

Michael Folger

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[Marketing Portfolio](#)

[Web Dev Portfolio](#)

EXPERIENCE

ZOLLER Inc, Ann Arbor, MI

Marketing & Video Production Specialist

AUGUST 2018 - PRESENT

Lead content creator for external communications; initiating and managing digital media projects throughout their lifecycle, with a particular emphasis on video production projects.

Inside Sales Representative

MARCH 2017 - AUGUST 2018

Acted as the initial point of contact connecting customers with efficiency solutions. Managed over 2,000 new and existing projects in an ERP system for a sales region spanning across Ohio, Indiana, Kentucky and Tennessee.

AFC Ann Arbor, Ann Arbor, MI

Lead Broadcaster

APRIL 2018 - JULY 2018

Provided play-by-play commentary for all AFC Ann Arbor home matches.

Media Team Lead

APRIL 2016 - APRIL 2018

Lead creator for digital content for club social media channels and club website, including live tweeting matches, writing post match recap articles, and conducting on-field interviews with the head coach and players.

EDUCATION

Eastern Michigan University, Ypsilanti, MI

B.S. Communication

Minor, German for International Business

Michigan State University, East Lansing, MI

Full Stack Web Development Coding Bootcamp

SKILLS

Microsoft Office

Adobe Premiere Pro

Adobe InDesign

Adobe After Effects

Adobe Photoshop

Adobe Lightroom

DaVinci Resolve

HTML

CSS

JavaScript

Web APIs

Node.js

LANGUAGES

English

German