



## Matt Whalley

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## Design Engineer

I am focused on building scalable design systems & calm, accessible interfaces. On paper, I'm a frontend engineer — but my strength is translating design vision into durable, usable products.

My approach is quiet but intentional: collaborative, systems-minded, and grounded in real-world usability. I'm looking for a remote-friendly team that values depth, quality, and long-term product health.

### EXPERIENCE

#### Lead UX/UI Developer, CAQH

2022 - Present

Improved usability and accessibility across enterprise apps through domain-driven redesigns  
Reduced design/development inconsistencies ~30% by modernizing frontend with a design system  
Boosted adoption and trust with user-centered rebrand, MFA rollout, and platform upgrades  
Lowered defect rates and technical debt by developing performance-focused frontend strategies  
Accelerated design-to-dev handoff using tokens, standards, and MCP servers for UI code generation

#### Senior Designer & Developer, Broward County Government

2014 - 2022

Expanded reach and ensured WCAG compliance by delivering accessible public services  
Cut delivery timelines 25% and improved cohesion with a county-wide design system  
Increased satisfaction scores by streamlining workflows via user-centered design methods  
Reduced support needs by training 100+ staff in accessibility and CMS best practices  
Strengthened collaboration and quality by mentoring cross-team designers and developers  
Expanded accessibility to non-English speakers by implementing AI translation service

#### Graphic Designer, Broward College

2014

Drove 15% increase in student enrollment through rebrand and marketing campaigns

#### Creative Cloud Representative, Adobe

2014

Contributed to record Creative Cloud adoption via social media and grassroots outreach

### SKILLS

|               |   |
|---------------|---|
| Frontend      | HTML, CSS, JavaScript, TypeScript, React, Next.js, Component Libraries          |
| Design        | Figma, Sketch, Adobe Creative Suite, UI Design, Design Systems, Design Tokens   |
| Accessibility | WCAG 2.1/2.2, WAI-ARIA, Inclusive UX, Interaction Design, Motion Design         |
| Tooling       | Git, Docker, NPM, Vite, Webpack, Rollup, ESLint, CI/CD Pipelines                |
| Testing       | Storybook, Jest, React Testing Library, Playwright, Puppeteer, Axe, Lighthouse  |
| APIs          | REST, GraphQL, Node.js, API Integration, Server Rendering, MCP (AI Integration) |
| Collaboration | Agile (SAFe), Jira, Cross-functional Collaboration, Documentation, Mentorship   |

### EDUCATION

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|--|------|
| BA in Psychology & Technology – Florida International University | 2019 |
| AS in Graphic Design – Broward College                           | 2014 |

### CERTIFICATIONS

|   |      |
|---|------|
| Azure AI Engineer Associate Certificate – Microsoft | 2024 |
| Interface Design Certificate – Shift Nudge          | 2022 |
| Foundations of UX Design Certificate – Google       | 2021 |
| Mobile Web Specialist Nanodegree – Udacity          | 2018 |