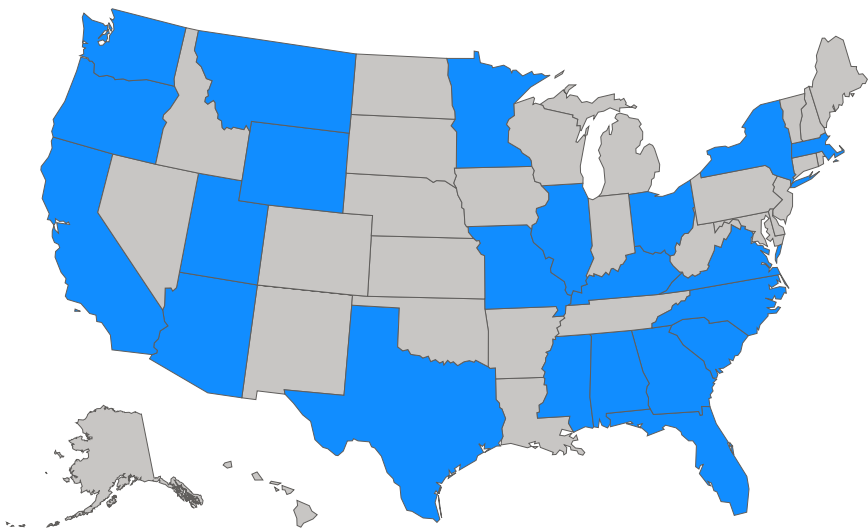
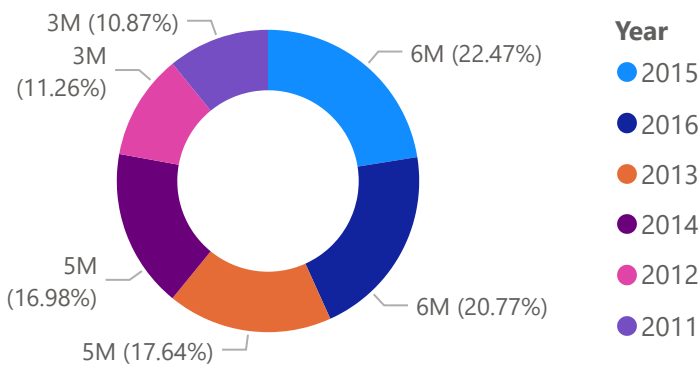


# THE BIKE SHOP PRODUCT AND REVENUE ANALYSIS

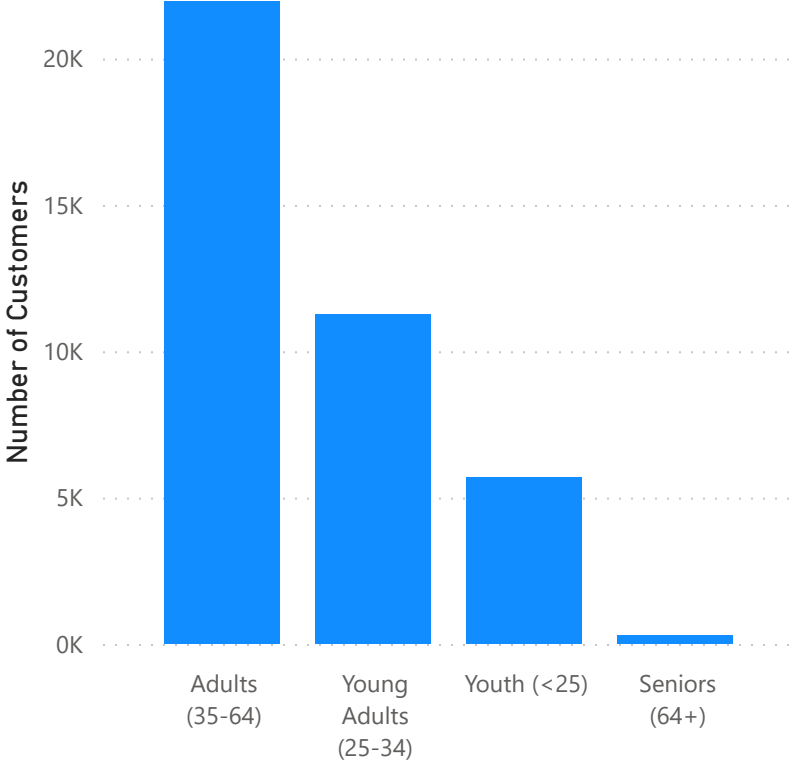
## THE BIKE SHOP PRESENCE IN THE US



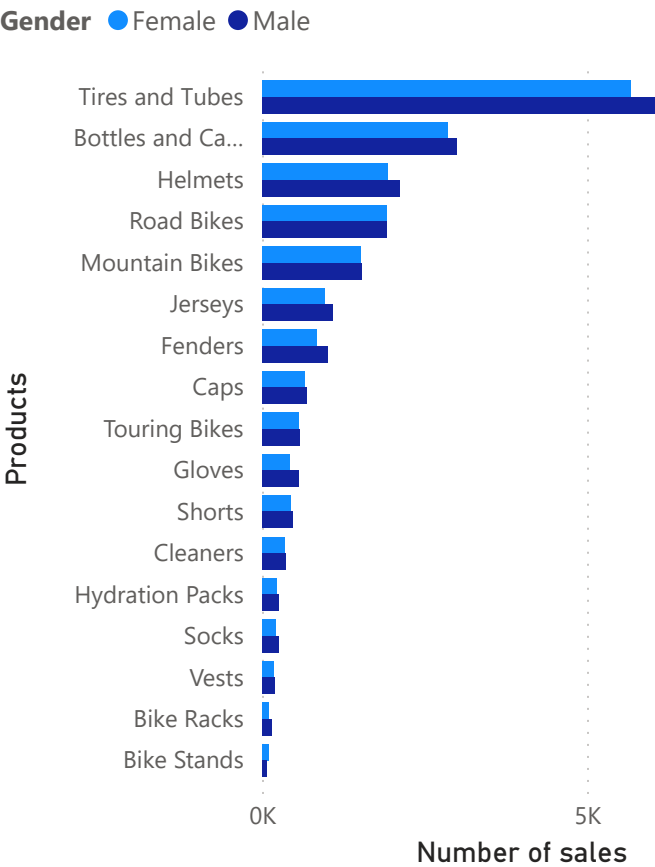
## YEARLY GROSS REVENUE



## CUSTOMER SEGMENTS



## PRODUCTS PURCHASED BY GENDER



### MONTH

- ☐ April
- ☐ August
- ☐ December
- ☐ February
- ☐ January
- ☐ July
- ☐ June
- ☐ March

### Age Group

### PRODUCT CATEGORY

- ☐ Accessories
- ☐ Bikes
- ☐ Clothing

### YEAR

- ☐ 2011
- ☐ 2016

