more than 300,000



4. WHAT IS THE HIGHEST INCOME IN DATASET?



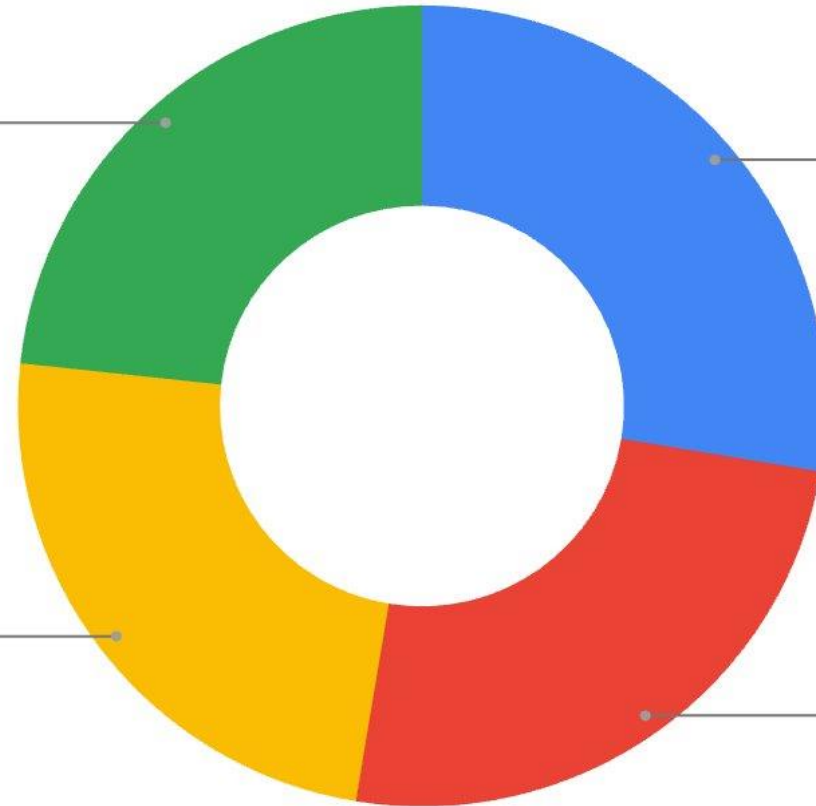
The highest income in the dataset

827993198
23.3%

637682201
27.6%

471037982
24.1%

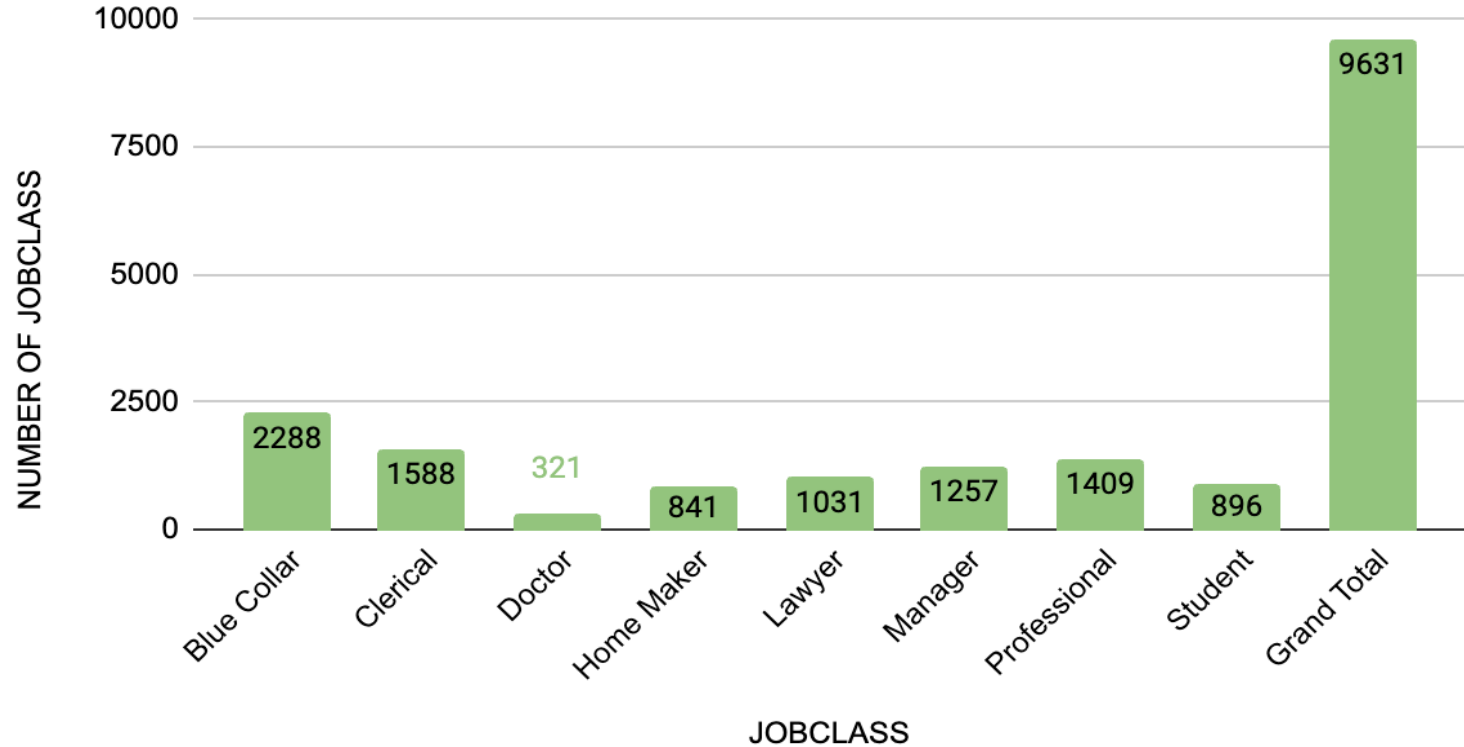
147693243
25.0%



5. WHAT IS MOST COMMON JOB CLASS?



The most common job class



CONCLUSION

- This analysis gives SafeDrive-Insurance a clearer picture of the customers and helps to make better decisions moving forward.