



2016 EXPANSION PLAN

The background of the entire page is a composite image. The top half features a close-up of the American flag's stars and stripes. The bottom half shows a group of soldiers in full combat gear, including helmets and rifles, marching in a line across a field. The title text is overlaid on these images.

THE FORGE BEHIND THE FORGES

A \$7.5 MILLION CHALLENGE CAMPAIGN



“Not by machines alone will we win this war.”

With these words, President Franklin D. Roosevelt
forged the creation of the USO in 1941.



USO MULTI YEAR \$7.5M EXPANSION PLAN

**Includes projects such as:*

- BUILD AND SUPPORT PROGRAMS AT **7** NEW CENTERS
- BUILD AND SUPPORT PROGRAMS AT **8** RP/6 SITES
- BUILD AND SUPPORT PROGRAMS AT **3** MEPS (MILITARY ENTRANCE PROCESSING STATIONS)
- RENOVATE **9** FACILITIES
- REFURBISH MORE THAN **10** LOCATIONS



Your gift to the USO will increase our ability to provide best-in-class services to our brave men and women in uniform and their families by:



Growing the USO's reach to serve an additional **125K** service members and their families annually.



Increasing the USO-RP/6 program's service area from **22% to 61%** of the active-duty military population. This will enable the USO to help **21,000** service members and their families smoothly transition to civilian life.



Providing new facilities and comforts of home in existing locations to impact **more than 2M** annual visits from service members and their families.



WITH SERVICE COMES SEPARATION

Life is challenging for thousands of American men and women serving in places like Iraq, Afghanistan and Djibouti. Each day, they make sacrifices for our country – sacrifices they volunteered for that require them to leave the things that ground them – their families, their homes and our country. For 1.4 million active-duty personnel serving around the world, the mission they have devoted their lives to can push them to their limits. They are separated from their loved ones, and in many cases, they miss out on important family events like holidays, soccer games or the birth of a child. In many corners, the world remains unsafe and uncertain, making the need for our military presence in faraway outposts as vital as ever. All those standing watch for their country – in active war zones, shipboard or serving on military bases in the U.S. or overseas – must cope with being separated from the very people and places that give such deep meaning to their service. They need to know there is a force behind them ensuring that home is always by their sides.



OUR MISSION OF CONNECTION

There is good news and a powerful solution to ensure those brave individuals remain connected to the people and places they've devoted their lives to defend, however. The USO is America's only military support organization that serves the forces from their hometowns to the front lines – from the first day they don their uniforms until the last day they take them off. It is the one place our country's service members can reach out to at every turn to experience the fortifying comfort and support of a grateful nation. And at the heart of our mission are our iconic USO centers, which provide those in uniform with comforts of home – a hot cup of coffee, a phone or computer to stay in contact with their loved ones and access to all-American entertainment. These centers are popular respites from the rigors of military service and they are heavily used. In fact, America's service members and their families make connections with our 180 locations and remote programs around the globe more than 10 million times each year. What's more, if we can't reach these brave individuals at one of our centers, we remotely deliver the USO's services to the most isolated, austere military installations in places many of us have never heard of. We are the force behind the forces, connecting them to every possible comfort of family, home and country.

Our world is uncertain and no one knows where the military will be called next to defend our freedom. However, we do know that demands are increasing sharply and we are pivoting to stay in lockstep with the military as it continues to deploy to remote, isolated areas. To meet the military's growing needs, the USO plans to construct 18 new locations and renovate 19 others. All in, more than 35 facilities will be built or updated, giving us the ability to host 2 million new or improved visits annually at these locations.



YOU ARE THE SOLUTION

It is our privilege to serve as the force behind the forces who defend our nation, and we are asking you to join us in our critical mission. We hope you will accept the challenge and support America's men and women in uniform by helping the USO raise the critical funds needed to open and operate these much-needed locations. Timing is urgent, because the need is immediate. Your support is crucial if we are to build and operate these USO centers, many of which are in remote locations like Djibouti and Adana, Turkey, just 80 miles from the Syrian border. Your efforts will help us deliver our trademark support to deployed service members, no matter where they serve. It will take \$7.5 million to accomplish our goal. For us, and for those serving in remote and hazardous locations right now, there is no alternative.

The USO Strengthens America's military service members by keeping them **CONNECTED** to **FAMILY, HOME** and **COUNTRY**, throughout their **SERVICE** to the nation.



**TIMING IS
URGENT!**

**\$7.5
MILLION**

**CRITICAL FUNDS
NEEDED BY
DEC. 31, 2016**

THE
FORCE
BEHIND THE
FORCES

A \$7.5 MILLION CHALLENGE CAMPAIGN



USO.org