**Portfolio Project Goals – “The Spice Pups”**

Minh Tran, 10/18/19

**1. Introduction**

* My website will be a parody website based on my 3 dogs. It will showcase each of my 3 dogs and informational stories and biographies. It will also showcase various mock products and services.
* The main value of the website will be to showcase my design and web development skills as well as a glimpse into the personal aspects of my personality and character through my dogs and other personal anecdotes.

**2. Expected List of Features**

* Mock products to purchase such as dog sweaters, brushes, treats, etc. (Products)
* Mock services such as dog spa days, walks, potty-training sessions (Services)
* Scheduling “Doggie Dates” per Dog. “Doggie Escorts” – this feature will have rates and a calendar and forms for reservations. (Events)

**3. Market Survey**

* Bodybuilding.com – similar store concept, with informational articles relating to the subject
* Paulthetutors.com – my actual workplace website. I would like to incorporate user accounts and balances into my website. Maybe some sort of membership type functionality to a mock monthly service.
* Smartdesignworldwide.com – I like the informational aspect of this website and how the design/layout flow. The functionality is more informational about a service rather than products offered

**4. References**

* See above