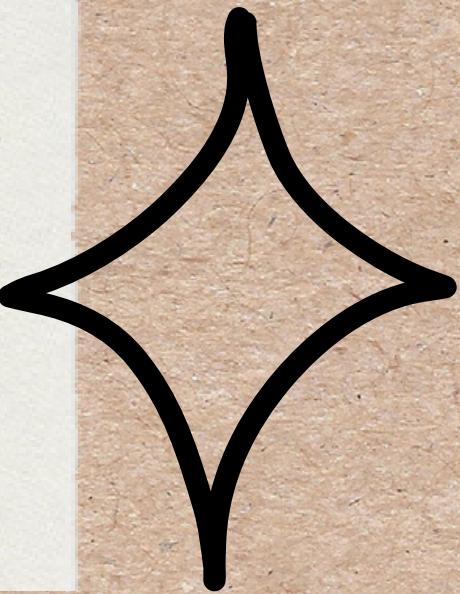


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# AGENDA

- Founders
- Agenda
- Mission
- Idea + Value
- Customers (Targets)
- Customers (Relationships)
- Key Resources
- Partnerships
- Finances

# MEET THE FOUNDERS

- Jose
- Chloe
- Nahum
- Ryan
- Cristiano
- Cornelius
- Jacie
- Reese

# Mission

Providing high-quality and  
sustainable sports gear for  
underprivileged communities.



# VALUE PROPOSITION

- High Quality
- Sustainable Material
- Every purchase goes toward Environmental Issues
- Affordable



# CUSTOMER TARGET

- Low income people
- High school students
- Athletes



# CUSTOMER RELATIONSHIPS

## Local

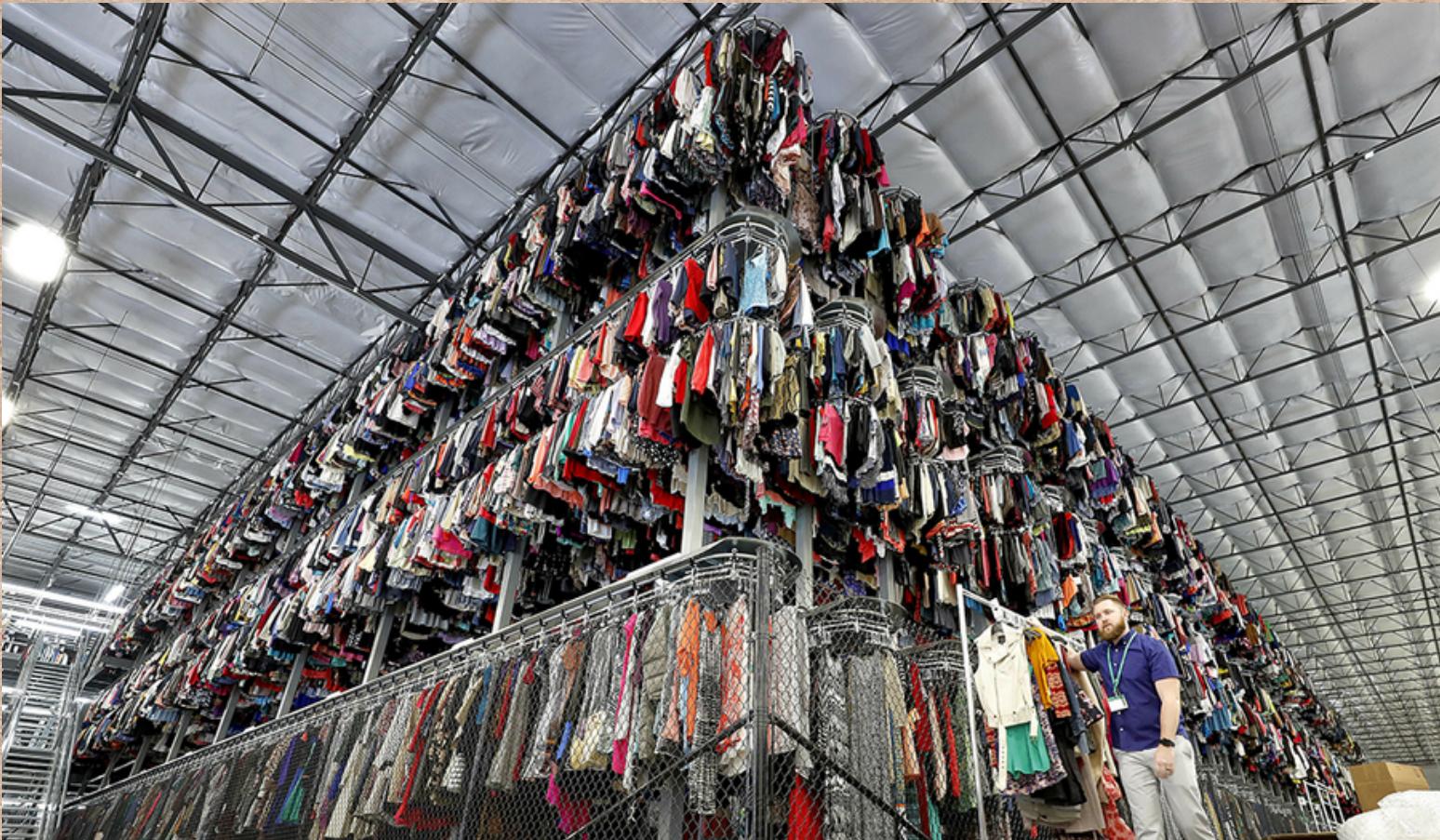
- Partner with schools
- Loyalty programs
- Sell at local events
- Give back programs



## Charities

- Donate to environmental charities
- Donations
- Networking

# KEY RESOURCES



Facilities:

- Machines
- Staff
- Materials

Starting Capital:

- Investors

Digital:

- Website



# Partnerships



# FINANCIALS



## Revenue Streams

- Local sellers
- Amazon storefront
- Subscription services

## Revenue Channels

- Social media presence
- Ambassadors

## Cost Structures

- Fixed
- Variable

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Questions?