



Says

Plan
Research
Coordinate &
Manage a
Project

Space;
Sky light
Windows
Open Door

Space,
Light,
Texture,
Colour,
Furniture

Texture;
It involves
painting, upholstery, flooring.



Thinks

What are their wants, needs, hopes, and dreams?
What other thoughts might influence their behavior?

3D Effects

Flowers &
lighting

lowest
price ,
economic
level

Safety &
quality ,
quantity



Persona's name
DHANUSIYA
TEAM

creating a
positive and
efficient
working
environment

search in
starts
rating

clean &
services in
most
important

customers
satisfaction

safety &
better

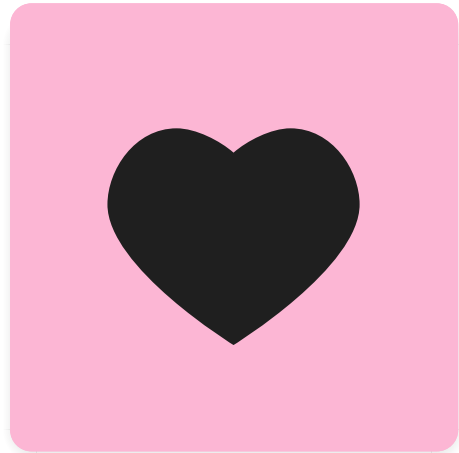
Relax feel ,
&
freshness

The brightness
& colour of
light used in
different place



Does

What behavior have we observed?
What can we imagine them doing?



Feels

What are their fears, frustrations, and anxieties?
What other feelings might influence their behavior?