MountainWest
RubyConf 2008
Sponsorship Prospectus

MountainWest RubyConf 2008 is a 2 day technical conference held in Salt Lake City on March 28-29 2008. Each day will consist of six one-hour sessions and an evening keynote. We are soliciting for one premier conference sponsor and up to six session sponsors.

Platinum Sponsorship
$4,000 (Limit 1)

- Video sponsorship of the two keynotes
- Company name, logo, and 200 word description on conference website
- Company logo in Program Guide
- Full-page ad in Program Guide
- Sponsor designation in marketing efforts
- 5 Conference passes
- Attendee Handouts

Gold Sponsorship
$2,000 (Limit 6)

- Video sponsorship of two sessions
- Company name, logo, and 100 word description on conference website
- Company logo in Program Guide
- Half-page ad in Program Guide
- Sponsor designation in marketing efforts
- 2 Conference passes
- Attendee Handouts

Video sponsorship includes a five second image or video clip at the beginning of the video. The purpose of the clip is to communicate that the video is being made available because to the sponsorship, but not to run as an advertisement.

If you are interested in sponsoring the conference, please contact:
MountainWest Ruby, LLC
sponsorship@mtnwestruby.org

We understand that some organizations have restrictions on making direct cash contributions to some conferences or business entities. If you are interested in sponsorship, but are unable to directly contribute funds to MountainWest RubyConf, LLC, we would like to explore opportunities for sponsorship. Please contact us and we will work hard to find a way for you to help support the conference.