MM

MATT MORAN
WEB DEVELOPER | WWW.KEEPED.COM

SKILLS

HTML / CSS
JavaScript
Node.js / Express
React.js
Adobe Creative Suite
Affinity Designer
Search Engine Optimization
Google AdWords
Facebook Ads
Amazon PPC

LINKS

Portfolio:
https://mattmoran.io/

YouTube Channel:
https://youtu.be/Kgdz0zfBEbA

Consulting:
https://www.hutchmodern.com/
https://www.thearkgroup.org/
https://melroso.com/
https://comicstriplive.com/
http://www.sirensong.info/
https://medactionplan.com/

EXPERIENCE

OWNER • KEEPED • 2013 – 2019
Lead large teams to complete high-profile client projects on time and within budget. Prospected and on-boarded these clients myself to meet their business needs via web design, SEO, and online advertising.

Some past clients include the oldest comedy club in the world, the largest boutique furniture company in Omaha, and one of the largest medical software companies in NJ.

CONSULTANT • ARK GROUP • 2015 – 2019
Redesigned one of the Ark Group's website properties, implemented a subscription model which increased revenue by 40+%, and added numerous admin functionalities.

MARKETING MANAGER • TRENDSTAR • 2016
Managed global distribution and shipment of ecommerce products. In charge of Amazon advertising where I ranked product to the first page for keywords we targeted.

CERTIFICATIONS

RESPONSIVE WEB DESIGN • 2019 • FREECODECAMP.ORG
Represents roughly 300 hours of responsive web development coursework, viewable online here:

https://www.freecodecamp.org/certification/fccc329b6d2-9524-4764-aceb-15d539a6bb76/responsive-web-design

MATTMORAN50@GMAIL.COM

GITHUB.COM/MTTMRN

732-773-8567

LINKEDIN.COM/MATTMORAN50