

# Michael T. Huynh

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## Education

**Bachelor of Arts, Sociology | August 2014 | University of California, Berkeley**

## Experience

**Web Developer w/ Crystal Equation | Facebook | Menlo Park, CA | November 2018 - Present**

- Create and maintain product pages, blog posts and marketing content through CMS for the AR/VR Developer Marketing Team
- Collaborate with Engineering team to provide visual QA of components before applying code to CMS
- Improve performance of site through best SEO practices, image optimization, and localization of content

**Web Developer | ART.COM | Emeryville, CA | October 2015 - October 2018**

- Collaborate with Design, Marketing and Engineering teams to code and deploy marketing content through Contentstack CMS
- Create templates in HTML, CSS, ReactJS to easily schedule and update content across 22 localized domains
- Create A/B tests in JavaScript through Optimizely to improve the performance of the site and increase conversion

**Jr. Web Developer w/ Creative Circle | University of San Francisco | San Francisco, CA | July 2015 - October 2015**

- Assist with website redesign and migration from Ektron CMS to Drupal CMS
- Daily maintenance and development of USF's intranet and marketing websites using HTML and CSS
- Partner with stakeholders and USF staff/faculty to provide technical support and improve usability of their websites

**Jr. Web Developer w/ Creative Circle | Title Nine | Emeryville, CA | May 2015 - July 2015**

- Maintain and update landing pages, email marketing campaigns, and other website collateral using MarketLive CMS
- Test cross-browser, cross-device compatibility for inconsistencies and improve customer experience
- Utilize Adobe Photoshop and Illustrator to slice/optimize/export/publish product images

## #Skills

HTML, CSS, JavaScript, XML, jQuery, ReactJS, Gulp, SASS, Version Control, GitHub, Adobe Photoshop, Sketch, Drupal, Content Management Systems, ContentStack, Basecamp, JIRA, Optimizely, Responsive Web Design, User Experience, A/B Testing, Technical Support, Quality Assurance, Project Management