

# MILD MANNERED & TIMID



a multimedia production house

we tell stories for the people, by the people.

*mild  
mannered  
& timid*

# OUR MISSION

Mild Mannered & Timid is a South Asian digital multimedia company founded by **Kunal M. Patel** (**musician, producer, and entertainment attorney for Apple TV+**), **Rianjali Bhowmick** (**Singer-songwriter, composer and producer**) and **Kush Parmar** (**Producer, Audio Engineer**), that produces a vast array of content focusing on what it means to be brown, across the diaspora. We tell the story in two ways: a) through our podcast where we have informed conversations about current events/pop culture and how that affects our community, as well as interviews where we share the stories of leaders and trailblazers in our community across industries. We have interviewed the likes of **Nina Davuluri** (former miss America), **Joseph Patel** (Oscar winning producer, director, writer - “Summer of Soul”), and b) Through our several scripted and unscripted films (won at South Asian Film Festival of America, Selected at Wisconsin Film Festival, Culver City Film Festival, Chicago South Asian Film Festival and more

We recently released our first scripted short film ***Saltwater*** (selected at Wisconsin Film Festival, Chicago South Asian Film Festival, Culver City Film Festival, Bengali Film Festival of America) and are currently in ***post-production for two feature length documentaries:*** 1) *Hoop Like This: The India Rising Story* - an inspiring documentary about the 12 best South Asian ballers from around the world who join forces to compete for \$1 million dollars to show the world Indians can hoop on ESPN's

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international stage 2) *Carnal Soil* - a story about a Bengali-American Woman that mines the generational trauma hidden behind her religious convictions. Exploring her past in her birthplace - and in her parents homeland of India, she discovers many ways that love, loss and art bind people together as they search for their past.

We are also currently pitching our episodic series *The Spot* - a show featuring conversations with musicians in their hometown eateries, to the likes of Tastemade, NYT Cooking, Epicurious, and working with Thomas Sadoski on our short film *Portrait*.

***We as a team celebrate great stories, those often untold.***

# OUR MISSION

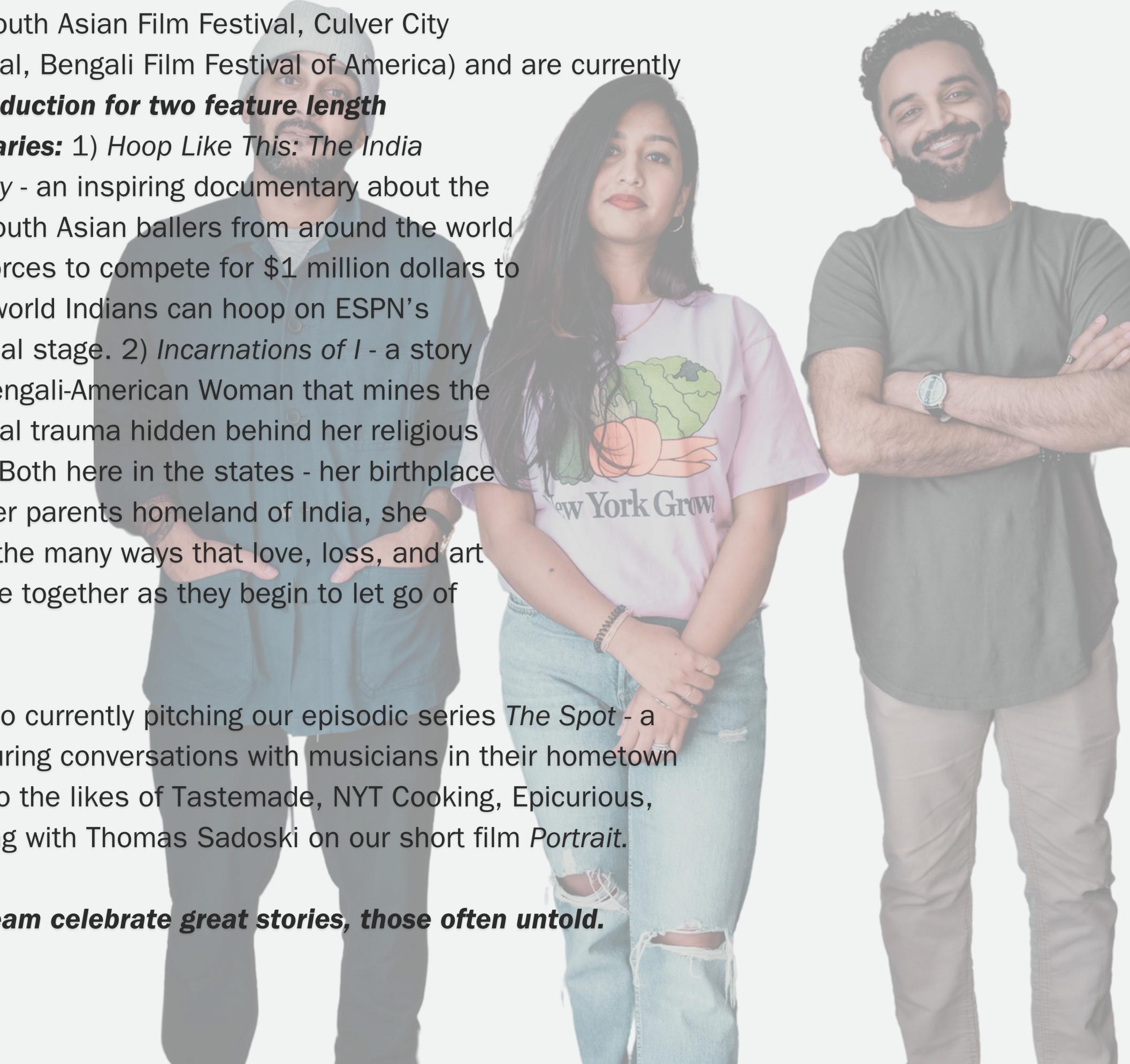
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1) *Hoop Like This: The India Rising Story* - an inspiring documentary about the 12 best South Asian ballers from around the world who join forces to compete for \$1 million dollars to show the world Indians can hoop on ESPN’s international stage. 2) *Incarnations of I* - a story about a Bengali-American Woman that mines the generational trauma hidden behind her religious practices. Both here in the states - her birthplace - and in her parents homeland of India, she discovers the many ways that love, loss, and art bind people together as they begin to let go of their past.

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# OUR TEAM



**KUNAL M. PATEL**  
**CO-FOUNDER/DIRECTOR/PRODUCER**

Entertainment attorney for 10+ years, currently at **Appletv+**, previously at **Maxim**, **Universal Music Group**, and **VICE**. Worked on **CODA**, **Napolean**, **SEE**, **Desus & Mero**, **F\*ck That's Delicious**, **Most Expensivist**, **Dark Side of the Ring**, as well on **Original/Companion Apple Podcasts**. A musician, director, and producer by night - has his **original music on Playstation game (Haze)**, **Bollywood films (Ok Jaanu, Sachin Sachin, Robo 2.0)**, performed at **METLIFE STADIUM with A.R. Rahman**, directed a docuseries **featured on Thrillist** and currently an **Executive Producer of Hoop Like This: The India Rising Story**.



**RIANJALI BHOWNICK**  
**CO-FOUNDER/COMPOSER**

Previously in the domestic violence field, Rianjali followed dreams she didn't realize existed until about 8 years ago. An at home singer since 5, she has expanded her role into a music composer, producer, songwriter, performer and now executive producer. Was **Oscar Shortlisted** for best original song in 2017. [Credits] Songwriting: **A.R. Rahman**, **Bishop Briggs**, **U2**, TV: **Netflix (Daughters of Destiny)** and **Amazon Prime (Harmony)** Documentaries, Film: **Love Sonia**, **Blinded by The Light**, **Le Musk** and much more. Currently the **Co-Producer of Incarnations of I**



**KUSHAL PARMAR**  
**CO-FOUNDER/AUDIO ENGINEER**

Kushal, more commonly known as "Kush" is an Audio Engineer, Musician, and producer. He has released **1 mixtape and 3 albums** of his own while being credited for multiple indie albums. Kush has worn many hats in his life, but his passion lies in storytelling through different mediums whether it's on stage as a competitive and professional dancer or currently with his improv teams after graduating from **Upright Citizens Brigade**; writing **screenplays in his spare time**; producing/arrangement his clients' music, or editing a podcast episode or interview to weave a flowing narrative with a beginning, middle, and end.

We are a team of individuals who are multi-faceted in the creative arts, having held both corporate positions as well as continuing to mark major creative successes throughout our careers. What brought us together is a common mission to tell stories.

# OUR TEAM



**SHAHRUKH TAILOR**  
**CINEMATOGRAPHER/ART DIRECTOR**

A maestro of pixels and paintbrushes, Shahrukh weaves creativity into his DNA. With a camera as his tool, he's danced with million-dollar cars and made White Claw look cooler than the other side of the pillow. Behind the scenes of Saltwater, he was the Stills Photographer—capturing moments like a ninja in a world of visual chaos. Seven years deep in the freelance photography and videography game, ShahRukh's art is not just a job; it's a passionate affair. He's the unsung hero behind non-profit campaigns. He is currently one of the eyes behind brands like Red Bull as an Art Director at KastnerLA.



**KRISHNA PAREKH**  
**PROJECT MANAGER/PRODUCER**

Being in corporate America for over twelve years, Krishna always found time to fuel her creative passions through dancing, acting and writing. Her unique experiences pour into her stories. She wishes to inspire change, growth and compassion through her storytelling whether through writing, acting and/or producing. As the newest member of MMT, she manages the MMT podcast, our content and helps us grow while aiding on the productions of several new scripted and unscripted works that we have slated for the near future.



**NITHYA INDLAMURI**  
**MEDIA INTERN**

Nithya Is a sophomore at UNC Chapel Hill studying Computer Science & Media and Journalism. She has described herself as a “creative” for as long as she can remember. From Carnatic music to a cappella teams, film creations with cousins to event trailer productions, writing for newspapers to building sets - she continues to explore art of all kinds. Most recently, a conversation inspired her to use her art to tell stories that matter. In pursuit of telling these stories, often hidden in phone calls with grandparents, conversations with Uber drivers, or an untouched book on the shelf, she discovered her place with MMT.

# CURRENT PRODUCTIONS

## ***Hoop Like This: The India Rising Story***

Feature Documentary

**Director:** Shubanghi Shekhar

**Executive Producers:** Kunal Patel, Shubanghi Shekhar, Gautam Kapur

**Stage:** Post Production

**Logline:** The 12 best Indian ballers from around the world join forces to compete for \$1 million dollars to show the world Indians can hoop on ESPN's international stage. A story that reminds us to dream big, this historic team as they pave the way for the next generation of brown athletes.

**Budget:** ~500K

## ***Incarnations I***

Feature Documentary

**Director/Producer:** Sharbari Bose Kamat

**Executive Producer:** Vanessa Roth

**Producer/Composer:** Rianjali Bhowmick

**Stage:** Production

**Logline:** After decades of upholding the deeply-rooted worship of a Hindu goddess, a Bengali-American woman mines the generational trauma hidden behind her family's religious traditions. Both here in the States—her birthplace—and in her parents' homeland of India, where ancestral festivals have birthed a renaissance of clay idol-making, she discovers the emotional bonds that immigrants and other unlikely artisans share: a visceral connection with sculpture, a yearning to be loved, and the very human need to heal.

**Budget:** ~400K

## ***Portrait***

Short film

**Director:** Ishq Pradhan

**Executive Producers:** Thomas Sadoski

**Producers:** Rianjali Bhowmick, Ishq Pradhan, Saman Hasan, Kunal Patel

**Stage:** Pre-production

**Logline:** Over the course of a New Yorker interview, Liam, a 47-year old famed war photographer, falls prey to the fear of happiness and childhood trauma hiding behind his artistic process, and is forced to confront its impact on the picture perfect marriage he believes he has.

**Budget:** ~55K

## ***Curryageous***

Unscripted Episodic Series

**Director:** Kunal Patel

**Executive Producers:** Kunal Patel, Rianjali Bhowmick, Kush Parmar

**Stage:** Production and Post Production

**Logline:** A meditative look at recipes in danger of being lost. Told by the every day chefs who cook them, amidst the backdrop of their personal lives.

**Budget:** (Entire Series) ~150K

## ***The Spot***

Unscripted Episodic Series

**Director:** Suswana Chowdhury

**Executive Producers:** Suswana Chowdhury, Miki Montebello, Rianjali Bhowmick, Kunal Patel, Kush Parmar

**Stage:** Pre-Production

**Logline:** When you ask anyone about their childhood, answers about their favorite food and music will inevitably induce the biggest smile. The Spot is a digital series tapping into that nostalgia as musicians dissect their career path through visceral memories over their favorite plate of food. Not the dish they've grown to love but the one they grew up with in their favorite hometown eatery. The dish that holds both personal history and deliciousness.

**Budget:** (Entire Series) ~145K

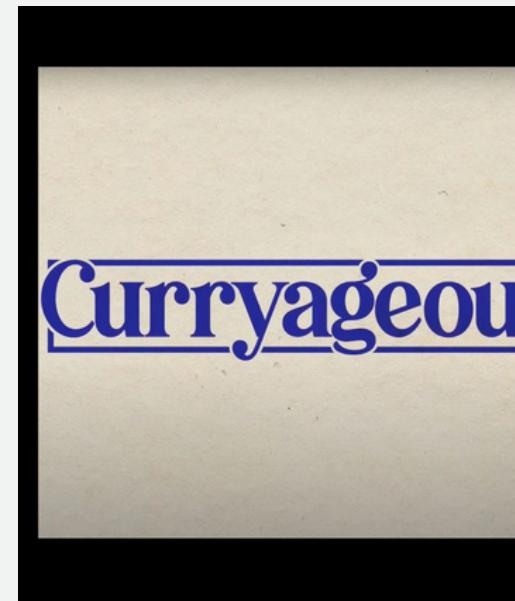


# PREVIOUSLY COMPLETED WORKS



## MMT PODCAST

Biweekly podcast (over 35K downloads) with an irreverent comedic take on the pop culture/political updates within the south asian diaspora both in the US and in South Asian (India, Pakistan, Bangladesh and more) (see stats in next slide)



## CURRYAGEOUS EPISODES 1 AND 2

A meditative look at recipes in danger of being lost. Told by the every day chefs who cook them, amidst the backdrop of their personal lives.  
Seeking Funding and distribution for 1 season

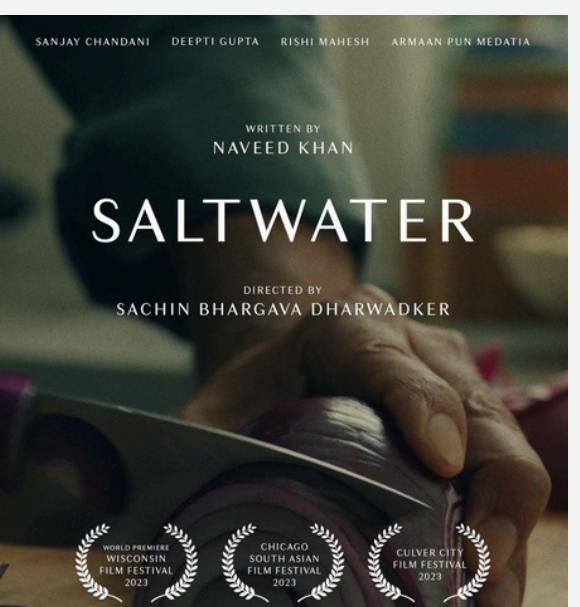


## SEEING GOD DOCUSHORT

Through the lens of a first generation, spiritual, queer woman, we are shown both the joy and loneliness that Pratima, a Brooklyn based Hindu Priestess faces everyday as a practitioner and leader of this divine faith.

SAFFA WINNER BEST DOCUMENTARY 2022

SEEKING DISTRIBUTION



## SALTWATER SCRIPTED SHORT FILM

Selections and Screenings:  
Wisconsin Film Festival 2023  
Chicago South Asian Film Festival 2023  
Culver City Film Festival 2023  
Rickshaw Film Foundation Screening (Los Angeles)

Seeking distribution



## DO YOU THINK YOU'RE SUCCESSFUL?

socialmedia docushort series

Questioning strangers on the street  
“do you think you’re successful?”

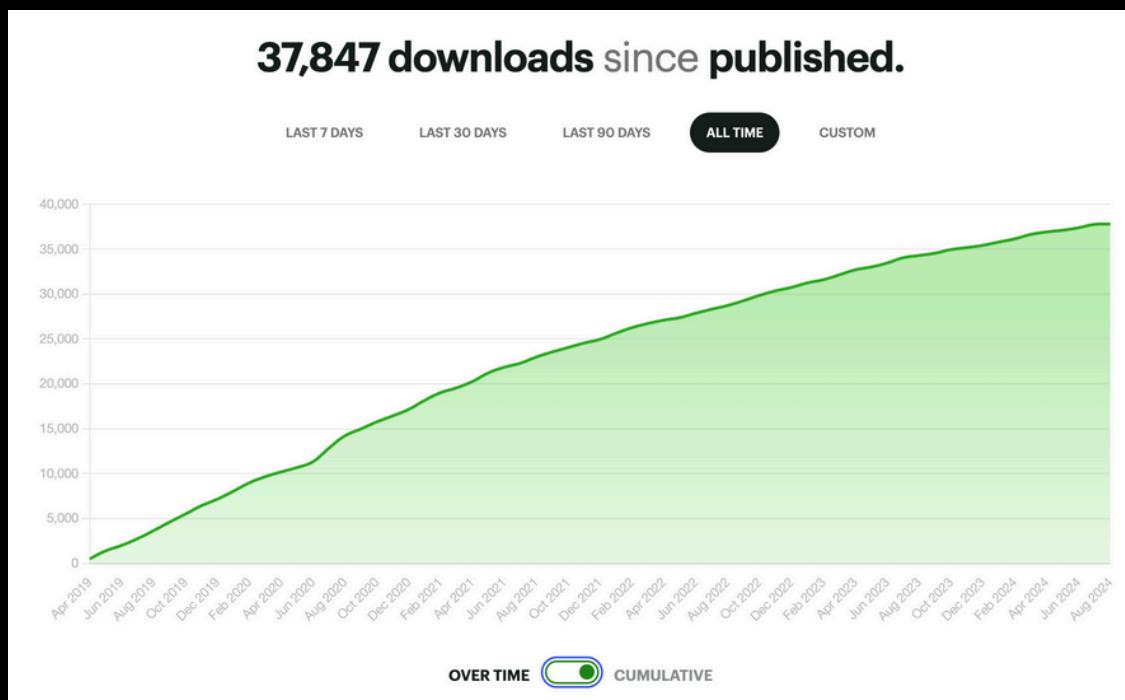


## THE INTERVIEW

Interviews with prominent south asians in the media/entertainent space in an audio docu style with a storyline, original score and a live interview.

# PODCAST STATS

OUR LISTENERES  
HAVE DOWNLOADED  
**37,847 TIMES**



ACROSS 2,274  
CITIES

## Cities (2274 Total)

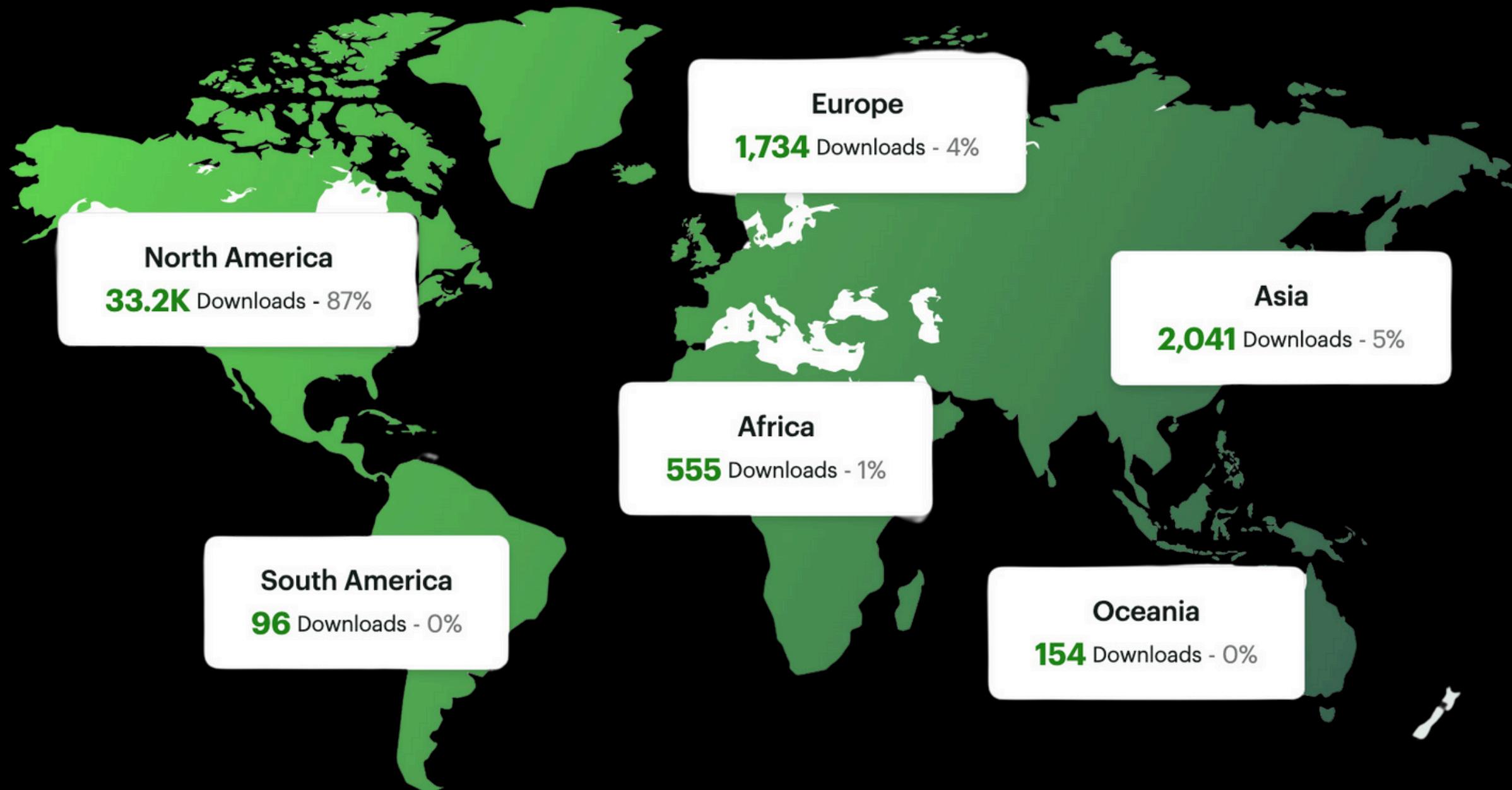
New York, New York	3 %	<b>1,072</b>
Flower Mound, Texas	3 %	<b>1,059</b>
Manhattan, New York	2 %	<b>794</b>
Brooklyn, New York	2 %	<b>765</b>
San Jose, California	2 %	<b>732</b>
Jersey City, New Jersey	1 %	<b>648</b>
North Hollywood, California	1 %	<b>567</b>
Los Angeles, California	1 %	<b>525</b>
Philadelphia, Pennsylvania	1 %	<b>507</b>
Queens, New York	1 %	<b>459</b>

AND 102  
COUNTRIES

## Countries / Territories (102 Total)

United States	84 %	<b>31,787</b>
Canada	3 %	<b>1,363</b>
India	3 %	<b>1,271</b>
United Kingdom	1 %	<b>683</b>
South Africa	1 %	<b>530</b>
Thailand	1 %	<b>409</b>
Germany	0 %	<b>282</b>
Sweden	0 %	<b>239</b>
Luxembourg	0 %	<b>167</b>
Australia	0 %	<b>138</b>

# PODCAST STATS



# THANK YOU

SCRIPTED FILMS · DOCUMENTARIES · PODCASTS · ALL THINGS MEDIA

IG | TIKTOK: @MILDMANEREDTIMID

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