

### OUTLINE

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- Methodology
- Results Key Findings
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  - Exploratory Data Analysis (Matplotlib)
  - Interactive Visualisation Folium
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  - Predictive Models
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#### **EXECUTIVE SUMMARY**

- The purpose of the report is to determine the best parameters that optimise first stage rocket landing. Recycling of the first stage during rocket launches greatly reduces the cost of launching into space.
- SpaceX is a leader in the field. Without getting into the engineering details of launching, the report focusses on the parameters, such as:
  - Location of Launches
  - Model types and payload mass of the rockets
  - Target orbits of the rockets;

To identify most efficient launches

 Company SpaceY is positioning itself to rival SpaceX dominance in the field. Therefore, analysing this data is important for outbidding SpaceX in future.

#### INTRODUCTION

- SpaceX currently charges \$62m to launch into space, which is nearly three times less than most competitors who charge upwards of \$165m.
- Analysing SpaceX launches will help SpaceY compete by identifying most efficient launch operations.
- The analysis is based on Location, Model types, Pay load mass of rockets and target orbits parameters. Varying success rates are analysed based on these parameters.
- The data is sourced from SpaceX. Exploratory data analysis, visualisation and machine learning is applied to gain insights.





- Webscraping: Through the SpaceX REST
   APIV4, data is extracted and converted into pandas dataframes
- Preprocessing: Data is parsed through and data wrangling is applied to filter and organise.
- Exploratory Data Analysis
  - SQL query through SQL Magic functions
  - Matplotlib used for visualising plots, with data sourced from Pandas Dataframe
- Machine learning
  - Data is seperated into training and testing sets and LogReg, Decision trees, SVM and KNN models applied to assess predictability of landing success.
  - Confusion matrices and Accuracy scores used to evaluate accuracy of models.



- Define functions to extract data through SpaceX API
- Request.get() function to retrieve data from SpaceX url
- Decode the response content as a Json using .json() and convert to dataframe using .json\_normalize()
- To convert data from ID's to meaningful names, SpaceX API used to assign new values and stored
  on lists to be converted to dataframe
- Create dictionary and use DataFrame.from\_dict() convert dictionary to refined dataframe
- Data Wrangling: Find rows with missing values, replace with mean for PayloadMass and leave as none value for launching pads
- Create landing class column to classify outcome to binary results o(unsuccesfull) and 1(successful)
- Export as CSV



## METHODOLOGY (Exploratory Data Analysis)

- SQL
  - Connect to SQL using SQL Magic function
  - Explore data by grouping, filtering independent variables to detect relationships with target variable (Landing class)
- Pandas and Matplotlib
  - Visualise data by creating Catergory plots, Scatterplots, Barplots, Lineplots
    to compare relationship between independent variables and target variable (Landing class)
  - Use the function get\_dummies() and features dataframe to apply OneHotEncoder on Catergorial columns (i.e. Orbits, LaunchSite, LandingPad). Dataframe will be used to create predictive models.



## METHODOLOGY (Interactive Visual Analytics and Dashboards)

- **Folium** 
  - Mark location of launch sites on map and calculate distance to proximities (coastline, railways, highways)
  - Add landing Class markers to visualise locations associated with Landing class success and failures
- Interactive Dashboard with Plotly Dash
  - O Dropdown menu for all sites and individual sites
  - O Piechart for percentage of success for all sites and piecharts of percentage of success for individual sites
  - Slider for range of PayLoadMasses
  - Scatter chart PayLoadMass vs Landing class for each Launch site and Booster version



## METHODOLOGY (Predictive Models)

#### **Developing Predictive Models**

- Create a NumPy array from Landing Class column set as Y variable
- Transform X variables by applying transform.fit\_transform(X) function to standardise data
- Use the **function train\_test\_split to split the data X and Y** . Set the parameter test\_size to 0.2 and random\_state to 2
- Create a GridSearchCV object with cv = 10. Find the best dictionary parameters
  - Perform GridSearchCV for Logistic regreesion, Decision trees, SVM and KNN models

#### **Evaluating Predictive Models**

- Calculate the accuracy on the test data using the method .score() for all the models
- Create confusion matrices for each model using:

```
yhat = cv.predict(X_test)
plot_confusion_matrix(Y_test,yhat)
```

## RESULTS – Key Findings

- Exploratory Data Analysis
  - Mission outcomes success is not related to success of first stage landing
  - First stage landing success rate has increased over time
  - All sites have a high increase in landing success beyond 7500 kg PayLoadMass
  - ES-L1, GEO, HEO, SSO and VLEO Orbits have high success rate
    - High success linked to limited launches only SSO has more than 1 launch (5 launches)
- Interactive Visualisation (Folium)
  - Marked launchsites are near coastlines, railroads and far enough from major highways and cities. All launch sites near the equator.
  - **Proximities** are related to operational logistics (railroads), landing sites (offshore), infrastucture and human preservation (Cities & Highways) and physics (equator)
- Interactive Visual analysis (Plotly Dash)
  - KSC LC-39A most successful site at 41.7%.
  - Highest success rate at 2500 5500 kg PayloadMass. Influenced by KSC LC-39A high success
  - Booster Version FT the most successful booster
- Predictive Models

3 Models have similar accuracy score at 83.33%. Decision trees Model best at 88.88%

# Exploratory Data Analysis(SQL)

• Four unique sites

```
%sql Select Distinct Launch_Site from SPACEXTABLE
 * sqlite:///my data1.db
Done.
 Launch_Site
 CCAFS LC-40
 VAFB SLC-4E
  KSC LC-39A
CCAFS SLC-40
```

First Successful landing

```
%sql Select MIN(Date) from SPACEXTABLE where Landing_Outcome Like 'Success%';
  * sqlite://my_data1.db
Done.
  MIN(Date)
2015-12-22
```

# Exploratory Data Analysis(SQL)

Successful mission
 outcome (99% successful),
 cannot be related to first
 stage landing
 success (variable)

			WHERE DATE between	'04-06-2010' and	'20-03-2017' group by [Landing	Outcome] order by count outcomes DESC;
			* sqlite:///my_data1.db Done.			
			Landing _Outcome	count_outcomes		
* sqlite://my_data1.db		Success	20			
Done.			No attempt	10		
Mission_Outcome	TOTAL_NUMBER		Success (drone ship)	8		
Failure (in flight)	1		Success (ground pad)	6		
Success	98		Failure (drone ship)	4		
			Failure	3		
Success	1		Controlled (ocean)	3		
Success (payload status unclear)	1		Failure (parachute)	2		
			No attempt	1		

FROM SPACEXTBL \

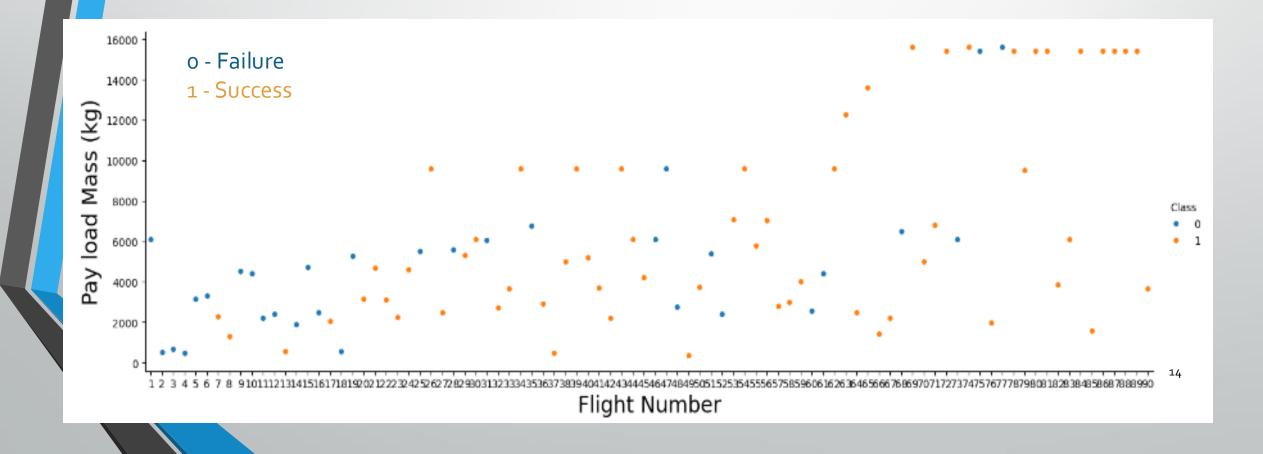
%sql SELECT [Landing \_Outcome], count(\*) as count\_outcomes \

# **Exploratory Data Analysis**

Matplotlib

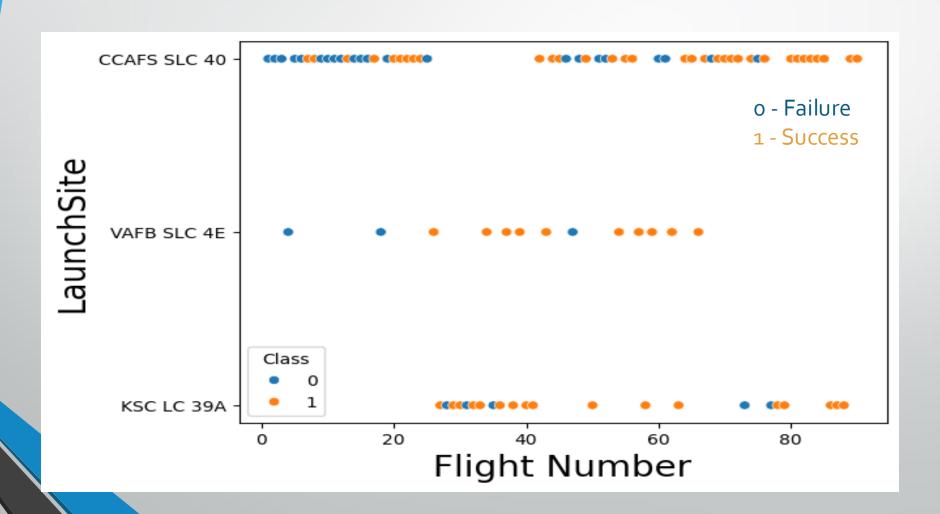
## Flight Number vs PayLoadMass

• The is a **general increase in landing success** with increase in number of flights and PayLoadMass



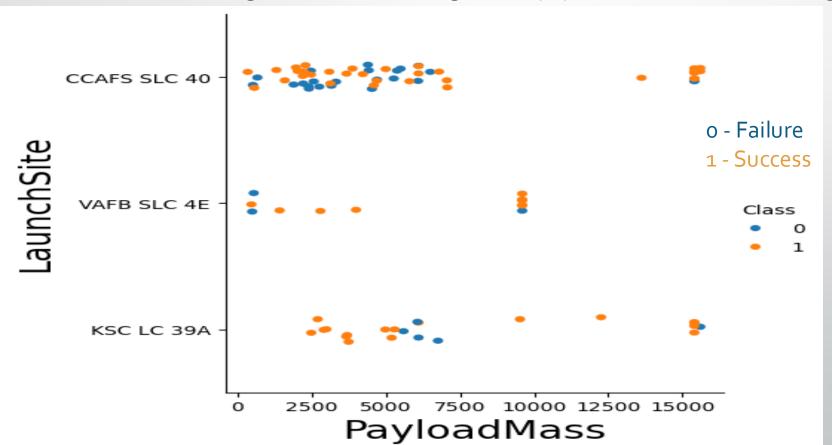
## Flightnumber vs Launchsite

• The is a **general increase** in successful landing with increase in number of flights across **all Launch sites** 



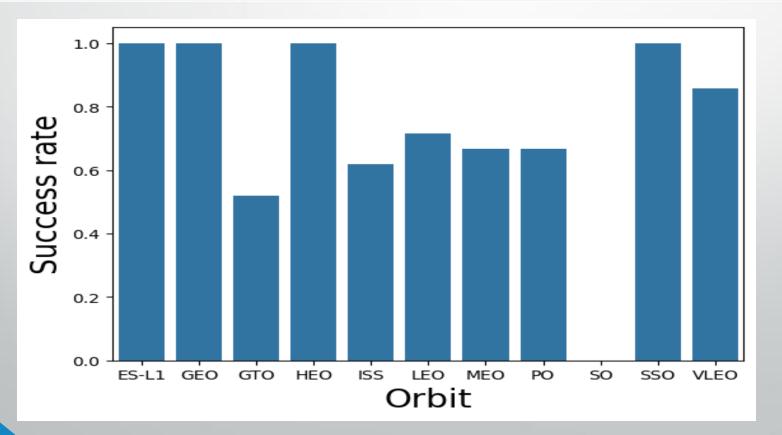
## PayLoadMass vs Launchsite

- Mixed correlation between PayLoadMass and Launchsite
  - Amount of successful landings increase compared to failed landings for All the sites at payloads bigger than 7500kg
  - o KSC LC 39A has high successful landings when payloads smaller than 5000kg



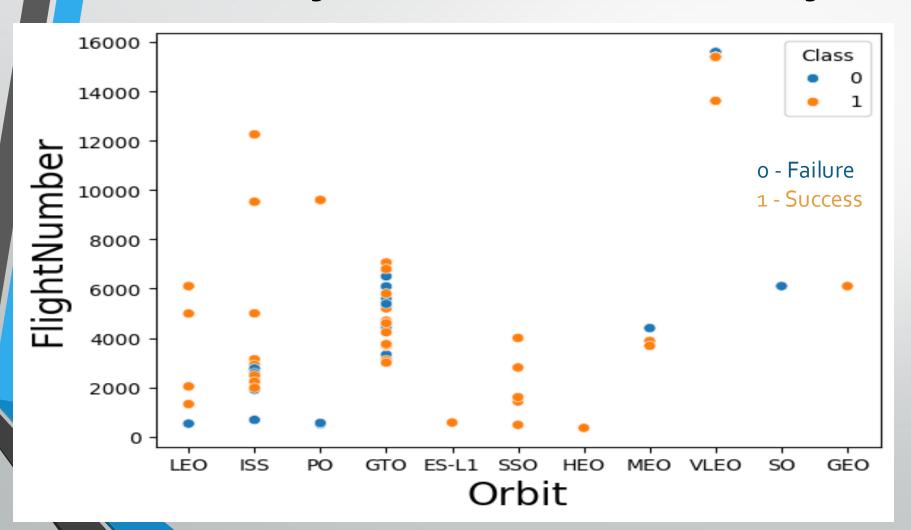
#### **Orbit Success Rate**

	Orbit Name	Count
High Success Rate [80-100%]:	ES-L1, GEO, HEO and SSO	4
Moderate Success Rate [50-80%]	GTO, ISS, LEO, MEO, PO, VLEO	6
No Success [o%]	SO	1
	Total	11



#### Orbit vs FlightNumber

• Orbits with highest success rates associated with fewer flight numbers

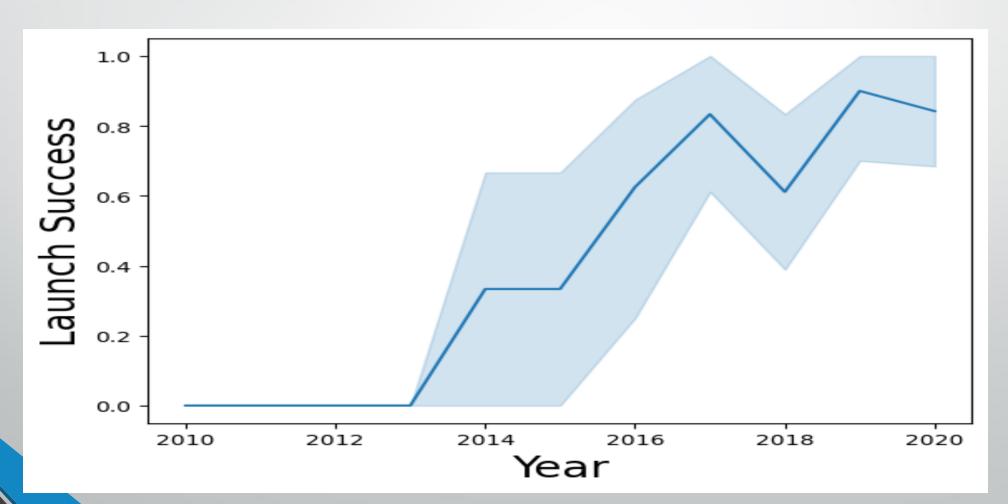




 Sun-Synchronous Orbit (SSO) has more flight numbers and success rate. High success rate based on synchronicity with source of light making it easier to land payload.

#### Time series of successful launches

• Since intial successful landing on 2015-12-22, Launch success has increased only major dip was in 2018

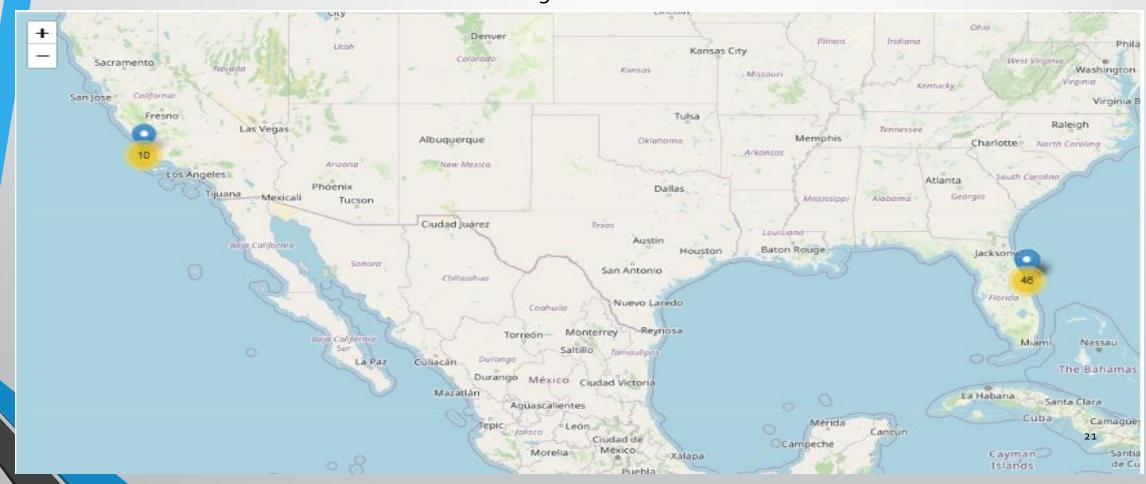


## Interactive Visualisation

Folium

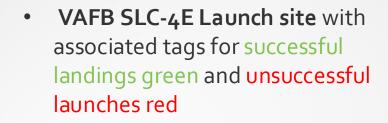
## Initial Map with Location Markers

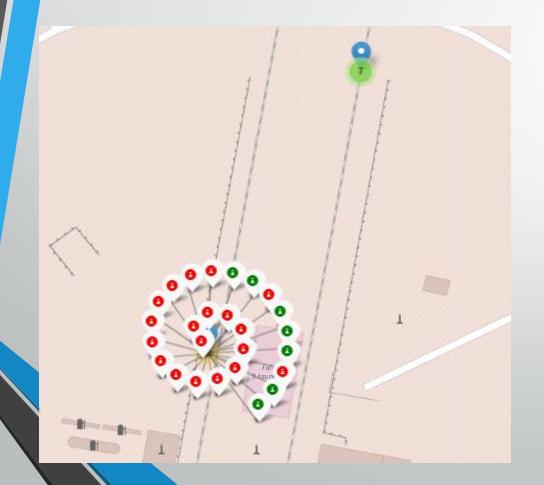
East and west coast location markers showing number of launches





• CCAFS LC-40 Launch site with associated tags for successful landings green and unsuccessful launches red



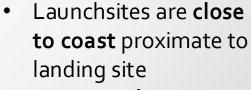




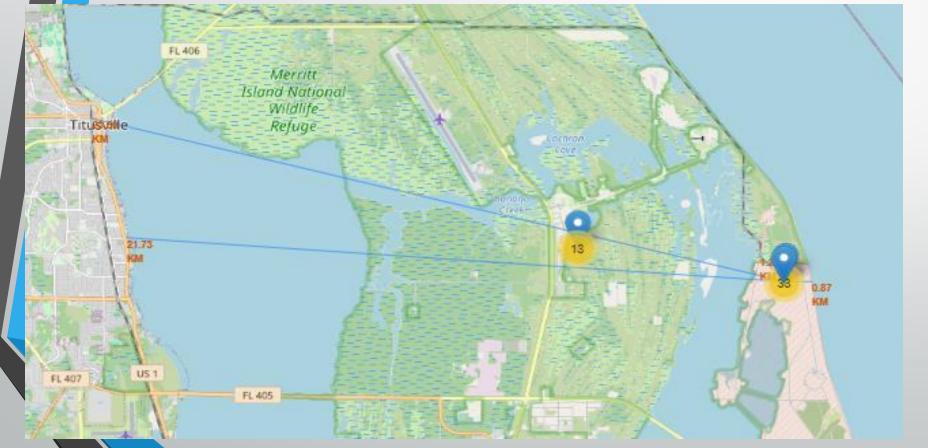
#### Launchsite Proximities

- Distance\_highway = 21.732582300517876 km
- Distance railroad = 1.216752521066563 km
- Distance\_city = 23.501031770852844 km Distance\_coastline = 0.87 km

 Launches are near the equator in an easterly direction, as this maximizes use of the Earth's rotational speed (465 m/s at the equator)



- Far enough
   from city, highway &
   railroad to avoid
   civilian and
   infrastructure damag
   e incase of crash
- Close enough for logistics

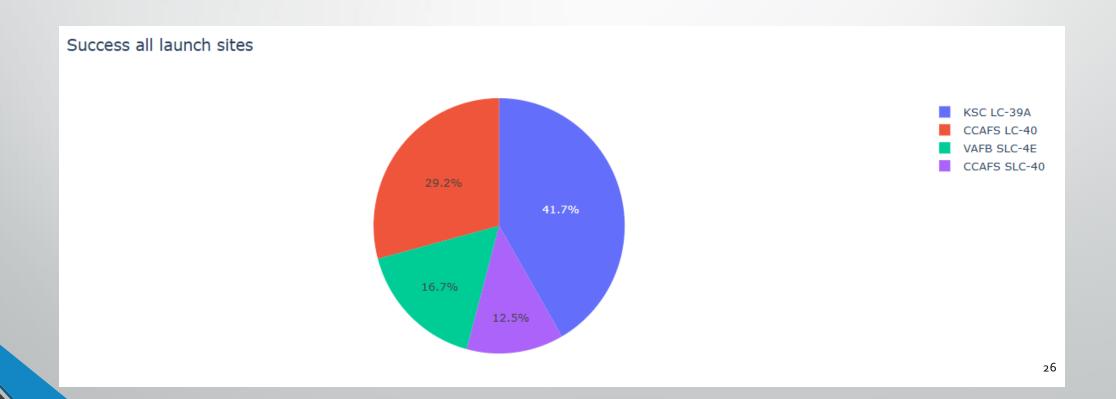


## Interactive Visual analysis

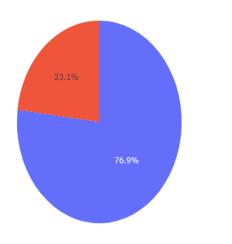
Plotly Dash

## Percentage of Success for all Launch sites

• KSC LC-39A most successful with a share of 41.7%







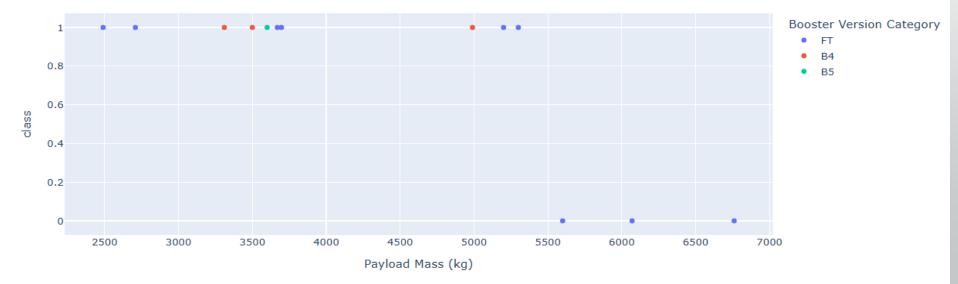
# Most Successful site

- 77% of KSC LC -39A Landings are successful
- All Booster version Payload mas ses successful betwe en 2500-5500 kg
- Failure associated with Booster version FT between 5 500-7000 kg

#### Payload range (Kg):



#### Success count on Payload mass for site KSC LC-39A



## Most Successful PayLoadMass

PayLoadMass between 2000-5000 kg represents most successful landings



## Booster with highest successful rate

- Booster Version FT has 65.3% successful landings
- The success rate increases to 77% when its confined to 2000-5000 kg
   PayloadMass



#### **Predictive Models**

- Having a **small data set** and **training** a large portion of the data set **(80%)** yielded **high accuracy** in the test sets for the four models built:
  - Logistical Regression
  - Decision Trees
  - o SVM
  - o KNN
- Lunchsite, PayLoadMass, Orbits, Booster version independent variables are sufficient to build the models because they show distinct relationships with target variable landing success

#### tree = tree\_cv.score(X\_test, Y\_test) tree 0.88888888888888 We can plot the confusion matrix yhat = tree\_cv.predict(X\_test) plot confusion matrix(Y test, yhat) Confusion Matrix - 10 did not land True labels landed 11 did not land land Predicted labels

#### Model Evaluation

- LR, SVM, KNN yielded similar accuracy ~ 83.33%
- The Decision trees model yielded the best accuracy score of all the models 88.88%
- The confusion matrix algorithm predicted
  - 11 true positives vs 1 false positive
     1 false negative vs 5 True negatives

#### CONCLUSION

- Success rate increases with time
- Choosing launch site is important for maximising landing success for SpaceY
  - Launch site proximities should be considered (i.e. coastline, railways, cities)
  - KSC LC-39A site should be pursued because it shows high success at low (2500-5500 kg) and high(<7500 kg) PayLoadMasses.</li>
  - The is a general increase in success with increase in PayLoadMass for all sites
- SpaceY should also choose missions based on targeted Orbit to maximise landing success
  - Out of the 4 Orbits with 100% success, SSO is the only Orbit with considerable number of launches to pursue.
- Parameters chosen for predictive modeling show strong correlation with target variable (Landing success)
  - The 4 LR, Decision trees, SVM, KNN Models chosen yielded high accuracy scores. Decision trees edges the other 3 with 88.88% accuracy
  - A larger data set should be considered for future studies