

Maya Joseph

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WORK EXPERIENCE

Dell Technologies

Austin, TX

Product Manager, Advisor, Strategic Project Management

July 2025– Present

- Directing cross-functional collaboration to modernize global product data systems; implementing a standardized end-to-end roadmap that improves data consistency, accelerating time-to-market, and supporting scalable operations across international manufacturing sites.

Product Manager, Lead Specialist, Future State Reengineering

March 2024 – July 2025

Previous Projects:

- Orchestrated Global Launch Strategies for Market Impact:
Lead go-to-market (GTM) strategy for seasonal launches across consumer and commercial lines, aligning marketing, supply chain, and regional sales for seamless execution driving GTM execution accuracy by 40% and driving \$4.7M profit margin in Q1.
- Architecting Global Product Structures for Scalable Growth
Designing and analyzing models for over 100,000+ BOMs to ensure compliance with country-specific legal requirements; cut processing time for compliance checks by 25% through structured attribute mapping.
- Transforming Product Data into a Strategic Asset.
Award-winning simplification of complex product data structures, enhancing global data clarity and operational efficiency for ensuring "zero" business and customer interruptions

Product Manager, Senior Specialist, Product Data & Systems Strategist.

July 2022 – March 2024

- 30% boost in data accuracy and operational efficiency achieved in under 3 months by directing cross-border initiatives in databases and process optimization, supporting global scalability.
- \$17.3M in incremental revenue and 30.9% profit margin generated by leveraging data-driven insights to standardize operations, exceeding annual performance targets by 31%.
- Global roadmap developed to modernize product data, prioritizing SKUs based on revenue impact, lifecycle stage, and market demand—laying the foundation for scalable, future-ready product systems.

Intern

May 2021-August 2021

- Collaborated with a globally distributed team in marketing, supply chain, and IT functions, enhancing stakeholder communication and program management efficiency to bridge operational gaps.
- Led A/B testing to identify root problems in Dell.com structure, implementing strategic improvements that boosted revenue by \$125k and projected \$817k quarterly increase, underscoring organizational effectiveness.

EDUCATION

Texas A&M University

College Station, TX

Bachelor of Science

May 2022

Major in Management Information Systems; Minors in Cybersecurity

PROFESSIONAL DEVELOPMENTS & AWARDS

- Dell Recent Grad (RG) Huddle Group Leader and Summer Intern Cell Group Leader
- Dell Technologies: Game Changer 2 Award, 2024:
 - Recognized for visionary leadership and innovative impact at Dell Technologies. Ensured seamless operations during a critical period, upheld customer satisfaction, and introduced process efficiencies
- Dell Technologies: Extraordinary Client Solutions Group Innovation Award, 2024
 - Led Dell's Peripherals Attach Globalization Initiative, aligning 186 platforms and raising quality availability to 99%, driving efficiency, standardization, and improved user experience and sales

Certifications:

- ISO Lead Auditor - Dell Technologies

Technical Skills:

- Microsoft Office Suite, Agile Project Management, Adobe Analytics, Data Visualization, Figma
- HTML | C# | SQL | Java | Python | PowerBI | R | Tableau | Jira
- Cursor | GitHub Copilot | Codex

