



**Says**  
What have we heard them say?  
What can we imagine them saying?

# KEERTHI SWEETS



**Thinks**  
What are their wants, needs, hopes, and dreams?  
What other thoughts might influence their behavior?

keerthi  
sweets are  
madeup of  
sugar and  
food colours.

Our body require  
only 535 calories  
,but sweets contains  
more.so,use organic  
sugar like jaggery.

Chocolate dessert is  
one of the all-time  
favorites for most  
people. Use different  
forms of chocolate to  
go with your dishes.

Have different  
options for the  
customers, including  
a base, a topping,  
and other add ons,  
to prepare their  
dessert

Mostly the  
kids are liking  
attractive  
colours.

The keerthi  
sweets are  
famous to create  
traditional  
sweets.



CUSTOMER  
REVIEW

We deliver sweet  
treats right to  
your door, and  
our sweets are  
always backed  
by quality.

It is not a shocker that sweets  
always make us happier. It is  
because whenever someone  
consumes any sweet, it activates a  
dopamine hormone which is  
responsible for enhancing the  
mood.

If there's one thing virtually  
every culture has in  
common, it's a love of  
sweets. No matter the age,  
location, or demographic,  
sweets are one thing that  
brings people together.

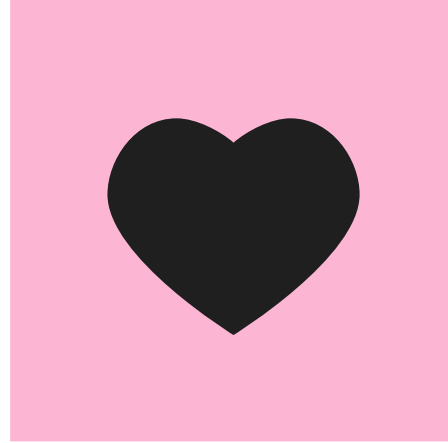
A good idea to add in  
some darker chocolates  
for the health benefits. You  
should also remember to  
combine sweets with a  
well-balanced diet of fruits,  
vegetables, and lean  
protein.

The correct number of  
sweets can help to fuel  
your mind and body. Some  
sweets also contain all the  
necessary fibers,  
antioxidants, and vitamins  
for the diet.

People on a low  
carbohydrate diet  
often ignore the fact  
that glucose is also a  
significant nutrient of  
the human body.



**Does**  
What behavior have we observed?  
What can we imagine them doing?



**Feels**  
What are their fears, frustrations, and anxieties?  
What other feelings might influence their behavior?