What have we heard them say?
What can we imagine them saying?

Thinks
What are their wants, needs, hopes, and dreams?

What other thoughts might influence their behavior?



A plan may contain several courses and levels

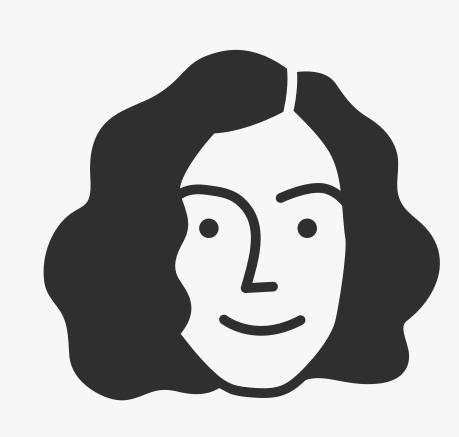
Courses can be locked to ensure a do this first approach

learning plan is published and eligible employees can now access the plan

Builds on student Interest

Increase Life opportunities

Develops
their
relationships



## Persona's name

Short summary of the persona

Connect with recent graduates from the program

Organize my schedule to slot in dedicated time for reading and posting

feel
disconnected
from other
students

excited to
learn new skills
and apply
them to my
day-to-day

enthudiastic
about new
model of
learning

**Feels** 

draft ways to connect CHSEand HSEDUC

reading and



What behavior have we observed? What can we imagine them doing?

Does

What are their fears, frustrations, and anxieties? What other feelings might influence their behavior?



