### Experience

MATT GARVIN

[mtthwx.com](file:///C:\\Users\\mtthw\\Downloads\\mtthwx.com)

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# KEY SKILLS

Research planning and design  
Remote and in-person research  
Interview and survey design  
Data analysis and visualization  
Design Thinking and Systems Thinking  
Wireframes, Prototyping, and UX Design  
Experience and Brand Strategy

## Tools

XD, Figma, Invision, Sketch, Marvel  
Dovetail, Obsidian, Axure, Justinmind  
Maze, Miro/Mural, Hotjar, Usertesting.com, R, Python, Google Analytics, Tableau, Qualtrics, SurveyMonkey, Tremendous, GitHub, CodePen, Zepelin, Office, GSuite, Adobe CC, Loom…

## EDUCATION

**ms in information**University of Michigan  
2019 – 2021  
**BA IN ANTHROPOLOGY**Wayne State University  
2017

## certificates

## **ixdf:** UX Mgmt Strategy & Tactics • User Research • Design Thinking • AR/VR • HCI • User Experience

## **uminn:** User research • prototyping • ui Design • evaluating ui

## **calart:** image making • typography • history of graphic design • fundamentals of graphic design

#### USer rESEARCHer & INSTRUCTIONAL ASST./uNIVERSITY OF mICHIGAN, Ann Arbor

##### august 2021-present

* Led all aspects of field research (recruitment, screening, scheduling, site visits, interviews, surveys, incentives, data analysis, workshop organization and facilitation).
* Oversee external vendors, grant management, tech procurement as needed for research.
* Partner with Principal Investigator in designing a research program to create a deep understanding of our users, building asset and empathy maps, other identified deliverables and frameworks for this type of research.
* Developing content and teaching over 100 grad students UX research and strategy consulting.

#### iNNOVATION dESIGN rESEARCHer intern, nasa convergent aeronautics solutions, Langley research center

##### may 2021-august 2021

* Partner with manager on the development of research and innovation design operations and practices.
* Advised distributed engineering team and other key stakeholders on UX best practices.

#### UI ARCHITECT intern, nasa Exploration Medical capability, JOHNSON SPACE CENTER

##### january 2021-april 2021

* Planned, conducted, and oversaw research and design projects with varying methodologies.
* Establish usability benchmarks. Pioneered design system to reduce milestone review timelines from months to weeks.

#### User Research Asst, SOCIAL INNOVATIONS LAB, ann arbor

##### september 2020-january 2021

* Partnered with Principal Investigator to plan field study to develop a deep understanding of employment center staff.
* Conducted and analyzed 24 user interviews.

#### UX RESEARCHer intern, TYLER TECHNOLOGIES, mICHIGAN

##### APRIL 2020-AUGUST 2020

* User research and usability evaluation.
* Established UX benchmarks for enterprise products never previously engaged with UX.
* Published two articles in UX Collective on heuristics and UX scorecards.

#### account manager, nolan & cunnings, mICHIGAN

##### july 2017-AUGUST 2019

#### bartender, cliff bells, mICHIGAN

##### august 2012-AUGUST 2017