Home Field Advantage: Measuring the Impact of Video Assistant Referee and Fans Attendance on Player and Referee Performance

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On March 13, 2020, the German Bundesliga announced that all football matches in Germany were suspended indefinitely due to the COVID-19 pandemic.[1] After consulting with the German government, the Bundesliga restarted on May 16, 2020 under the condition that all games be played behind closed doors- without fans in attendance.[2]

While this has made it hard for teams economically and for fans to support their teams in person, this pandemic has provided match data which allows us to test the impact of fans on match results, since all other variables are held constant except for fan attendance.

According to Albert & Koning's *Statistical Thinking in Sports*, the home team in club soccer wins approximately 46% of its games.[3] An analysis done by Aurel Nazmiu 21st club, revealed that in the Bundesliga, the top German Professional Soccer League, the average home win percentage from 1992-2019 was approximately 46.2%. Nazmiu describes the drivers of home field advantage as "familiar conditions, less travel and, of course, a dominant local crowd behind the home side".[4] Albert's *Handbook of Statistical Methods and Analysis in Sports* has a chapter on referee bias in soccer. According to a study referenced on page 407 by Boyko et al. (2007), "Crowd density had significant effects on goal difference and home team penalties". [5]

Within home field advantage, this paper will focus on further analyzing the impact of fan attendance on match results and player performance. According to a paper written by J. James Reade, "It has been widely noted that home advantage has not only disappeared but even reversed in these ghost games, with a statistically implausible sequence of results compared with normal times. Between the return from the league's [Bundesliga] shutdown and 14th June 2020, home teams in the Bundesliga, had won just 20% of the matches played (11 of 55, compared with 43% in the same season before March. Away teams, however, had won 51% (28 of 55) of the post-shutdown matches, compared with 35% in the season beforehand." [6]

The Introduction of the Video Assistant Referee

While the research that has already been done by Reade and Nazmiu is compelling, it fails to account for the impact of a possible confounding variable: Video Assistant Referee(VAR). According to the Bundesliga's official website, VAR "was introduced in the Bundesliga for the 2017/18 season [to make football a fairer sport]." [7]

VAR's uses were determined by the International Football Association Board, and put into the rules of football in Germany. According to the IFAB website [8], "The referee may receive assistance from the VAR only in relation to four categories of match-changing decisions/incidents. In all these situations, the VAR is only used after the referee has made a (first/original) decision (including allowing play to continue), or if a serious incident is missed/not seen by the match officials. The referee's original decision will not be changed unless there was a 'clear and obvious error' (this includes any decision made by the referee based on information from another match official e.g. offside). The categories of decision/incident which may be reviewed in the event of a potential 'clear and obvious error' or 'serious missed incident' are:

- a. Goal/no goal
- b. Penalty kick/no penalty kick
- c. Direct red cards (not second yellow card/caution)
- d. Mistaken identity (red or yellow card)

If the referee penalises an offence and then gives the wrong player from the offending (penalised) team a yellow or red card, the identity of the offender can be reviewed; the actual offence itself cannot be reviewed unless it relates to a goal, penalty incident or direct red card."

For this paper I will analyze the impact of fans on match performance, given that VAR is being used. It is important to take into consideration the impact that VAR has on team performance before analyzing the impact of fans on team performance. It is possible that the changes to in game win percentage and other metrics may be due to VAR and not to the absence of fans.

Data Collection and Methodology

I will be conducting hypothesis testing to analyze the impact of VAR on performance first, then measuring the impact of removing fans. I am focusing on the Bundesliga due to the large sample of games available where VAR is present with fans in attendance, and where VAR is present and fans are not in attendance.

The data comes from the FBreference website. I collected every match played from the start of the 2016 season though March 10, 2021 (2021 season is through match week 25 approximately 70% of all games played during the 20-21 campaign). This data can be found in the "TestCase.csv" file. For each match, we have the season the match was played in, the date the match was played, the name of the home team and the away team, the number of fans in attendance, the venue, the final score, and a URL for that game's the match report. Within each match report, are useful metrics for our analysis. The metrics we will focus on for this analysis that come from the match report are, pass completion, pass attempts, fouls conceded, tackles, interceptions, yellow cards and red cards for both the home and away teams.

Inspired by Christopher B. Martin, PhD's Premier League history web scraper [9] for FBreference, I built a web scraper that pulls the above mentioned match statistics for all 1,440 matches from the 2016-17 season through March 10th 2021. The web scraper can be found in the file titled "Final Project Scraper.ipynb". Due to the limitation on my computer's memory, I have split the data from the TestCase.csv file into smaller CSV files- one for each season. The combined match data has been aggregated into one CSV file titled "Final Data.csv".

The 6 performance metrics I will evaluate are:

- -<u>Home team win percentage</u>= games won by the home team/Total games played
- -Goal Differential= goals scored by the home team goal scored by the away team
- -<u>Home team pass completion percentage</u>= home pass completion/ home pass attempts
- -<u>Home team blocks and interceptions</u> = home blocks + home interceptions
- -Home team fouls and cards= fouls conceded + 2*Yellow Cards + 4*Red Cards

-Away team fouls and cards= fouls conceded + 2*Yellow Cards + 4*Red Cards

VAR Hypotheses

Matches from the 2016-17 season were classified as "No VAR" matches, while all other matches were classified as "VAR" matches. In total there were 306 matches classified as "no VAR" and 1,134 matches classified as VAR.

For Home team win percentage, a two-sample proportion t test is used to evaluate whether the mean win percentage with VAR present is significantly different from the mean when VAR is not present at a significance of alpha =0.05.

For all other metrics a two-sided sample t-test is used to evaluate whether the mean metric is significantly different when VAR is present vs when it is not, at a significance of alpha =0.05. Our Null Hypothesis for each t-test is that VAR has no significant difference on the mean metric in question, all other variables held constant.

FAN Hypotheses

For fans, matches were classified as "Fans" or "No Fans" depending on whether the attendance recorded was zero. In total, there are 867 matches where Fans are present and VAR is also present. There are 267 matches where no fans are present and VAR is present. There are 306 matches where no VAR is present, and fans are present. There are zero matches where both VAR and Fans are present

Our null hypotheses, significance criteria, and t-tests are identical to their corresponding metric in the VAR analysis. The only difference is that if we fail to reject a null hypothesis in VAR, instead of using the whole population of matches, only the matches where VAR is present will be used for fan significance testing.

Results

The detailed results for each test can be found in the tables in the appendix. Additionally, the code for the t-tests can be found in the file called "Analysis of Bundesliga Matches.ipynb" which I encourage all readers to look at.

In matches where fans were in attendance, all other variables held constant:

-VAR had no significant difference at the .05 level of significance on:

Home team win percentage (P-Value = 0.1653)

Goal differential (P-Value = 0.1094)

-VAR had a significant difference at the .05 level of significance on:

Home team pass accuracy (P-Value = 0.000)

Home team total blocks and interceptions (P-Value =0.000)

Total fouls, yellow cards, and red cards called against the home team (P-Value = 0.0163)

Total fouls, yellow cards, and red cards called against the away team (P-Value = 0.0052)

In matches where fan attendance was zero, all other variables held constant:

- -Fans had no significant difference at the .05 level of significance on:
 - -Goal Differential (P-Value = 0.5606)
 - -Total fouls, yellow cards, and red cards called against the away team (P-Value= 0.6191)
 - -Home team pass accuracy (P-Value = 0.0677)
- -Fans had a significant difference at the .05 level of significance on:
 - -Home team win percentage (P-Value = 0.004109)
 - -Home team total blocks and interceptions (P-Value = 0.0006)
- -Total fouls, yellow cards, and red cards called against the home team (P-Value= 0.0005)

Conclusions/ Recommendations

We rejected the null hypothesis that VAR has no impact on home team pass accuracy, home team blocks and interceptions, and total fouls, yellow cards, and red cards for home and away teams. We fail to reject the null hypothesis that VAR has no effect on win percentage and goal differential.

We reject the null hypothesis that fan attendance does not affect home team win percentage, total blocks and interceptions and total fouls, yellow cards, and red cards against the home team. We fail to reject the null hypothesis that fans have no effect on goal differential, fouls yellows and red cards for the away teams, and home team pass accuracy.

More analysis is needed to further understand the impact of home field advantage on team performance. Our scope was limited to just the Bundesliga games, and not all leagues have the same win percentage. It is also possible that not all leagues were equally impacted by not having fans in attendance.

There are metrics which were not looked at like saves, penalties, and stoppage time which may all have been affected by either VAR or not having fans in attendance. Further study on the impact of VAR is also necessary. As officials get more experience using VAR, it is possible that we see their impact on win percentage change.

For other leagues like the Premier league, it will be harder to measure the impact of fans, as VAR was brought in during the 20/21 season when the pandemic took place. Other factors can affect home field advantage, like the distance travelled by the away team can be explored further. This paper should not be seen as definitive, but should serve as inspiration for future analysis on the impact of fans on the beautiful game.

References

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https://chmartin.github.io/2019/02/18/EPL-History-Scraping.html

Appendix

1. Two sample proportion t-test for Win Percentage given VAR with Fans.

```
VarPresent
                      NoVAR
                                 VAR
          HomeResult
                  L 0.267974 0.307958
                  T 0.241830 0.247982
                  W 0.490198 0.444080
In [23]: total_proportion_Won = (Fans.HomeResult == "W").mean()
         num_NoVAR=Fans[Fans.BiAttendance=="NoVAR"].shape[0]
         num_VAR=Fans[Fans.BiAttendance=="VAR"].shape[0]
In [24]: prop = Fans.groupby("VarPresent")["HomeResult"].agg([lambda z: np.mean(z=="W"), "size"])
         prop.columns = ["prop_won", 'counts']
         prop.head()
Out[24]:
                    prop_won counts
          VarPresent
             NoVAR 0.490196
               VAR 0.444060
In [25]: variance= total_proportion_Won*(1-total_proportion_Won)
         standard_error= np.sqrt(variance*(1/prop.counts.VAR + 1/prop.counts.NoVAR))
         print(standard_error)
         0.033118294393471207
In [26]: best_estimate= (prop.prop_won.VAR-prop.prop_won.NoVAR)
         print(best_estimate)
         h_est=0
         test_stat= (best_estimate-h_est)/standard_error
         print(test_stat)
         -0.046136101499423265
         -1.39306997369159
In [27]: # Calculate the p-value
         pvalue = 2*dist.norm.cdf(-np.abs(test_stat)) # Multiplied by two indicates a two tailed testing.
         print("Computed P-value is", pvalue)
         ##Not Significant difference
         Computed P-value is 0.1635986319051237
```

2. Two sample t-test on Goal Differential given VAR with Fans

```
Variable
                       Mean
                                   SD
                                            SE 95% Conf. Interval
             867.0 3.047290 1.679609 0.057043
                                                 2.935332 3.159247
0
       VAR
             306.0 2.866013 1.762549 0.100758
1
     NoVAR
                                                 2.667744 3.064282
2 combined 1173.0 3.000000 1.702738 0.049716 2.902457 3.097543,
           Independent t-test
                               results
 Difference (VAR - NoVAR) =
                                0.1813
        Degrees of freedom =
1
                              1171.0000
2
                        t =
                                 1.6022
3
     Two side test p value =
                                 0.1094
4
    Difference < 0 p value =
                                 0.9453
5
    Difference > 0 p value =
                               0.0547
                 Cohen's d =
                               0.1065
7
                 Hedge's g =
                               0.1065
8
             Glass's delta =
                                 0.1079
9
                        r =
                                 0.0468)
```

3. Two sample t-test on Home Pass Accuracy given VAR with Fans

```
Variable
                                             SE 95% Conf. Interval
(
                        Mean
                                    SD
                 N
        VAR 867.0 0.772074 0.068681 0.002333
                                                  0.767496 0.776652
0
1
      NoVAR
             306.0 0.750712 0.087308 0.004991
                                                  0.740891 0.760534
2 combined 1173.0 0.766501 0.074547 0.002177
                                                  0.762231 0.770772,
            Independent t-test
                                 results
  Difference (VAR - NoVAR) =
                                  0.0214
1
         Degrees of freedom = 1171.0000
2
                                  4.3422
                         t =
3
      Two side test p value =
                                  0.0000
     Difference < 0 p value =
4
                                  1.0000
     Difference > 0 p value =
5
                                  0.0000
                  Cohen's d =
                                  0.2887
6
7
                  Hedge's g =
                                  0.2885
8
              Glass's delta =
                                  0.3110
9
                         r =
                                  0.1259)
```

4. Two sample t-test on Home team Tackles and Interceptions given VAR with Fans

```
(
   Variable
                N
                       Mean
                                  SD
                                           SE 95% Conf.
                                                         Interval
      VAR 867.0 25.816609 7.088996 0.240755 25.344078 26.289140
0
     NoVAR 306.0 38.699346 8.975438 0.513092 37.689699 39.708994
1
2 combined 1173.0 29.177323 9.493446 0.277188 28.633482 29.721164,
          Independent t-test results
0 Difference (VAR - NoVAR) =
                              -12.8827
       Degrees of freedom = 1171.0000
                            -25.4077
2
                       t =
    Two side test p value =
                              0.0000
3
4 Difference < 0 p value =
                              0.0000
5 Difference > 0 p value =
                              1.0000
                Cohen's d =
                            -1.6894
7
                            -1.6884
                Hedge's g =
                            -1.8173
8
             Glass's delta =
9
                              0.5961)
                      r =
```

5. Two sample t-test on Home team fouls, yellow cards and red cards given VAR with Fans

```
( Variable
                          Mean
                                     SD
                                              SE 95% Conf.
                                                             Interval
  0
         VAR
               867.0 16.698962 5.786864 0.196532 16.313227 17.084697
        NoVAR 306.0 17.633987 6.012830 0.343731 16.957603 18.310370
  2 combined 1173.0 16.942882 5.858483 0.171055 16.607273 17.278490,
             Independent t-test results
  0 Difference (VAR - NoVAR) =
                                -0.9350
          Degrees of freedom = 1171.0000
  1
                               -2.4052
  2
                          t =
       Two side test p value =
  3
                                 0.0163
  4
       Difference < 0 p value =
                                 0.0082
       Difference > 0 p value =
                                 0.9918
  5
                               -0.1599
  6
                   Cohen's d =
                               -0.1598
  7
                   Hedge's g =
                               -0.1616
  8
               Glass's delta =
  9
                         r =
                                0.0701)
```

6. Two sample t-test on Away team fouls, yellow cards and red cards given VAR with Fans

7. Two sample proportion t-test for Win Percentage given Fan Attendance

```
BiAttendance
                 Fans NoFans
  HomeResult
           L 0.297528 0.374532
           T 0.246377 0.265918
          W 0.456095 0.359551
total_proportion_won = (df.HomeResult == "W").mean()
num_NoFans=df[df.BiAttendance=="NoFans"].shape[0]
num_Fans=df[df.BiAttendance=="Fans"].shape[0]
assert num_NoFans*total_proportion_won>10, "Assumption not met"
assert num_Fans*total_proportion_won>10, "Assumption not met"
assert num_NoFans*(1-total_proportion_won)>10, "Assumption not met"
assert num_Fans*(1-total_proportion_won)>10, "Assumption not met"
prop = df.groupby("BiAttendance")["HomeResult"].agg([lambda z: np.mean(z=="W"), "size"])
prop.columns = ["prop_won", 'counts']
prop.head()
              prop_won counts
 BiAttendance
        Fans 0.456095 1173
      NoFans 0.359551
                           267
variance= total_proportion_won*(1-total_proportion_won)
standard_error= np.sqrt(variance*(1/prop.counts.Fans + 1/prop.counts.NoFans))
print(standard error)
0.03364364623082332
best_estimate= (prop.prop_won.Fans-prop.prop_won.NoFans)
print(best_estimate)
h_est=0
test_stat= (best_estimate-h_est)/standard_error
print(test_stat)
0.09654491987317643
2.8696330715998557
# Calculate the p-value
pvalue = 2*dist.norm.cdf(-np.abs(test_stat)) # Multiplied by two indicates a two tailed testing.
print("Computed P-value is", pvalue)
##Significant difference
```

8. Two sample t-test on Goal Differential given Fan Attendance

Computed P-value is 0.0041094837257014535

```
Variable
              N
                      Mean SD SE 95% Conf. Interval
      Fans 1173.0 3.000000 1.702738 0.049716 2.902457 3.097543
0
    NoFans 267.0 3.067416 1.730733 0.105919 2.858869 3.275962
1
2 combined 1440.0 3.012500 1.707559 0.044998 2.924231 3.100769,
           Independent t-test results
0 Difference (Fans - NoFans) =
                               -0.0674
1
         Degrees of freedom =
                             1438.0000
2
                              -0.5821
                        t =
                               0.5606
3
      Two side test p value =
4
      Difference < 0 p value =
                              0.2803
5
     Difference > 0 p value =
                               0.7197
6
                 Cohen's d =
                               -0.0395
7
                 Hedge's g =
                               -0.0395
8
              Glass's delta =
                               -0.0396
9
                                0.0153)
                        r =
```

9. Two sample t-test on Home team pass accuracy given Fan Attendance

```
(
   Variable
                 N
                        Mean
                                   SD
                                            SE 95% Conf. Interval
     Fans 867.0 0.772074 0.068681 0.002333 0.767496 0.776652
     NoFans 267.0 0.780696 0.062949 0.003852 0.773111 0.788281
2 combined 1134.0 0.774104 0.067447 0.002003 0.770174 0.778034,
            Independent t-test results
0 Difference (Fans - NoFans) =
                                 -0.0086
    Degrees of freedom = 1132.0000
1
                               -1.8284
2
                          t =
Two side test p value =

Difference < 0 p value =

A p value =</pre>
                                 0.0677
                                 0.0339
                                 0.9661
     Difference > 0 p value =
                                -0.1280
6
                   Cohen's d =
                   Hedge's g =
                                -0.1279
                                 -0.1255
               Glass's delta =
                                  0.0543)
                          r =
```

10. Two sample t-test on Home team Tackles and Interceptions given Fan Attendance

```
SE 95% Conf. Interval
 Variable
(
                N
                       Mean
                                 SD
0
       Fans 867.0 25.816609 7.088996 0.240755 25.344078 26.289140
     NoFans 267.0 27.569288 8.000345 0.489613 26.605278 28.533299
1
2 combined 1134.0 26.229277 7.347892 0.218201 25.801154 26.657400,
            Independent t-test results
0 Difference (Fans - NoFans) =
                                -1.7527
          Degrees of freedom = 1132.0000
2
                         t =
                              -3.4241
      Two side test p value =
3
                                 0.0006
4
      Difference < 0 p value =
                                0.0003
      Difference > 0 p value =
                                 0.9997
5
                  Cohen's d =
6
                                -0.2397
7
                  Hedge's g =
                                 -0.2395
                               -0.2472
8
               Glass's delta =
                                 0.1012)
                         r =
```

11. Two sample t-test on Home team fouls, yellow cards and red cards given Fan Attendance

```
Variable
                                             SE 95% Conf.
                                                            Interval
                 N
                        Mean
                                    SD
            867.0 16.698962 5.786864 0.196532 16.313227 17.084697
      Fans
1
    NoFans
            267.0 18.101124 5.652290 0.345915 17.420045 18.782202
2 combined 1134.0 17.029101 5.783688 0.171751 16.692115 17.366086,
             Independent t-test
                                  results
0 Difference (Fans - NoFans) =
                                  -1.4022
          Degrees of freedom =
1
                                1132.0000
2
                          t =
                                -3.4807
3
       Two side test p value =
                                  0.0005
4
      Difference < 0 p value =
                                  0.0003
5
      Difference > 0 p value =
                                  0.9997
6
                  Cohen's d =
                                  -0.2436
7
                  Hedge's g =
                                  -0.2435
8
               Glass's delta =
                                  -0.2423
9
                          r =
                                  0.1029)
```

12. Two sample t-test on Away team fouls, yellow cards and red cards given Fan

Attendance

```
Variable
(
                N
                         Mean
                                     SD
                                               SE 95% Conf.
                                                              Interval
0
       Fans
              867.0 18.295271 5.836139 0.198206 17.906251 18.684291
              267.0 18.093633 5.650424 0.345800 17.412779 18.774487
     NoFans
1
2 combined 1134.0 18.247795 5.791110 0.171971 17.910378 18.585213,
              Independent t-test
                                   results
0 Difference (Fans - NoFans) =
                                   0.2016
           Degrees of freedom =
                                1132.0000
1
2
                           t =
                                    0.4973
       Two side test p value =
3
                                    0.6191
       Difference < 0 p value =
4
                                    0.6905
5
       Difference > 0 p value =
                                    0.3095
6
                    Cohen's d =
                                   0.0348
7
                                   0.0348
                    Hedge's g =
8
                Glass's delta =
                                    0.0345
9
                           r =
                                    0.0148)
```