



MountainWest

RubyConf 2012

Sponsorship Prospectus

MWRC is a two day single-track conference on March 15-16, with workshops on March 17, 2012 in Salt Lake City, UT. MWRC will have 250+ attendees. MWRC provides opportunities to companies to interact with attendees both at the conference and at home through videos.

Gold Sponsorship

\$5,000

- Prominent logo position on online videos and banners
- Company name, logo, and 200 word description on website
- Company logo on banners
- Sponsor designation in marketing
- 8 Conference passes
- Attendee Handouts

Silver Sponsorships

\$2,000

- *Same as Gold, except*
- Medium position on online videos and banners
- 100 word description on website
- 4 Conference passes

Bronze Sponsorships

\$500

- *Same as Silver, except*
- Smaller position at end of online videos and on banners
- 50 word description on website
- 1 Conference pass, no handouts

If you are interested in sponsoring the conference, please contact:

MountainWest Ruby, LLC
sponsorship@mtnwestrubyconf.org

We understand that some organizations have restrictions on making direct cash contributions to some conferences or business entities. If you are interested in sponsorship, but are unable to directly contribute funds to MountainWest Ruby, LLC, we would like to explore opportunities for sponsorship. Please contact us and we will work hard to find a way for you to help support the conference.