

Md.Tanjimul Hasan (Tanjim)

Digital Marketer & Web Developer

Mobile: 01780692424

Email: mthtanjim@gmail.com

Portfolio Website: <https://mthtanjim.blogspot.com>



Career Objective:

Strong engineering professional with a Diploma in Engineering in Computer Technology from Bhola Govt. Polytechnic Institute and B.Sc. focused in CSE from South East University, Bangladesh. I have strengthened my skills through 3 years job experience and professional courses.

Professional Skill:

E-commerce, Digital Marketing, Web Development, SEO, Graphics Design, IT, Software Operation, Data Analysis, Problem Solving, Web Research.

Programming Language: C/ C++, Java.

Web Development: HTML, CSS, Java Script, WordPress, Bootstrap

Courses & Certifications:

Digital Marketing from Google Digital Unlock. [Certificate Id: MQW N8V 6A7]

Web development (HTML, CSS, JS) from EDUCBA [Id: Q9YZC8YA7]

Search Engine Optimization (SEO) from SEMRUSH ACADEMY [Id: 5f76cb827b82c30cdbf54283]

Graphics Design (Photoshop) from Eduonix Learning Solutions [Id: ea4ed4037e]

Microsoft Excel from Master of Project Academy [Id: cert_mwz9y0pk]

Spoken English from BBC Janala

Employment History : (3+ years)

❖ **Web/Search Engine Optimization (SEO) Specialist**

Contracted by: **DOM-INNO Group of Companies**

Start date: August 2021 to Running

Services provided:

- Develop optimization strategies that increase search engine results rankings of the websites.
- Research SEO keywords to use throughout the company's website and marketing materials.
- Monitor daily performance metrics to understand SEO strategy performance.
- Update content and website links for maximum optimization and search engine rankings.
- Lead all SEO initiatives, including on-page, off-page, content, and technical strategies.
- Drive targeted and loyal traffic to the Group's websites through effective community building.
- Check on a continuous basis for search terms, rankings, and analytics to monitor the performance of the websites and make recommendations for improvement.
- Optimize interactive digital content assets to maximize organic search traffic while also helping drive lead capture and support both paid and organic social engagement.
- Recommend changes to website architecture, content, linking and other factors to improve SEO positions.
- Auditing websites for SEO and addressing technical issues.

❖ Digital Marketing Manager - E-commerce

Contracted by: Demo Group's E-commerce site khetkhamar.org & ezelo.com.bd

Start date: January 2020 and completion date: July 2021

Services provided:

- Social Media platforms marketing, Facebook, Instagram, LinkedIn, Ads Manager, Google Ad-Sense and manage digital marketing campaigns.
- Solved the website related customers issue.
- Web page design and product upload.
- Digital marketing strategies to build a lasting digital connection with consumers.
- Google analytics to monitor website to visitors and users in all channel.
- Analyze digital marketing analytics reports and share insights with the team to develop plans.
- Banner edit for displayed on website.
- Communicate with all others agencies.

❖ Sr. Executive - IT

Contracted by: **Unicorn Far East Limited**

Start date: January 2018 and completion date: December 2019.

Services provided:

- Manage all online portals and take care of website.
- Data gathering & leveling, data analysis
- Maintain effective communication with peers and clients in support of assigned projects and tasks
- Maintain all Official Correspondences via ThunderBird and Office 365 Software.
- Manage all information required by Managing Director.

Education:

B.Sc. in Computer Science & Engineering (CSE)

South East University (2019 - 2022)

CGPA: (Approach)

Diploma in Engineering in Computer Technology (4 years)

Bhola Govt. Polytechnic institute (2013 - 2017)

CGPA: 3.58 (out of 4)

S.S.C, Science Group;

Kishorpur N U A High School (2013)

GPA: 4.50 (out of 5)

Language Competency:

* Bengali (Native) * English (Fluent) * Arabic (Read)

Personal Details:

<input type="checkbox"/> Present Address	:	Sector-4, Uttara, Dhaka-1230
<input type="checkbox"/> Date of birth	:	08-11-1997
<input type="checkbox"/> Nationality	:	Bangladeshi (By birth)
<input type="checkbox"/> Religion	:	Islam
<input type="checkbox"/> Marital Status	:	Unmarried