

get healthy
DALLAS



BRAND GUIDELINES



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Get Healthy Dallas recognizes that health is more than a choice. To make better choices requires better access to healthy foods. Choosing habits that lead to a healthier life requires hope, courage, and emotional well-being. Getting healthy means more than individual choice; it means the transformation of communities and cultures. The access to fresh and healthy food is crucial for a balanced life. We support projects that create sustainable health change in under-served communities, but also bring awareness to the lack of fresh food access in food deserts around the Dallas area: making a community movement of neighbors supporting neighbors.

— GET HEALTHY DALLAS —

COLLABORATION

SUPPORT FRESH **LOCAL**

COMMUNITY ENGAGEMENT
WELL-BEING

HEALTHY *TRANSFORMATION*

BALANCED **HOPE**
CULTIVATION

COURAGE **SUSTAINABILITY** *GROWTH*

LONG-TERM REVITALIZATION



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Cultivating Dallas Communities

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