



MountainWest

RubyConf 2011

Sponsorship Prospectus

MWRC is a two day single-track conference on March 17-18, 2011 in Salt Lake City, UT. Admission is expected to be 250-300 attendees. We provide opportunities to for companies to market to and interact with attendees both at the conference and through online videos.

Gold Sponsorship

\$5,000

- Prominent position on online videos
- Company name, logo, and 200 word description on website
- Company logo in Program Guide
- Two pages in Conference Magazine
- Sponsor designation in marketing
- 8 Conference passes
- Attendee Handouts

Silver Sponsorships

\$2,000

- *Same as Gold, except*
- Smaller position on online videos
- 100 word description on website
- One page in Conference Magazine
- 4 Conference passes

Bronze Sponsorships

\$500

- *Same as Silver, except*
- Position at end of online videos
- 50 word description on website
- 1/3 page in Conference Magazine
- 1 Conference pass, no handouts

All magazine advertisements are due one week after the conference.
Failure to provide advertisement will forfeit your position.

If you are interested in sponsoring the conference, please contact:

MountainWest Ruby, LLC
sponsorship@mtnwestrubyconf.org

We understand that some organizations have restrictions on making direct cash contributions to some conferences or business entities. If you are interested in sponsorship, but are unable to directly contribute funds to MountainWest Ruby, LLC, we would like to explore opportunities for sponsorship. Please contact us and we will work hard to find a way for you to help support the conference.