



# MOUNTAINWEST

RUBYCONF 2013

## Sponsorship Prospectus

MWRC 2013 is a three day single-track conference covering Ruby and DevOps. The DevOps track will be on April 3, and the Ruby track will be April 4-5. We expect 300 attendees per day, and 350 unique attendees across all three days.

MWRC values technical excellence above all else. We are a hacker's conference, first and foremost. We have a proven track record of attracting thought-leaders to both speak and attend. We extend opportunities for companies to influence our attendees at the conference sessions and during the official hackfest event, as well as to the community at large through the recordings available online.

## Scholarships

Sponsors are encouraged to donate unused tickets to the MWRC scholarship program. Tickets will be made available to those wanting to attend but without financial means. Sponsors donating tickets to the MWRC scholarship program will be displayed on the scholarship section of the site.

If you are interested in sponsoring the conference, please contact:

**MountainWest Ruby, LLC**

[sponsorship@mtnwestrubyconf.org](mailto:sponsorship@mtnwestrubyconf.org)

# Platinum Sponsorship - \$10,000

The premier sponsor for all 3 days of MWRC. This sponsorship level includes the most prominent logo placement during conference events and on conference videos.

- Headline sponsor for conference sessions and hackfest
- Dedicated table/booth space at hackfest with staff allowed
- Preeminent logo position on banners and videos
- Company name, logo, and 200 word description on website
- Sponsor designation in marketing
- 8 Conference passes
- Handouts and swag on registration tables

## Gold Sponsorship - \$5,000 (6 total)

This sponsorship level includes prominent logo placement during conference events and on conference videos.

- Sponsor designation for conference sessions and hackfest
- Shared table at hackfest for handouts and swag
- Prominent logo position on banners and videos
- Company name, logo, and 100 word description on website
- Sponsor designation in marketing
- 4 Conference passes
- Handouts and swag on registration tables

Any sponsor interested in providing other extra activities (like a Drinkup) will have those events reflected on the conference calendar.

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