# CMSC389P FINAL REVIEW

### **PANEL**

	BEHAVIORAL	PRODUCT Improvement	ESTIMATION	ANALYTICAL	WTF IS PM?	DID YOU ZOOM TO Class
	\$200	<b>\$200</b>	\$200	<b>\$200</b>	\$200	\$200
*	\$400	\$400	\$400	\$400	\$400	\$400
	\$600	\$600	\$600	\$600	\$600	\$600
	\$800	\$800	\$800	\$800	\$800	\$800

### **BEHAVIORAL** - \$200

# Framework commonly used to answer behavioral questions



BEHAVIORAL · \$400

### S.T.A.R. stands for

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**BEHAVIORAL** - \$600

### 3 out of 5 key story categories

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### **BEHAVIORAL** - \$800

### Your 30-second elevator pitch



# First step in answering a product improvement question



Term for a specific problem your user is facing (something that bothers them and needs a solution)



# Difference between answering a How to Improve a Product and Product Design question





One great feature, one pain point, and your solution to the pain point

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## Approximate population of the United States



## Approximate area of the United States



# The steps of approaching an estimation problem are:



True or False: Once you reach a final calculation, you are finished with the estimation problem.



### ANALYTICAL - \$200

Fill in the blank: Product Managers are expected to be problem solvers. They are an equivalent of the in an emergency situation.

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#### **ANALYTICAL-** \$400

Reason(s) we get asked analytical questions in PM interviews (how does this relate to the PM role)



### ANALYTICAL - \$600

## Examples of Internal and External Causes:



#### **ANALYTICAL - \$800**

2 internal causes and 2 external causes for Twitter's # of daily retweets to drop a significant amount



### A Product Manager is:



# Some daily tasks/responsibilities of a product manager



# APM and TPM stands for and their relation to product management



The differences between product, project, and program management



### Sriv's and Desiree's favorite NBA player:

- 1. Michael Jordan
  - 2. LeBron James
    - 3. Kobe Bryant
- 4. Kawhi Leonard



### Icebreaker we did not do in this class:

- 1. Last book you read
- 2. Would you rather
  - 3. Reverse fun fact
    - 4. Favorite dessert



# Third co-founder of this course (first & last name)



# Fun question asked at the end of the in-class Jamboard activity

(Hint: first two questions were about what a PM is and what their daily tasks include)





### HOMEWORK DUE DEC. 11<sup>TH</sup> (WILL POST ON ELMS TODAY)

- Take-home assignment
  - 1-2 page document describing how you would improve Slack's direct messaging functionality (any part of it)
  - O Looking for:
    - Structured approach (break down problem)
    - Focus on the user (key use cases)
    - Design & UX (low-fidelity mock-ups are fine)
    - Features (MVP)
    - Engineering (difficulty level, how long it will take to build)
    - Clear communication (easy to understand, persuasive proposal)
    - CREATIVITY!!

### HOMEWORK DUE DEC. 11<sup>TH</sup>

- > Final feedback survey (for participation points)
- > Will send out next week along with...

### FINALS!! (WEEKS OF NOV. 30<sup>TH</sup> – DEC. 11<sup>TH</sup>)

- > 30 to 35-minute mock interview with Sriv or Desiree
  - 2 behavioral questions (5 minutes)
  - 1 estimation question (5 minutes)
  - 1 analytical question (5 minutes)
  - I product improvement question (15-20 minutes)
- > Will send out sign-ups next week through email!

### **RESOURCES TO HELP STUDY!!**

- > FAQ (Frequently Asked Questions) about PM
- > Cheat Sheet with all our course material

# THANK YOU ALL FOR BEING THE BEST STUDENTS WE COULD'VE ASKED FOR

